

ANNOUNCING SAPPHIRE PRINCESS® NEW WINTER SALLINGS FROM AUSTRALIA

ON SALE NOW <u>CLICK HERE</u> OR VISIT ONESOURCECRUISES.COM.AU FOR MORE



cruiseweekly.com.au cruiseweekly.co.nz Friday 28th February 2020

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news plus a front cover from **Princess Cruises**.

Precious Sapphire

PRINCESS Cruises has seen a record booking day for the line, with tickets going on sale yesterday for *Sapphire Princess'* redeployment to Australia (*CW* 19 Feb).

Princess Cruises' Director of Sales & Marketing Nick Ferguson explained that POLAR, the cruise line's booking engine, had not previously dealt with such a spike in booking queries for any other program release.

Princess Cruises' new Greatest Hits program is detailed on the **front page** of today's **Cruise Weekly**.

Agents hail cruise lines on COVID-19

NEW cancellation and amendment policies issued this week by a number of cruise lines have been welcomed by the travel industry, which is facing a mounting tide of concern from cruisers worried about the COVID-19 outbreak, particularly those with upcoming 2020 European summer bookings.

Uniworld Boutique River Cruises yesterday announced a significant change for clients with existing or prospective Uniworld or U River Cruises bookings, giving them the option at 30 days prior to departure to cancel their trip at the 120+ day cancellation rate of only \$250 per person.

Zoe Dean, Uniworld Head of Marketing, said "at times like these, partnership truly takes on added importance as we work together to give our clients and guests the flexibility to make informed decisions about their



travel plans".

She said the new policy would give customers more time to make decisions about their future travel plans without worrying about increasing penalties.

MSC Cruises has also announced it is cutting cancellation terms to just 21 days for existing bookings on sailings in Northern Europe and the Mediterranean in Apr, May and Jun 2020.

The same flexibility applies for new MSC bookings from this week through to 31 Mar, meaning up to three weeks before departure clients can cancel and only lose non-refundable deposits - which have also been reduced to just \$50 per person per cruise.

MSC is also giving customers with Mar 2020 Mediterranean bookings the ability to postpone their cruise or change to another region for up to 12 months.

Cruise Weekly has reached out to other cruise lines for any policy updates - see next week's issues for all the latest information. **Pictured**: *MSC Bellissima*.

VI-FI INCLUDED



Move up, get more–upgrade event.

View & Verandah offers just got better! Book by 29 February and receive:

NEW! Deposits now only \$25pp

NEW! Included wi-fi package for Verandahs & Suites

Stateroom upgrades

Onboard Spending Money (up to US\$500 per stateroom)

Reduced fares for kids
10% off select shore excursions
Suites also receive prepaid gratuities

*Terms and Conditions apply



EARN MORE >

STATEROOM UPGRADES + # 1500 ONBOARD SPENDING

Cruise Weekly

page 1







Friday 28th February 2020

Cruise Calendar

The next few port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY

| Norwegian Jewel Seven Seas Navigator Ovation of the Seas Seven Seas Mariner Explorer Dream Carnival Splendor | 28 Feb 28 Feb 29 Feb 29 Feb 01 Mar 01 Mar |
|---|--|
| BRISBANE Norwegian Jewel | o1 Mar |
| MELBOURNE Pacific Aria Noordam Celebrity Solstice Seven Seas Navigator | 28 Feb 28 Feb 29 Feb 01 Mar |
| FREMANTLE Albatros Pacific Princess | 28 Feb 29 Feb |
| HOBART Arcadia Crystal Serenity Arcadia Noordam | 28 Feb 29 Feb 29 Feb 01 Mar |
| ADELAIDE Carnival Spirit Radiance of the Seas | 29 Feb 01 Mar |
| DARWIN Viking Sun | 28 Feb |
| EDEN Explorer Dream | 28 Feb |
| AUCKLAND Ruby Princess Maasdam | 28 Feb 01 Mar |
| AKAROA Azamara Journey Sea Princess | 29 Feb 29 Feb |
| WELLINGTON Le Laperouse Sea Princess | 29 Feb 01 Mar |

NCL gets extraordinary!



NORWEGIAN Cruise Line (NCL) this week debuted its new Extraordinary Journeys product, while also opening sales for a number of 2021 itineraries.

The new offering introduces a portfolio of port-intensive itineraries, designed to offer "more immersive and meaningful" experiences around the world.

The new product is headlined by journeys such as the 21-day African Safari and Seychelles voyage on *Norwegian Dawn*, departing from Dubai, where guests will experience a number of the city's architectural marvels; and the 15-day Alaska journey on *Sun* (**pictured**), offering travellers the opportunity to enjoy a gold rush experience in Skagway.

"The new Extraordinary Journeys itineraries are meant to stir a sense of wonder and encourage meaningful travel, whether you're looking to disconnect or reconnect with the people and world around you," said Norwegian Cruise Line President and Chief Executive Officer Harry Sommer.

"With cruises from 11 to 22 days sailing and calling to nearly every continent, we are inspiring our guests to discover".

Silversea's slew of Sub-Antarctic savings

SAVINGS are on offer on Silversea's Sub-Antarctic voyages as part of the cruise line's Wave Season promotion, departing from New Zealand aboard the 144-guest *Silver Explorer*.

Sailing aboard for 14 days from Dunedin roundtrip and 15 days from Dunedin to Melbourne, passengers will discover the Antipodes Subantarctic Islands, among some of Earth's least visited locations. Guests who book by 28 Feb can receive a 10% early booking bonus saving, which can be combined with Silversea's Wave Season promotion - for more, **CLICK HERE**.



IMAGINE thinking that you've hit the jackpot and caught a whopper of a fish, only to discover a creature known as a "bearded fireworm" on the end of your line.

That was the experience Alyssa Ramirez had recently while she was fishing off a pier in Port Isabel, Texas.

At first she thought a clump of seaweed had gotten tangled on her fishing rod, but was taken aback when it began to squirm.

"By the way it moved and the red colours it had, I knew not to touch it," Ramirez described.

"I took video and pictures of it...it wiggled around for a few minutes and then it then fell into the water by itself."

Texas Parks and Wildlife was able to identify the creature from Ramirez's pics and video, and as it turns out, touching it - although we're not sure why you'd want to - would have been pretty painful.

The appropriately-named fireworm can release a powerful neurotoxin from its bristles, causing a burning sensation to its victims that can last for hours...ouch!



cruiseweekly.com.au cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australasia's leading travel industry cruise publication.

EDITORIAL Editor in Chief and Publisher – Bruce Piper

Contributors – Adam Bishop, Jasmine Hanna, Nicholas O'Donoghue, Myles Stedman, Janie Medbury info@cruiseweekly.com.au info@cruiseweekly.co.nz Sean Harrigan, Hoda Alzubaidi and Isabelle Shelden advertising@cruiseweekly.com.au advertising@cruiseweekly.co.nz

ADVERTISING AND MARKETING

BUSINESS MANAGER Jenny Piper

accounts@cruiseweekly.com.au

Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220 Tel: (Int⁷) 1300 799 220

Every Thu we publish our consumer newsletter - *Travel & Cruise Weekly* - sign up free at www.travelandcruiseweekly.com.au.



g Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Cruise Weekly

AU t 1300 799 220 w cruiseweekly.com.au

NZ t 0800 799 220 w cruiseweekly.co.nz

page 2