WEEKLY delivered daily!

cruiseweekly.com.au cruiseweekly.co.nz Monday 21st September 2020

CLIA lauds WA

CRUISE Lines International Association (CLIA) Australasia has welcomed the support for Western Australian travel agents provided by the Government of WA.

Western Australian has allocated \$3 million to support agents, with CLIA Managing Director Australasia Joel Katz saying the survival of the vocation was essential to the future recovery of Australia's travel industry.

Katz highlighted more than 80% of cruise holidays were booked and managed by agents, and called for a longterm plan for the revival of the travel economy.

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

2021 Super Cruise now open to all

THE 2021 Cruiseco Super Cruise (**CW** 31 Jul) is now open to any travel agencies in Australia or New Zealand, rather than just to the consortium's members.

Cruiseco said the decision was "hard but logical", and borne out of a will to ensure its partners and the charterer of the itinerary, Choose Your Cruise, could operate a viable and successful cruise of its size during the coronavirus downturn.

"The challenge for us is how we do this while maintaining price integrity...the best way to achieve both aims is to have the widest possible distribution for the product this year," Cruiseco said in an update sent to members last week.

"Choose Your Cruise and Cruiseco have determined the best outcome is to invite agents outside of the Cruiseco network to offer the 2021 Super Cruise".



The itinerary will sail from 23-30 Nov 2021 aboard *Oasis of the Seas* (**pictured**) and combine the popular Rock Your Boat and Cruisin' Country cruises into a single voyage.

Cruiseco also flagged its membership fees were being

waived until Jun 2021 "to assist members in their forward financial planning", and also announced National Product Manager Dean Sinclair would be departing on 02 Oct to pursue a new opportunity outside the travel industry.





Monday 21st September 2020

Diadema to return

COSTA Cruises has returned a second ship to service, with Costa Diadema departing Genoa over the weekend.

Including calls at ports in Italy and reserved for Italian guests only, Diadema will visit Civitavecchia, Naples, Palermo, Cagliari and La Spezia.

Two more ships are expected to enter and reenter operation across the remainder of the year, which will include Costa Smeralda on 10 Oct, and the debut of Costa Firenze on 27 Dec, both of which will be available to European citizens who are residents of the countries listed in Italy's most recent Prime Ministerial decree.

"The initial response from our guests has been most encouraging," said Costa Group Chief Executive Officer Michael Thamm.

Seabourn a cut above the rest

Submit your cocktail recip

THE first steel has been cut for Seabourn Cruise Line's second expedition ship.

Managing Director of T. Mariotti shipyard Marco Ghiglione presided over the ceremony (pictured) with Seabourn Vice President Newbuilding Cyril Tatar joining, and the line's President Josh Leibowitz tuning in virtually.

The second ship, which has vet to be named, is scheduled to launch in 2022, with sister and fellow Venture-class ship Seabourn Venture (CW 25 Nov 2019) slated to launch in 2021.

Both ships will be designed and built to PC6 Polar Class standards, and will include 132 oceanfront veranda suites, two custom-built submarines and 24 Zodiacs.

"The first steel cut for the second Seabourn expedition vessel, while Seabourn Venture is already under construction, enhances the enthusiasm even



CLICK HERE TO SUBMIT

more for the successful and long lasting cooperation with Seabourn," said Ghiglione. Leibowitz added his enthusiasm, saying, "this milestone further

underscores our commitment to the expedition travel category and I'm confident these ships will deliver extraordinary expedition experiences."



EXPLORE IN LUXURY, CLOSE TO HOME

Now, more than ever, your clients are eagerly awaiting the chance to explore our local coastlines, our stunning backyard. Invite them to join the spacious and elegant 144-quest Silver Explorer in 2021 for her maiden season in the Kimberley region and see Australia like never before.

All-inclusive fares start at AU\$12,870PP.

EARLY BOOKING BONUS Save 10% on full cruise fare when booked and paid before promotional period expiry **KIMBERLEY – AIR OFFER** Included economy class air roundtrip or upgrade to business class from AU\$1,298PP Included transfers and baggage handling Included one night pre-cruise accommodation Included shore excursions and guided Zodiac[®] cruises FOR MORE INFORMATION, CONTACT YOUR SILVERSEA BDM OR OUR LOCAL RESERVATIONS TEAM ON 1300 727 155

T&Cs apply, visit www.silversea.com/terms-and-conditions.html

OR +61 2 9255 0600 | SILVERSEA.COM

Cruise Weekly



Monday 21st September 2020



CAPTAIN Cook Cruises has launched a new floating pub on Sydney Harbour which might help temporarily scratch that cruise itch for those who are missing being on the water.

Described as "Sydney's first ever hop-on hop-off floating gastropub and restaurant", the new product follows a facelift of flagship vessel *Sydney 2000*, with the company saying it's a perfect alternative to a "traditional Sydney city pub crawl on foot" - check it out at captaincook.com.au.

Walk for Wellness

NORWEGIAN Cruise Line is encouraging travel agents to register for its Walk for Wellness challenge.

The initiative aims to celebrate health and wellbeing in the travel industry, and agents will have the opportunity to win prizes.

Using a free mobile application, travel partners will get active and track their steps, embarking on a walking adventure while journeying around an interactive map of the world, reaching virtual global landmarks and completing fun weekly challenges, all alongside travel industry friends. To take part in Walk for

Wellness, CLICK HERE.

Keep your clients engaged and planning their next trip with *keep dreaming...*

A weekly e-magazine with destination features, puzzles and more.



With the findings of the special commission of enquiry into *Ruby Princess* released, Bruce Piper traces how it all went down in the September issue of *travelBulletin*.

travelBulletin

CLICK to read

Dining afloat: Le Petit Chef



SHIP: Celebrity Solstice. DINNER and a show just got a whole lot more creative.

Guests cruising on board *Celebrity Solstice* will have the chance to enjoy the unique interactive dining experience that is Le Petit Chef.



Artists Skullmapping have joined forces with TableMation to create a range of custom 3D table animation art that brings tables to life before each meal is served (pictured).

Cruisers will be entertained by an animated mini chef projected onto each table, who painstakingly creates a virtual dish before the real thing is brought out by a waiter.

Dimmed lights enhance the colourful tabletop projections, while a bright ray of white light is cast onto each plate in between courses.

The menu features a range of options, with highlights including bouillabaisse soup, roasted half lobster, and filet mignon cooked to perfection. Delicious food and creative entertainment? Let's GLOW! INCLUDED IN FARE: No. RESERVATIONS: Recommended.

DRESS: Smart casual. HOURS: Le Petit Chef is open nightly for two seatings - 6pm and 8.30pm.



cruiseweekly.com.au cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australasia's leading travel industry cruise publication.

EDITORIAL Editor in Chief and Publisher – Bruce Piper

Contributors – Myles Stedman, Adam Bishop, Nicholas O'Donoghue info@cruiseweekly.com.au info@cruiseweekly.co.nz ADVERTISING AND MARKETING Sean Harrigan, Hoda Alzubaidi advertising@cruiseweekly.com.au advertising@cruiseweekly.co.nz

BUSINESS MANAGER Jenny Piper accounts@cruiseweekly.com.au Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8213 6350 or (NZ) 0800 799 220 Tel: (Int'l) 1300 799 220

Every Thu we publish our consumer newsletter - *Travel & Cruise Weekly* - sign up free at www.travelandcruiseweekly.com.au.



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Cruise Weekly

AU t 1300 799 220 w cruiseweekly.com.au

NZ t 0800 799 220 w cruiseweekly.co.nz

page 3