

CLIN CRUISE MONTH

#LOVECRUISE

IT'S OCEAN WEEK!

TELL ME MORE >

OCTOBER
IS
CRUISE
MONTH



OCEAN

5 - 11 Oct

RIVER

12 - 18 Oct

EXPEDITION

19 - 25 Oct

LUXURY

26 Oct - 1 Nov



Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, plus a cover wrap from **CLIA**, and full pages from:

- Silversea
- MSC Cruises

Ocean week is here

CRUISE Lines International Association's (CLIA) Ocean Week has begun, kicking off the annual Cruise Month.

This flagship style of cruising will be spotlighted all week by CLIA, as part of its annual push for the sector.

The coming weeks will also see the Association highlight river cruising (12-18 Oct), expedition cruising (19-25 Oct), and luxury cruising (26 Oct-01 Nov).

Find out what CLIA is doing to promote ocean week on the **cover page** of today's **CW**.

The Carnival is back in town

EXCLUSIVE

CARNIVAL Corporation is celebrating the start of its summer cruise season in Australia, which will see 17 of the company's ships sail Down Under.

The season began with Princess Cruises' *Crown Princess* arriving in Sydney on 26 Sep, and will finish on 15 Apr, with the departure of her fleetmate *Island Princess* from Brisbane.

Seven of Carnival Corp's cruise lines will sail in Australia this season, including Princess, Holland America Line, Cunard Line, Seabourn Cruise Line, P&O Cruises, Costa Cruises, and Carnival Cruise Line, which will contribute four ships.

Carnival Corp cruise lines will make almost 450 port calls across Australia during the season, carrying 600,000 guests.

The company estimates its contribution to the economy

will be around \$4 billion - a commitment Country Manager Peter Little called "unparalleled".

The local Carnival Corp head told **CW** although there is plenty to be excited about in Australia's cruise sector, there is still work to be done to ensure ongoing challenges are met head-on.

"Bringing all of the stakeholders together, there needs to be a holistic view taken," he said.

"Australia is an ecosystem, so all the states and territories need to work together to continue to grow cruise.

"Ultimately, Australia is not competing with itself internally, Australia is competing on a global scale to attract business, so it's in the best interest to work collectively...some states are all really onto that and getting the message, but there's a bit of work to be done in other areas, including the federal area." *MS*

Save with Silversea

SILVERSEA bookers can save up to 40% for a limited time.

The offer, which expires Fri, entitles cruisers to savings of up to 40% on a Silversea suite, as well as reduced deposits starting at 15%.

Savings can be had on Silversea's range of cruises around the world - for full details, see **page 4**.

Win an MSC cruise

IT IS CLIA Cruise Month, and MSC Cruises is inviting travel advisors to win a cruise.

Those who book and deposit a Mediterranean or Northern Europe voyage of seven nights or more during Cruise Month will have the chance to win a seven-night sailing.

The winner will also be able to take a companion - **page 5**.



VIKING

The
HOLY VIKING!
I NEED TO WIN THIS
INCENTIVE

A prize so extraordinary it feels mythical by nature.

One agent wins three cruises with air valued at over \$77,000. Plus \$24,000 in runner-up prizes.

MAKE IT YOURS



Taiwan's new *Star*

STARCRUISES has added a new Tokyo voyage, and more sailings to Japan and South Korea aboard *Star Navigator*, departing from Keelung.

The ship will return to the major port city in northeastern Taiwan following the completion of her upcoming deployment in Kaohsiung.

Navigator will embark on an extended 10-month season from 17 Feb 2026 to 11 Dec 2026, with guests able to look forward to convenient three-, four-, and seven-night summer voyages to Tokyo, with calls at Osaka, Kochi, and Shimizu.

"We're excited to welcome the *Star Navigator* back to Keelung next year, with even more sailings and new destinations to explore," President Michael Goh said.

"The strong interest we've seen in 2025 shows us that both local guests and international fly-cruise travellers are seeking convenient cruise holidays.

"We're proud to offer more choices and unforgettable experiences from Keelung in 2026 - including our first-ever seven-night cruises to Tokyo during the peak summer holidays," Goh added.



Legend is for the family



ROYAL Caribbean has revealed further details of its upcoming ship *Legend of the Seas*, which will feature an extensive line-up of family adventure experiences.

Set to debut ahead of schedule in Nov 2026 (**CW** 23 Sep), the Icon-class vessel will deliver 28 dining options, as well as all-new nightlife and entertainment, across its eight neighbourhoods.

Guests can step back in time at the immersive Royal Railway - Legend Station on a five-course expedition of flavours and history through China, India, Italy, and more, or to the golden age at the new Hollywoodland Supper Club, which offers a multi-course dinner experience taking guests through a journey of cinema from 1910 to the 1950s.

Legend will also boast a comprehensive entertainment offering, including Broadway hit, Roald Dahl's *Charlie and the Chocolate Factory*, which will debut at sea in the Royal Theater.

There will also be jaw-dropping aerial stunts at the AquaTheater and singalong face-offs at the Dueling Pianos bar.

Additionally, the new ship will offer plenty of adventure activities, with six waterslides, a new spin on mini golf, a rock-climbing wall, and a redesigned Playscape for youngsters.

Guests can also expect reimagined family favourites, such as the Royal Promenade with floor-to-ceiling ocean views and the Ultimate Family Townhouse.

"With *Legend of the Seas*, we are bringing to life our most legendary vacation yet as we continue to push the boundaries with more of what guests know and love," President & Chief Executive Officer Michael Bayley said.

"Those looking to get the most out of their vacation can have it all with *Legend's* combination of adventure-packed experiences and incredible destinations in Europe and the Caribbean." *JM*

Navigator refurb

NEW residential cruise line Crescent Seas is set to transform its flagship, Regent Seven Seas' former *Seven Seas Navigator* (**CW** 24 Mar).

The refurbishment will modernise the ship's amenities to suit full-time residential living, over the course of an almost two-month dry dock.

Key highlights of the project will include newly designed community spaces, such as pickleball courts, co-working rooms, billiards and game rooms, golf simulator, multimedia room, hydroponic garden, library, card and cigar rooms, wine cellar and bar, coffee lounge, and theatre.

Navigator is the first of two ships Crescent has acquired from Norwegian Cruise Line Holdings, with the residential line also welcoming *Oceania Insignia* to its fleet earlier this year (**CW** 04 Apr).

Raeder joins GFOB

AVALON Waterways' parent company Globus family of brands (GFOB) has announced Johanna Raeder as its new Head of Marketing APAC.

Bringing more than 15 years' travel industry experience, including various senior positions at Norwegian Cruise Line Holdings, Raeder will work out of the Sydney office to lead GFOB's marketing team.

GO WITH THE FLOW

Discover the magic of slow cruising.

» CLICK HERE TO READ

Travel Daily



TUGBOATS are a staple of the maritime industry, often pulling and pushing cruise ships into and out of port; but they are no match for the spectacle of one Egyptian.

Popular strongman Ashraf Mahrous recently completed perhaps his most jaw-dropping challenge yet: pulling a ship with his teeth.

Mahrous pulled two ships, weighing a combined approximation of 1,150t, near the coastal city of Hurgada.

'The Iron Jaw' "warmed up" by first pulling a 700-tonne ship before setting the new record.

This effort was not the first time Mahrous has pulled a ship either - in 2019, he tugged a massive, 4,000-tonne ship through the water, with a rope strapped to his shoulders.

He has a fair bit of training to go before he starts pulling cruise ships though, which start at about 6,000 tons.

Princess shoots for the Star



PRINCESS Cruises' second Sphere-class ship *Star Princess* set sail on her maiden voyage from Barcelona over the weekend.

The ship's first guests have been welcomed to enjoy her new entertainment, elevated dining, and more, on an 11-day western Mediterranean voyage, visiting Marseille, Rome, Naples, Sicily, Cartagena, and Gibraltar.

Star is the 17th ship in the Princess fleet, and carries 4,300 guests, who can enjoy 30 distinct onboard dining and bar venues.

The vessel will conclude her inaugural program next month, before sailing a transatlantic voyage to her new home port of Fort Lauderdale, from where she will embark on her first Caribbean

season, highlighted by her official naming ceremony on 06 Nov.

She will then sail through the Panama Canal to Seattle for a debut season of seven-day Alaska cruises next summer, as the newest ship in the region.

"*Star Princess* shines brightly as one the largest and most spectacular ships we've ever built, and we proudly welcome excited guests on her inaugural voyage," the cruise line's President Gus Antorcha said.

"We wish our *Star Princess* captain, senior officers, and crew much success - may her voyages be safe, her sunsets unforgettable, and may she shine, as her name promises, in the sky and on the seas." *MS*

CVFR links with LE

TRAVEL agents will have access to exclusive deals and packages from Luxury Escapes as part of a new tie-up with CVFR Consolidation Services.

The new partnership will see the creation of CVFR Holidays, a trade-facing white-label offering powered by Luxury Escapes, with deals to be available exclusively through the Luxury Escapes Agent Hub.

Agents will be able to access exclusive benefits for clients including a book-and-hold function, direct quote sharing, and the ability to turn any deal into a marketing promotion.

Deals will be fully commissionable, including both land and cruise holidays, as well as combos of both.

To celebrate the launch, CVFR Holidays is offering an incentive, with the first three agents to make three bookings on the new portal to receive a \$200 Agent Hub credit.

CVFR Consolidation Services General Manager James Brooker said agents now have more choice and flexibility to grow their businesses.



TIME is a Career Advancement Path for all Employees in Travel, Tourism, Hospitality, Cruise and Aviation Industry including Regional, and Rural Areas across Australia

JOIN THE PRESTIGIOUS RANK OF TIME MENTORS

Provide knowledge, guidance and advice to aspirational individuals within the Travel, Tourism, Hospitality, Cruise and the Aviation industry.

Prospective Mentors are invited to complete an Expression of Interest form which is submitted to the TIME Board for approval.

Visit www.travelindustrymentor.com.au or **CLICK HERE** to download your Expression of Interest or for more information call us on

+61 (0)2 8411 1506

www.travelindustrymentor.com.au



cruiseweekly.com.au
cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australasia's leading travel industry cruise publication.

EDITORIAL

Editor - Myles Stedman

Deputy Editor - Matt Lennon

Journalists - Adam Bishop, Janie Medbury,

Editor-at-large - Bruce Piper

Editorial Director - Damian Francis

Associate Publisher - Jo-Anne Hui-Miller

info@cruiseweekly.com.au

ADVERTISING & MARKETING

Head of Sales & Marketing - Sean Harrigan

advertising@cruiseweekly.com.au

GENERAL MANAGER & PUBLISHER

Matthew Vince

ACCOUNTS

accounts@traveldaily.com.au

Suite 1, Level 2, 64 Talavera Rd
Macquarie Park NSW 2113 Australia

PO Box 1010 Epping NSW 1710 Australia

Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220

Tel: (Int'l) 1300 799 220



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Damian Francis.



LIMITED TIME OFFER

SAVE

UP
TO 40%

EXPIRES NOVEMBER 10, 2025

SILVER MUSE, GREECE

LIMITED-TIME OFFER

SAVE UP TO 40%
PER SUITE

REDUCED DEPOSITS
STARTING AT 15%

ALL-INCLUSIVE
VOYAGES

INTIMATE
LUXURY SHIPS

For a limited time only, your clients can **save up to 40%** on worldwide voyages. Reserve their suites by **November 10, 2025**, to secure this offer with reduced deposits starting at 15%, all while boosting your commission.

OUR ALL-INCLUSIVE ONBOARD EXPERIENCE:

- Spacious all-suite accommodations
- Premium beverages in-suite and throughout the ship
- Butler service for every suite
- Multiple restaurants serving diverse cuisine and in-suite 24-hour dining service
- Onboard gratuities, port taxes, and fees
- Complimentary Wi-Fi
- Personalized service — nearly one crew member for every guest

Contact your Silversea Sales Manager or Reservations on +61 2 9255 0600 silversea.com/trade

*Terms & conditions apply



MSC
CRUISES

FOR A GREATER BEAUTY

CLIA
CRUISE
MONTH
#LOVECRUISE

WIN AN MSC CRUISE!



Book and deposit a 7-night or longer 2026 Mediterranean or Northern Europe cruise with MSC during CLIA Cruise Month for your chance to win a 7-night Balcony Cabin for two in 2026 or 2027.

Simply register with your booking number:

REGISTER

*T&Cs apply. Entry window from 5 October to 31 October 2025.

Each booking = one entry. Multiple entries allowed. Winner announced by 30 November 2025.