



Cruise Weekly today

Cruise Weekly today features five pages of all the latest cruise news, including a special feature from **HX**, plus a full page from **MSC Cruises**.

Win a seven-night cruise with MSC

MSC Cruises is inviting travel partners to win a voyage during Oct's Cruise Lines International Association Cruise Month.

Book and deposit a Mediterranean or Northern Europe cruise for next year of seven or more nights for a chance to win a seven-night balcony cabin for two in 2026 or 2027.

Entrants must register with their booking number to be eligible for the prize.

Head to **page 6** for more information on the giveaway.

Carnival adds solar eclipse cruise in '27

CARNIVAL Cruise Line has announced a new solar eclipse sailing for 2027 aboard *Carnival Miracle*, as part of its next wave of deployments for the season.

A range of expanded European voyages will include a special 11-day solar eclipse sailing on 29 Jul 2027.

The Carnival Journeys-branded cruise will depart from Dover and stop in Guernsey, Lisbon, Leixoes, A Coruna, Le Havre, and Zeebrugge, and feature a day at sea on 02 Aug to view the eclipse.

Miracle will kick off her European season on 06 May with a cruise from Galveston to Lisbon, calling on Bermuda, Funchal, and Ponta Delgada, before basing herself in Dover.

She will offer eight- to 12-day itineraries from southeast England to the British Isles, Northern Europe, Scandinavia, and the Baltic states.



Miracle will then reposition to Civitavecchia to offer a series of eight- and 10-day itineraries visiting the Greek Isles, Turkey, Italy, Croatia, and Montenegro.

Ahead of her European program, *Miracle* will sail a season from Galveston from Mar-May, as part of Carnival's four-ship deployment from Texas.

Miracle will offer two four-day cruises to Cozumel; a 10-day eastern Caribbean voyage to Celebration Key, RelaxAway, Half Moon Cay, Grand Turk, and Amber Cove; and a 10-day

Caribbean trip sailing to Montego Bay, Grand Cayman, Belize, Cozumel, and Isla Tropicale.

There will also be a special 10-day Panama Canal cruise, stopping in Limon, Colon, Roatan, and Cozumel.

Other highlights of the newly announced deployment will see *Carnival Paradise* continue sailing from Tampa, offering a variety of four- to six-day Caribbean getaways, while *Carnival Elation* will operate from Jacksonville, providing a mix of four- and five-day itineraries. **MS**



2027-2028 DOUBLE LAUNCH TRADE INCENTIVE

To celebrate CLIA Cruise Month in October, Oceania Cruises has launched a trade incentive to coincide with its 2027/ 28 Double Season Launch!

First Prize:

AU/NZ\$5,000
Travel voucher to spend on a future cruise with our brand

Second Prize:

AU/NZ: \$2,000
voucher to go towards an end of year office party/restaurant voucher

Third Prize:

AU/NZ\$1,000
Prezzee voucher



*Terms and conditions apply. Valid on new bookings only 1 to 31 October 2025. 1 point / entry per booking. 2 points / entries per back-to-back or letter sailing.



Unforgettable celebrates 10 years with rebrand

UNFORGETTABLE Croatia is marking its 10th anniversary with a refresh of its brand, and a new-look website.

The heart of the new brand identity is Unforgettable Croatia's new 'fingerprint' logo, expressing the cruise line's human touch.

"Our new brand embodies the authenticity, expertise, dedicated hospitality and human touch that have always been at our core, all possible thanks to the incredible people in the Unforgettable family," said Graham Carter, who co-founded the company with his partner Julia.

"It is this combination that lays the foundation for the next decade of unforgettable journeys," Carter said.

"Reaching 10 years is a proud milestone...Julia and I are proud of how far we've come, but even more excited about what lies ahead," he added.



Carter said the travel trade has been integral to Unforgettable's growth over the past 10 years.

"We place immense value on the partnerships we've built with exceptional agents across the US, UK, Australia, and beyond.

"We look forward to strengthening these relationships further and forging new ones as we continue to expand."

Unforgettable Croatia's industry relationships have seen it grow its trade revenue 150% over the past two years alone.

The company is planning to build on this by expanding its trade team, which will include a new B2B marketing manager.

Next year, travel advisors will gain access to a dedicated Trade Portal and a new mobile app. *MS*

MSC opens Alaska

MSC Cruises has opened sales for its second Alaska season in 2027 (**CW** 16 Jul), with itineraries available to book now.

The cruise line's *MSC Poesia* will sail from Seattle, offering seven-night itineraries to some of Alaska's most picturesque destinations, including Ketchikan, Icy Strait Point, Tracy Arm, and Juneau.

Cruises will also stop in Victoria in Canada.

A highly coveted Panama Canal crossing will kick off the summer 2027 season, crossing from Miami to Seattle from 08 Apr 2027.

Poesia is set to sail MSC's first Alaska season next year, before she undergoes an upgrade, adding the MSC Yacht Club, two speciality restaurants, a sports bar, and more (**CW** 25 Sep).



OCTOBER DISCOVERY SESSIONS SYDNEY, BRISBANE, MELBOURNE & PERTH

REGISTER NOW



Scientists to join Swan Hellenic cruise

SWAN Hellenic has announced two leading scientists from the SETI Institute will accompany its Chile to Peru cruise.

The nine-night cultural expedition next year will sail with scientists Thomas Esposito and James De Buizer, who will take part in life aboard the line's *Vega*.

Esposito leads two NASA-funded programs in collaboration with the Unistellar Network, while De Buizer is an experienced astronomer, former astronaut, and one of the Assistant Directors of NASA's Stratospheric Observatory for Infrared Astronomy, the world's largest flying astronomical observatory.

The two will deliver lectures, socialise with guests, and accompany passengers on in-depth expeditions ashore on the Valparaíso to Calao cruise in Mar.

Highlights of the voyage will include a visit to the Limari



Province's ancient rock carvings, followed by the moonscape salt flats and turquoise lagoons of the Atacama Desert.

Vega will also visit Arica, home to the St. Mark's Cathedral, the Chinchorro mummies, and the desert's sand dunes.

Guests will also have opportunities to sight the wildlife such as the Chilean flamingo and Andean condor.

"This amazing voyage is a jewel in the crown of our 2026 South America season, taking guests in calm comfort to explore

some of the most fascinating and hauntingly beautiful places on earth, all in the company of expert guides and world-class scientists, while also offering adventure sport opportunities and stays in vibrant modern cities," Chief Executive Officer Andrea Zito said.

"We are particularly proud to be welcoming astronomer Dr De Buizer on board to bring our guests world-class stargazing experiences during this exceptional cultural expedition cruise," he added. *MS*

Explora revs up

EXPLORA Journeys has opened sales for its F1 Paddock Club VIP Hospitality experience for guests reserving a suite aboard *Explora 1* during next year's Formula 1 Monaco Grand Prix.

Guests who opt for the experience will enjoy unparalleled views of the racing action, as well as gourmet dining, and live entertainment including DJ sets, cultural experiences, and innovative digital activations.

They will also have the opportunity to rub shoulders with drivers and celebrities.

The F1 Paddock Club experience provides pit lane access, allowing guests to observe teams at work as they fine-tune their machines, and join exclusive paddock tours in small, hosted groups for a behind-the-scenes perspective.



NOMINATIONS NOW OPEN

The 23rd Cruise Industry Awards are
now open for nominations

NOMINATE YOURSELF OR A COLLEAGUE TODAY

For more information on Award Criteria and how to nominate, please visit cruising.org.au.
Nominations are open to all CLIA Travel Agent members and close Friday, 21 November 2025.

Thursday 09 Oct 2025

Content produced in collaboration with HX

HX is deepening its commitment to education and sustainability in Antarctica with an expanded partnership with the University of Tasmania (UTAS).

Building on the success of its award-winning, world-first Antarctica educational programme, HX and UTAS have together introduced two new tiers of learning.

These include a free introductory course for all guests, offering an accessible overview of Antarctic science and wildlife, and a comprehensive course - an accredited, in-depth study available year-round through UTAS.

Together, they allow travellers to pair the awe of exploration with academic insight, empowering them to become ambassadors

What's new in Antarctica with HX Expeditions



HX's new brand ambassador

HX EXPEDITIONS has appointed broadcaster, explorer, and marine biologist Monty Halls as its official brand ambassador in a three-year partnership that coincides with the company's 130th anniversary in 2026.

Halls is well known for his television work and conservation efforts and previously partnered with the HX Foundation on the Big Blue Bag ocean clean-up initiative. In his new role, he will expand his involvement both onboard and ashore, sharing his expertise with guests.



Halls' first voyage as ambassador will be the Galápagos Islands on 19 November 2025, where he will lead discussions on marine conservation. Looking ahead to 2026, Halls will curate and host two exclusive Scottish Western Isles expeditions, spotlighting the region's remarkable natural and cultural heritage.

for the planet's most fragile environment.

Adding to this momentum, HX will also launch its largest-ever kayaking and camping programme from October 2025, featuring a 188% increase in kayaking capacity, double the camping spots, and new Discovery Kayaks

and Bivvy Bag camping options.

HX and UTAS and its Institute for Marine and Antarctic Studies launched its collaboration last year, blending immersive learning with real-world experiences.

Speak to our dedicated Melbourne-based HX team to find out more.

Extra savings for HX Explorers

HX IS rewarding its Explorer members with extra savings in a limited-time offer.

Your clients can save up to \$7,635 and receive an extra 5% off selected departures when they book by 31 October.

Level 2 members save even more and can enjoy an extra

10% discount.

Explorers also enjoy exclusive benefits, partner rewards, and more - and if your departure reduces in price during the Black Friday Sale later this year, HX will refund the difference.

Speak to our HX team to find out more or [CLICK HERE](#).

Antarctica

ALL-INCLUSIVE EXPEDITIONS UP TO

\$7,635 OFF

+ 5% OFF FOR HX EXPLORERS

HX EXPEDITIONS



Conditions apply

To learn more about our Offer and to make a booking visit agentportal.travelhx.com or email apac@travelhx.com



HOLLAND America Line (HAL) is sure to attract a swathe of beauty influencers after launching the first lipstick blending bar at sea.

The new 'Blend Bar' experience allows guests to create their very own signature lipstick or gloss to take home, under the guidance of an expert beauty consultant.

Bookable for individual or group experiences, the Blend Bar offers a palette of more than 30 shades, over 20 flavours, and four finishes.

Once blended, the custom formula is melted and poured into a lipstick mold or gloss tube, with guests then able to design a custom name for their creation, which will be applied to the tube upon completion.

The Blend Bar is now available on HAL's *Eurodam*, *Nieuw Statendam*, *Westerdam*, *Oosterdam*, *Zuiderdam*, *Volendam*, and *Zaandam*.

Carnival creating value

CARNIVAL Corporation is committed to creating shared value, and connecting the dots between guest expectations and local opportunity, the company's Chief Supply Chain Officer North America Antoinette Wright (pictured) said.

The future of cruise tourism depends on collaboration, she told attendees at the recent Curaco Cruise Symposium.

Wright said Carnival is working with destination partners to create shared value and drive economic impact.

The work is being done to ensure both cruise companies and destinations can deliver what guests are seeking: authenticity, seamless experiences, and meaningful connections with the places they visit.

"Guests are no longer satisfied with surface-level sightseeing," Wright said.

"They're looking for immersive, culturally rich moments, and that's where local communities shine," she added.

Wright encouraged stakeholders to look beyond the pier and reimagine the entire guest



journey - from the first step ashore to the final farewell.

MEANWHILE, Carnival Corp has expanded its meal donation program into Latin America for the first time.

Carnival Corp has partnered with food banks and local leaders to donate fresh, ready-to-eat meals to communities in countries like Mexico, Honduras, and the Dominican Republic.

The company's meal donation program now spans almost 20 port destinations worldwide, with plans to expand into new markets globally as part of its Less Left Over waste reduction strategy.

Carnival Corp's addition of these three Latin American destinations means the Less Left Over program now operates in 19 destinations around the world. *MS*

An ocean of reading

REGENT Seven Seas Cruises and Oceania Cruises have both introduced PressReader across their fleets - a new service that delivers thousands of global newspapers, magazines, and eBooks directly to guests' personal devices.

Passengers can easily connect via the ship's Starlink wi-fi to browse leading titles, including *The New York Times* and *The Economist*, as well as regional publications, lifestyle magazines, and eBooks in multiple languages.

Available to all guests on board regardless of suite category or loyalty status, the complimentary service will gradually replace printed newspapers onboard, enhancing pax experience and supporting both brands' environmental initiatives.

The rollout began on 04 Oct with Oceania's new ship *Oceania Allura*, followed by Regent Seven Seas' *Seven Seas Navigator* on 05 Oct.

The remaining ships across both line's fleets are set to introduce the service in Nov.



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FOR A GREATER BEAUTY

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MONTH
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WIN AN MSC CRUISE!



Book and deposit a 7-night or longer 2026 Mediterranean or Northern Europe cruise with MSC during CLIA Cruise Month for your chance to win a 7-night Balcony Cabin for two in 2026 or 2027.

Simply register with your booking number:

REGISTER

*T&Cs apply. Entry window from 5 October to 31 October 2025.

Each booking = one entry. Multiple entries allowed. Winner announced by 30 November 2025.