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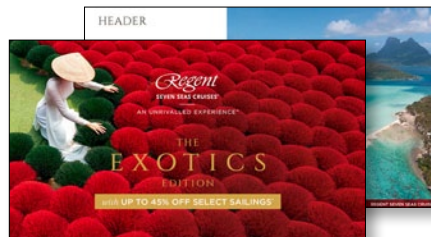
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Regent gets exotic

REGENT Seven Seas Cruises is offering up to 45% off select sailings in its exotics program.

Travellers can also score a three- or four-night pre- or post-cruise land program - more info on the **cover page**.

Tyrrell joins ATIA Board



THE Australian Travel Industry Association (ATIA) has welcomed three new directors, with Globus family of brands' Managing Director (Asia Pacific), Gai Tyrrell, among the fresh faces.

Announced at ATIA's 47th annual general meeting (AGM) this morning, Tyrrell's appointment will see the cruise industry represented within the peak travel body.

Tyrrell has led the parent company of Avalon Waterways for nearly six years.

"I am incredibly proud to be giving back to an industry which has supported me throughout my career," she said.

"I have witnessed constant change in our industry over three decades, so I bring the Board a firsthand understanding of successful strategies to maintain

commercial resilience through turbulent times."

Tyrrell is joined by two fellow new Board members, Brett Mitchell, Intrepid Travel MD, Australia and NZ, and Rohan Moss, GM (Consolidation) at Helloworld.

Also returning to the ATIA Board are The Travel Corporation CEO David Hosking; Flight Centre GM Mergers and Acquisitions David Smith; Peter Muller, Director of CT Partners; and Christian Hunter, Travellers Choice CEO.

"My message for ATIA Members is a simple one: I will work to maintain your confidence and advocate on your behalf because I understand the economic importance of travel and the challenges Member businesses are facing," Tyrrell added.

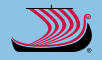
The newly elected ATIA Directors are tasked with representing the wide spectrum of Member travel businesses and their interests over a two-year term.

The AGM continued at the time of publishing **Cruise Weekly**, with a new Chair and Vice Chair expected to be announced - read **Travel Daily** for more details. *JM*

New Cunard TVC

CUNARD Line has launched its new 'Mastery at Sea' campaign, produced by BBC StoryWorks, across multiple platforms in Australia.

The campaign was filmed aboard *Queen Elizabeth*.



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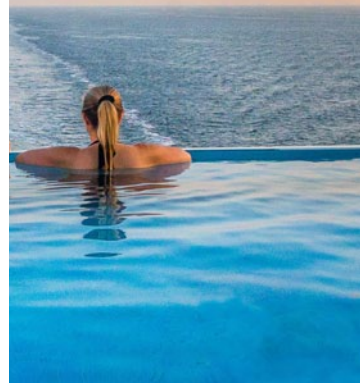
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Farrell at Travel24

AUSTRALIA'S Minister for Trade and Tourism Don Farrell has just been announced as a speaker at new industry event Travel24, where he will share his insights into the growth opportunities of the tourism sector over the next two years.

Minister Farrell will also reveal how travel leaders can future-proof their businesses to build a successful local tourism industry and stay ahead of the game.

Travel24 is a new industry conference event hosted by *Cruise Weekly* sister title *Travel Daily*, which will explore the next 24 months in the travel industry.

The one-day event will feature a speaker line-up of industry experts and thought leaders tackling a range of fascinating topics.

These include Accenture Head of Cultural Forecasting Michelle Newton; Australian Travel Industry Association CEO Dean Long; world-leading DEI expert Azure Antoinette; AI expert Tom Pitney; CVFR CEO Ram Chhabra; Emily Kadinski from itravel Carlingford; Yohan Siva from Helloworld; TravelManagers' Louise McCarthy, and more.

Travel24 will take place on 08 Aug at the Sofitel Sydney Darling Harbour.

Early bird rates close on Fri - [CLICK HERE](#) for tickets.

Truffles and wine in Europe



EUROPEAN Waterways has announced a collection of new and enhanced excursions, which will take guests off the beaten path on its luxury barge cruises.

The private, tailor-made adventures are designed to elevate guest experiences, and include a new culinary adventure with truffle hunting, olive oil sampling, and a gourmet lunch in Southern France.

Guests aboard European Waterways' *Anjodi* (pictured) can indulge in a new gastronomic experience, with a unique culinary excursion to Le Mas d'Antonin truffle farm.

Participants will hunt for the fungus alongside the keen nose of Soïka, the expert truffle dog, before a lunch, during which guests will sample the truffles they have found with exquisite olive oils and local wines.

There is also a new wine exploration in Burgundy and the Upper Loire, where travellers will embark on a wine lover's dream aboard *Renaissance* with

a visit to the prestigious Sancerre winery of Hubert Brochard, where they will learn about the viticulture of Sancerre and Pouilly-Fume.

Then, there is a trip to a winery to understand the winemaking process and indulge in a private tasting of the vintages and a sample of Crottin de Chavignol goat cheese.

European Waterways has added luxury champagne house La Maison Boizel to *Panache's* tailor-made itinerary, with guests to explore the underground cellars, featuring bottles dating back to the early 19th century.

The visit is celebrated with a private tasting of two exclusive Boizel champagnes, with an optional visit to Chateau Perrier on the way back.

Guests can also enjoy an enhanced visit to the family-owned Chateau de Paraza with a private tour and tasting of its Minervois fine wines, followed by a gourmet lunch in the chateau's salon. *MS*

Aqua CDF pact

AQUA Expeditions has partnered with the Charles Darwin Foundation (CDF) to support conservation efforts in the Galapagos Islands.

This partnership aims to raise funds for the CDF.



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IRISH explorer Ernest Shackleton's last ship *Quest* has been found on the ocean floor off the coast of Newfoundland. Shackleton suffered a fatal heart attack on board *Quest* in Jan 1922 while trying to reach the Antarctic, however *Quest* continued in service until she sank in 1962.

The remains of the ship, a 38 metre-long schooner-rigged steamship, were discovered at the bottom of the Labrador Sea earlier this month by a team led by The Royal Canadian Geographical Society, the *BBC* has reported.

Sonar equipment found *Quest* at a depth of almost 400 metres, sitting almost upright on the seafloor, and mostly intact, despite a broken mast.

Quest was being used by Norwegian sealers in her last days, before she was pierced by thick sea ice - ironically, the same fate met by Shackleton's other ship, *Endurance*.

Atlas eclipse cruise

ATLAS Ocean Voyages has added new eclipse expeditions to its program in 2026.

World Navigator will mark the solar eclipse of 12 Aug 2026 in Patreksfjordur, while *World Traveller* will sail the Mediterranean Sea between Palma and Banyuls-sur-Mer during the event.

Kids inherit the World



MSC Cruises' upcoming ship *MSC World America* is set to become the ultimate family destination at sea, with expanded facilities, new Lego experiences, and more.

World America will feature the brand's largest, most action-packed Doremiland kids area, spanning more than 1,000m².

It will be home to seven rooms dedicated to different age groups from 0 to 17 years old, and open all day, from 9am until midnight.

World America will feature the first Lego-themed parade at sea, which will march through the ship from the Family Aventura District to the World Promenade once per cruise.

At the heart of the Family Aventura district will be The Harbour, a new outdoor park where families can come together to engage in activities, enjoy snacks, and soak up the sun.

The Harbour offers a ropes course, a thrilling new state-of-the-art Cliffhanger attraction, the

only over-water swing ride at sea, and a playground modelled after the iconic lighthouse at Ocean Cay MSC Marine Reserve.

More details of The Harbour will be revealed soon.

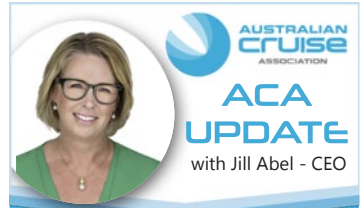
There will also be a Lego Family Game Show, offering families the opportunity to come together for a fun team challenge with parents and kids.

Other new family features aboard *World America* will include a Boxes family game show, a Doremix Family Disco, high-tech experiences specifically created for teenagers, and more.

"We set ourselves the goal to create the most exceptional kids and family offering at sea with *MSC World America*," said Head of Entertainment Steve Leatham.

"Our aim is to give our smallest guests the freedom to express their creativity, play, socialise and explore with amazing spaces and programs that have to be seen to be believed." *MS*

Pictured: Doremiland Lego room.



Regulations and observations

THERE has been much commentary over the past couple of weeks around operating costs and the complexities of regulations around cruising in Australia.

The cruise sector's more than \$5 billion contribution to our economy is one to value, ensuring that it is protected and can continue to grow.

As an industry association representing the ports, destinations, and local operators in the cruise environment, we are continually focused on advocating for, and growing the sector in a way that creates opportunities for a wide and varied membership.

The partnerships being forged between cruise lines and destinations are resulting in more overnight land-based stays and pre- and post- cruise offerings.

These are driving regional dispersal by our international visitors to iconic locations and supporting Australian jobs.

We are also seeing greater support for local supply chain development from cruise lines.

I enjoyed reading a recent article discussing the coastal stripping project of the new *Seabourn Pursuit* on her arrival in Darwin.

Plans are for a seven-week fully locally sourced season and other lines are taking similar approaches.

Cruise lines' commitment to this region over the past 20 years has contributed to the awareness and growth of our destinations.

Their marketing efforts, along with the initiatives undertaken by Tourism Australia, continue to put us on the map.