

New Dream portal

DREAM Cruises is furthering its support of travel agents with the launch of a new business-to-business portal.

Purpose-built as a "one-stop-shop", the Dream Cruises Agent Portal has been designed specifically for Australasia.

The Portal provides a gateway to brochures & deck plans, details of current promotions, training & webinars, reservations & sales support, a marketing & resource library and more.

There is also a dedicated COVID-19 section, where agents can access information on Dream's precautionary measures, and can read details of Dream's Cruise As You Wish flexible booking policy.

CLICK HERE to sign up for the Dream Agent Portal.

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

Aussie businesses support cruise

AUSTRALIAN businesses have united to support plans for a cruise industry revival (**CW** breaking news Fri).

Cruise Lines International Association (CLIA) Australasia has created the Cruise Suppliers Advisory Group, which is made up of some of the thousands of businesses that supply cruise lines' on-board operations, and have been impacted by the suspension of Australia's \$5 billion-a-year cruise industry.

Representatives including farmers, food wholesalers, beverage providers, transport companies and more have joined to give force to a phased resumption of cruise operations in Australia.

CLIA says more than 18,000 jobs are at risk across the country due to the cruise industry's suspension, with Managing Director Australasia Joel Katz adding the Group would meet regularly as part of efforts to ensure the industry's voice is heard by governments at state, territory and national levels.



The Group will also assist government in creating a pathway towards a carefully managed and responsible resumption of cruise tourism in Australia.

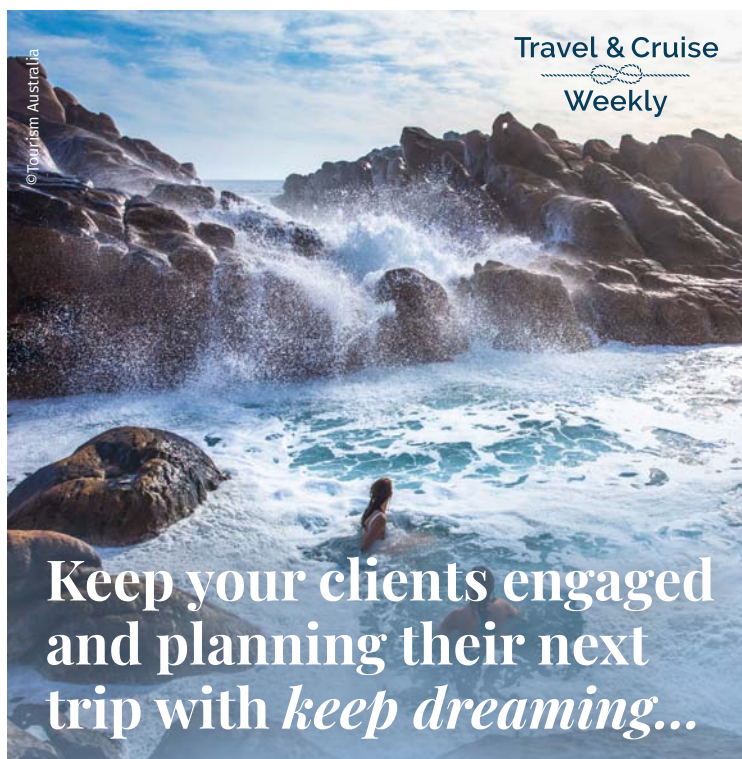
"Many of these suppliers have been devastated by the suspension of cruise operations in a similar way to members of the travel and tourism industry," Katz said.

"There are farmers, winemakers and technical providers who have lost an enormous portion of their business because cruise lines are no longer able to purchase their products and services."

The Cruise Suppliers Advisory Group's initial representatives are Michael Andrews (Andrews

Meat Industries), Stuart Asplet (Geodis Australia), Steven Biviano (Select Fresh Providores), Graeme Blackman (Inter-Marine), Alex Chrysoglou (Pegasus Supply Solutions), John Kollaras (Kollaras & Co, **pictured**), Paul Moraitis (Morco Fresh); Paul Nelson (In2food); Mark Phelan (Bunzl); and Kerry Smith (PFD).

The impact of the cruise shutdown on some members of the Group was highlighted on *ABC News* last night, in a segment which featured Katz and Breakaway Travel's George Vella speaking about how agencies have had to continue operating to support clients through the pandemic, despite no income.



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Crystal 3.0 out

CRYSTAL Cruises has released the third iteration of its Crystal Clean COVID-19 safety plan, with the addition of coronavirus testing for guests and crew, and compulsory travel insurance.

Tradewinds GSA

FLEDGLING cruise line Tradewind Voyages has announced Cruise Traveller as its exclusive Australian launch partner, as it prepares to debut what it is calling the world's largest sailing ship (*CW* 11 Jun).

The cruise line is set to launch *Golden Horizon* in May 2021, after Tradewind acquired it from Star Clippers.

Accommodating 272 guests, the five-masted *Golden Horizon* will embark on her inaugural world voyage in Aug 2021, which will include a circumnavigation of Australia.

Cruise Traveller will open sales for sectors of the local leg on 02 Nov.

Interest is now able to be registered [HERE](#).

Celestyal's new Experience



CELESTYAL Cruises' new flagship *Celestyal Experience* (pictured) will make its debut on 06 Mar 2021.

The cruise line's newest vessel will begin sailing with a seven-night Three Continents voyage, followed by an Idyllic Aegean itinerary on 03 Apr.

Later in the season, *Celestyal Experience* will operate the Eclectic Aegean itinerary, a seven-night voyage which will introduce Thessaloniki as a new embarkation port for Celestyal.

Experience will also take over the seven- and 14-night itineraries from *Celestyal Crystal*,

with Chief Commercial Officer Leslie Peden adding the future of *Crystal* was yet to be determined.

Celestyal Chief Executive Officer Chris Theophilides said *Experience* will be a "game-changer" for the cruise line, and embodies "its commitment to an intimate, authentically Greek experience on a well-appointed, mid-sized cruise vessel."

Also revealed by way of the announcement was a new Celestyal logo and a new style of livery for its ships.

Celestyal Experience formerly sailed with Carnival Corp as *Costa neoRomantica* (*CW* 20 Jul).



MANY cruise lines are keen to instil guests with the confidence to rejoin them once they resume operations, and A-Rosa Cruises has gone the extra mile, creating a short new video to showcase what life is like on board its ships right now.

The two-and-a-half-minute video covers various elements of the cruise experience including pre-departure checks, embarkation protocols, dining, excursions and more.

[CLICK HERE](#) to view the video.

Minerva named

THE keel has been laid and name announced for *Minerva*, the first of the reborn Swan Hellenic's two newbuilds (*CW* 31 Jul).

Last week's ceremony was attended by Helsinki Shipyard CEO Carl-Gustaf Rotkirch and virtually by Swan Hellenic CEO Andrea Zito.



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