

Cruise Weekly today

CRUISE Weekly today features four pages of all the latest cruise industry news.

Way to go Freo

FREMANTLE has won the race to host the 2025 Australian Cruise Association (ACA) conference, it has been announced (**CW** breaking news).

The successful bid was entered by Tourism Western Australia, in partnership with the City of Fremantle and Business Events Perth.

"We are looking forward to heading back to WA in 2025, which will mark 20 years since the conference was last held in Fremantle with 49 delegates in attendance," ACA Chief Executive Officer Jill Abel said.

WA most recently hosted the conference in Broome in 2018 (**CW** 13 Sep 2018) - **page three**.

Australia's future cruise fuel problem

AUSTRALIA'S cruise leaders have called on the federal government to support the future fuel industry, calling it out as key to a viable local cruise sector.

Carnival Corporation Chief Strategy & External Affairs Officer, Teresa Lloyd, laid bare the problem on the Australian Cruise Association's 'State of the Industry' panel yesterday, saying a supportive plan from government is key to cruise's presence Down Under.

"If the government doesn't, or governments collectively don't, totally back a maritime fuel solution, it's game over for everybody - more needs to be done," she insisted.

"We need everybody behind that effort, because it's fundamental," Lloyd added.

The Carnival Corp executive, answering questions from **CW** on the sidelines of the conference,



said the cruise industry is currently playing runner-up in the future fuels race.

"Finding those future fuels is going to be key; we can't be second fiddle to aviation when it comes to the feedstock for that," she added.

"We really need governments to support all of maritime fuel being available where we need it to secure our visitation into the future," Lloyd said.

Royal Caribbean Group Vice

President & Managing Director, Gavin Smith, added liquefied natural gas (LNG) is not a long-term solution to the problem.

LNG is not net-zero compliant, with Smith describing it as a "transition" fuel rather than a long-term solution.

"LNG is only a 30-year investment...no sooner do we conquer the LNG technology, [we'll] be trying to figure out where we go from there," Smith told **CW**. **MS**



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SA to launch 'cruise attraction' body

SOUTH Australia has announced itself as perhaps the most cruise-positive state in the country, yesterday launching a 'cruise attraction working group' (*CW* breaking news yesterday).

The taskforce was announced by South Australia's Minister for Tourism, Zoe Bettison, (*CW* 05 Sep) at the annual Australian Cruise Association conference in Adelaide, during a week in which the state has made its intentions to the industry clear.

Bettison told *Cruise Weekly* that South Australia wants to attract more cruise lines and cruise travellers to its shores.

"We want to be welcoming, and we want to be a place where you can test and try things as well," the Minister said.

"We want to show that we're keen, we want to understand the industry more effectively, but more importantly want to know



what we have as a destination."

Bettison said the working group will consist of the South Australian Tourism Commission, Flinders Ports, and the Department of Transport & Infrastructure, and will also actively court participants from the cruise industry itself.

She said she is confident the group will provide South Australia the opportunity to make up ground where it is lacking in its

onshore offering.

"We have this opportunity for very immersive experiences [and] we are number one for the nation [in food and wine], but connecting to nature is something people want to do, and we've got all of that here in SA," she said. *MS*

Bettison is pictured centre with Australian Cruise Association CEO, Jill Abel and Carnival Corporation Chief Strategy and External Affairs Officer, Teresa Lloyd.



CRUISE WEEKLY
On location in
Adelaide

Today's issue of *CW* is coming to you from Adelaide at the Australian Cruise Association conference at EOS by SkyCity.

TODAY is the final day of the 2024 Australian Cruise Association conference, which has now begun with a motivational breakfast.

The keynote breakfast speaker will be adaptive surfer Chris Blowes, a staunch disability advocate who lost one of his legs to a shark attack while surfing back in 2015.

ACA will then hold its annual general meeting, and host a members-only panel, before attendees wave goodbye to each other for another year - until Fremantle in 2025.



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For more information visit - www.travelindustrymentor.com.au

Friday 6th Sep 2024

THE Australian Cruise Association capped off another successful conference last night with a sports-themed gala dinner at The Drive Adelaide, the city's premier tennis venue.

The spirits of attendees were not dampened by a late change of venue from next door's Adelaide Oval due to the AFL, with everyone dressed in their best Brownlow or sports-themed regalia to celebrate.

ACA kicks a goal at sports-themed gala dinner



THE team from the South Australian Tourism Commission and the Australian Cruise Association.



CARLEEN Mitchell, Darwin Port; and **Samantha** Waldron, Tourism NT.



TOBY Iemma, Viking and **Teresa** Lloyd, Carnival Corporation.



A RAM, a magpie, and a (soccer) roo walk into a bar...



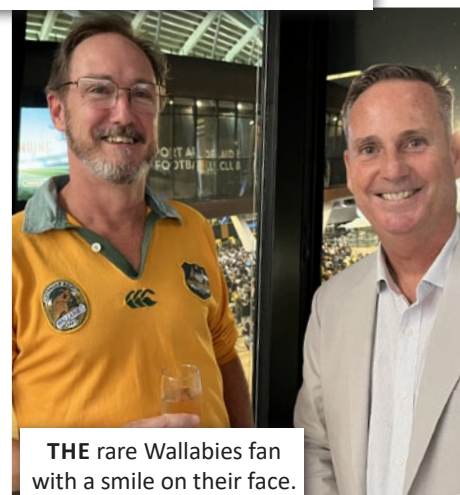
BEST of friends - unless it's State of Origin - Port of Brisbane Corporate Relations head **Brendan** Connell and Port Authority of NSW Chief Executive Officer & Director **Philip** Holliday.



YOU can always spot the proud Queenslanders in the room.



ADELE Labine-Romaine's Toronto Maple Leafs jersey (**centre**) may have travelled further than any to be at the conference.



THE rare Wallabies fan with a smile on their face.



THE world's most famous shipwreck has endured for generations but is oh-so-slowly falling victim to the ravages of age, time and pressure.

The Titanic has been sitting idle on the floor of the Atlantic since it sank in Apr 1912, with parts of the wreck starting to collapse and disappear entirely.

Images from a recent deep dive nearly 4km below the surface to examine the wreck are showing the famous railings are starting to buckle.

Furthermore, a large section of the side railings has now broken away entirely, with bacteria continuing to devour the wreck.

Thank heavens Clive Palmer is building a new one...

Expedition on road

QUARK Expeditions and Heritage Expeditions will hit the road to visit agents and travellers in a series of east coast regional roadshows.

Six events will take place, beginning in Geelong on 01 Oct before moving to Mornington, Gold Coast, Newcastle, Canberra and the Sunshine Coast.

Attendees will have the chance to win one of four spots on an expedition voyage in 2025, with winners to be announced on the night.

CLICK HERE to register.

Diamond is a port's best friend



THE arrival of international cruise ships to Sydney signifies the start of the summer peak, and this year, Princess Cruises is at the head of the pack.

Diamond Princess will be the first of the seasonal ships to sail into Sydney Harbour and is now on its way, having departed from Yokohama this week (**pictured**) and arriving in Sydney on 26 Sep.

She will be followed by many others, including the returning *Coral Princess*, *Crown Princess* and *Royal Princess*.

Diamond Princess will kick off its 2024/25 Sydney residency with a seven-day adventure around southern Australia, calling in Melbourne, Phillip Island,

Kangaroo Island and Port Lincoln, before commencing a series of longer round-trip itineraries around New Zealand.

Mid-Oct is when the heat really turns up in Sydney Harbour, with a flurry of arrivals including *Disney Wonder*, *Queen Elizabeth* and *Celebrity Edge*, all in the space of four days. *ML*

NZ protest worries

ENVIRONMENTAL protestors are steadily increasing the volume of their campaigns against the cruise industry, with the New Zealand Cruise Association (NZCA) expressing concern for crew safety.

According to *The Post*, NZCA Chief Executive Jacqui Lloyd said she is hearing reports of more intimidation being used.

"It's in two ways, the sound and the volume of sound from the megaphones and the chants...but also a bit more intimidation - stand-over tactics if you like - for staff that work around the port area," Lloyd commented.

MSC Japan webinar

TRAVEL agents can learn all about MSC Cruises' itineraries in Japan for 2025 next week via a special in-depth webinar showcasing the destination.

Two 20-min sessions will take place at 8:30am and 12:30pm on Wed 11 Sep, followed by a Q&A session - **REGISTER HERE**.

Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY
Pacific Adventure 07 Sep
Carnival Splendor 09 Sep
Pacific Adventure 10 Sep

BRISBANE
Pacific Encounter 07 Sep
Pacific Encounter 10 Sep

AIRLIE BEACH
Carnival Splendor 12 Sep
Pacific Encounter 12 Sep

DARWIN
Scenic Eclipse II 07 Sep
Coral Adventurer 09 Sep
Silver Cloud 10 Sep
Le Laperouse 10 Sep

BROOME
True North 06 Sep
Coral Princess 09 Sep
Le Jacques Cartier 09 Sep

AUCKLAND
Pacific Explorer 10 Sep

West Lakes opens

CRUISEABOUT has opened its doors in Adelaide, with the shutters coming up this week at Westfield West Lakes.

It's the third location for the relaunched FCTG brand, with Cruiseabout General Manager Brad Kennedy saying the new site reflects its strong re-entry.

"We've seen fantastic success in our existing Gold Coast and Perth stores, and we're keen to see this replicated in our new Adelaide shopfront."

The new outlet can be found on level one at Westfield West Lakes, near Priceline.