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Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news, along with a cover page introducing Oceania Cruises' new Oceania Vista, plus a full page from Silversea Cruises.

Halfpenny joins Quark

ROBERT Halfpenny has been appointed as Quark Expeditions' new Director of Sales for Australia, with the move also seeing a significant expansion of the expedition specialist's local sales operations.

Halfpenny (pictured) was most recently Aurora Expeditions MD (CW 30 Jun 2020), with his local career also including senior roles with Virgin Australia, Globus and Rocky Mountaineer.

He takes up his new Regional Sales Director role effective 01 Oct, and will lead a team including Thomas Hosemans, most recently Australasia Sales Consultant with Exodus Travels, a sister company to Quark.

Also joining Quark this month is Polar Travel Sales Advisor Alana Lewthwaite, with the team including Monize Diniz as well as former G Adventures and Chimu Adventures executive Tenille Hunt, who joined Quark in May.

The expansion comes in the lead-up to the debut of Quark's new *Ultramarine* polar expedition ship, which was delivered earlier this year (CW 07 Apr) complete with two helicopters, 20 Zodiacs, advanced sustainability systems and "the largest portfolio of off-ship adventure options in the industry".

Halfpenny said he was thrilled to join the Quark Expeditions team and continue to build the brand and sales with the trade in the Asia-Pacific marketplace.



"I have admired Quark Expeditions' commitment over the last 31 years to consistently pioneer new life-changing polar experiences for their guests.

"Quark Expeditions has robust plans for developing and building the brand in the APAC region and I am extremely excited to work with the global sales team and reconnect with my travel industry network," he said.

Halfpenny will report to Seattle-based Thomas Lennartz, Quark VP of Sales and Global Partnership Director, Meg Murgatroyd to collectively build "closer, more effective partnerships with tour operators, as well as wholesale and retail travel partners globally".

Previously Quark's local sales were led by Jarrod Zurvas, who earlier this month relocated to Greece to take up his new role as Director of Global Sales for Variety Cruises (CW 06 Sep).

Vista open for sale

OCEANIA Cruises' new Vista has opened for bookings from today, with an inaugural season program of 18 voyages departing from Apr 2023.

Itineraries span more than 24 countries across four continents, with the newbuild featuring a host of innovations including 12 dining options, four of them brand new.

The 1,200-passenger ship has 800 crew members, staffed concierge and executive lounges, and new Concierge Level Veranda Staterooms for solo travellers.

Photos of the ship and some of its destinations are live at facebook.com/cruiseweekly, with more info on the cover page of today's *Cruise Weekly*.

Silversea Kimberley

SILVERSEA Cruises will be returning to the Kimberley in 2022-2023, the "coast of wonders".

This collection of new itineraries will defy conventional experience in expedition, Silversea said.

Aboard *Silver Explorer*, guests will uncover unbelievable rock formations, sculpted beaches, uncharted rivers and ancient indigenous art with local experts and trusted guides.

Discover more about Silversea's voyages on page 3 of today's *Cruise Weekly*.



Bake along with us in September, with different recipes each week.

Send us a picture of your baked goods, along with any extra tips or secret ingredients or variations, and the best one will win a \$50 gift voucher.

Email bakeoff@traveldaily.com.au

This week's recipe:

CARROT CAKE



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You're a grand old flag

WITH so many cruise lines returning to service around the world (regrettably not yet in Australia...), we need a way to celebrate, and Heineken is coming to the party.

The multinational brewing company is offering Back to Sailing support packages for cruise lines, which will include free product donations of Heineken and Heineken o.o%.

The program will also include health and safety education and training for restaurant and bar staff to ensure hygiene protocols are followed.

Training will focus on draught equipment, best pouring practices, care of glassware, social distancing-focused point of sale & signage, stock management, and joint collabs.

Heineken will tailor vessel portfolios based on regional consumer insights, sharing global beverage trends with cruise lines - cheers to that.



P&O Cruises' flag is flying in unusual places as part of the cruise line's Fly the Flag campaign, to support cruise's restart.

Melissa Yates, one of P&O's most popular onboard hotel directors, has taken the flag to the top of Ben Nevis (pictured), the highest point in the United Kingdom.

Around the world, thousands more P&O loyalists have made flying the flag part of their social media profiles as they look

forward to sailing again (CW 15 Jul).

The campaign was inspired by long-time supplier Graeme Blackman, Inter Marine Managing Director, who regularly flies the P&O flag on a flagpole outside his company's workshop in Sydney.

Blackman's business is one of many suppliers affected by the suspension of cruising.

Aurora 2022/23

AURORA Expeditions this morning launched an expanded 2022/23 season brochure for its Arctic, Antarctic and Global program.

Featuring the line's second newbuild, *Sylvia Earle*, the season includes unique itineraries to Alaska, the Northwest Passage, Ireland, West Papua and the Russian Far East, while Aurora will also return to Antarctica in its 30th year of operation.

Copies of the brochure can be requested and viewed at auroraexpeditions.com.au.

More stories

AVALON Waterways has expanded its Storyteller Series of celebrity-hosted cruises.

On sale now is the new All For You cruise, featuring American alternative rock band Sister Hazel.

This exclusive Storyteller Series sailing from Mainz to Amsterdam will gift fans of the band, affectionately known as 'Hazelnuts', an opportunity to hear tales as the sailing winds through hillside castles, terraced vineyards and medieval towns along the Rhine River.

Sister Hazel joins a line-up of other world-renowned storytellers, including Candace Bushnell, Cheryl Strayed, Gillian Flynn, Edwin McCain and Christopher Moore (CW 21 Apr).

NCL returning

NORWEGIAN Cruise Line (NCL) is celebrating the return of two more ships in the Mediterranean, *Norwegian Epic* and *Norwegian Getaway*.

A third of the line's fleet of 17 ships are now back in operation, after *Epic* successfully completed her first voyage from Barcelona, and *Getaway* is sailing her first voyage from Rome.

NCL debuted an all-new The Haven by Norwegian aboard *Epic*, following an extensive refurbishment in Marseille at the end of last year.

The renovation resulted in 75 reimagined and upgraded suites combined with redesigned experiences.



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THE COAST OF WONDERS

KIMBERLEY 2022-2023

We are delighted to announce our exciting Kimberley voyages in 2022-2023. This collection of unique itineraries will defy conventional experiences in expedition. Aboard Silver Explorer, guest will uncover unbelievable rock formations, sculpted beaches, uncharted rivers and ancient indigenous art with local experts and trusted guides in utmost comfort and wonder of an ultra-luxury Silversea. Discover more about our incredible voyages in our brand new 2022/2023 brochure.

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