

SEMESTER 1



FIRST CLASSES & ASSIGNMENTS



Complete 2 learn assignments to score 200 points



Complete 2 promote assignments to score 300 points

SUBMIT & WIN



Complete the above assignments and score 500 Partners First Rewards points PLUS go in the draw to WIN A FREE **ASIA CRUISE***

*Conditions apply

Assignments due 31 May 2023

JOIN THE CLASS







cruiseweekly.com.au cruiseweekly.co.nz Monday 1st May 2023

On the road again!

Cruise Weekly today features two pages of all the latest cruise industry news plus a cover wrap from Norwegian Cruise Line.

Cruise Weekly today

Sydney cruise to heat up in winter

SYDNEY'S winter cruise season is set to double in size, with twice as many ships as last year set to sail from the city in the off season.

This winter season has been buoyed by Sydney serving as the home port for vessels such as P&O Cruises Australia's Pacific Adventure and Carnival Cruise Line's Carnival Splendor.

The pair of vessels are just two of the 66 cruise ships scheduled to sail into Sydney Harbour over the winter.

Port Authority of NSW Chief **Executive Officer Captain** Philip Holliday described Sydney's cruise revival as "well under way", with one million passengers expected to pass through the city's cruise terminals in the 2022-23 fiscal year.

"NSW claimed \$3.3 billion out of Australia's \$5 billion a year cruise industry before the pandemic and it is bouncing back with visitation rates in NSW steadily approaching pre-pandemic figures - much faster than expected," he said.

"With the summer cruise season set to close on 30 Apr, it will see a total of 286 cruise ships call into New South Wales ports, bringing approximately 600,000 passengers.

"Cruise has also really supported NSW's regional communities too, with 34 ships visiting Eden alone bringing over 50,000 passengers and injecting over \$13.7 million into the local economy," he said.



AURORA Expeditions is crossing the country to help travel agents and cruisers learn all about its 2024/2025 Antarctica program

The series of events, to be held this month and the next, invites agents to bring their clients to hear about the new program.

(CW 29 Mar).

Attendees will hear about Aurora's most comprehensive program ever, as well as updates on its new itineraries, revolutionary ships, Citizen Science program, activities, and more.

Events are being held in Adelaide, Perth, Melbourne, Sydney, Brisbane, and the Gold Coast, with four online dates to be hosted also.

Aurora is able to provide customised invites and readymade marketing assets to assist with promotions to clients, with those in attendance also able to take advantage of the cruise line's before travelling to Perth (Bells Functions), Melbourne (The Como Melbourne - MGallery), Sydney (Amora Hotel Jamison Sydney), Brisbane (Waters Edge Weddings & Events at Portside), and rounding out at the Gold Coast (Southport Yacht Club).

Online events will be held on 10 May, 11 May, 06 Jun and 08 Jun. **CLICK HERE** to RSVP.

Creative offer

ONE hundred dollar eGift Cards are available for all Europe, Alaska, or Japan bookings next year with Princess Cruises made through Creative Cruising.

The incentive is available on bookings made before 15 Jun, and also allows travellers to take advantage of Princess' "Twice as Nice" offer, which will score them up to 30% off launch fares, plus \$200 onboard spending money per stateroom when they book an Interior or Oceanview stateroom.

For "double the love", cruisers can get up to \$400 onboard spending money per stateroom when booking a Balcony, Mini-Suite or Suite call 1300 362 599.

Class is in session

IT IS the first day of Norwegian Cruise Line's (NCL) Class of 2023, with Semester 1 to focus on "Destination Asia".

The first lessons will see students complete two 'learn' assignments to score 200 points, and two 'promote' assignments to score 200 points.

Complete the assignments and score 500 Partners First Rewards points, and go into the draw to win a free Asia

Class starts as NCL counts down to the return of Asian cruising after three years.

Assignments are due by the end of the month - head to the cover page for more info.



Monday 1st May 2023

Connect with your clients and ramp up your social media content

Travel & Cruise Weekly have ready-made social media toolkits to inspire your clients.

CLICK HERE



ELEPHANT seals have the ability to sleep more than 350 metres under the sea to avoid predators, scientists have

The large seal species drifts downward in a "sleep spiral" when diving, which allows them to avoid predators, it is believed.

The practice is common while on months-long foraging trips, and the seals are apparently programmed not to drown.

They spiral downward for about 10 minutes at a time during half-hour dives, and they sometimes even catch Zs on the sea floor.

France barge **CROISIEUROPE** has

launched a new hotel barge cruise through Oise in France.

The voyage will take in numerous historic sites and provide an in-depth look into France's vibrant culture.

The six-night cruise operates between Pont-l'Eveque and Paris, and visits Compiegne, Pont-Sainte-Maxence, Saint-Leu-d'Esserent, Auvers-sur-Oise, Pontoise, and Bougival.

The cruise voyages on the Raymonde, which features 11 en suite staterooms, a restaurant, a lounge bar, a sun deck, and a relaxation area with Jacuzzi - croisieurope. travel.

Viking lands on Saturn



VIKING has taken delivery of its newest ocean ship Viking Saturn (pictured), which is set to be named next month.

The delivery ceremony took place late last week when Saturn was presented at Fincantieri's shipyard in Ancona.

Saturn will be christened in New York City by her Godmother Ann Ziff, Chair of the Metropolitan

Following the naming ceremony, Saturn will spend her inaugural northern summer sailing two new Viking voyages: Iconic Iceland, Greenland & Canada, between New York City and Reykjavik, and Iceland & Norway's Arctic Explorer, between Reykjavik and Bergen.

"We are very proud to welcome the newest sister ship to our award-winning ocean fleet," said Chair Torstein Hagen.

"We are also grateful that Ann Ziff has honoured us by serving as godmother of the Viking Saturn.

"Having travelled with us for years, Ann is a loyal Viking guest,

and she shares our commitment to the arts and cultural enrichment."

The delivery of Saturn comes as Viking continues celebrating its 25th anniversary, which included its most successful single month of bookings in Jan.

SCL Africa cruise

SEABOURN Cruise Line (SCL) has debuted its firstever Grand Africa Voyage, circumnavigating the continent in 90 days.

Departing 30 Nov 2024, Seabourn Sojourn will sail from Barcelona, visiting 44 marquee and off-the-beaten path ports and cities throughout 26 countries, with six overnight stays on the itinerary.

The cruise is open for sale now, with highlights including Alexandria, Cairo, Tel Aviv, Jerusalem, the Seychelles, and Ilheu Bom Bom.

For more information, CLICK HERE.

NCL savings

CRUISERS can save up to 35% with Norwegian Cruise Line (NCL) on an 11-day Mediterranean cruise to Italy, France, and Spain.

Travel & Cruise

Weekly

The round trip voyage aboard Norwegian Epic departs Marseille on 02 Oct and visits Barcelona, Mallorca, Rome, Florence, Naples, and Cannes.

The cruise is priced from \$2,270pp - CLICK HERE.



MENTEES

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