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# CRUISE WEEKLY



www.cruiseweekly.com.au Monday 14th January 2019

### Cruise Weekly today

*CRUISE Weekly* today features three pages of all the latest cruise industry news plus a front cover wrap from **Regent** *Seven Seas Cruises.* 

#### RSSC hails luxury

**REGENT** Seven Seas Cruises' luxurious *Seven Seas Explorer* will arrive in Australia in 2020 see **front cover** for more.

### Traveltek COO

TRAVEL tech company Traveltek has appointed Phil Astall to the role of COO. "Phil has a wealth of experience in operational delivery and...has already successfully assumed responsibility for the day-today running of the business," said Traveltek Chief Executive Officer Kenny Picken.

## Revamped CLIA awards sold out

**CRUISE** Lines International Association (CLIA) Australasia has announced that its upcoming Cruise Industry Awards and gala dinner is now sold out.

The cruise industry's swanky night of nights will be held at The Star in Sydney on Sat 23 Feb, with the refreshed format of the event sparking strong interest.

"This year saw a revamped nomination process with more award categories than ever before open for peer or self-nomination, including the newly created Cruise Champion award," said CLIA Australasia & Asia Managing Director Joel Katz.

"We've been thrilled with the response and inundated with submissions reflecting the passion and hard work of CLIA agents, so it's fantastic to see an overwhelming number of



outstanding nominations right across the board," he added. Apart from the formal aspects of the night, the CLIAs is also planning to push the boundaries in the entertainment stakes. "We have some spectacular

entertainment lined up and can't

wait to celebrate with our hardworking members and industry colleagues after another bumper year of cruise," Katz said.

The headline act is yet to be disclosed by CLIA, with the industry group typically surprising the crowd on the night.



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# Aurora marketing boost



AUSTRALIAN polar cruising specialist Aurora Expeditions has beefed up its sales and marketing team by bringing several new execs on board.

Leading the list of recruits is the appointment of Victoria Primrose (**pictured**) to the role of Global Head of Marketing where she is charged with driving customer engagement and attracting a new generation of expeditioners. Other new appointees include Consumer Marketing Executive Martha Behan, Sales and Marketing Coordinator Alesa Matis, and Digital Marketing Executive Sary Oum.

"We warmly welcome our new team members and look forward to setting a new standard for expedition cruising here in Australia," said Aurora Expeditions Managing Director Robert Halfpenny.

# Katha Pandaw delayed



**PANDAW** River Expeditions has postponed the launch of its *Katha Pandaw* (**pictured**) vessel in India this month due to issues with exporting the vessel from Myanmar.

The cruise line said the issues are "now fully resolved", and *Katha* is set to sail to India from Myanmar's Yangon next week.

Passengers booked on *Katha* for India river cruises in Jan and Feb have been offered full refunds or rebookings.

"Most chose alternative Pandaw river expeditions in other destinations or on land tours arranged for them within India," the cruise line stated.

The scheduled Mar and Apr departures will still go ahead.

Pandaw has also confirmed that plans for the launch of *Orient Pandaw* for Sep remain unchanged.

Additionally, the company launched its third vessel in Laos, *Sabaidee Pandaw*, in Oct 2018 which sails to China.

With "near full occupancy" of its Mekong ships, the company plans to launch a fourth vessel in Vietnam and Cambodia for the 2019/20 season.



**Cruise Weekly** 

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# CRUISE 🛞 W E E K L Y

A new publication for travel and cruise lovers

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**Travel & Cruise** 



**TAUCK** Australia has launched a new sales

incentive, with agents who book six new Tauck guests

before 31 Mar on any 2019 Tauck Journey to receive a free

The incentive will also

reward agents who book 20

new Tauck passengers with a

RTH

**ALL** aboard the round-the-disc

cruise, just try not to fall off the

The group referred to as "Flat

belief that the Earth is flat, are

gearing up to hold their annual

conference on a cruise ship.

conspiracy theorist voyage

reality TV personality Tila

Tequila.

being flat.

Personalities on board the

includes the rapper B.o.B. and

The Flat Earth International Conference contends "extensive

experimentation, analysis, and research" point to the Earth

Earthers", known for their

Earth's edge, please.

For further info, CLICK HERE.

river cruise.

free land journey.

Tauck agent comp

Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY	
Radiance of the Seas	14 Jan
Noordam	14 Jan
Explorer of the Seas	15 Jan
Pacific Eden	15 Jan
Carnival Legend	16 Jan
Regatta	16 Jan
Carnival Spirit	17 Jan
Pacific Explorer	17 Jan
Norwegian Jewel	18 Jan
Pacific Eden	19 Jan
Carnival Spirit	20 Jan
Seven Seas Mariner	20 Jan
MELBOURNE Pacific Jewel Viking Orion Seven Seas Mariner Regatta	14 Jan 16 Jan 16 Jan 18 Jan
BRISBANE Norwegian Jewel Pacific Aria Pacific Dawn Sea Princess	16 Jan 18 Jan 19 Jan 20 Jan
CAIRNS <b>Pacific Aria</b>	14 Jan
FREMANTLE <i>Astor</i>	14 Jan
HOBART <i>Viking Orion</i>	18 Jan
AUCKLAND	<b>C</b> 1
Caledonian Sky	16 Jan
Majestic Princess	16 Jan
Celebrity Solstice	17 Jan
Golden Princess	19 Jan
Silver Muse	19 Jan

## FACE-2-FACE: Jess Jones

Monday 14th January 2019

**District Sales Manager New** South Wales and ACT, Royal Caribbean Int'l, Celebrity Cruises, and Azamara Club Cruises.

#### 1. What is the favourite part of your job?

That's easy - being able to share my passion for our three brands on a daily basis with our wonderful travel partners.

2. Why did you choose a career in the cruise industry? After finishing up with school I knew I wanted to be in travel so I applied for a receptionist role at an online cruise travel agency who, much to my surprise, offered me a job as a Junior Travel Consultant. I fell in love with cruising the first time I set foot on a vessel during a ship inspection and continued my career in the cruise industry from that day forward.

3. Advice for up-and-comers? Become an expert or geek on what you are passionate



about and use as many of the resources on offer to assist you along the way.

4. What was your best fam trip?

A seven-night Asia voyage on Azamara Quest. We had overnight stays in Ho Chi Minh and Ha Long Bay, which meant we could explore further and see both cities by night - which was incredible! We were also treated to an "Azamazing Evening" at Binh Quoi Village in Ho Chi Minh, which was certainly the highlight.

5. The celebrity you would most like to cruise with?

At the moment Jane McDonald - I just love her cruising show on SBS and I think she would be hilarious to actually cruise with.

### APT Travel Group launches agent portal

APT Travel Group (ATG) has launched a new trade portal called ATG Connect which offers Australian agents a range of downloadable sales and marketing cruise collateral.

The new website offers customisable marketing material, event invitations and real-time sales tracking.

"The new site is an additional resource for agents that complements the business support our dedicated BDMs provide," said ATG Head of Sales Susan Haberle.

Agents who create a login by 28 Feb 2019 will go into the draw to win one of 10 x \$500 vouchers.

To register for the new agent portal, CLICK HERE.

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