

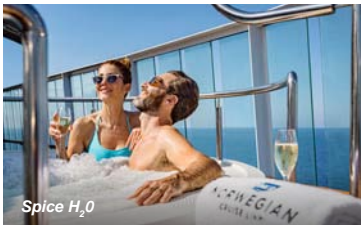


Feel Free™

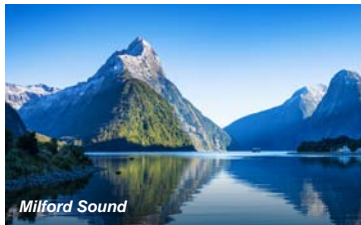


# FEEL FREE TO AWAKEN YOUR SPIRIT

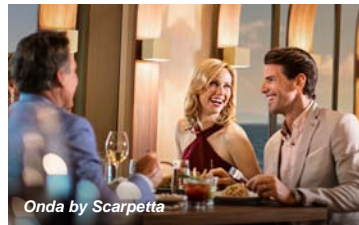
*Norwegian Spirit, cruising Australia & New Zealand, from December 2021.*



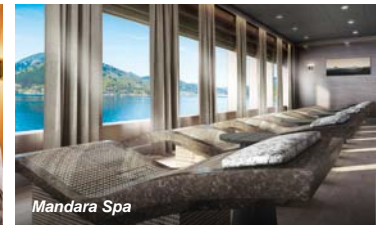
Spice H<sub>2</sub>O



Milford Sound



Onda by Scarpetta



Mandara Spa

## DESIGNED FOR THE ADULT CRUISER

Every stateroom modernised, every bar and lounge redesigned and every dining experience elevated. We've also introduced a new adults-only retreat, Spice H<sub>2</sub>O.

## IMMERSIVE ITINERARIES

Guests will love our collection of 10- and 12-day port intensive itineraries departing from Sydney and Auckland to destinations including Napier, Tauranga, Wellington, Lyttleton and more.

## CULINARY DELIGHTS

Your clients' tastebuds will be taken on a tour with 6 new specialty dining venues, including our new fine dining Italian restaurant, *Onda by Scarpetta*.

## MANDARA SPA®

Our award-winning Mandara Spa® has expanded in size, giving your clients plenty of room for "me time" as they soak in the stunning views of The Sounds.

# NCL'S SPIRIT SUMMER SALE

AUSTRALIA & NEW ZEALAND 2021 - 2022 SAILINGS

SAVE UP TO **\$800\***



CHOOSE **2 FREE OFFERS**

INCLUDING A BEVERAGE PACKAGE & MORE\*

**HURRY, OFFER ENDS 4 NOVEMBER!**

FOR MORE INFORMATION **CLICK HERE** OR CALL **1300 255 200 (AU)** OR **0800 969 283 (NZ)**

\*Offers correct as at 13 October 2020 and are subject to change or withdrawal. Offers end 4 November 2020 unless extended. For full terms and conditions visit ncl.com.





## Costa COVID-19 cluster

**CARNIVAL** Corporation's cruise restart protocols in Europe are getting a workout after eight passengers who sailed on Costa Cruises' *Costa Diadema* tested positive for coronavirus.

The ship had been chartered by a French company, and was only carrying people from France when it departed from Genoa late last month for a two-week voyage which ended on 12 Oct.

However, near the end of the voyage, seven pax disembarked in Palermo after testing positive, despite being asymptomatic.

Many of the remaining passengers stayed on board for a second 14-day cruise ex Genoa on 12 Oct, but that subsequent itinerary has now been cut short after the Government of France reinstated its COVID-19 health emergency on the weekend.

A Carnival spokesman said in line with the company's global

measures, all guests were tested for coronavirus and required to be negative before initially boarding the cruise.

"Following excursions in the Greek islands they were tested again before returning to Italy, and seven preliminarily tested positive," they said.

They said after the positive tests the affected passengers were isolated and immediately disembarked to dedicated onshore facilities in Palermo.

Protocols require passengers to be tested if they leave the country of the ship's starting port and then return to that country, in accordance with Italian law.

An onboard contact tracing system identified an eighth passenger showing symptoms, who was disembarked in Naples.

All other pax were tested before the ship returned to Genoa, with no further infections identified.

## Celestyal insures

**CELESTYAL** Cruises is supporting its 2021 cruise restart with an offer of free COVID-19 travel insurance.

The Allianz Global Assistance policy will be complimentary for all new bookings made before 30 Nov for sailings between Mar and Jun 2021.

Cover includes transportation to hospital, as well as travel expenses to return home due to illness, with passengers able to pay to upgrade coverage to include trip cancellation.

The line plans to restart on 06 Mar with a *Celestyal Experience Med* cruise.

### Cruise Weekly today

*Cruise Weekly* today features two pages of all the latest cruise industry news and a front full page from **Norwegian Cruise Line**.

## Spirit on sale

**NORWEGIAN** Cruise Line is today highlighting its Spirit Summer Sale, with savings of up to \$800 and two free offers valid for Australia/NZ 2021/22 *Norwegian Spirit* voyages booked by 04 Nov.

See the **cover page** for full details.

## NZ agent support

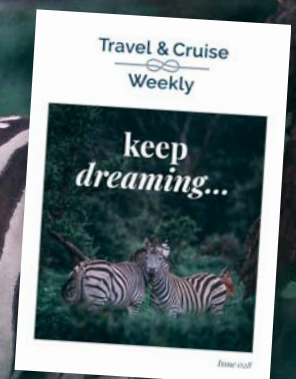
**INDEPENDENT** New Zealand travel agents are being invited to apply for the new COVID-19 Consumer Travel Reimbursement Scheme, funded by the Government to the tune of NZ\$47.2m through to 30 Jun 2021.

Businesses that are associated with First Travel, Flight Centre, Helloworld, House of Travel or TAAANZ should not apply directly, with head offices to apply on their behalf - see [mbie.govt.nz](http://mbie.govt.nz).

# Inspire your clients with *keep dreaming*

A weekly e-magazine with destination features, puzzles and more, to inspire your clients' next escape.

*Plus click here for a toolkit to help promote the magazine.*





The October issue of *travelBulletin* is out now! Read about the home-based future of the travel industry, Adam Armstrong's last Aussie interview and more.

**CLICK to read** *travelBulletin*



## Viking toolkit

**VIKING** is stepping up its travel agent support with a new marketing toolkit to help grow sales.

A new section, About Viking, has been added to the Marketing Centre, providing information about the fleet, the local sales team, and what makes the cruise line different.

"Our trade partners are the key to our success, and particularly in the current times, it is essential we continue to support them," said Trade Marketing Manager Erin Kramer.

"Understanding the Viking brand and then having the assets to go to market is a key tool for agents.

"The new Marketing Tool Kit is in essence a guide that showcases all of the tools we make available to our partners, where to find them and how we can assist them in using those assets most effectively to market and sell the Viking product to their clients."

**CLICK HERE** to access the marketing toolkit.



**NORWEGIAN** Cruise Line (NCL) invited senior industry leaders to take a stroll in the stunning Botanic Gardens Sydney last week, continuing the company's Walk for Wellness Challenge (**CW** 21 Sep) which runs through until the end of the month.

The initiative, supported by a dedicated free mobile phone application, encourages Norwegian's travel partners to get active and collectively track their steps while completing a range of challenges.

There's been a strong uptake for the program, with about 500

people joining in and scores of daily posts within the app as participants make the most of getting out and about.

During the walk, NCL local chief Ben Angell told **Cruise Weekly** the company had seen record-breaking booking days over the last two weeks, with particularly strong support from the trade for its 2021/22 *Norwegian Spirit* season.

**Pictured** in their Walk for Wellness T-shirts are, from left: Senior Manager Sales Australia/NZ Angela Middleton; Asia-Pacific VP & MD Ben Angell; Cruise Lines International Association MD Australasia Joel Katz; Director Marketing Asia-Pacific Michelle Wiederman; and Director of Sales Australia/NZ Damian Borg.

## Save on Europe

**EUROPEAN** Waterways is currently offering 10% off cruises in France, Italy and the United Kingdom in 2021.

Those booking by the end of the month are able to access the offer.



**WITH** a decision soon to be made on when cruise ships can next sail in the United States, Carnival has provided a timely boost to the industry's public relations, rescuing 24 people from a boat off Florida's coast.

The sinking vessel was assisted by *Carnival Sensation*, with the passengers evaluated and quarantined from the crew members.



## TT-Line FY down

**SPIRIT** of Tasmania operator TT-Line has taken a massive hit this year as passenger numbers plummeted.

Guests aboard the service dropped by almost 100,000 this most recent financial year.

TT-Line also said in its annual report it was pushing ahead with plans to move its terminal in Victoria from Port Melbourne to Geelong (**CW** 24 Apr).

The company reiterated it needed to replace the current vessels soon to support tourism growth, and will seek an Australian shipbuilder to deliver two new vessels.



**VOTED #1 RIVER CRUISE LINE**

Condé Nast Traveler  
2020 Readers' Choice Awards

**LEARN MORE**

