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CRUISE  
WEEKLY 

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### Cruise Weekly today

CRUISE Weekly today features five pages of all the latest cruise industry news plus a front cover wrap from **Crystal Cruises**.

### Crystal webinars

THE Business Publishing Group is once again partnering with Crystal Cruises, with Editor Jasmine O'Donoghue hosting a new 2019 series of exclusive Crystal webinars.

Currently in production, the first webinar will take place on Wed 27 Feb 2019, with further instalments in Apr and Jul.

Free registrations are now open for travel consultants to sign up to take part in the series, which features Crystal Senior VP and MD Australasia, Karen Christensen.

For more details on how to sign up see the **cover page**.

## Uniworld reveals four new "Super Ships"

THE Travel Corporation CEO Brett Tollman today confirmed the next stage of evolution of the company's Uniworld Boutique River Cruise Collection, updating details of plans to add three new vessels in Vietnam, Egypt and Portugal (**CW** 19 Oct 2018).

Uniworld will also undertake another "Super Ship" renovation in Italy, with Tollman telling **CW** the enhancements will maintain Uniworld's "exclusive positioning as offering the absolute best in the river cruise industry".

New Uniworld vessels launching in 2020 will include the *SS Satet* in Egypt; the *SS Sao Gabriel* on Portugal's Douro river; the *Mekong Jewel* which will cruise in Vietnam and Cambodia; and the *SS La Venezia* (pictured) which will be a complete bow-to-stern transformation of the existing Venice-based *River Countess*.

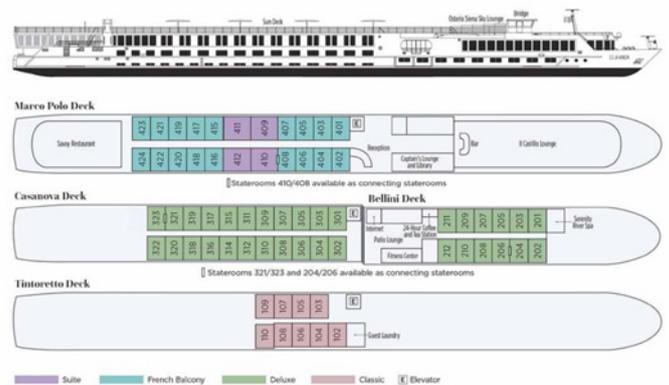
Uniworld CEO Ellen Bettridge

said the launches meant that by next year more than half of the fleet would be a Super Ship, with the ongoing makeover program already encompassing the 2017 launch of *SS Joie de Vivre* on the Seine river, last year's debut of the fully renovated *SS Beatrice* and the upcoming Bordeaux premier of the transformed *SS Bon Voyage*.

The company also previously announced the addition of a new Russian ship in 2021, which will sail on the Volga River.

Bettridge said the new "floating boutique hotels" would feature signature touches such as more suites, more dining venues and more luxurious finishes, while maintaining the same high crew to guest ratio.

S.S. LA VENEZIA



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## Oprah leads dedication



**HOLLAND** America Line (HAL) has streamed the official dedication ceremony for its new *Nieuw Statendam* ship live across the world.

The ceremony took place aboard the vessel over the weekend in Fort Lauderdale, Florida, with American media icon Oprah Winfrey taking centre stage during the event.

"Interest in the dedication

ceremony for *Nieuw Statendam* from fans and friends around the world has been unprecedented, and through live streaming everyone is invited to be a part of this special event," said HAL President Orlando Ashford.

"We are deeply honored that Oprah Winfrey will serve as godmother," he added.

**Pictured:** Oprah salutes HAL.

## Ships say g'day

**SILVERSEA** Cruises had two of its luxury vessels greet each other in Sydney last weekend - the first time in 20 years that two of the company's ships were docked in Sydney Harbour at the same time.

*Silver Muse* and *Silver Whisper* came face to face to much celebration last Sat, evoking memories of when *Silver Cloud* and *Silver Wind* crossed over in Syd in 1999.

## Viking French reward

**VIKING** Cruises has launched a new trade incentive that will see the agent who grosses the most Viking river cruise sales between 21 Jan and 30 Apr score a French river cruise.

The prize includes a stateroom on board Viking's eight-day Lyon & Provence river package for two people departing 24 Sep.

Viking recommends agents get in touch to access its river cruise upselling guide - direct further enquiries to 138 747.

## Norwegian appoints Queensland BDM

**NORWEGIAN** Cruise Line (NCL) has appointed travel industry veteran Craig McLaurin to the role of Business Development Manager for Queensland.

McLaurin brings more than 20 years of experience to the position, having most recently worked for MSC Cruises as a Business Development Executive.

"We're delighted to be able to welcome Craig as part of the Norwegian Cruise Line team at such an exciting time for the brand," said NCL VP Sales Australia & New Zealand Nicole Costantin.

"2019 is shaping up to be another monumental year with the highly anticipated introduction of *Norwegian Encore* - the final vessel to join our Breakaway Plus Class - in Nov," she added.



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Take a peek at the fresh look onboard *Norwegian Jewel*. Read more in the February issue of *travelBulletin*.

**CLICK to read**  
**travelBulletin**



## Royal record result

**ROYAL** Caribbean Cruises has posted a record adjusted net income of US\$1.9 billion (AU\$2.61 billion) for 2018, a US\$300 million improvement on its 2017 result.

"This year our teams achieved record financial results while introducing four new vessels, acquiring Silversea Cruises, inaugurating two stunning cruise terminals," said the cruise line's Chairman and Chief Executive Officer Richard D. Fain.

The 2019 outlook also looks bright with Royal Caribbean stating its "overall booked position for 2019 is better than last year's record high and at higher rates".

## Seabourn launch new land excursions

**SEABOURN** has introduced a range of "never-before-offered" shore excursions in 2019 featuring new experiences in Africa, Alaska, Italy, and Spain.

A portion of the new range of tours include wellness focused adventures exploring UNESCO World Heritage Sites.

"Shore excursions are always a highlight as we visit each destination and a key element of the Seabourn luxury experience," said Seabourn Senior Vice President of Global Marketing and Sales Chris Austin.

"This complement of new excursions combines what Seabourn does best, presenting innovative, exclusive and unique programming for people to experience exotic destinations in truly memorable ways," he added.

Among the new land tours added to the range is the Kruger



National Park & Lukimbi Safari Lodge adventure, spending three days observing the reserve's nature and wildlife and bunking down in a luxury safari lodge.

Another new option is the Mindful Living Tour of Alaska which begins with a flight in a classic de Havilland seaplane over five glaciers from Juneau to Taku

Glacier Lodge.

Local experiences on the ground include tasting some wild Alaskan salmon, a nature and wildlife walk, as well as joining a certified yoga instructor for a session surrounded by glacial views.

For more information on Seabourn's shore excursions, **CLICK HERE**.

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## CLIA's new dynamic

**CRUISE** Lines International Association (CLIA) Australasia has introduced its latest re-certification elective to the CLIA Learning Academy.

Cruise Dynamics 2019 provides agents with insight regarding the top 20 news stories that affected the cruise industry last year, and imparts advice on the meaning and opportunities of those events.

The latest elective has been designed to offer an enhanced learning experience, with an intuitive design, imagery and interactive elements.

Agents whose certificate expires on 31 Jan 2019 will need to complete this elective to renew their certificate through to 31 Jan 2020.

Twenty CLIA Accreditation Points will be provided for completing the elective.

For more info, **CLICK HERE**.

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Viking is set to become the world's largest small-ship cruise company this year, so now is the perfect time to join our fun, supportive and rapidly expanding team! To apply, please send a cover letter and your resume to [jobsau@vikingcruises.com](mailto:jobsau@vikingcruises.com)

**Applications close 15 February 2019. Only successful candidates will be contacted. No agencies.**

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## Travelmarvel deals

**TRAVELMARVEL** is celebrating the launch of its new 2020 Europe Preview brochure by offering a range of earlybird discounts when bookings are made before 30 Apr.

The promotion includes Fly Free deals across all dates and cabins on European Gems and Russia River Cruises, as well as a bonus early payment discount of up to \$1,000 per couple.

New cruise packages added to the latest brochure include cruise and rail combo journeys through Bordeaux and Basque, as well as Spain and Morocco priced from \$9,595 per person, twin share.

Also available is a sailing from Dubrovnik to Zagreb on the 36-passenger *Princess Eleganza*, with highlights including an exploration of the remote island of Vis, a day trip to the waterfalls of Krka National Park, and a walking tour through Dubrovnik's World Heritage-listed Old Town.

## Bottles phased out

**OCEANIA** Cruises has announced it will eliminate more than three million plastic water bottles per year as part of new sustainability initiative with Vero Water.

Vero Water is a leading supplier of premium water distillation systems and uses dishwasher-safe glass bottles which can be used repeatedly.

"By introducing Vero Water to the Oceania Cruises experience, we are not only taking a quantum leap forward environmentally, we are providing our guests with the gold-standard of still and sparkling water," said Oceania Cruises President and Chief Executive Officer Bob Binder.

Implementing Vero Water will happen in two phases, with availability on board its ships from Apr, and then on shore excursions from Jul.

## NCL launches incentive



**NORWEGIAN** Cruise Line (NCL) has partnered with Hawaii Tourism Oceania to offer agents the chance to sail for free on board *Pride of America* as part of its NCL Legends trade recognition program.

To be in the running for the grand prize, agents must book \$10,000 or more of Norwegian worldwide product by 30 Jun.

"The program is back and better than ever as we move into its second year, with the initiative being one of many ways that Norwegian rewards our top trade

partners," said NCL Vice President Sales Australia and New Zealand Nicole Costantin.

The top 15 travel agencies will have the opportunity to send one or two of their agents to the islands of Hawaii, with return flights and pre- and post-cruise accommodation included.

Other prize details include welcome and farewell functions hosted by Hawai'i Tourism Oceania, one activity on Maui, Kaua'i and the Island of Hawaii during the cruise, and roundtrip airport transfers.



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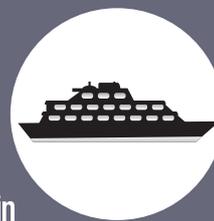
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Need help wading through the huge variety of cruise options out there?

Check out the 2019 Cruise Guide for a comprehensive tool.

CRUISE WEEKLY Travel Daily travelBulletin



## Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia.

SYDNEY	
<i>Pacific Explorer</i>	04 Feb
<i>Sun Princess</i>	05 Feb
<i>Majestic Princess</i>	06 Feb
<i>Azamara Quest</i>	06 Feb
<i>Seabourn Encore</i>	07 Feb
<i>Le Laperouse</i>	07 Feb
<i>Carnival Spirit</i>	08 Feb
<i>Pacific Explorer</i>	08 Feb
<i>Crystal Serenity</i>	08 Feb
<i>Explorer of the Seas</i>	09 Feb
<i>Viking Orion</i>	09 Feb
MELBOURNE	
<i>Pacific Jewel</i>	04 Feb
<i>Silver Muse</i>	05 Feb
<i>Carnival Legend</i>	06 Feb
<i>Viking Orion</i>	07 Feb
<i>Pacific Jewel</i>	08 Feb
<i>Azamara Quest</i>	09 Feb
<i>Queen Elizabeth</i>	10 Feb
<i>Seabourn Encore</i>	10 Feb
BRISBANE	
<i>Pacific Aria</i>	04 Feb
<i>Silver Whisper</i>	05 Feb
<i>Pacific Aria</i>	08 Feb
<i>Pacific Dawn</i>	09 Feb
<i>Seven Seas Navigator</i>	09 Feb
CAIRNS	
<i>Silver Whisper</i>	08 Feb
DARWIN	
<i>AIDA Vita</i>	07 Feb
FREMANTLE	
<i>Queen Elizabeth</i>	04 Feb
ADELAIDE	
<i>Pacific Eden</i>	05 Feb
<i>Astor</i>	08 Feb
<i>Queen Elizabeth</i>	08 Feb
HOBART	
<i>Viking Orion</i>	05 Feb

## Virgin redefines cabin feel



**VIRGIN** Voyages recently released more renderings of what life will be like on board *Scarlet Lady* when she makes her first voyage in 2020.

The latest batch of previews focus on cabin life, with the self-described "cruise disrupter" stating it wished to avoid "the same old box of a bedroom".



Additional selling points include saddle leather chairs, in-room entertainment with large 4K flat-screen HDTVs, mini bars, glam areas to make you look your best (inset left) and flexible wardrobes.



Departures from the norm include wide XL Sea Terraces **pictured top** with plenty of space to lounge (or even hang) around in.

The cabins are also equipped with clever cabin lighting that automatically adjust to enhance the time of day based on where the ship is sailing that day in the world.



All cabins were engineered to optimise space for modern bathrooms (inset above) featuring rain shower heads that deliver a "spa-like wash".

## Silversea incentive

**AGENTS** who make bookings on any Silversea Voyage will earn the chance to score one of five luxury cruises throughout southeast Asia on board *Silver Shadow*.

The incentive starts today and runs for the next five weeks, with five winners to be chosen to sail roundtrip from Singapore on a 12-day voyage. For more call 02 9255 0600.



**SATISFIED** cruise passengers are prone to describing the staff on board as superheroes, however cruise guests will soon have the chance to frolic with the more traditional form of the universe's defenders as well.

Back by popular demand, five- and seven-night sailings on board Disney Cruise Line's *Disney Magic* and *Disney Fantasy* will offer a special day at sea featuring encounters with everybody's favourite Star Wars and Marvel characters.

The cruises will offer live shows as well as other exciting entertainment such as a deck party and fireworks show.

Characters will suit up for the adventure from Jan to Mar 2020.



CRUISE WEEKLY

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