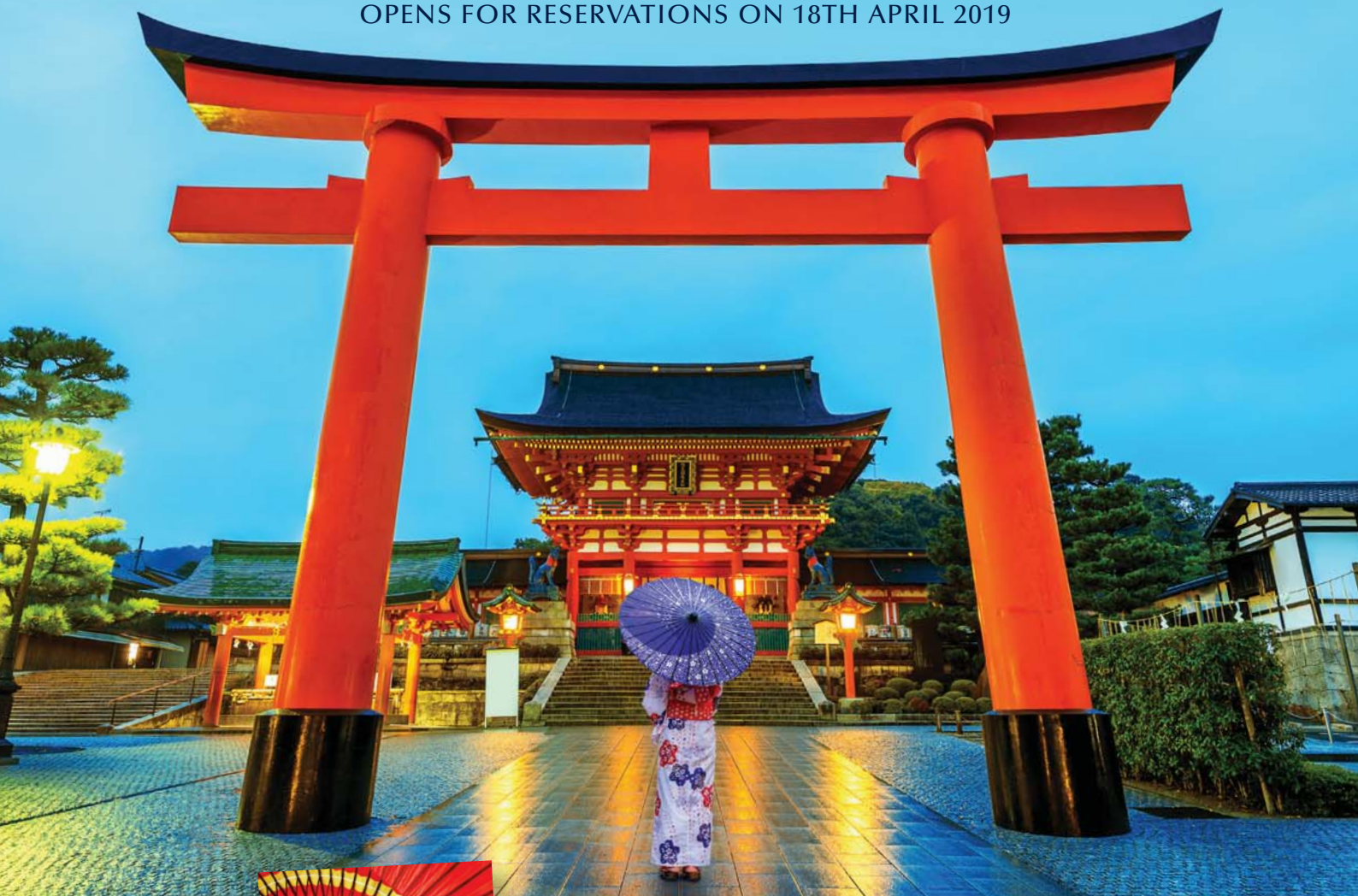


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Cruise Weekly today

CRUISE Weekly today features four pages of all the latest cruise industry news, a front cover wrap from **NCL** and a full page from **Tauck**.

Oceania 2020/21

OCEANIA Cruises is today promoting its "Tropics and Exotics" 2020/21 collection of cruises, with highlights including voyages across Asia & Africa, the Caribbean, Cuba, Panama Canal, Mexico, South America and the Transoceanic.

Guests can take advantage of the Collection's launch offer, which includes 50% reduced deposits on every sailing booked until 19 May.

Pax also have access to Oceania's "Life Choice" program, including upgrades such as free wi-fi & shipboard credit - see the **cover page**.

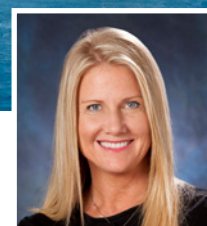
Cruise overtourism fear unjust: Bonner

SUSAN Bonner, Vice President and Managing Director Australia and New Zealand at Royal Caribbean has addressed claims that cruise lines are contributing to the issue of overtourism, speaking during a panel session at the Mumbrella Travel Marketing Summit last week.

During the session, Bonner acknowledged that overtourism is an issue that the travel industry must deal with, but said that cruise lines have been maligned for being "floating hotels" and subsequently "we do get picked on a little bit".

Bonner highlighted the importance of the role cruise lines play in working with both governments and communities to gain the right balance of visitation and prevent occurrences of overtourism.

"We come in, we talk with the community about what their



needs are, infrastructure needs, guest experiences," she said.

"We have diverted tourists to other locations in which there was a concern about the number of people that were entering... It's about having conversation and collaboration so that this story doesn't get ahead and have a negative impact on all of us," Bonner added.

She warned that some destinations such as Dubrovnik

and Iceland are "almost on the back foot" as a result of the 'Game of Thrones effect' driving mass tourism spawned by the popular television show and amplified through social media.

"Specific locations aren't ready to absorb that capacity," she said.

Pictured: *Quantum of the Seas*, and inset, Susan Bonner.

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Wednesday 17th April 2019

Seabourn Academy

LUXURY cruise line Seabourn has made a series of updates to its Seabourn Academy training program, including the addition of new material, videos and the latest company news and information.

The Academy also provides a number of incentives for travel agents to enrol in and learn, with graduates receiving rewards upon completion.

The Seabourn Academy is free for agents to access, and can be found online by clicking [HERE](#).

Danube delights

TAUCK River Cruising is today promoting its three Danube River cruises, including the Blue Danube, Royal Danube, Berlin & Krakow, and Holiday Magic Danube Family River Cruise itineraries.

More on the [back page](#).

Qld cruise on track

BRISBANE'S new \$158 million International Cruise Terminal is on track for its Oct 2020 opening, with Queensland Premier Anastacia Palaszczuk turning the sod on the project on Tue.

"Within its first five years the terminal is expected to handle over 1,100 vessel calls and around 1.8 million passengers," said Port of Brisbane CEO, Roy Cummins. "With over 180 bookings confirmed for the 2020/21 cruising season thousands of passengers across the globe are already gearing up to head to Queensland."

The new terminal's proximity to Brisbane Airport will offer passengers easy access to their cruising holidays, with the potential to "more than double Brisbane's cruise industry".

Dream's Shanghai arrival



DREAM Cruises has welcomed the third member of its fleet with the christening and inaugural homeport of *Explorer Dream* at Shanghai Wusongkou International Cruise Terminal.

The ceremony was attended by notable Chinese guests, including Su Ping, Vice Magistrate of Shanghai Baoshan District Government and Hui Lim, Deputy Chief Executive Officer and Executive Director of Genting Hong Kong.

Godmother of the ship and one of China's most influential fashion innovators, Grace Chen was also at the ceremony, presenting a

fashion show on board the ship and showcasing her latest Voyage collection to guests.

The 928-cabin *Explorer Dream* measures 258 metres in length and 32 metres in width, and carries a total of 75,338 tonnes.

With a capacity for 1,856 passengers, *Explorer Dream* also offers a "next level luxury" experience, The Palace, a private enclave of suites that feature a 24-hour butler service and exclusive privileges.

The ship will homeport in Sydney and Auckland from Oct.

Pictured: *Explorer Dream* sailing into Shanghai.



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NCL reveals 2020/2021



NORWEGIAN Cruise Line has announced the launch of select 2020 and 2021 itineraries for 12 of its ships, including the debut of *Norwegian Joy* in New York, where she will homeport, as well as *Norwegian Encore's* inaugural Seattle season, where she will sail on seven-day cruises to Alaska.

The season will also feature the newly renovated *Norwegian Spirit*, which is scheduled to sail on a variety of port-intensive itineraries from Tokyo and Hong Kong, as well as *Norwegian Jewel*, which will take guests around French Polynesia, Hawaii and the South Pacific.

"We are very excited to have opened for sale incredibly appealing itineraries across our innovative fleet," said Andy Stuart, President and Chief Executive Officer of Norwegian Cruise Line.

"With these compelling sailings as well as the introduction of our latest ships, *Norwegian Joy* and *Norwegian Encore*, and the revitalisation of our mid-size vessels, we are confident guests will continue to savour every moment of their cruise vacation when they travel with us."

Other highlights of the program include the European deployment of *Norwegian Epic*, which will sail on a series of seven-day itineraries from Barcelona and Rome, with calls including Naples, Cannes, and Palma de Mallorca.

Norwegian Breakaway will cruise a mixture of five-, seven-, and nine-day Eastern, Western, and Southern Caribbean voyages from 13 Apr 2021, while *Norwegian Gem* will sail on a range of Bermuda cruises departing from Boston.

Pictured: *Norwegian Joy*.

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It's a date: Viking Cruises



VIKING Cruises has released a range of new departure dates for its 2021 season of ocean itineraries covering northern Europe, the Mediterranean and Alaska.

New packages include the 11-day Alaska & the Inside Passage sailing from Vancouver to Seward, or vice versa.

The cruise departs in between May and Aug 2021, with prices leading in from \$6,495pp for a Veranda stateroom.

Other cruise options include

a 10-day Empires of the Mediterranean trip, an 11-day Greek Odyssey roundtrip cruise from Athens, and the 11-day Russia & the Baltic Sea adventure sailing from Stockholm to Copenhagen.

"While 2021 might seem far off, these new departure dates are for some of our most popular cruise itineraries and are bound to sell out fast," said Viking Operations and Product Manager Lubica Sibikova.

Pictured: Reykjavik, Iceland.



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Highlights from the 18th annual CLIA cruise industry awards in the April issue of *travelBulletin*.

CLICK to read
travelBulletin



Last min Wrangel

HERITAGE Exhibitions is reminding agents that there are still last-minute space available on its Wrangel & Herald Islands: Across the Top of the World tour, departing 08 Jul 2019.

Limited space is also available on the company's 22 Jul - 05 Aug journey.

Wrangel Island, the "polar bear denning capital of the world" offers travellers the chance to see a range of Arctic animals - **CLICK HERE** for info.

Royal picks up Spectrum



ROYAL Caribbean Cruises has formally taken delivery of the 26th ship in its cruise fleet, *Spectrum of the Seas*.

The vessel is custom designed for the Chinese market, and will be the largest ship based in Asia.

Features on board *Spectrum* include Sky Pad, FlowRider,

RipCord by iFLY, and the SeaPlex.

Other major selling points on the ship include private dining areas, lounges, an upscale solarium, and a karaoke bar with private rooms for VIP singers.

Restaurants include Teppanyaki, The HotPot, and Sichuan Red.

Pictured: *Spectrum of the Seas*.



A MAN is facing charges after he allegedly attempted to smuggle two endangered iguanas into Australia on board a cruise ship.

The two live Fijian Banded Iguanas were seized by Australian Border Force (ABF) maritime officers following a tip off from the vessel's crew.

"These iguanas are beautiful animals and it's obvious why they are appealing to wildlife smugglers," the ABF said in a statement.

The matter is subject to an ongoing investigation.



Join the team at Business Publishing Group - Journalist

We are looking for a talented go getter to join our team of writers to produce content for our portfolio of publications – Travel Daily, Pharmacy Daily, *travelBulletin*, Cruise Weekly and Business Events News.

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A full job description is available on request. To apply email your confidential CV with cover letter to jobs@traveldaily.com.au before 30/4/2018.

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Making waves at Seatrade

AUSTRALIA continues to punch above its weight in the cruise industry, with overall feedback from our meetings at Seatrade, Miami that we are delivering well as a destination and all indications that a healthy and sustainable growth in the sector will continue.

Our record delegation of 18 attendees enjoyed a full appointment schedule, with discussions around a range of important issues such as new infrastructure projects, shore tour experiences, marketing initiatives, pre-and post-cruise holidays, overland options, and mixing cruise and land-based holidays.

One of the other key benefits was being able to discuss opportunities with lines such as Windstar, SeaDream, Hurtigruten and Virgin Voyages - all of which are planning maiden sailings to our market in the near future.

Our "Down Under BBO" event has become a Conference highlight with many cruise line executives commenting that our event is marked in their calendars early.

ACA's Chairman, Grant Gilfillan participated in a conference panel session on the Asia Pacific region alongside Debbie Summers (NZCA) and Joel Katz (CLIA Australasia).

This was extremely well received by the audience with topics covering sustainability, legislation and destination development.

Prior to Seatrade, our delegation participated in "Aussie Day" at Royal Caribbean's HQ. We developed this education and strategy planning day following the success of last year's inaugural event at Princess Cruises. We now plan to make this a regular event.

CRUISE

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