

# THE *MAGIC AHOY!* VIRTUAL CRUISE IS NOW SAILING AND IT HOLDS YOUR CHANCE TO **WIN** A STATEROOM ONBOARD A DISNEY WONDER VOYAGE IN 2025!



**What is *Magic Ahoy!* all about?** This virtual cruise gives you the opportunity to explore Disney Cruise Line at your leisure. You can dip in, have a break, come back later, or complete all the training in one go – it is completely up to you. You'll learn all about our infamous Rotational Dining, onboard entertainment, Disney's Private Island, and more! This training covers all five ships in our fleet, including *Disney Wonder*, the ship sailing from Australia and New Zealand.

There are 3 Levels to complete – once you have reached Level 3, you'll be entered into the draw to win a Stateroom for you and a Guest onboard a Disney Cruise Line sailing from Sydney!

The competition runs between 26 August and 18 November 2024, with spot prizes to be won throughout the incentive, and an **exclusive *Magic Ahoy!* pin\*** once you collect all the Mickey Stamps.

Don't delay and **download *Magic Ahoy!* from the app store today!** *Magic Ahoy!* has launched, and with this mega prize up for grabs, you won't want to miss out!

APPLE



GOOGLE



DOWNLOAD THE APP BY SCANNING THE QR CODE

# MAGIC AHOY!



### Cruise Weekly today

**CRUISE Weekly** today features two pages of all the latest cruise industry news plus a cover page from **Disney Cruise Line**.

### Win a Disney cruise

**TRAVEL** advisors can embark on 'Magic Ahoy!', a virtual voyage with Disney Cruise Line to learn all about the brand's offerings, as well as go in the running to win prizes.

Participants will learn all about Disney Cruise Line's rotational dining, onboard entertainment, and more.

There are three levels to work through, and upon completion, advisors will go in the draw to win a stateroom for them and a guest on a Disney voyage from Sydney.

The competition ends 18 Nov - see **cover page** for details.

## SA Tourism Minister champions cruise

### EXCLUSIVE

**SOUTH** Australia's Minister for Tourism Zoe Bettison's number one aspiration is for the cruise industry to be taken seriously as a key economic driver for the state.

Bettison, speaking exclusively to **CW** following last week's ACA conference (**CW** 06 Aug), said the whole of South Australia stands to benefit from the cruise and tourism industries.

"It's an economic driver, not just for the [Adelaide] CBD, but for the whole of South Australia.

Bettison said "there's something in it for all parts" of the state, with cruises that go to Kangaroo Island and Port Lincoln, and expedition ships visiting Robe.

Bettison's recognition of the industry's effect on South Australia's economy has seen her commit to a new cruise attracting working group, which will attempt to lure more lines to

the state's shores and connect the dots between disparate parts of SA's tourism economy.

The new body will ultimately be charged with continuing South Australia's cruise rally, which saw the state enjoy its biggest season ever in 2023-2024 (**CW** 08 Aug).

"Part of it is having conversations with people and making sure regionally, they're aware of the opportunity," Bettison explained.

"Because of the [South Australian Tourism Commission's] great work, particularly with those destinations like Pennishaw and [Kangaroo Island], there's a market," she added.

"We've put money into the welcoming arrangements that are there, and also into Port Lincoln Council, who run it."

One of Bettison's goals for South Australia's cruise industry is to sell its nature experiences as well

as its food & wine.

This includes activities in the Flinders Ranges, Wilpena Pound, the Ediacara Fossil Site at Nilpena, and South Australia's "station stays" at the state's ranches.

"What it means is that we need to be talking to travel agents who are selling cruise to educate them on that product," she explained.

Bettison is also bullish on South Australia's opportunity to tackle some of the cruise industry's largest problems, such as future fuel and shore power.

"If we can get into sustainable fuels for maritime as well as aviation, we'd love to, [but] we need to see some decision-making internationally, we can't go it alone," she pleaded.

"We're talking to [Flinders Ports] about additional upgrades that are possible to do, like shore power, refuelling, Bettison explained" *MS*



## ANNOUNCING STAR SEEKER'S INAUGURAL SEASON

FEATURING SAILINGS IN ALASKA AND JAPAN

### BOOK EARLY FOR THE BEST VALUE

Complimentary All-Inclusive experience — with Wi-Fi, unlimited wine, beer and cocktails, and all gratuities — PLUS US\$200\* onboard credit per stateroom. Offer valid until 31 October.

\*Terms and Conditions apply.

For the latest offers, contact 1300 749 875 or email [reservations@windstar.com.au](mailto:reservations@windstar.com.au)



Supported. The way you should be

At TravelManagers, we support you and your business.

[Find out more](#)

**TravelManagers**  
As individual as you are  
[join.travelmanagers.com.au](http://join.travelmanagers.com.au)



**DUTCH** company The Ocean Cleanup claims it can clean up the infamous Great Pacific Garbage Patch for as little as AU\$6 billion.

The gyre of marine debris particles is almost the size of Queensland, however the company claims its technology could solve the problem in just five years.

Over the past three years, the NGO has reportedly removed more than 45,000 kilograms, or 0.5%, of the waste, and at this current rate, the problem would take AU\$11 billion and over 10 years to solve.

Of course, the big question is, who is going to pick up the bill?

## Star Seeker open

**ITINERARIES** are open to book aboard Windstar Cruises' new *Star Seeker* ship in 2026.

Caribbean, Alaska and Japan will offered - [CLICK HERE](#).

## Suez's blessing and curse for Aus

**THE** global geopolitical challenges facing the cruise industry offer both challenges and opportunities for Australia over the next two years.

That was one of the key messages at the ACA conference last week, where some of the country's key leaders in the industry discussed its current landscape (*CW* 06 Sep).

Royal Caribbean Group Vice President & Managing Director Gavin Smith believes the manner in which the industry interprets this international geopolitical environment will be key to Australia's success or failure.

"One of the issues we're obviously facing is the challenge in the Middle East...many ships would naturally make their way through Suez Canal and head out to Asia, [but] those ships aren't choosing to head east, they're making their way back out into the Atlantic," he explained.

"We're already talking about how we bring *Voyager of the Seas* to Australia? Where will the Suez be? How will that conflict be?"

"We're also in the habit of publishing our programs a very



long way ahead, so those kinds of decisions are very material for the cruise lines at the moment."

However, Norwegian Cruise Lines Vice President & Managing Director Ben Angell offered a different take on the landscape, which views Australia as a market of geopolitical safety and stability for the industry.

"Australia continues to be received as an incredibly safe place to travel, and cost-of-living pressures seem to affect us, and our cruising demographic, less than other places," he explained.

"Cruise holidays, as we all know, are incredibly great value, both in terms of time and money, so some of these challenges can have some positive implications for us as an industry." *MS*

**Pictured:** Norwegian Executive Vice President & Chief Commercial Officer Chad Berkshire with Angell.



Today's issue of *Cruise Weekly* is coming to you from China courtesy of Viking.

**ANTICIPATION** is at fever pitch this morning among a group of global media who will be the first to experience Viking's new China Discovery itineraries aboard *Viking Yi Dun*.

We board the ship today, for a 10-day itinerary sailing south from Shanghai taking in undiscovered destinations such as Zhoushan, Dongtou, Pingtan, Xiamen and more, before finishing our trip in Hong Kong.

The 930-guest *Yi Dun* offers all of Viking's traditional features such as free wi-fi, guest laundries, and more.

## Oceania for all

**OCEANIA** Cruises is introducing gratuities for all guests, as well as specialty dining, and more - [CLICK HERE](#).

# En gladlaks.

'A happy salmon.'

SAVE UP TO

## \$1200

per cabin\*

\*Terms and conditions apply.

**Original VOYAGES**

© Trym Ivar Bergsmo

The Norwegian saying 'en gladlaks' (a happy salmon) is used to describe a very positive & happy person. Well, with the incredible savings available right now on majestic Original Voyages with Hurtigruten, we're sure you'll find it easy to make your clients as happy as the happiest salmon in all of Norway.

Call our local Coastal Specialists on 1300 151 548 or visit [hurtigruten.com.au](http://hurtigruten.com.au)

**HURTIGRUTEN**  
Live the legend of Norway