



CRUISE

WEEKLY

delivered daily!



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Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise news, plus a full page from **Silversea Cruises**.

Silversea bonus

ENJOY a \$500 bonus commission and boost your earnings by booking Silversea Cruises' Kimberley Expeditions.

The line's *Silver Explorer* is embarking on her final season with Silversea in the Kimberley this year, and the brand is preparing to bid her farewell.

The season offers incredible opportunities to uncover complex landscapes, uncharted rivers, and ancient indigenous art.

Book and deposit by the end of the month to access the offer, and head to **page 3** for more information.

Luxe yachts good for cruise

EXCLUSIVE

FORMER Silversea Cruises and Regent Seven Seas Cruises head Steve Odell believes the recent phenomenon of luxury hotel brands entering the high-end yacht sector is good for the cruise sector as a whole.

With Ritz-Carlton recently debuting its first luxury yacht *Evrima* (**CW** 13 Oct 2022), and Accor (**CW** 12 Jan) and Aman (**CW** 24 Jan) also announcing their intentions to do so, Odell believes the trend is here to stay.

The luxury cruise cognoscente does not believe the new players will cannibalise the market, and may even introduce new passengers to the industry.

"I think it's a whole new sector that's going to be created, I think it's a totally different kind of experience," Odell said.

"I think we'll see more of it... It's not about anything that exists

today," he added.

"The kind of people that go to those experiences want something very different from what today's luxury sector provides.

"These people don't want a crowd of people; they don't want cruise directors and production shows...[they] want something totally different."

Odell believes the development will be good for the industry overall, as ultra-luxury travellers who experience the cruise industry through Ritz-Carlton or Accor may be tempted to filter through to legacy lines.

This level of competition makes it highly likely other luxury hotel brands will look to set sail in the coming years, meaning the phenomenon is set to stick around, Odell added.

CLICK HERE to read more in **travelBulletin**.



On location in
Hobart, Tasmania

Today's issue of **CW** is coming to you courtesy of **Oceania Cruises**, with *Regatta* arriving in Hobart this morning.

OUR Fjords & Tasman Tales itinerary today brings us to Hobart, where guests are making the most of the city and its surroundings.

Docking conveniently all day close to the CBD, many passengers are heading out to the countryside on pre-booked shore excursions, while others are taking the opportunity to simply stroll around the town.

Planned activities include wildlife experiences, and opportunities to taste local Tasmanian cuisine.



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THE "clearest evidence yet" of an outer space lake has been found on Mars by a NASA rover.

In the foothills of a Martian mountain, NASA's *Curiosity* rover found stunning new evidence of an ancient lake in the form of rocks etched with the ripples of waves.

The wave-marked rocks were found about a kilometre into *Curiosity's* ascent of Mount Sharp.

The rover has attempted to extract samples from some of the rocks, but they proved too hard for its drill.

Scientists are now hoping *Curiosity* will stumble on some softer spots more conducive to sample collection as its trek continues.

Curiosity has been exploring Mars for about a decade, and has been climbing the base of Mount Sharp since 2014.

A night of jazz-amara

AZAMARA

Quest

guests and local travel partners have been swooned by Australian jazz musician James Morrison at Azamara's

AzAmazing Evening in Adelaide on Sun night.

The famous trumpeter and his band were joined for the show by fellow musician Stephanie Cole, as well as students from the James Morrison Academy of Music.

The intimate concert of just 660 attendees took place in the Adelaide Park Lands at the 53,500-capacity Adelaide Oval.

The performance was followed by a light show over the picturesque football stadium.

Offered during late nights and overnights in port, AzAmazing Evenings are designed to connect Azamara's guests to the local culture of a destination.



The immersive programming takes place in historic venues that provides access to art, music, and dance, and of course, drinks, canapes, and more.

Pictured jazzing out to Morrison and friends are Business Development Manager Kristina Sambaher, Guest & Trade Support Manager Daragh Robbins, and Director of Sales Victoria Chigwidden.

Uniworld events

'APERITIVO with Uniworld' is coming to Australia - a series of events to launch the cruise line's 2024 season.

The dates are designed for travel advisors to invite or accompany their clients to "share an aperitivo with Uniworld", and be inspired with travel tips and exclusive deals.

There are nine cities and nine different dates for Aperitivo with Uniworld, with each location playing host to either one or two time slots.

Aperitivo with Uniworld begins 15 Mar in Canberra, before travelling to Hobart and Sydney - full list of dates **HERE**.



Go west

I **HAVE** returned from a week-long trip to WA inspired by the enthusiasm I saw from the industry members who are celebrating the return of cruise to that outstanding coastline.

The visit was part of ACA's ongoing roadshow which began last year as a support framework for operators around Australia.

With the assistance of Tourism Australia, CLIA and the STOs, the program has been a resounding success.

The focus has been on sharing valuable insights on the state of the industry, outlining protocols and logistics, identifying future opportunities and working with destinations to deliver world class experiences for cruise visitors.

I was fortunate to be part of a delegation which included representatives from Tourism WA, Carnival, Akorn, and InterCruises.

Together we travelled to Geraldton and Broome to host the workshops which in each case attracted over 60 operators who are looking forward to the economic impact that cruise calls will bring in 2023.

The resurgence is looking particularly promising for the region.

Additional infrastructure in Broome, with the new floating terminal scheduled to open in 2024, will add greater flexibility to itinerary planning.

In addition to the workshops our group was also treated to a range of wonderful shore excursions showcasing what is on offer for cruise passengers.



CRUISE WEEKLY

On Board: Oceania Regatta

The Casino

Regatta promises Monte Carlo-style gaming, with a range of table games such as roulette and blackjack alongside video poker and slots.

Table game limits are in place for players of all abilities, and the friendly casino staff are happy to provide free lessons on the intricacies of each activity. With cashless wagering, a player tracking system allows guests to earn loyalty points for their play.

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BONUS COMMISSION

BOOST YOUR EARNINGS BY
BOOKING KIMBERLEY EXPEDITIONS

Silver Explorer embarks on her final season with Silversea in the Kimberley this year. As we prepare to bid her farewell, we are pleased to offer you, our valued travel partners, **AU\$500 bonus commission** for each new booking you make on *Silver Explorer's* final season in the Kimberley. This season offers incredible opportunities to uncover complex landscapes, uncharted rivers, and ancient indigenous art in ultra-luxury. What's more, our expert team includes renowned marine biologists, academics, and historians who are ready to enrich our guest's experience, both onshore and on board. **Book and deposit by 28 February 2023.**

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