



CUNARD

New 2024/2025
voyages now on sale.



An exciting Australia and New Zealand season on Queen Elizabeth. Extraordinary adventures in South America. Queen Anne visits Australia and New Zealand on her maiden World Voyage. One-of-a-kind experiences in Alaska. Let your clients pick their dream destination with over 120 new voyages to choose from, taking in 57 different countries.



Highlights of Cunard's new 2024/25 season.



Australian Circumnavigation

The popular Australian Circumnavigation is returning in late 2024, departing from either Sydney or Melbourne. Port highlights include Broome, Bali, Geraldton and Tasmania.



Queen Anne's maiden World Voyage.

Queen Anne is embarking on her 107-night maiden World Voyage in January 2025 sailing to more than 30 ports in five continents, including Sydney and Auckland.



South America on Queen Victoria.

Queen Victoria will sail west from Southampton, for 78 nights, taking in some of South America's gems including Brazil, Chile and Ecuador.



Alaska 2024.

Explore Alaska on one of Queen Elizabeth's Vancouver roundtrip voyages, seeing skyscraper tall glaciers and mirror-like waters.

[Download your marketing assets here](#)

QUEEN MARY 2

QUEEN VICTORIA

QUEEN ELIZABETH

QUEEN ANNE



Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, plus a cover page from **Cunard Line**.

MSC is on the podium with F1

MSC Cruises and Formula 1 have joined forces to launch a unique grand prix hospitality experience, enhancing its global partnership with international racing class.

Sales open today for a range of packages and experiences on board *MSC Virtuosa* during the 2023 Abu Dhabi Grand Prix, happening from 24-26 Nov.

Packages include accommodations, race tickets and exclusive insider access with F1 Experiences.

Throughout the race weekend, *Virtuosa* will be docked at the Abu Dhabi Cruise Terminal, just a short drive from the venue, where she will serve as a cruise ship hotel.

Guests will enjoy breakfast and evening meals, complimentary wi-fi, and transportation to and from the track, regardless of the package they choose.

"Through this exclusive hospitality offering we are bringing together the very best of two worlds - Formula 1 and MSC," the cruise line's Chief Executive Officer Gianni Onorato said.

"By collaborating together, we are integrating the incredible atmosphere at the track with the incredible experience on board our ships to create an unrivalled and truly memorable race experience for fans of all ages."

Formula 1 first announced MSC as a global partner last season as part of a multi-year deal (**CW** 22 Mar 2022).

CLIA sustainability kit



THE cruise industry's sustainability advances are showcased in a new online toolkit produced by Cruise Lines International Association (CLIA).

Designed as an interactive resource for industry stakeholders, the new toolkit is accessible to all and contains downloadable information which can be shared, including reports, statistics, maps, posters, and infographics.

The first edition of the toolkit was launched at CLIA's European Summit in Paris last week, and is available in six languages – English, French, German, Italian, Norwegian and Spanish – with more geographies and languages to be covered in a second edition to be issued later in the year.

As well as featuring the numerous environmental innovations being introduced onboard cruise ships, the toolkit is a way to share stories and to raise awareness with the wider public about how cruising is an integral part of societies and economies.

The site includes good practice examples of cooperation between cruise lines, business organisations, ports, and local authorities.

The new CLIA toolkit can be accessed via cruising.org.au.

MEANWHILE, as part of the

cruise industry's pursuit of net zero carbon cruising by 2050, CLIA's European Summit included a joint declaration calling on the European Commission and the continent's governments to include cruise ship building and the maritime sector in the forthcoming Net Zero Industry Act.

The deceleration calls for faster access to funding for sustainable shipbuilding, among other pleas.

ADDITIONALLY, CLIA has hosted its largest-ever annual river cruise conference RiverView (**pictured**).

Almost 400 delegates were in attendance, with the congress being held in Vienna for the first time.

Attendees were given the opportunity to join conference sessions, a trade fair, local excursions, and visit or stay overnight on a selection of river ships.

APT tipping comp

APT is inviting travel advisors to join its footy tipping competition, in which they can tip their way to a seven-night Mekong river cruise.

The season kicks off tonight, with weekly winners to also receive an extra 2% commission on their next booking - sign up **HERE**.

Cunard on sale

CUNARD Line's new 2024/2025 voyages are now on sale.

Highlights of the season include an exciting Australian program on *Queen Elizabeth*, including the popular Australian Circumnavigation, returning for 2024, operating from either Sydney or Melbourne.

Queen Anne will make her first visit to the country on her maiden World Voyage.

There will also be extraordinary adventures in South America and Alaska, with more than 120 voyages to choose from in almost 60 countries - see the **cover page** for more information.

Royal Caribbean INTERNATIONAL

CALL TO BOOK

THE ULTIMATE HAWAIIAN ESCAPE

CRUISE 17 NIGHTS TO HAWAII & FLY HOME

FROM \$2,999* PER PERSON

*TBC's Apply. Valid on balcony staterooms only. STD and BNE only.

Norwegian now has more TIME

NORWEGIAN Cruise Line (NCL) has launched two new Travel Industry Mentor Experience (TIME) scholarships for the Australian travel trade.

The Partners First bursary offers an invaluable opportunity for two motivated travel advisors to further their careers through a six-month mentoring relationship that will help them accelerate their progress in achieving their personal career goals and objectives.

NCL launched its inaugural Partners First scholarships last year (**CW** 17 Feb 2022), with Johanna Wood from Helloworld Travel Mackay, Mt Pleasant & Willows and Katrina Tufi from Cruise Guru/Travel The World set to graduate later this year.

Norwegian Business Development Executive Tahlia Shaw is currently completing her six-month mentorship



program, while two senior NCL staff members - Vice President & Managing Director APAC Ben Angell, and Senior Sales Manager Angela Middleton - are members of the pool of mentors available as part of the scheme.

"The TIME mentoring program is a hands-on course which is equally rewarding for both mentees and mentors," Middleton said.

"What's more, it's an experience which will have a powerful, and measurable impact on mentees' future career paths."

The two successful scholarship winners will be owner/managers or senior consultants at a travel agency in Australia, aged 18 and over, working full-time, and having been in the industry for at least one year.

Interested agents should apply before 26 Mar.

"We are extremely proud of our genuine commitment to putting our Partners First at NCL and giving back to the travel community by supporting the industry's top talent," Norwegian Sales Director Damian Borg added.

"We encourage all travel agents seeking to take the next step in their career to consider applying."

To apply for a Partners First scholarship **CLICK HERE**.

Pictured are Shaw and Middleton with NCL Trade Marketing Manager and recent TIME graduate Jacinta Baker.

Hurti seeks funding

THE Hurtigruten Foundation is seeking new projects which deserve funding.

The Foundation supports projects and initiatives which positively impact the natural environment and wildlife, support local communities, and battle plastic waste and marine litter.

Since 2015, the Foundation has supported more than 60 projects worldwide.

Grants are available to individuals, organisations, and institutions, in areas Hurtigruten Group explores.

Applications will be reviewed by the Foundation's board, as well as a team of experts with extensive experience in the fields of sustainable tourism, conservation, and research.

The deadline for application submission is 01 May - visit the Foundation's website **HERE**.

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ROYAL Caribbean International is calling up-and-coming artists for its new scheme, which is set to debut aboard *Icon of the Seas*.

The Artist Discovery Program will see promising artists from destinations Royal Caribbean visits vie to put their work on display for millions of vacationers who will set sail aboard the ship.

Beginning in the Caribbean, the first group of budding artists will be commissioned to paint nine large-scale murals in three highly visible locations: *Icon's* Royal Promenade, the main entrance, and the Suite Neighbourhood.

New plant menu

WINDSTAR Cruises has announced a new whole food, plant-based menu, in partnership with the United States' National Health Association.

What started as a special offering for groups and charters will now morph into a fleetwide initiative, beginning in Jun.

The offerings are also prepared without added salt, oil, and sugar, and are gluten-free.

Vegetarian options, as well as Windstar's existing omnivorous menu items, will continue to be served as usual.

Fred. Olsen 2024/2025



FRED. Olsen Cruise Lines has unveiled its brand-new program of sailing for 2024/2025, with a focus on history and culture, once-in-a-lifetime experiences, and natural phenomena.

Many of the specially timed sailings coincide with opportunities to follow natural bird migrations, witness meteor showers, experience one of the world's largest carnivals, and spot wild polar bears.

For the first time since 2019, the new program features an 11-night Mystery Cruise, setting sail from Southampton in Nov 2024, with guests able to follow in the footsteps of explorers, navigators, and seafarers, as they gear their next port of call.

Other highlights of Fred. Olsen's 2024/2025 program include *Balmoral's* Springtime Norwegian Fjords in Five Nights cruise, departing from Newcastle on 23 May 2024, and *Borealis'* 14-night Maritime Cities & Sailing Events of the Baltic cruise, departing from Dover on 27 Jun 2024.

Head of Itinerary Planning & Destination Experience Martin Lister said this program has been particularly exciting to curate, with Fred. Olsen taking inspiration from both natural and organised events in its destinations to create imaginative and unusual itineraries.

"Some of the highlights include chances to witness the Perseid Meteor Shower in sailings to the Azores, to seek out the phenomenal Northern Lights in adventures to the Arctic or to visit the beautiful Norwegian Fjords in the spring when the waterfalls are at their strongest," he said.

"There are many opportunities to uncover ancient history and fascinating cultures too, including in sailings to the Adriatic, Mediterranean and the Baltic regions.

"We will be making the most of the smaller size of our ships where we can too, allowing us to visit smaller ports away from the well-sailed route, and dock closer to the centre of the destinations."

Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Carnival Splendor</i>	16 Mar
<i>MSC Magnifica</i>	17 Mar
<i>Pacific Adventure</i>	17 Mar
<i>Europa</i>	17 Mar
PHILLIP ISLAND	
<i>Seabourn Odyssey</i>	17 Mar
PORT ADELAIDE	
<i>Queen Mary 2</i>	17 Mar
PENNESHAW	
<i>Queen Mary 2</i>	16 Mar
FREMANTLE	
<i>Coral Princess</i>	16 Mar
GERALDTON	
<i>Coral Princess</i>	17 Mar
HOBART	
<i>Viking Mars</i>	16 Mar
DARWIN	
<i>Majestic Princess</i>	16 Mar
AUCKLAND	
<i>Norwegian Spirit</i>	16 Mar
<i>Grand Princess</i>	17 Mar
CHRISTCHURCH	
<i>Ovation of the Seas</i>	16 Mar
<i>Pacific Encounter</i>	17 Mar
DUNEDIN	
<i>Pacific Encounter</i>	16 Mar
FIORDLAND	
<i>ms Noordam</i>	17 Mar
<i>Pacific Explorer</i>	17 Mar
TAURANGA	
<i>Grand Princess</i>	16 Mar
<i>Norwegian Spirit</i>	17 Mar