



### Cruise Weekly today

**CRUISE Weekly** today features two pages of all the latest cruise industry news.



On location in the Kimberley

Today's issue of *CW* is coming to you courtesy of *Scenic*, aboard *Scenic Eclipse II*.

**ARRIVING** at Western Australia's Hunter River this morning, *Scenic Eclipse II* continues her inaugural local season with an activity-packed day of Zodiac exploration.

Seeing wildlife like crocodiles, rock wallabies, turtles, and majestic egrets alongside spectacular rock formations and beautiful waterfalls plunging into the turquoise water, it's hard to comprehend how remote this place is, with the ship providing the perfect platform to experience it all in ultra-luxury style.

Kimberley cruisers are truly privileged to be able to see this part of the world, and *Scenic's* two onboard helicopters provide yet another unique vantage point for this stunning ancient landscape.

Our daily updates @cruiseweekly capture just a glimpse of this place as we immerse ourselves in this iconic experience of Australia.

## MSC Cruises surging in Japan



**MSC Cruises** is seeing a surge in demand for Japan, with passenger numbers up 250% year-on-year.

The stats confirm demand for MSC is higher than ever, with pax numbers having also grown by 76% in the Caribbean, 60% in the Mediterranean, and 27% in Northern Europe (*CW* 28 Jun).

Managing Director Lisa Teiotu said Japan's natural wonders and unique culture have always been a drawcard for Australians, particularly with the yen at an historic low.

Teiotu, speaking last week at an MSC event, pointed to the cruise line's European persona and style as also contributing to a rise in younger people taking a cruise for the first time.

"We're seeing more millennials

cruising and they're cruising with MSC," she added.

"Australians are looking for great value holiday options to stunning overseas destinations, coupled with a variety of activities and experiences for all ages and interests."

The cruise line offers an array of itineraries in Japan, including four-night, five-night, and 11-night trips from Tokyo or Naha aboard *MSC Bellissima* (pictured).

The company is also celebrating 15 years of its Yacht Club this year, its 'ship-within-a-ship' concept, which is available on 15 of its vessels.

MSC is celebrating by offering a 15-day sailing in Europe from \$12,098 per person, or a 15-day journey in the Caribbean from \$15,318 per person. *MS*

## Radwanski at T24

**ADAM Radwanski**, Silversea Managing Director for APAC, is the latest industry leader to join the speaker line-up at new industry event, Travel24.

The one-day conference will take place on 08 Aug at the Sofitel Sydney Darling Harbour, and will be hosted by *CW* sister publication, *Travel Daily*.

Radwanski will join a panel discussion focusing on the future of ocean cruising and the opportunities and challenges within the sector.

Prior to his current role at Silversea, Radwanski held leadership roles at Qatar Airways for more than a decade, including Senior Manager of Australasia.

Focusing on the next 24 months in the tourism sector, Travel24 will be jam-packed with thought-provoking panel discussions, keynotes and presentations, featuring a great line-up of travel experts and thought leaders including Minister for Trade and Tourism Hon Don Farrell; diversity advocate and TedX speaker, Azure Antoinette; Australian Travel Industry Association Chief Executive Officer Dean Long; Accenture's Head of Cultural Forecasting Michelle Newton; and plenty more.

More speakers will join Radwanski in the coming weeks - to purchase tickets, [CLICK HERE](#).



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**IMAGINE** spying one of these off the balcony of your ship.

A forklift has been required to haul away a massive seven-metre shark which washed up on a beach in the UK.

The carcass of a basking shark, which is the second-largest fish in the sea - was seen swaying up and down in the waters off Maidens Beach in Scotland on Sun, according to the *New York Post*.

One beachgoer was brave enough to enter the water with the beast.

"The creature was bobbing around in the water and we couldn't tell if it was dead or alive," she said.

"I wanted to try to help it, if it was alive and floundering, so I put on a wetsuit and got in the water to check."

Basking sharks can reach up to a terrifying nine metres in length, and fortunately, only eat plankton.

## NCL adds new Cruisetours

**NORWEGIAN** Cruise Line (NCL) has expanded its Cruisetours collection, which is now available in 11 ports through Nov next year.

NCL's pre-cruise program combines selected sailings with a multi-day immersive land experience, with passengers now able to depart from Lisbon.

The Portuguese capital joins NCL's European Cruisetours collection alongside Athens, Barcelona, Copenhagen, Istanbul, Venice, Rome, London (**pictured**), Paris, Reykjavik, and Tromso.

The four-day Lisbon trip is available on a choice of five ships and multiple departures, with guests to explore the city's range of attractions, such as Belem, the Monument to the Discoveries, and the Jeronimos Monastery.

Included are three nights' accommodation; breakfast; and airport, hotel, and ship transfers.

"As the leader in Europe for contemporary cruising, we are



continually looking to create innovative and meaningful experiences for our guests," Vice President & Managing Director Ben Angell said.

"Our expanded Cruisetour land programs provide even more opportunities for our guests to explore, with the flexibility and choice to travel their own way.

"We continue to see demand for cruising in Europe go from strength to strength, not only because of the incredible value and convenience we offer, but also the extensive choice of immersive itineraries, departure ports and ships."

**CLICK HERE** to view all of Norwegian's Cruisetours available through to Nov 2025. *MS*

## Pursuit milestone

**SEABOURN Pursuit's** home porting in Darwin is "a significant milestone" for the NT's cruise industry, according to the Territory's Minister for Tourism, Joel Bowden.

The addition of another ultra-luxury expedition ship cruising between Broome and Darwin will bring more high net-worth passengers into the NT, who are expected to undertake pre- and post-cruise touring across the Territory.

Turnaround passengers will also spend more in the NT given their extended stay, Bowden said.

The cruise industry is expected to inject a total of \$65 million to the Territory's economy in 2023-24.

"[The Government] is thrilled to welcome *Seabourn Pursuit* back to Darwin today," Bowden said.

"[Seabourn's] entrance to the Territory's cruise tourism market will mean more visitors to the Top End who will tour the NT before and after their expedition, increasing demand and bookings".

# Discover the all new *River Cruise Special Report*



*Click here to view the issue*



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### EDITORIAL

Editor - Myles Stedman

Deputy Editor - Matt Lennon

Journalists - Adam Bishop, Janie Medbury, Matthew Wai

Editor-at-large - Bruce Piper

Publisher - Damian Francis

Associate Publisher - Jo-Anne Hui-Miller

[info@cruiseweekly.com.au](mailto:info@cruiseweekly.com.au)

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### ADVERTISING & MARKETING

Head of Sales & Marketing - Sean Harrigan

Advertising - Laura Aghajanian &

Dante Muranty

[advertising@cruiseweekly.com.au](mailto:advertising@cruiseweekly.com.au)

### HEAD OF OPERATIONS & CONTRIBUTING EDITOR

Anna Piper

### ACCOUNTS

[accounts@traveldaily.com.au](mailto:accounts@traveldaily.com.au)

Suite 1, Level 2, 64 Talavera Rd  
Macquarie Park NSW 2113 Australia

PO Box 1010 Epping NSW 1710 Australia

Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220

Tel: (Int'l) 1300 799 220

