

cruiseweekly.com.au cruiseweekly.co.nz Tuesday 21st May 2024

Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news, plus a full page from **Collette**.

Collette Canada

COLLETTE does Canada and Alaska the way you've always dreamed, and is now showcasing its Canadian Rockies & Alaska's Inside Passage itinerary.

The 15-day premium tour, available from \$11,599, journeys for seven days aboard a Holland America Line ship and takes in two days aboard the Rocky Mountaineer.

Passengers will also travel through the Icefields Parkway, and enjoy an overnight at the Fairmont Chateau Lake Louise.

Those booking before the end of Jul can access a \$400 early bird credit - see **page 3**.

NCLH "Charting the Course" to 2026

NORWEGIAN Cruise Line Holdings (NCLH) has announced its new Charting the Course strategy, which includes new 2026 financial targets, and affirms its commitment to reducing its greenhouse gas intensity.

Charting the Course, which was discussed at NCLH's Investor Day earlier today at the New York Stock Exchange, aims to achieve an adjusted operational EBITDA margin of approximately 39% by the end of 2026, with an adjusted EPS of approximately US\$2.45, representing a two-year CAGR from '24-'26 of more than 30%.

NCLH is also renewing its commitment to a 10% greenhouse gas intensity reduction from 2019 base levels.

The company is also raising its guidance for the 2024 full year, in conjunction with the new threeyear strategy, raising expectations for net yield growth from 6.4% to



7.2%, increasing adjusted EBITDA from US\$2.25 billion to US\$2.3 billion, and upping its adjusted EPS from US\$1.32 to US\$1.42.

"We are thrilled to begin charting our new course with a transformational strategy that will guide our plans for future growth," President & Chief Executive Harry Sommer said.

"This strategy has already been

set in motion with initiatives such as our recent announcement regarding eight transformational newbuilds for our three brands and infrastructure improvements for our private island in the Bahamas, Great Stirrup Cay.

"We will continue to innovate and build on our foundation of success - not just financially, but also sustainably." *MS*



FIND OUT MORE HERE OR CALL OUR CONTACT CENTRE ON 1300 455 200 (AU), 0800 625 692 (NZ)

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with Jenny Kontent Content of the conversation with Unit of the conversation with Michelle Ashcroft By Regent SVIN SEAS CRUES TO UNITVALLED EXPERIENCE

Tuesday 21st May 2024



SMALL ocean currents could offer big savings for the cruise ship industry, according to a University of NSW academic. The school's Associate

Professor of Oceanography Shane Keating told ABC's *The Science Show* new technologies, which allow the measurement of small ocean currents, could unlock savings for the shipping industry.

Ocean eddies as small as a dozen or so kilometres across could help to save up to 20% of fuel burnt by ships, if the dynamics were considered in shipping routes.

Keating believes the potential savings in fuel, emissions and money are considerable music to the ears of the sector?

Aqua sustainability

AQUA Expeditions has announced a new global partnership with 4Ocean and the Science Based Targets Initiative to help achieve its goal to reduce its emissions by the end of the decade.

The cruise line is aiming to cut its carbon emissions by at least 4.5% by 2030, and achieve net-zero targets consistent with limiting the global temperature rise.

The partnership will also see the removal of at least 11,000kg of plastic from the world's waterways in 2025.



CELEBRITY Cruises' *Celebrity Edge* has debuted in Alaska for her inaugural season in the state. The ship officially set sail on her

first-ever Alaska itineraries over the weekend, as she calls the state home from May-Sep.

Edge became the first from her namesake series to sail Alaska when she embarked round trip from Seattle on Fri, on a sevennight itinerary with stops in Juneau, Ketchikan, and Skagway.

The ship will sail round trip from Seattle and one-way between Vancouver to Seattle on six- and seven-night journeys which include visits to the region's top spots, with experiences in Ketchikan, also known as the Salmon Capital of the World; and the Endicott Arm, to spot the local wildlife including brown bears, bald eagles, sea ducks, deer, moose, and wolves.

Edge will then head to Juneau, Skagway, and Victoria through the Inside Passage, before returning to Seattle.

"There's no better way to see the pristine Alaskan wilderness than on board *Celebrity* *Edge*, which was specifically designed to create a closer connection between guests and destinations," President Laura Hodges Bethge said.

"Our elevated holiday options are redefining travel, especially in this region."

Edge's debut in Alaska comes after her fleetmate *Celebrity Apex* home ported in Southampton last week for her first-ever season from the UK (*CW* 16 May). *MS*

Pictured: *Edge* guests enjoy the ship's Magic Carpet in Alaska for the first ever time.

Cruiseabout #2

CRUISEABOUT'S second new Australian store has arrived in Mermaid Waters on the Gold Coast.

The new Flight Centre Travel Group's division's General Manager Bradley Kennedy broadcast his enthusiasm for the brand on LinkedIn.

The Mermaid Waters store follows the opening of the first location in Perth (*CW* 02 May).



SEABOURN Cruise Line has completed the implementation of Solis, its fine dining, Mediterranean-inspired restaurant (CW 02 Feb). Solis is now in service on board Seabourn Encore, Seabourn Ovation, Seabourn Quest, and Seabourn Sojourn. The restaurant celebrates Mediterranean cuisine inspired by Seabourn's destinations.



Up to 80% off 2nd Sailor + free balcony upgrade.

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*Based on 10 May, 2025 departure. Rate is per person, land only, double occupancy, tour inclusions and available options may vary based on departure date. Availability varies by destination and month of travel. Other conditions may apply. Prices, dates and availability are correctat the time of printing and are subject to change. Visit the website for more dates and prices. **Early Bird credit of \$400 per couple may be used towards tour upgrades or pre/post hotel nights arranged through Collette by 31 July 2024. ABN: 32 600 161 671 | ATIA and CATO Members

ASK US ABOUT OUR \$400 EARLYBIRD CREDIT

> Valid per couple on bookings made until 31 Jul 24