



Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news.

Haiti calls are off

ROYAL Caribbean International has suspended cruises to its private destination Labadee due to the ongoing Haitian Crisis. "The safety and security of our guests, crew, and communities we visit are our top priority," a Royal Caribbean statement read. "Our Global Security and Intel Team is closely monitoring the evolving situation in Haiti, and in an abundance of caution, we are temporarily making adjustments to sailings visiting Labadee," it said. Gang violence has engulfed Haiti in the past 18 months.

RINA to map sustainable cruise future

MULTINATIONAL energy company RINA is set to map out the cruise industry's sustainable future as part of a Cruise Lines International Association (CLIA)-commissioned study.

The Global Investment Plan Study will chart the future of cruise's decarbonisation and fuel infrastructure development worldwide, aimed at steering the sector toward sustainability.

The research will map real-time energy needs, infrastructure, and regulations, with foresight on scenarios extending to 2050.

It aims to provide foresight on the current status and future developments in fuel infrastructure and deployment over the next five-to-10 years.

A significant emphasis will be placed on the impact of itineraries and operations of cruise ships, considering various energy carriers both in navigation



and while in port.

It will also study international and local greenhouse gas regulatory frameworks and their impact on ship design and operations; estimate the volume of energy carriers required to meet decarbonisation requirements; approximate the location and size of infrastructure to support cruise itineraries and

technologies, and more.

The study will cover all areas of the world, outside Europe, and will focus on a holistic view of the cruise industry's infrastructure and regulatory needs worldwide.

It represents a major step in the cruise industry's commitment to align with the International Maritime Organization's 2030 and 2050 environmental goals. *MS*

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AUSTRALIAN businessman and politician Clive Palmer has finally unveiled the design for his 'Titanic II' project, more than a decade after first announcing the plans.

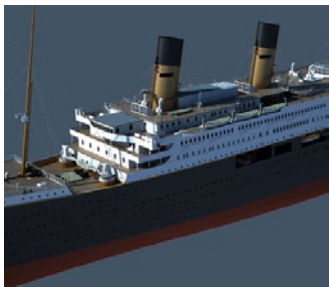
Palmer said designs for *Titanic II* are being finalised, with the new ship to feature all the same interior and stateroom designs as its 20th-century predecessor.

According to *9 News*, the new ship's design will include nine decks, 835 cabins (383 in first class, 201 in second and 251 in third), and an exact replica of the original vessel's bridge.

It will cater for 2,435 passengers, and follow the original *Titanic's* planned journey from Southampton to New York, although it will also circumnavigate the globe.

Other amenities will include a traditional dining room and first-class dining saloon, grand ballroom, gymnasium, squash court, swimming pool, baths, theatre, and casino.

Palmer is also promising an "authentic *Titanic* experience" on board his new ship".



Post-boomer boom?

THE Australian cruise industry has been encouraged to help the 85-plus market "celebrate life" as they consider ploughing significant revenue into cruises.

Noted futurist and speaker Bernard Salt (**inset**) shared how this demographic is opening up for the industry, and is worth a substantial amount of money which is only going to grow.

Speaking at the 2024 Virtuoso Forum in Bangkok, Salt said "I've done a number of cruises and what strikes me is the number of matriarchs and patriarchs with their entire family".

He suggested that they had around \$1-2 million each and probably a year to live, with their "want" being to have all their extended family on the ship no matter what it costs.

"This market is growing by 20,000 people per year...you can sit around and note the numbers are ratcheting up, or you can own the space and help them celebrate their life."

Salt also encouraged the industry to continue to focus on Baby Boomers, whose reinvention



looks set to keep the cruise industry in a strong financial position well into the future.

"Baby Boomers see 30 years of life still to come, and they want to reinvent that space - no other generation in history has had money and time and longevity beyond 65," he said.

He suggested the industry listen to what the Boomers want and ensure it is delivering on that between 2023 and 2033, recalibrating where necessary.

Salt noted the most common age of retirement in Australia is currently 58, giving them almost 30 years to spend \$3,500 billion that theoretically needs to go before they pass on. *DF*

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Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Royal Princess</i>	15 Mar
<i>Crystal Serenity</i>	16 Mar
<i>Pacific Adventure</i>	17 Mar
MELBOURNE	
<i>Grand Princess</i>	17 Mar
BRISBANE	
<i>Quantum of the Seas</i>	15 Mar
<i>Pacific Encounter</i>	16 Mar
<i>Carnival Luminosa</i>	17 Mar
CAIRNS	
<i>Carnival Splendor</i>	16 Mar
<i>Costa Deliziosa</i>	16 Mar
AIRLIE BEACH	
<i>Carnival Splendor</i>	15 Mar
BUSELTON	
<i>Coral Princess</i>	16 Mar
FREMANTLE	
<i>Coral Princess</i>	15 Mar
BURNIE	
<i>Queen Elizabeth</i>	08 Mar
HOBART	
<i>Majestic Princess</i>	16 Mar
DARWIN	
<i>Seven Seas Navigator</i>	17 Mar
<i>Coral Geographer</i>	17 Mar
AUCKLAND	
<i>Resilient Lady</i>	15 Mar
<i>Norwegian Spirit</i>	16 Mar
<i>Regatta</i>	16 Mar
CHRISTCHURCH	
<i>Pacific Explorer</i>	17 Mar
WELLINGTON	
<i>Nautica</i>	15 Mar
<i>Heritage Adventurer</i>	16 Mar
<i>Ovation of the Seas</i>	17 Mar
<i>Resilient Lady</i>	17 Mar

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