



# CRUISE

WEEKLY

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## Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

## More for Carnival

**CARNIVAL** Cruise Line will take on two additional ships by 2023.

Costa Cruises' *Costa Magic*, built in 2003, will be renamed and converted to Carnival by mid-next year, while a newbuild originally planned for AIDA Cruises will also be transferred.

These two vessels are in addition to *Carnival Celebration*, which is scheduled to be delivered from Meyer Turku and sail from PortMiami starting late next year.

The three additions will bring the Carnival fleet to 27 by the end of 2023, with President Christine Duffy expressing her excitement, saying the new trio reflects the strong position the cruise line has established.

"We continue to see for cruise vacations and the overall plans by Carnival Corporation to optimise capacity and growth in key markets," she said.

"This is another cause for excitement at Carnival, and we will be announcing more detailed plans about homeports, itineraries and ship names very soon," she said.

## Hurtigruten adds Galapagos



**HURTIGRUTEN** Expeditions is continuing its expansion, introducing exclusive Galapagos Islands expedition cruises.

From Jan 2022, Hurtigruten will expand the breadth of its Expeditions destinations to include the Galapagos, with 10-day adventures visiting some of the most spectacular sites of the archipelago, on-board the fully upgraded 90-guest *Santa Cruz II* (pictured).

All suites and cabins, as well as the explorer lounge, dining room, bar and other public areas, will be fully enhanced.

A Hurtigruten Expeditions hallmark, the Science Area, will also be added, where guests and the onboard expedition team will foster a deeper understanding of the wonders they explore.

Hurtigruten has entered into a long-term strategic partnership with Ecuador-based Metropolitan Touring for the expansion, one of the most experienced and

renowned travel companies in the Galapagos.

The line will also offer pre- and post-sailing packages that include land adventures to iconic South American destinations such as Machu Picchu.

Hurtigruten Group Chief Executive Officer Daniel Skjeldam said there is huge pent-up demand for travelling at the moment, with the cruise line responding by adding the Galapagos to its offerings.

"We are extremely excited to expand our South America offering to one of the most spectacular destinations on the planet," he said.

"We have seen a clear trend of travellers seeking out truly unique and meaningful travel experiences, with a sharp increase in demand for the type of small ships / big experiences we offer...the pandemic has dramatically pushed this development forward."

## RCI test success

**ROYAL** Caribbean International's (RCI) *Freedom of the Seas* has returned to PortMiami following its simulated cruise.

The voyage carried around 650 volunteer employees.

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## Did you know?

Travel & Cruise Weekly's fortnightly consumer magazine called *Keep Dreaming* is specially designed for agents to send their clients.



### Muckermann now Silversea COO

**SILVERSEA** Cruises has this morning announced the promotion of its Chief Marketing Officer, Barbara Muckermann, to be the line's Chief Commercial Officer.

Effective immediately, the move expands her remit to all aspects of Silversea's guest relations, sales & marketing, revenue management, brand recognition and communications.

Jason Liberty CFO of Silversea's parent company Royal Caribbean Group said Muckermann's experience makes her "the perfect leader to drive the profitable growth of Silversea Cruises globally".

Muckermann, who is married to Silversea CEO Roberto Martinoli, has spearheaded the line's brand evolution since 2016, including successful campaigns and partnerships such as the Sea and Land Taste (S.A.L.T.) deep-dive culinary program, and Silversea's ongoing collaboration with photographer Steve McCurry.

Martinoli said "Barbara has a proven track record of success and is deeply respected across the industry".

"Her expertise will prove pivotal in strengthening Silversea's presence on the global stage as the recognised leader in ultra-luxury and expedition travel," he added.

## On the precipice of cruising



**CRUISE** executives and destination stakeholders have prepared for North America's cruise restart at the Florida-Caribbean Cruise Association (FCCA)-PortMiami Return to Sail Summit.

More than 40 executives gathered with associates yesterday at PortMiami to embark on the first live event for the FCCA since the beginning of the COVID-19 pandemic.

Also in attendance were the Association's member cruise lines, which together operate over 90% of the global cruising capacity.

The exclusive event also brought in a capped-out 200 attendees for a day of workshops and networking opportunities to help prepare for the return of cruising to FCCA partner destinations.

During the workshops, the executives took centre-stage to discuss key issues to help attendees prepare for the industry's return to the

Caribbean, Central America, Mexico and South America.

FCCA President Michele Paige described the opportunity to gather with each other on the cusp of a restart after 15 months as "beyond exciting".

Paige is **pictured** with Royal Caribbean International President & Chief Executive Officer Michael Bayley, MSC Cruises President USA Ruben Rodriguez, Virgin Voyages President & Chief Executive Officer Tom McAlpin, Holland America Group President Jan Swartz, Carnival Corporation Chairman Micky Arison, Carnival Cruise Line President Christine Duffy, Norwegian Cruise Line Holdings President & Chief Executive Officer Frank Del Rio, Norwegian Cruise Line President & Chief Executive Officer Harry Sommer, Regent Seven Seas Cruises President & Chief Executive Officer Jason Montague, and PortMiami Port Director & Chief Executive Officer Juan Kurlya.

### Azamara appoints

**NEWLY** independent cruise line Azamara has announced more of its executive team, including the appointment of Chief Administrative Officer Doug Parks.

Captain Nico Corbijn is joining the line as its first Head of Marine Operations, while Laura Krejci is Azamara's new Chief Information Officer.

### SeaDream sets sail

**SEADREAM** Yacht Club has confirmed a series of voyages in the Mediterranean and Northern Europe over the upcoming season, with departures from Athens and Oslo in the coming weeks.

Last year SeaDream operated a sold-out season of 21 voyages during the 2020 northern summer, with zero COVID-19 cases on board.

### NSW ports wi-fi

**THE** Port Authority of NSW has collaborated with Seafarer Connect to offer free internet to seafarers visiting Newcastle and Port Kembla annually.

The initiative sees port officials hand the ship's master a case containing a high-tech "Cradlepoint" wi-fi kit created by the Sydney Telstra Business Technology Centre, helping seafarers get online via phones, tablets & computers.



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## PORTHOLE

## Cruise hits the Coast

**GOOD** news - technology has ended cannibalism at sea, according to a British MP.

Baroness Vere of Norbiton is a conservative frontbencher, and raised the issue during a parliamentary speech last week about human rights at sea.

A legal precedent arose in 1884 when three crew members of a ship were stranded at sea in a lifeboat after their vessel was wrecked off the coast of Africa.

One, a cabin boy, was in poor health and ultimately the other two killed and ate him to fend off starvation.

They were ultimately rescued and returned to the UK where they were convicted of murder.

Baroness Vere was asked if the same principles would apply today, responding that due to modern-day search and rescue services "the shipwrecked seafarers would be rescued long before any decisions would need to be taken on who to eat".



**CHIRN** Park Travel Associates on the Gold Coast last week hosted a Solo Travel & Cruise Expo, offering travellers the chance to chat face-to-face with a range of exhibitors to gain up-to-date expert advice, and learn about new product offerings.

Taking place at Sharks Events Centre, the cruise industry was represented at the event by brands such as Azamara, Avalon Waterways, Silversea Cruises, Cruise Traveller and Royal

Caribbean International.

The free event also saw a number of attendees walk away prize-in-hand.

**Pictured** are Azamara Director of Sales Belle Osmic, Royal Caribbean Strategic Account Manager Samantha Langton and Silversea Senior Sales Manager Jacqui Tufala.

## MRPS 2023 season

**MURRAY** River Paddlesteamers (MRPS) has released its 2023 departures for sale.

The season will feature 62 sailings, including 10 two-night cruises, 16 three-night cruises, 27 four-night cruises and nine six-night cruises.

MRPS has also released new three- and four-night *Emmylou* cruise dates for later this year due to popular demand.

The cruise line's voyages are 98% sold out for this year, which has precipitated the release of a four-night departure on 01 Nov, a three-night departure on 05 Nov, and a 13 Dec Christmas-themed departure.

## Carnival releases climate targets

**CARNIVAL** Corporation has announced its initial 2030 sustainability goals, incorporating six focus areas.

The company's stated aims include achieving a 40% reduction in carbon rate per available lower berth day, confirming it peaked its absolute carbon emissions in 2011, and expanding its alternative fuels strategy across its LNG program, as well as its battery, fuel cell and biofuel capabilities.

Carnival will also deliver a 50% reduction in absolute air emissions, increase fleet-wide shore power connection capability to at least 60%, and achieve net carbon neutral operation by 2050.



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## Crew visa bill

**NEW** South Wales Senator Kristina Keneally is proposing an amendment to the *Migration Act 1958*, which would require all crew on cruise ships within Australian waters to obtain an International Seafarers Work Visa.

Any applicant would need to meet criteria as laid out in the *Maritime Transport and Offshore Facilities Security Regulations 2003*.

The amendment went through its second reading debate on Mon.