







cruiseweekly.com.au cruiseweekly.co.nz Wednesday 6th Mar 2024

Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news, plus full pages from:

- Uniworld Boutique River Cruises
- Hurtigruten Expeditions

Uniworld new brox

UNIWORLD Boutique River Cruises has released its 2024-2025 World Brochure.

The brox can be read online, or a free copy can be ordered through TIFS - see page 3.

HX Galapagos fam

DIVE into Hurtigruten's biggest Galapagos famil trip ever, with more than 100 places up for grabs.

Make a booking with the company before the end of the month to qualify - page 4.

Ray and Nova spur new cruise trends

SILVERSEA has noticed new trends emerging attached to its newest ships, the recently launched Silver Nova (pictured) and the upcoming Silver Ray.

Senior Vice President & Managing Director Adam Radwanski told Cruise Weekly in addition to attracting newto-brand guests, the two new ships are also seeing passengers develop loyalty to the vessels.

"We're seeing very clear trends that this kind of ship, whether it's Nova or Ray, is doing two things for us, one is attracting new-tobrand guests, a little bit younger, because it's a resort-style ship."

"(The vessels are) open to the world, full of light, perfect passengers flow, it's been designed with this in mind.

"What they're also doing is reengaging existing Venetian Society members that have already sailed with us in a



domestic product coming back and wanting to sail again because of the ship and the experience on them," Radwanski said.

Marketing Director Philippa Walker believes the trends of younger and new-to-brand cruisers will take hold in Australia too, when Silversea's new ships sail Down Under.

"They're bringing a new type of cruiser, and I think younger and multi-generational cruisers to our brand," she said.

"Particularly we've had families over the summer in the Med, and I think we'll see that here in Australia as well."

Senior Vice President Massimo Brancaleoni added there has been huge interest in Ray, which recently floated out in her German shipyard (CW 29 Feb).

"You can really see that there is huge interest; we are really pleased these two ships have been welcomed by the market," he shared, MS

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A PASSENGER has sued their cruise line after being kicked by a donkey at the port.

The Florida man was visiting Grand Turk in the Caribbean, when he decided to take a photo with a donkey.

Grand Turk port is known for its hordes of wild donkeys, and as the man went to snap a photo with one of the animals, it kicked him, fracturing his knee, according to local media.

The passenger last month filed a lawsuit against the cruise company, accusing it of negligence, as it had "failed to maintain and operate the cruise terminal properly and failed to install warning signs about the animals and potential risk of harm".

Many have observed donkeys on Grand Turk are wild animals, and should thus be left alone... so that you don't make an "ass" out of yourself.

Explora CEO out

MICHAEL Ungerer is set to leave his position as Explora Journeys Chief Executive Officer for "personal reasons". Ungerer has been in the position for nearly five years, during which time he has played a key role establishing the new cruise line, which

has included overseeing

Explora I (CW 04 Aug).

the launch of its first vessel,

More Joy for Norwegian



NORWEGIAN Cruise Line has unveiled an all-new Thermal Suite, expanded spa offerings, and elevated suites aboard Norwegian Joy, following her three-week dry dock.

The ship emerged from the shipvard in Rotterdam on 11 Feb. with new highlights including the addition of the brand-new Thermal Suite at the Mandara Spa and Salon (pictured), which is now the largest within the Breakaway-Plus class ships.

The Suite is complete with offerings such as the brand-new four senses loungers, a sauna, an ice room, and a steam room.

Joy's The Haven by Norwegian Premier Owner's Suites with a Large Balcony (inset) have been expanded to three bedrooms with the two new suites also including three and a half bathrooms, a fully renovated living room, a master bedroom and outdoor balcony furniture, as well as a new separate dining room overlooking the forwardfacing The Haven Horizon Lounge.

The exclusive adults-only Vibe Beach Club also underwent an expansion, and now boasts a similar layout to the Vibe Beach Club available on Norwegian Encore and Norwegian Bliss, with

"Our guests have asked for these enhancements to Norwegian Joy, and we delivered," President David Herrera said.

new private luxe cabanas.

"From an expanded spa to additional spacious accommodations, with these new updates, we have given our guests more space to relax, unplug and enjoy their time on board with their loved ones."

Joy is now cruising on a 11day Transatlantic voyage from Southampton to Miami. MS



Time to cheer for our best

WITH only a few days to go before Cruise Lines International Association's 21st annual Cruise Industry Awards, plans are now in place for our biggest and most spectacular celebration of 2024.

Judging is complete and the results are locked securely away, ready to be revealed on Sat when we gather in Sydney at The Star for the big night.

A total of 79 finalists from will be in the running to win one of cruising's highest annual honours, having been chosen from more than 800 nominations.

We've planned a fantastic program of entertainment to help honour the winners.

A team of 85 brilliant young stars from the Brent Street performing arts group will return to the stage this year with dance productions which have been specially choreographed.

Meanwhile, entertainer Tim Campbell will host the night's proceedings before taking the stage with Brisbane band SisterMISTER for our after-party.

With cruising thriving right now we're ready to honour this region's stand-out travel agents in style.

Look out for Cruise Weekly's special coverage next week for all the results and photographs from the big night.

Good luck to all the finalists!





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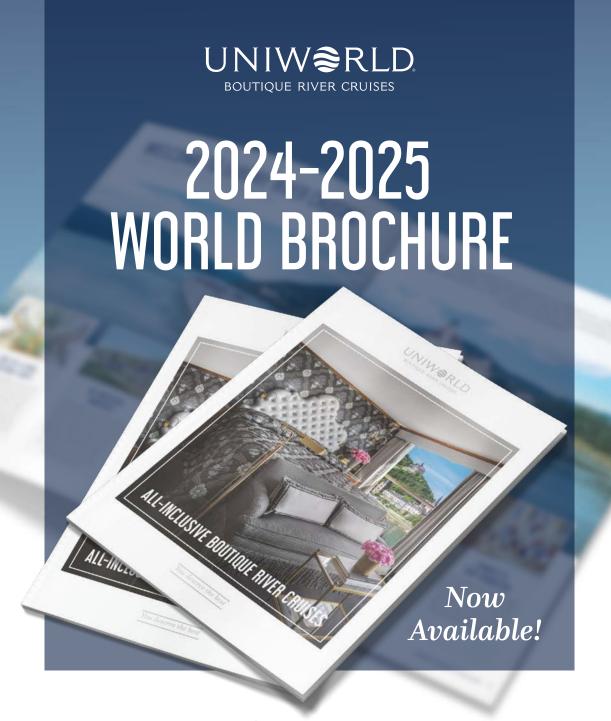
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