

Let your clients explore Europe's treasures in unrivalled style,

with a FREE 2-CATEGORY SUITE UPGRADE plus UP TO 30% OFF select sailings.

There's no better way to enrich their 2026 European escape.

LIMITED TIME OFFER ENDS 31 OCTOBER 2025

DOWNLOAD TOOLKIT



STYLISH CULTURE & CUISINE

LISBON TO LONDON

Seven Seas Voyager*

DURATION
14
NIGHTS
DEPARTS
20 JUL
36
EXCURSIONS

ALL-INCLUSIVE CRUISE FARE WAS NOW

DELUXE VERANDA from...AU\$21,140pp AU\$15,015pp



RADIANT COASTS

ATHENS TO LISBON

Seven Seas Splendor*

DURATION
12
NIGHTS
11 AUG
2026

DEPARTS
93
EXCURSIONS

ALL-INCLUSIVE CRUISE FARE WAS
NOW

DELUXE VERANDA from. AU\$16,490pp AU\$13,816pp

always INCLUDED

Unlimited Shore Excursions

Exquisite Dining, Including All Speciality Restaurants

Unlimited Drinks, Fine Wines, Craft Cocktails, Speciality Coffees and more

Customisable In-Suite Mini Bar Replenished Daily
With Your Preferences

Unlimited Access to Spa Facilities

Pre-Paid Gratuities

Unlimited Wifi

Valet Laundry Service

24-Hour In-Suite Dining

Open Bars and Lounges and Dynamic Entertainment and Enrichment Experiences

Butler Service in Penthouse Suites and Higher

1-Night Pre-Cruise Hotel in Concierge Suites and Higher

Terms and conditions apply

TO FIND OUT MORE AND VIEW ALL VOYAGES VISIT RSSC.COM/EUROPE-EDITION CALL 1300 455 200

*Terms apply. Visit RSSC.com/EUROPE-EDITION for details





cruiseweekly.com.au cruiseweekly.co.nz Tuesday 16th September 2025

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, a cover wrap from Regent Seven Seas Cruises and a full page from HX.

Regent's Euro deal

REGENT Seven Seas Cruises' 'Europe Edition' for 2026 is out now, and for a limited time, passengers can score a twocategory suite upgrade.

Head to the cover page of today's CW for more info.

Thousands off HX

GET more than \$2,500 off a Greenland expedition with HX, when booking by the end of the month.

Travel advisors who sell three HX cruises can sail for free. Find out more on page 4.

Carnival moves its loyalty goalposts

A MIXED response from customers toward Carnival Cruise Line's revamped Carnival Rewards loyalty program (CW 19 Jun) has seen the line make changes to its earning structure prior to launch.

Responding to criticism from some customers that their loyalty "was being overlooked", the line will now enshrine its most tenured cruisers currently at the peak Diamond status and those who reach it prior to 31 May 2026 with membership for life.

Travellers who rise to Platinum before 31 May will now receive a bonus 10,000 Carnival Rewards status qualifying stars, effectively giving them a 20% "head start" towards retaining Platinum and a 10% boost to the Diamond tier.

This bonus will ensure current Platinum members drop no lower than Gold status for life, even if they stop sailing with Carnival.

Status benefits will also be



shared to families, with children of Diamond or Platinum members to be gifted the same status held by their parents on 31 May 2026 once they turn 18 for their first two-year cycle if they opt-in.

The line also said it is exploring ways for travellers in Australia to earn Carnival Rewards points through everyday spending, similar to how US residents can do so through credit card spend.

Carnival Cruise Line President Christine Duffy said the changes to the program have been made with customer feedback in mind.

"We've spent the summer talking with our guests, listening

to their comments and taking in their feedback," Duffy said.

"We believe these enhancements recognise our appreciation for the loyalty of our top-tier guests."

The line was more conciliatory in an email to guests, saying the original program structure was designed to model other popular programs that align activity and spending with rewards and status.

"Unfortunately, the announcement left some of our most loyal guests with the impression that their loyalty was being overlooked," the line said.

The new program will also feature a Carnival Rewards Milestones section for loyal guests, with all existing awards to be honoured and the associated recognition program to be based on days sailed, not spend.

Carnival Rewards formally launches on 01 Jun next year. ML

Until 1 December 2025, clients can enjoy free flight offers across selected 2026-2028 river, ocean and expedition voyages.

If clients choose not to take the flight offer, they may receive a discount of equal value in lieu of flights.

RIVER

Fly free on selected river voyages up to \$5,000 per couple*

OCEAN & EXPEDITION

Companion flies free on selected ocean and expedition voyages up to \$2,500 per booking*







BOOK ONLINE AT MYVIKINGJOURNEY.COM/AGENT



Tuesday 16th September 2025



Travel to Italy with Travel Daily **Training Academy**

> Click here to learn more

Travel Daily

Travelmarvel's glimpse of the Nile

CRUISERS have been given a first look at Travelmarvel's new Nile ship, which will see the line make its return to Egypt.

Travelmarvel Sirius will set sail along the Nile from Sep next year, taking passengers in 62 staterooms (pictured) that aim to blend contemporary style with Egyptian influences.

In addition to culturally styled staterooms, guests will have access to inviting social spaces and a large pool on the top deck.

Sirius will travel from Luxor to some of Egypt's most legendary sites on seven-day itineraries.

Highlights include the Dendera Temple complex, Karnak, Esna, Edfu, the Temple of Kom Ombo, and Aswan.

Guests will also visit the Abu Simbel historic site by private charter flight.

"We're incredibly proud to not only return to Egypt but also offer



the best-value program on the Nile, with more inclusions at a more relaxed, immersive pace," Chief Executive David Cox said.

"The Nile is one of the most legendary waterways in the world, and with Travelmarvel Sirius, it embodies our understanding that premium travel is defined by thoughtful design, attentive service, and

carefully crafted experiences that allow guests to connect with the Nile in a way that feels effortless and rewarding."

Travelmarvel has also launched a special preview ahead of the official Egypt 2026 program launch next month: an 11-day 'Treasures of Egypt and the Nile' itinerary, which is now available to book. MS

Slow travel report

SISTER title Travel Daily's special report series is back with a new issue exploring the world of slow travel.

Jam-packed with in-depth features, exclusive interviews, and insights, the issue takes a deep dive into why travellers are increasingly yearning for longer, immersive adventures, discovering new destinations, cultures and communities.

The issue also discusses the rise of rail journeys and the joy of slow cruising, featuring interviews with execs including Regent Seven Seas Cruises' Lisa Pile, Flight Centre Travel Group's James Kavanagh, APT Travel Group's David Cox, and plenty more - CLICK HERE to view the report.

Look out for the next special report on Southeast Asia and to enquire about advertising in this issue, CLICK HERE.

Silversea enhances fare structure with three new options

SILVERSEA has introduced three new fare types to offer greater flexibility for its guests, with the changes now in effect.

Dubbed 'The Luxury of Choice', the enhanced fare structure is designed to allow guests to tailor their travel experiences with pre- and post-cruise addons, including air travel, hotels, transfers, and land experiences.

Among the new offerings is an 'All-Inclusive Plus' fare on

oceangoing voyages, featuring a shore excursion credit determined by the length and region of sailing.

There is also an 'All-Inclusive' fare, which allows guests to purchase shore excursions a la carte, either before the cruise or on board, and the 'Last-Minute' fare, which offers savings on select oceangoing and expedition voyages within five months of departure.

"The Luxury of Choice reflects our deep commitment to delivering on the feedback of our guests," said Bert Hernandez, Silversea President.

"With our new fare options, we're empowering [guests] to personalise every aspect of their journey - from start to finish while continuing to enjoy our signature all-inclusive onboard experience, which is one of the most comprehensive at sea."







Tuesday 16th September 2025





Follow Cruise Weekly to get your cruise news first









A CRUISE ship worker from the UK has taken to social media to share the most common mistakes she sees first-time cruisers make.

Lucy Southerton, a 29-yearold from Birmingham, has gathered plenty of insight from her 10-plus years working on cruise ships, and shared that inside knowledge with 100,000 subscribers on her YouTube channel, @CruisingAsCrew.

One of the biggest rookie errors, according to Southerton, is flying to your cruise ship on the same day that the sailing is scheduled to depart.

"If your flight is cancelled or delayed, that cruise ship is leaving with or without you," the cruise ship worker said.

"This is not an all inclusive hotel where you can rock up late." Southerton said."

The cruise crew insider also advised first-timers to budget for extras, such as excursions, speciality restaurants and any crew gratuities, and to absolutely avoid overpacking.

"If you've got 23kg of allowed weight in your suitcase, maybe fly out with 22kg for holiday purchases," she suggested.

"There are shops on board the cruise ship that you're going to want to spend money at."

The cruise worker also urged travellers to put their phone on flight mode to avoid big roaming bills when they return.

CLIA spotlights two sectors



CRUISE Lines International Association (CLIA)'s upcoming Cruise Month in Oct will highlight river and expedition cruising.

CLIA will host interactive Spotlight Sessions exploring the latest developments in the two growing sectors, which will be recorded in front of a live audience and made available to members online.

The sessions will help mark River Week (12-18 Oct) and Expedition Week (19-25 Oct) respectively, and will give travel advisors a chance to expand their product knowledge and hear from industry leaders.

A small group of CLIA members will be invited to join the live audience in Sydney on 07 Oct, helping to shape the conversation, ask questions, and contribute to the recordings.

The Spotlight Sessions will then be added to CLIA's professional development library as ongoing resources for members.

Managing Director Joel Katz said

the new Spotlight Sessions will allow advisors to gain practical knowledge on two rapidly evolving areas of cruising.

"River cruising and expedition cruising have been seeing a huge amount of investment and innovation over recent years, and have become incredibly popular ways to cruise," he said.

"Our Spotlight Sessions are designed to help travel agents better understand river and expedition cruising, and to capitalise on their growing popularity," Katz added.

Cruise Month returns this year with a fresh cycle of social media activity, digital advertising, education opportunities, and other promotional initiatives designed to create excitement around cruising and direct consumers to their local CLIA travel consultant.

Other themes in addition to river and expedition will include Ocean (05-11 Oct) and Luxury (26 Oct-01 Nov). MS

Gold on the rails

UNIWORLD Boutique River Cruises has teamed up with Golden Eagle Luxury Trains to connect cruise and rail journeys in 2026.

The partnership will focus on European destinations, from the Swiss Alps to the Danube, with routes selected for their cultural and historical richness, as well as their natural beauty.

From Apr 2026, travellers can tour across France on an itinerary that combines Uniworld's Paris and Normandy cruise with a train journey from Paris to Istanbul, delivering 15 days of fully inclusive luxury.

Guests will sail from Paris onboard SS Joie de Vivre for seven nights, before joining the Golden Eagle Danube Express, which will stop in Champagne for a vineyard tour and tasting.

The two brands are also offering a 20-day cruise and rail package across the nations of the Adriatic Sea and the Balkan Peninsula.

"We've already found that rail and cruise is very popular in Australia and New Zealand." said Uniworld's Australasian Managing Director, Alice Ager.

"Our guests love the itineraries, and we love partnering with Golden Eagle.

"Their ethos of excellence and deep immersive experiences make these pairings a perfect match."

The packages (which can be found **HERE**) are available to book now for 2026, starting from \$37,498 for the 14-day package from Paris to Istanbul.

₩CRUISE

cruiseweekly.com.au cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of

Cruise Weekly is Australasia's leading travel industry cruise publication.

EDITORIAL

Editor - Myles Stedman Deputy Editor - Matt Lennon Journalists - Adam Bishop, Janie Medbury, Editor-at-large - Bruce Piper Editorial Director - Damian Francis

Associate Publisher - Jo-Anne Hui-Miller

info@cruiseweekly.com.au

ADVERTISING & MARKETING Head of Sales & Marketing - Sean Harrigan advertising@cruiseweeklv.com.au

GENERAL MANAGER & PUBLISHER Matthew Vince

ACCOUNTS

accounts@traveldailv.com.au

Suite 1 Level 2 64 Talayera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220 Tel: (Int'l) 1300 799 220



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed.





Sell 3, Sail Free

To celebrate our 130th Anniversary, we're giving away 130 unforgettable adventures!

Make 3 bookings on HX voyages between 1 July and 31 October 2025, and you and a guest could sail for free on one of our expeditions in 2026. Scan the QR code to log your bookings.

How to book

To learn more about our Offer and to make a booking visit agentportal.travelhx.com or email apac@travelhx.com

Change the way you see the world



*Discount applies to bookings made from 01 September 2025 to 30 September 2025 (inclusive) for selected HX departures from 18 September 2025 and 31 March 2027 (inclusive). Offers with a saving, discount or amount off stated in AUD represents a discount applied to the "From" price quoted in AUD per person based on full occupancy of cabin on the specified sailing or Tour Code. Bookings outside of these periods do not qualify. Offer is subject to availability and may be withdrawn at any time without prior notice. Single supplements may apply and applies to all offer occupancies. \$900 off applies to bookings made from 01 September 2025 to 30 September 2025 (inclusive) for selected HX departures from 18 September 2025 and 31 March 2027 (inclusive). Valid for new bookings only and can only be applied once per booking. \$900 will be redeemed first and then any subsequent discounts will be calculated after. Combinable with selected offers including the HXWELCOME voucher and not combinable with the Single Waiver Promotion. The value is redeemable against single cabin bookings.

