



FLAGSHIP ACHIEVERS 2022

At P&O Cruises we believe that you should be rewarded for hard work. Flagship Achievers, our travel agent incentive program, allows you to see results for every booking you make. For every P&O booking you make, you earn Flagship Points, and the more you sell, the more Flagship Points you earn*.

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*Program eligibility and entry criteria applies. Eligible AUS and NZ travel agents must register for the Flagship Achievers 2022 program via the registration link to participate and win prizes. For full program terms and conditions please visit our trade website [Flagship here](#).





Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news plus a front cover page from **P&O Cruises Australia**.

Flagship Achievers

P&O Cruises Australia's Flagship Achievers travel advisor incentive program allows agents to see results for every booking they make.

Head to the **cover page** to register and for more info.

Carter to Albatros

CHIMU Expeditions co-founder Greg Carter has rejoined the travel industry as Albatros Expeditions' Chief Commercial Officer.

Carter said in addition to his new role, he will continue part-time with Mawson's Huts Foundation.

NCL revamps its Latitudes rewards

NORWEGIAN Cruise Line (NCL) has enhanced its Latitudes Rewards Program, featuring a redesigned tier structure to ensure achieving the next status is easier than before.

The refreshed program now features seven tiers, including a brand-new Diamond status, as well as Sapphire, which replaces the previous Platinum Plus tier.

Almost all tiers now feature a reduced points requirement to unlock each new status level, allowing guests to enjoy exclusive rewards faster.

For example, Silver status is now available to guests with 20 Rewards Points, compared to the previous amount of 30, allowing guests who book a 10-day voyage in a suite to automatically reach Silver status after a single cruise.

Latitudes members will also have access to a range of new onboard experiences and special



offers, tiered according to their status.

These include a one-time free cabin upgrade, a Wines Around the World tasting experience, a Sail & Sustain Mixology experience, member cruises, internet package discounts and the signature tier-status pins.

Other benefits Latitudes

members will continue to enjoy as they move up the ranks include members-only cocktail parties, complimentary specialty dining and laundry service, priority tender & disembarkation, as well as discounted shore excursions, duty-free shopping, photo packages and spa treatments.

Cruisers earn one Rewards point for every night they sail, with an additional point per night for suite and The Haven by Norwegian guests, as well as for members who book a Latitudes Rewards Insider Offer.

Guests are automatically enrolled in the program once they return home from their first cruise.

Travel advisors can take advantage of new resources and assets to help communicate these benefits to travellers, including dedicated NCLU training courses available at Norwegian Central.

Did you know?

Travel & Cruise Weekly's fortnightly consumer magazine called *Keep Dreaming* is specially designed for agents to send their clients - giving you a reason to reach out to your database.

Keep Dreaming is full of destination articles, cruise stories and more to inspire.



Click here for a toolkit to help you share it with clients



Click here to view Keep Dreaming magazine

Travel & Cruise
Weekly



THERE'S an increasing number of undersea hotels across the world - which prompts the question, what about room service?

The Jules' Undersea Lodge in Florida's Key Largo features overnight accommodation as part of an 'Undersea Luxury Package', complete with wi-fi, snacks - and pizza delivery.

59-year-old Thane Milhoan, who works as the 'Habitat Operations Manager' at the facility, says he and his colleagues are probably the world's "only underwater pizza delivery boys".

It's a unique pivot for Milhoan, who before the pandemic was working as a sports reporter in Hawai'i - but now spends some of his time transporting fresh, hot pizzas to guests.

He told *Metro.co.uk* that the most challenging part of the job is keeping the pizzas hot and dry during the short transit.

"In order to do that we use a dry box...we double bag it in plastic bags just to keep it extra special dry," Milhoan said.

"The second challenge is keeping the toppings from falling off, so we use weights and some strategically placed clips to keep the box level in the water," he added.

The lodge, named in honour of famous 1900s author Jules Verne, was originally a research laboratory used to explore the continental shelf off the coast of Puerto Rico.

RCI returning to Cyprus



ROYAL Caribbean International (RCI) has set its sights on Cyprus for two consecutive northern summer seasons, with *Rhapsody of the Seas* (pictured) to welcome guests in Limassol for the first time this year and the next.

Following a successful stint sailing from the southern coastal city, RCI has announced two more seasons of cruising from Limassol are on the horizon, which will set course for adventure and must-see destinations, such as Greece, Israel, Egypt and Turkey.

RCI's new cruises are now open, with adventurers able to choose from a line-up of seven-night Greek Isles cruises that sail roundtrip from Limassol as soon as this Aug.

Guests will take in the stunning Greek islands of Rhodes and Santorini and the vibrant, culture-rich cities of Athens, as well as Haifa in Israel.

Highlights include unique dining & beverage menus, live music, and a Greek edition of RCI's daily activity planner, the Cruise Compass.

From May-Aug next year, *Rhapsody* will return to the city to set sail on new seven-night Israel and Egypt cruises as well as Greece and Turkey itineraries.

Rhapsody will then head to Haifa until early Nov 2023, sailing a mix of 2- to 7-night itineraries.

Splash suspension

NORWEGIAN Cruise Line won't be offering its Splash Academy drop-off services indefinitely, due to the pandemic.

In an e-mail sent to booked guests, Norwegian announced a variety of family-friendly activities will be offered in Splash Academy's place; however, parents must attend with their children.

"We will be providing tailored activities for youth and families on board," the e-mail said.

"We are offering a range of daily activities from relaxing movie nights and game shows to our fun Feel Free Play sessions.

"Feel Free Play is not a drop off service and parents must attend the session".

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