





cruiseweekly.com.au cruiseweekly.co.nz Thursday 21st Mar 2024

### Cruise Weekly today

**CRUISE Weekly** today features three pages of all the latest cruise industry news.

#### Silversea education

HOSPITALITY school Les Roches and Silversea have partnered to launch a pioneering postgraduate program in cruise line management, which can see students gain employment with the company.

The program will be offered at Les Roches' campus in Marbella, and will supply students with the knowledge and skills to manage and oversee various onboard areas of cruise vessels, in addition to aspects of marketing, revenue management, other commercial functions pertaining to the cruise industry, and more.

# Disney reveals its new Destiny

**DISNEY** Cruise Line has revealed the first details about its next ship, *Disney Destiny* (**pictured**), which will "bring stories of legendary Disney heroes and villains to life".

Destiny reached a new construction milestone overnight, with its keel-laying ceremony at the Meyer Werft shipyard in Papenburg, Germany.

The design theme of *Destiny* will be 'Heroes and Villains', drawing on the legacy of beloved Disney stories, characters, and theme park attractions to forge a cruise vacation which will "empower guests to embrace their own calling" aboard every voyage.

Guests will encounter heroes and villains on board, including those from stories like *The Lion King, Hercules,* and *One Hundred and One Dalmatians*.

Disney has also unveiled brandnew filigree artwork for the bow



of *Destiny*, continuing the cruise line's design tradition, which depicts Minnie Mouse striking a valiant pose in a heroic ensemble.

Destiny is scheduled for delivery next year as part of a multi-year expansion of the cruise line's fleet, which includes Disney Wish, Disney Treasure, and Disney Adventure, as well as Lookout Cay at Lighthouse Point, its new island destination in the Bahamas.

"Disney Destiny will celebrate

our most legendary Disney stories and characters, bringing them to life in new and exciting ways exclusively for Disney Cruise Line guests," Senior Vice President & GM Sharon Siskie said.

"As we continue to expand our fleet, *Disney Destiny* will further strengthen our position as a leader in family cruising as we offer even more ways for families to experience Disney magic and world-class service at sea." *MS* 



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## HAL to sail rare Canadian cruises

**HOLLAND** America Line's (HAL) 2025-2026 Mexico and Pacific Coast seasons are set to offer rare Great Bear Rainforest and Gulf of California cruises.

The line's Noordam is set to take guests through the Inside Passage on a unique seven-day Great Bear Rainforest cruise, which hasn't been offered in decades.

The voyage cruises round-trip from Seattle on 05 Oct 2025 and 19 Apr 2026, taking travellers to Ketchikan, Prince Rupert, Nanaimo, and Victoria.

"This in-depth exploration of the [Pacific Northwest] takes guests through the historic Inside Passage, sailing through some of the most confined waters our ships have ever sailed," Vice President Deployment & Revenue Paul Grigsby said.

"This is the true Inside Passage, the storied route between Seattle and Alaska, that ships have been



sailing since as far back as the gold rush era.

"It is a first for our company to plan a sailing focused on this fjord-like waterway that maximises a daylight transit to allow best opportunities for wildlife sightings."

The season also includes 10 additional itineraries along the Pacific Coast, highlighting ports such as San Diego, Seattle, Vancouver, Astoria, Santa

Barbara, Ensenada, and more. Holland America's Mexico season cruises round-trip from San Diego or between San Diego and Vancouver, taking travellers to the country's iconic ports like Cabo San Lucas and Puerto Vallarta (pictured), Guaymas and Santa Rosalia, Mexico.

Late-night calls on select itineraries allow guests to discover unique ports such as Loreto and Topolobampo. MS

### **ACL New England**

**AMERICAN** Cruise Line (ACL) has announced its 2024 season of exclusive summer New England voyages.

ACL's coastal itineraries in the region are the only cruises which solely visit American ports of call.

The season features six small ships, including three new Coastal Cats, sailing a selection of eight- to 15-day itineraries, including brand-new Yankee Seaports cruises between Boston and New York City, and new Hudson River Summer Classic cruises, round-trip from New York.

American's itineraries highlight historic towns and quaint villages including Plymouth, Bar Harbor, Bangor, Nantucket, Martha's Vineyard, Block Island, Newport, and Gloucester, in addition to Boston, NYC, and Providence.



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Offer ends 31 March 2024. Please visit website for full details.



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**CRUISE** ships cross the International Date Line often, but usually on a repositioning voyage, not a round trip.

However, a cruise on Royal Caribbean International's website saw the Date Line feature not once, but twice, on a single seven-night Caribbean itinerary departing Tampa.



We're presuming the author of the itinerary wasn't sure where the Date Line actually is. Naturally, pundits on social media let rip with commentary, with one musing "they're testing the new Flux Capacitor propulsion system!"

### P&O not setting the Bar-low



**ENGLISH** singer Gary Barlow (pictured) will step aboard P&O Cruises UK's Iona to offer live charity performances, following sell-out shows the past two years.

Barlow will once again take to the stage under the lights of the Headliners Theatre on two sailings from Southampton, departing 21 Sep and 05 Oct.

Guests who want to be in with a chance to secure a seat for one of the performances can purchase a raffle ticket on board for £10, with proceeds from sales donated to Teenage Cancer Trust and Child Bereavement UK.

Barlow's partnership with P&O sees him serve as music director of The 710 Club on Arvia and Iona, curating the eclectic range of performances showcased on board the two ships.

"I'm so proud to be P&O Cruises' music director and I can't wait to be back on board *lona* to put on two more nights of exclusive performances for guests," Barlow said.

"There's something magical about sharing my passion for music with the guests onboard whilst fundraising for two incredible charities." MS

#### SeaDream hire

**SEADREAM** Yacht Club has appointed Carlos Garzon as Vice President Sales, bringing two decades of travel industry experience to the cruise line.

Garzon will oversee the activities of SeaDream's global team of Sales Directors, having previously worked with Regent Seven Seas Cruises, Atlas Ocean Voyages, Vantage Deluxe World Travel, and Norwegian Cruise Line.

SeaDream's Andreas Brynestad welcomed Garzon to the cruise line.

"I am truly excited to welcome Carlos to the SeaDream family," he said.

"Carlos has a proven trackrecord of driving performance and team success in the luxury and cruise industry, and brings a wealth of experience to our growing team."

Garzon said he is thrilled to be a part of SeaDream.

"I really look forward to working with the team and our travel partners to further drive sales growth and welcome even more guests on board," he said.



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