

cruiseweekly.com.au cruiseweekly.co.nz Thursday 6th Apr 2023

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, including a photo page from *Celestyal Cruises*.

Princess eclipse

PRINCESS Cruises has added the opportunity for guests to experience the solar eclipse of 08 Apr 2024.

Emerald Princess guests will be among the few to view the complete solar eclipse at sea on the cruise sailing the Mexican Riviera.

The four minute, 28 second eclipse is one of the three remaining worldwide this decade.

Passengers will gather on the top decks and be given special glasses they can wear to safely view the eclipse as astronomy and space exploration enthusiast Fred Cink helps guide their viewing experience.

Guests will also enjoy specially-themed drinks and bites during the coveted event.

Doubling down on Aus



SILVERSEA Cruises Chief Executive Officer & President Barbara Muckermann doubled down on Australia as the line's largest region of investment, as it prepares to sail *Silver Cloud* in the Kimberley next year (*CW* 06 Mar).

Speaking at an exclusive luncheon at a'Mare at Crown Sydney, Muckermann updated guests on Silversea's latest announcements and developments, reinforcing Australia as one of the cruise line's most important markets (*CW* 04 Apr), as it is set to overtake the United Kingdom.

The cruise line is also Royal Caribbean Group's fastestgrowing brand, Muckermann said, having taken delivery of four ships in the past 12 months.

"Silversea is the largest player in the luxury expedition market and in luxury cruising," she said.

"We have about 21% of global market share, and by 2027, we will reach 34% of market share."

Pictured are Marketing Campaigns Manager, Asia Pacific Charis Hildebrando, Senior Vice President & Managing Director Asia Pacific Adam Radwanski, Muckermann, and Marketing Director, APAC Philippa Walker.

CW leaving the dock!

THERE will be no issue of *Cruise Weekly* published tomorrow or Mon due to the Easter long weekend.

The next issue of **CW** will be published on Tue 11 Apr. From everyone at the team, we hope you have a happy Easter.

MSC passes €12m

MSC Foundation and UNICEF are celebrating a landmark €12 million in donations to life-changing programmes worldwide.

The 13-year partnership in programs, advocacy, and emergency relief has informed and motivated millions of MSC guests to improve young lives worldwide, with total donations passing €12 million recently.

Since 2009, MSC has helped UNICEF to support education for 8,000 children in 126 vulnerable communities in Brazil, fight malaria in Africa, assist China's food supplement program to prevent child malnutrition, and more.

CLUB ROYAL REWARDS NEW LOYALTY PROGRAM

EARN CASHBACK REWARDS ON ALL NEW ELIGIBLE BOOKINGS*

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100 FREE CRUISES TO BE WON

FOR 2023 CELESTYAL JOURNEY SAILINGS* When booked before 30 April 2023

*T&Cs apply - for selected sailings only

T&C's Apply



WEEKLY

NINE AU & NZ travel agents arrived in Athens to experience Celestyal Cruises' seven-night, THREE CONTINENTS cruise, escorted by Celestyal host, Betty Kouvara on 17 Mar.

Thu 06th Apr 2023

This wonderful cruise visits Europe, Africa and Asia, including three of the Seven Wonders of the Ancient World, at Cairo, Rhodes and Ephesus.

In addition, the Celestyal travel agent guests had the opportunity to explore both Bethlehem & Jerusalem.

THE Celestyal Crystal.



CATHERINE Graham, TravelManagers; Penny Stansfield, TravelManagers; Joanne Rothwell, itravel; Joannie Agius, itravel; Celestyal Captain, Angelios Vasilakos; Stephanie Cluas, Inspiring Vacations; Maree Sterling, Travel on Capri; Kiri Hill, Best Travel NZ; Jane Fowler, TravelManagers; Daiana Magalhaes, TravelManagers. Cruise Itinerary: Athens (Piraeus), day at sea, Cairo (Port Said) Egypt, Ashdod, Israel; Limassol, Cyprus; Rhodes, Greece; and Kusadasi, Turkey.

ANCIENT Ephesus, near Kusadasi, Turkey, is one of the greatest archaeological treasures on Earth.





OVERLOOKING the Acropolis of Lindos on the island of Rhodes, Greece.



THE Presidential Guard, Athens, Greece.

CASUAL & relaxed dining at the Amalthia Restaurant, *Celestyal Crystal*.



BETTY Kouvara (Celestyal) & Penny Stansfield at the Wailing Wall, Jerusalem, Israel.



ENJOYING a Celestyal Excursion near Choirokoitia, Cyprus.





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A SYDNEY mayor wants to sink a navy ship off Coogee Beach to create an artificial reef for scuba divers, but is facing a revolt by councillors concerned about the cost and impact on marine life.

A narrow majority of councillors for Randwick City Council late last month backed the \$10 million proposal from the Gordons Bay Scuba Diving Club.

However, Randwick City's support for the proposal was overturned the next day, when three councillors lodged a rescission motion forcing the council to suspend the decision until its next meeting later this month.



Hurtigruten sale

HURTIGRUTEN'S Norwegian Coastal Express is offering a saving of up to 25% off all Classic Voyages for a limited time only.

The offer is available on or before 15 May, and includes Hurtigruten's Classic Round Trip, Classic Southbound Voyage, and Classic Northbound Voyage.

It is available on select departures between 01 Jul 2023 and 29 Sep 2024.

Celebrity names a winner



THE travel agent winner of the Celebrity Cruises' Rewards fourth quarter booking competition is MTA's Margy Stimson.

She sold the highest number of cruises during the competition period, 17 Oct through 31 Dec 2022, and claimed her bookings through Celebrity Rewards to win a balcony cabin for her and a guest on an Australian sailing of her choice.

A key part of 'The Celebrity Commitment', Celebrity Rewards is the cruise line's agent loyalty program, which rewards travel advisors for their bookings.

Agents can earn points on all deposited bookings, redeemable for a reloadable Celebrity Rewards Mastercard, or e-gift cards from a number of retailers, including Netflix, Myer, and Ticketmaster.

To help agents increase their earnings, Celebrity is launching a Double Points promotion for all European bookings for this year made until the end of next month.

Agents can sign up to Celebrity Rewards for free **HERE**.

Pictured are Celebrity Strategic Sales Manager Maggie Silva with Stimson.

Viking weekly deal

VIKING'S deal of the week is a Grand European Tour river cruise.

Travel through the heart of Europe on the 15-day cruise from Amsterdam to Budapest or vice versa.

On sale now and priced from \$4,995 per person, the cruise is currently available with a saving of up to \$6,600 per couple.

Highlights include admiring Rhine Valley vistas from a 900-year-old castle, sampling the food and wine of Austria's Wachau, learning the Viennese waltz, and more.

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Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY Celebrity Eclipse Carnival Splendor Noordam	o6 Apr o7 Apr o8 Apr
MELBOURNE <i>Noordam</i>	o6 Apr
PORT ADELAIDE <i>Coral Princess</i>	o8 Apr
PENNESHAW Coral Princess	o7 Apr
BRISBANE Pacific Encounter Carnival Luminosa	o8 Apr o9 Apr
FREMANTLE Pacific Explorer	o8 Apr
BROOME Coral Geographer	o9 Apr
BUSSELTON Pacific Explorer	o7 Apr
AUCKLAND Grand Princess Majestic Princess	o8 Apr o9 Apr
CHRISTCHURCH Ovation of the Seas	10 Apr
BAY OF ISLANDS Majestic Princess Grand Princess	o7 Apr o9 Apr
DUNEDIN Ovation of the Seas	o9 Apr
FIORDLAND Ovation of the Seas	o8 Apr
NAPIER Grand Princess	o6 Apr
TAURANGA Grand Princess Majestic Princess	07 Apr 08 Apr



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