

DON'T MISS OUT – REGISTRATIONS CLOSE SATURDAY

Mediterranean

NCL'S

4TH ANNUAL

WALK FOR WELLNESS

1 – 31 OCTOBER 2023

Calling all travel professionals!

NCL's Walk for Wellness is back and bigger than ever and we want all of you to join us.

Prioritise your wellbeing by getting active and tracking steps alongside industry friends as we explore the world.

Be part of history, as this year, we'll be striving to **set a WORLD RECORD!**

Let's show the world the resilience, strength and unity of the Australia & New Zealand travel industry.

Lace up your sneakers, start stretching and don't forget, every step counts!

#NCLW4W #NCLCARES

RECORD NUMBER OF REGISTRATIONS

REGISTER NOW



New Zealand

Hawaii

South Pacific

Australia

Alaska

New Zealand

Northern Europe

Asia



NORWEGIAN CRUISE LINE®



Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, plus a cover page from **Norwegian Cruise Line**.

Sign up for W4W

NORWEGIAN Cruise Line's largest-ever Walk for Wellness and its associated world record attempt gets underway this weekend (**CW** 15 Sep).

An unprecedented number of travel community members - expected to reach close to 2,000 participants - have joined to attempt the "Longest Distance Achieved by a Team of Travel Professionals in One Month" - see the **cover page**.

MSC unveils 2024/25 itineraries

MSC Cruises has released its Apr 2024-Nov 2025 program, with a comprehensive new 148-page brochure (**pictured**) for the Australian market, detailing its worldwide departures in the Mediterranean, Caribbean, Northern Europe, New England, and the Middle East.

The release also includes the maiden itineraries for the cruise line's *MSC World America*, which will join the fleet in Apr 2025 (**CW** 01 Jun).

The diversity of destinations and itineraries reflects MSC's global appeal, with the cruise line attracting a cosmopolitan clientele as it offers something for everyone across its fleet.

Communications Manager Leisa Chell told **Cruise Weekly** the new brochure is more than just a simple collection of itineraries.

"It's a valuable resource packed with inspirational information about onboard experiences," Chell said, with the document featuring detailed deck plans as well as plenty of content showcasing MSC's strong commitment to sustainability.



"Get ready to embark on a journey that's not only enriching but also environmentally responsible," she enthused.

Australia features in the program as destinations in the 117-day 05 Jan-01 May 2025 *MSC Magnifica* World Cruise, which will operate a round trip from Genoa, Italy.

There's also a selection of Grand Voyages and a showcase of MSC's shore excursion offerings in each part of the globe, while a section

covering cruises in Dubai, Qatar, and Abu Dhabi is complemented by voyages in Egypt, Saudi Arabia, and the Red Sea.

Additionally, there is a comprehensive Caribbean and Antilles program, cruises in Eastern Canada, New England and Bermuda, and favourites like the Mediterranean and Northern Europe (**CW** 26 Sep).

Australian travel agencies can order a copy of the new brochure via TIFS.

MEANWHILE, MSC is also doubling down on its presence in the Middle East with the establishment of a new office in Jeddah to represent both MSC Cruises and sister brand Explora Journeys. **BP**

River cruise ship captain convicted

THE former captain of Viking's *Viking Sigyn* has been sentenced to five years in prison after being ruled negligent over a 2019 incident when his vessel collided with another ship on the Danube in Budapest (**CW** 03 Jun 2019).

The other tourist boat was carrying 35 people, of whom 27 drowned (25 South Korean tourists and two crew).

The captain has been in detention since the incident, with prosecutors saying he failed to utilise onboard radar equipment correctly.

During a sentencing hearing the captain said he is haunted by the tragic mishap.

More NTIA finalists

THE five finalists have been announced in the National Travel Industry Awards' (NTIA) most outstanding cruise sales executive category.

The Australian Travel Industry Association (ATIA) yesterday announced Chris Catanzariti (Norwegian Cruise Line), Helen Courias (Holland America Line), Elsa McLean (Regent Seven Seas Cruises), Sarah-Louise Scales (Quark Expeditions), and Melinda Wouda (Globus) as finalists for the award.

The nominees join the cruise lines recognised earlier this week in the most popular cruise line categories for both the ocean and river sectors.



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*Select sailings. T&C's apply.



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Travel & Cruise Weekly

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Silversea adds NT land product

EXCLUSIVE
SILVERSEA Cruises has released its pre-/post- luxury program in Australia for next year, in anticipation of its revamped 2025 Kimberley offering (CW 21 Sep).

The program, the 'Top End Walkabout at Finnis River Lodge', will depart from Darwin, from where most of Silversea's Australian itineraries will embark in 2025.

The four-day, three-night trip will begin with an overnight at the five-star Hilton Darwin, before a helicopter transfer to Finnis River Lodge at Finnis River Station in Rakula.

Multiple activities and tours are included, such as the iconic 'Cows & Canapes' experience, an airboat excursion, an exploration of Litchfield National Park, and a bush walkabout with famous Australian survivalist and former *Survivor* castaway Andrew Ucles.



Commissionable prices start from \$6,680 per person, double occupancy, including all transfers and meals.

"We are thrilled to introduce our newest offering, the Top End Walkabout at Finnis River Lodge, showcasing the beauty of the NT," Managing Director Adam Radwanski told *Cruise Weekly*.

"Our commitment to the Northern Territory aligns with our goal to boost the local economy and provide our high net worth travellers with exceptional pre-/post-voyage experiences.

"Choosing round trip voyages

from Darwin in 2025 allows us to optimise our offerings, with a mix of short and long itineraries, excellent connectivity, and high-end pre-/post options, ensuring an extraordinary experience, unique to Silversea."

The line last week revamped its Kimberley offering to provide travellers with more variety and greater access to remote regions.

The collection has been enhanced with two 16-day *Silver Cloud* Darwin-Bali itineraries, combining the Kimberley coast with an off-the-beaten-path exploration of Indonesia. *MS*



CRUISE WEEKLY
On location in Flam

Today's issue of CW is coming to you courtesy of MSC Cruises, as its brand-new *MSC Eurbia* undertakes a Northern Europe voyage.

THE picturesque village of Flam sits at the end of Norway's Sognefjord, and is the base for the famed Flam Railway which offers spectacular views as it traverses a zig-zag route up the nearby mountain range.

Eurbia is nestled at the Flam dock, a five-minute stroll to the railway station and coach pick-up area, with local attractions including gorgeous waterfalls.

After a day at sea tomorrow we call at Kiel, before ending our voyage back in Copenhagen on Sun.

simply MORE™

PLUS UP TO
10% EARLY BOOKING SAVINGS
WHEN BOOKED BY JANUARY 1, 2024

SEASON HIGHLIGHTS

- Total Itineraries: 100+
- Grand Voyages: 48
- New Ports: 12
- Total Ports: 320
- Voyages Featuring Overnights: 45+
- Total Overnights: 100+

[PREVIEW VOYAGES](#)



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COLLECTION
of VOYAGES

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5 OCTOBER,
2023

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*Visit OceaniaCruises.com/terms for full Terms and Conditions.

PORTHOLE



THE eyes really have it aboard *MSC Euribia*, where an onboard "Iris Gallery" offers guests the opportunity to take home a really unique souvenir.

Passengers can have their eyes captured using a special high-resolution camera, with the images then processed into a truly personalised artwork.

It's extremely popular with couples and families, who can have their enlarged eyeballs combined with special effects to create an unforgettable cruise keepsake.



Agents win for Cruise Month

THIS weekend marks the start of Cruise Month 2023 in Australia, with Cruise Lines International Association (CLIA) yesterday providing details of a packed program of educational webinars during Oct as well as the opportunity for travel agents to win a cruise industry awards prize package.

The annual celebration of holidays at sea once again has four weekly themes: Ocean Cruising (01-07 Oct), River Cruising (08-14 Oct), Expedition Cruising (15-21 Oct), and wrapping up the month with Luxury Cruising (22-28 Oct).

The major prize in the CLIA Cruise Month competition is a trip for two to the 21st CLIA Cruise Industry Awards in Sydney next Aug, including travel and five-star accommodation.

To enter, CLIA member travel advisors can host their own Cruise Month event for clients or staff during Oct, and share the activity via social media channels.

Entries must be posted on Facebook, Instagram, or LinkedIn by 31 Oct with the tag

@CLIAustralasia and include the hashtag #CruiseMonth2023 to be eligible for the prize.

The most original or unique event, along with the most creative and engaging shared content, will win the big prize - more details [HERE](#).

Cruise Month 2023 is themed "More Reasons to #LoveCruise" and offers a comprehensive marketing toolkit for agents including social media assets and other collateral.

CLIA member cruise lines will be offering special deals and agent incentives, while it's expected there will be strong Cruise Month coverage in major newspapers and specialist publications including special cruise features, providing plenty of opportunity to capitalise on the excitement.

Other action this month will include a new series of #WeAreCruise videos highlighting the industry's economic impact on local communities, while a special Video Guide to Cruise Month provides "information and inspiration for agents looking to connect with Cruise Month. *BP*

Cruise Calendar

Current ports of call in Australia and New Zealand.

PORT	SHIP	DEPARTURE
SYDNEY	<i>Pacific Adventure</i>	30 Sep
	<i>Carnival Splendor</i>	01 Oct
	<i>Carnival Splendor</i>	05 Oct
BRISBANE	<i>Pacific Encounter</i>	30 Sep
	<i>Pacific Encounter</i>	03 Oct
CAIRNS	<i>Silver Explorer</i>	30 Sep
BROOME	<i>Coral Discoverer</i>	30 Sep
	<i>Le Laperouse</i>	01 Oct
AUCKLAND	<i>Pacific Explorer</i>	30 Sep

No CW on Mon

THERE will be no issue of *Cruise Weekly* published on Mon, due to the Labour Day holiday observed in New South Wales, ACT and SA.

CW will be back on Tue 03 Oct to bring you the latest cruise news.

The Chat

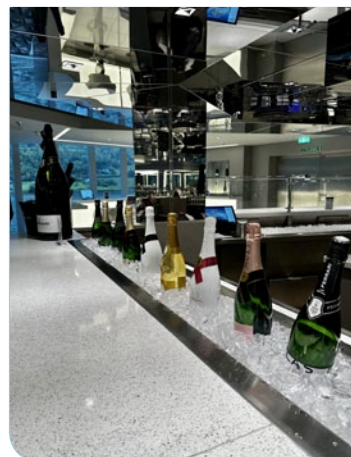
with Jenny

A Conversation with Michelle Mikan

of Abercrombie & Kent

[CLICK HERE to listen](#)

Travel Daily



CRUISE WEEKLY

On Board: *MSC Euribia*

Champagne Bar

Serving up a selection of the globe's finest bubbly, the Champagne Bar is one of 21 bars and lounges across *MSC Euribia*, which truly offers something for every taste.

As well as sparkling tipples by the glass from Italy, Spain, Argentina and of course authentic French Champagne, guests can purchase high-end bottles of Cristal, Armand de Brignac Brut Gold and more.