



Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise news, plus a full page from **Norwegian Cruise Line**.

School is in!

NORWEGIAN Cruise Line's (NCL) Class of 2023 is coming soon, so it's time to get schooled!

Travel advisors can enrol today for their chance to win some incredible prizes.

Agents can learn their way to an "NCL PHD" and discounted cruises; earn money and more; and "graduate" at an exclusive end-of-year party.

All you need to enrol is your Norwegian Central login.

Class is almost in session - for more information, head to **page 3**.

Albatros in flight

OCEAN Albatros is on her way to join the Albatros Expeditions fleet.

The sister ship to *Ocean Victory*, *Albatros* will kick off her inaugural season in the Arctic in Jun, which will cruise from Longyearbyen to Svalbard, Jan Mayen, Greenland, Iceland, and more.

The sixth in the Sunstone series of vessels features 94 staterooms, lecture lounges, two restaurants, wellness amenities, and more.

Climate targets revamped

NORWEGIAN Cruise Line Holdings (NCLH) is charting a path toward net zero greenhouse gas (GHG) emissions with new short- and near-term targets for its climate action strategy.

The revamped objectives are centred around three pillars: efficiency, innovation, and collaboration.

They support NCLH's pursuit of net zero by 2050, and include a GHG intensity reduction of 10% by 2026, and 25% by 2030, when compared to 2019.

The targets cover NCLH's emissions from its fleet of ships, islands, and facilities, as well as upstream fuel- and energy-related activities, including well-to-tank emissions.

As such, the targets will capture the full "well-to-wake" emissions impact of NCLH's fuel consumption.

The scope of this commitment expands to NCLH's entire greenhouse gas footprint, including its network of suppliers and partners across its value chain.

Chief in the strategy is NCLH's focus on optimising efficiency for its existing fleet, which can have an immediate impact on onboard power consumption & GHG emissions, and can also generate fuel savings.

This includes both ongoing investments in systems and technologies, such as HVAC upgrades and waste heat

recovery systems, as well as operational enhancements, such as smart itinerary & voyage planning, and optimisation of hotel operations.

NCLH is exploring partnerships to champion efforts surrounding the development of green fuels along with the global infrastructure to produce, store and distribute these fuels.

The company said it views cross-sector collaboration as a catalyst for effective and accelerated change, which includes its active membership in industry associations and regional forums.

NCLH is also innovating for long-term solutions and technologies, including those which support the ability to operate on green fuels.

"We are proud to further refine and strengthen our climate action strategy and commitments including by setting milestone GHG intensity reduction targets which will guide us on our ambitious pursuit of net zero by 2050," said incoming President & Chief Executive Officer Harry Sommer.

"Every aspect of our business from shoreside to shipboard is responsible for doing their part to design, deliver and demonstrate results for decarbonisation and our board of directors has reinforced this expectation by establishing shared accountability and tying incentives for our entire management team to this critical effort," he said.

Cunard cancels

CUNARD Line has reimbursed all passengers for their fares plus offered a 20% future cruise credit, after being forced to cancel last Sat's *Queen Mary 2* transatlantic cruise from Southampton.

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EARLIER this week we heard about a British zoo which is employing people to dress up as seagulls (**CW** 24 Apr) - and now comes confirmation those on the continent are vying to imitate the pesky seabirds too.

About 50 contestants took part in the third official European Seagull Screeching Championship, which was held in the Belgian coastal town of De Panne last weekend.

Reuters reported a "professional jury" judged each participant on their performance, awarding up to 15 points on how well they imitated the seagull's call, and up to five extra points for their bird-like behaviour (presumably involving aggressively chasing seaside diners for a handout of chips).

The event was organised by the Flanders Marine Institute, with spokesman Jan Seys saying "we thought why not get more sympathy for these seagulls because they are part of the coast".

A video of the 2019 event is at cruiseweekly.com.au/videos.



This partnership rocks!



OCEANIA Cruises has announced a partnership with Swiss whisky brand Chapter 7 for its new ship *Vista*.

The cruise line is marking its 20th anniversary with an exclusive small batch cask of whisky of the same age.

Just 304 bottles of the whisky will be drawn, and will be available for purchase by guests sailing on board *Vista* during her inaugural season.

This partnership comes as part of a long-term collaboration with Oceania and cruise retail market leader Harding+.

"We are excited about the immersive approach that Harding+ and Chapter 7 are bringing to the launch of *Vista* and the continuing celebrations of our 20th anniversary," said Oceania Cruises President Frank Del Rio Jr.

"The importance of guest understanding is at the heart of this partnership, and innovative, emotional approaches in telling our brand stories, which engage all the senses, are at the heart of Oceania."

Chapter 7 Director of

Operations Sebastian Harding (**pictured**) said the whisky brand is honoured to bring its 20-year aged special cask to such a special occasion for Oceania.

"We believe a cask is like a character in a novel, where the best ones tug at the heartstrings and don't let go," he pronounced.

"We believe our 304 specially curated bottles can play just that character role for *Vista's* guests, as they discover something special that perfectly complements their cruise experience."

G Adv to Antarctica

JOURNEY to Antarctica with G Adventures next summer, with a new fly, cruise, stay, and tour package released by Cruise Traveller.

Savings are available for bookings made by 23 Nov for the Jan 2024 package, which will cruise aboard the 132-guest polar exploration ship, *G Expedition*.

CLICK HERE for further details of the 12-night holiday from Argentina to Antarctica.



Full steam ahead

MOST of the ships based in the Northern Hemisphere have now left us, heading back via Asia for seasons in the United States, Europe and the Baltic.

We couldn't have asked for a better wave season, with so many cruise lines, including numerous maiden voyages, gracing our ports and delivering a raft of passengers excited to be sailing again.

We also continue to work closely with those vessels homeported in Australia which keep our industry ticking over all year round.

During these past few months, we have completed the last of our member roadshows, attended Seatrade Cruise Global and next week will head to the Australian Tourism Exchange.

As one cruise season finishes, it feels like the planning for another one now starts.

Our members are currently hosting famils for several cruise lines developing their future itineraries.

They also have a range of new brochures in market which help to showcase the diversity of our amazing destination offerings.

I am also excited by so many new products on offer right across the country from cultural experiences to gallery openings, tours, Indigenous experiences, and food & beverage offerings.

There is certainly no shortage of attractions for our visiting cruise passengers.

High on our agenda is also the planning for our 25th anniversary ACA annual conference which takes place in Wollongong in Aug.

Stay tuned for more updates on speakers and networking events.

NCL'S CLASS OF 2023

COMING SOON

IT'S TIME TO GET SCHOOLED – NCL STYLE

Learn and Earn with NCL. Enrol today for your chance **to win some incredible prizes.** How to enrol? Simple! All you will need is your Norwegian Central login.

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