

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise news, plus a full page from **CLIA Australasia**.

Join CLIA for 2026

CRUISE Lines International Association (CLIA) Australasia memberships for next year are now open from today, the association has announced.

CLIA members can benefit by expanding their cruise knowledge and skills through hundreds of online courses and by attending live and virtual events.

Members can also earn their CLIA certification and access valuable tools - head to **page four** for more information.

NCLH expands its loyalty

 NORWEGIAN CRUISE LINE HOLDINGS LTD.		
NCLH LOYALTY STATUS HONORING PROGRAM		
 NORWEGIAN CRUISE LINE	 OCEANIA CRUISES	 REGENT SEVEN SEAS CRUISES
Latitudes Rewards	Oceania Club	Seven Seas Society
Bronze	Bronze	Bronze
Silver	Silver	Silver
Gold	Gold	Gold
Platinum	Platinum	Platinum
Sapphire	Platinum	Titanium
Diamond	Diamond	Diamond
Ambassador	President's Circle	Commodore

NORWEGIAN Cruise Line Holdings (NCLH) has launched a new Loyalty Status Honoring Program across all three of the company's brands: Norwegian Cruise Line, Oceania Cruises, and Regent Seven Seas Cruises (RSSC).

The new program will begin with sailings departing from 15 Oct, allowing members of each brand's separate loyalty programs - Latitudes Rewards (Norwegian), Oceania Club (Oceania), and the Seven Seas Society (RSSC) - to have their loyalty tier honoured at the closest corresponding level across all three brands.

Platinum Oceania Club members will be honoured as Platinum on Norwegian and RSSC.

NCLH said it will recognise guests on a "per-cruise basis",

with no further details on the program available.

Passengers can request to join the new scheme from today.

"We want our guests to feel rewarded whenever they choose to sail within our family of award-winning cruise brands," NCLH President & Chief Executive Officer Harry Sommer said.

"With the new Loyalty Status Honoring Program, our guests can experience more of what makes each brand special, while still enjoying the loyalty recognition they've worked hard to achieve."

NCLH is the latest cruise company to offer a combined rewards program, after Royal Caribbean Group last year began recognising status across its three brands (**CW** 31 May 2024). **MS**

Elixir repped in Aus

SUN Island Tours has been appointed the Aussie general sales agent for the Greece-based line Elixir Cruises.

The boutique small ship operator is aiming to boost its marketing and trade engagement for its two vessels, *Elysium* and *Gemaya*.

Elixir's product emphasises health, wellness, and balance, offering yoga, pilates and aqua-pilates sessions, water sports, guided hikes and freshly prepared Mediterranean cuisine.

Sun Island CEO John Polyviou said small ship and boutique cruising is one Australia's fastest-growing markets, making Elixir an ideal fit locally.



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Waste not want not

A-ROSA is using AI to reduce food waste, with the cruise line implementing a new analysis system to manage this area more sustainably.

The new smart waste analysis system has been introduced on three A-Rosa ships, automatically measuring and examining food scraps to help reduce throwaway.

A-Rosa is using the system to optimise menu planning, support training of crews, and streamline internal processes.

Early results show the initiative is already helping to reduce food waste on board, A-Rosa confirmed.

Pile adds to Asia duties

REGENT Seven Seas Cruises Vice President and General Manager Asia Pacific, Lisa Pile (**pictured**), will take on responsibility for Oceania Cruises' growth in Asia as part of a organisational restructure (**CW** breaking news).

As part of an effort to strengthen growth objectives for the two brands in Asia, Pile will add Vice President Sales, Asia for Oceania Cruises, in addition to her ongoing duties with Regent.

Pile brings extensive experience in Asia to her new dual-leadership position, having lived and worked in a variety of Asian cities including Beijing, Shanghai, Chengdu, Bangkok, and Singapore.

"Asia Pacific is one of the fastest growing regions for luxury and ultra-luxury cruising, with more affluent travellers who are eager to discover new destinations and exceptional experiences," Pile said.

"I'm excited to strengthen our already excellent relationships with local travel partners and drive growth for both brands."

The structural change will see three regional leaders in Singapore, Hong Kong and Tokyo put in place to support Pile.

Based in Singapore, Constance Seck returns to Norwegian Cruise Line Holdings - parent company of Oceania Cruises - to lead sales efforts for both Oceania Cruises and Regent Seven Seas Cruises for the Southeast Asia market.

Further north in Hong Kong,



Seck will be joined by Holly Kong, who takes on Oceania for a second time after a period focusing solely on Regent.

In Tokyo, Munetoshi Kurihara will serve as General Manager for Japan, continuing her remit overseeing sales efforts for both brands - a role she has performed since 2023.

In Australia, there will be no change to the role held by James Sitters, who will remain Director of Sales Australia and New Zealand for Oceania Cruises.

Oceania Cruises and Regent Seven Seas Cruises Senior Vice President International and Consumer Sales, Steve Odell, said the strategic change reflects the company's commitment to Asia.

"By creating a dual-branded sales force in Asia under Lisa's bold leadership, we will be better positioned to serve our trade partners and guests," Odell said.

Oceania recently took delivery of its newest ship, *Allura*, and has four more ships on order, while Regent is looking forward to the debut of *Seven Seas Prestige*, due to join the fleet next year. **ML**

Atlas culinary tick

ATLAS Ocean Voyages has launched an enhanced culinary program celebrating artistry, seasonality and authentic regional flavours.

The program is led by Corporate Executive Chef Rene Aflenzer, who recently visited Argentina to collaborate with local farmers, winemakers, and artisans to bring fresh seasonal ingredients to guests across all dining venues aboard Atlas' luxury expedition yachts.

Highlights include lobster ravioli and veal tenderloin, with plant-based dishes also available, including grilled Romaine Caesar salad.

Desserts include an infinity chocolate peanut butter cake.

PG's special guests

PAUL Gauguin Cruises has announced four special guests set to join its 10-night 'More Tuamotus and Society Islands' sailing, which features an overnight stay in UNESCO-listed Fakarava.

Departing from Tahiti on 26 Nov 2025, the voyage will include educational presentations from Dr. Jacqueline Windh, a PhD scientist, best-selling author, and photographer.

Guests will also be entertained by renowned musical duo Kai Gleusteen and Catherine Ordroneau, and hear from Polynesian Cultural Advisor Taharii Pariente.

Two ships for TUI

TUI Cruises has signed an order with Fincantieri for two new ships, which are scheduled to be delivered in 2031 and 2032 respectively.

Powered by dual-fuel engines and weighing approximately 160,000 tons, the vessels will be sister ships to *Mein Schiff Relax* and *Mein Schiff Flow* - part of the INTUITION class.

The order replaces the Memorandum of Agreement signed in Mar with TUI AG for the construction of two cruise ships for its Marella Cruises brand, with the value of the new contract higher.

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Travel Daily





HOLLAND America Line (HAL) guests are living like the Dutch today and indulging in Netherlands-inspired cocktails and desserts on board the line's ships that are currently cruising in Europe.

In celebration of National Stroopwafel Day, the line is serving up two special cocktails - the Stroopwafel Espresso Martini and Golden Dutch Martini, each crafted to capture the rich, caramel flavours of the Netherlands' most iconic sweet treat.

HAL is also offering stroopwafel-inspired desserts, including a banana bread French toast; Nutella and chocolate-dipped stroopwafel; and a stroopwafel sundae.



Carnival breaks records



CARNIVAL Corporation & plc has achieved its highest-ever net income, totalling US\$1.9 billion for the third quarter 2025 - an improvement of \$116 million compared to 2024, surpassing the previous record set in 2019.

The robust results have prompted the company to raise its full-year 2025 adjusted net income guidance, which is up nearly 55% compared to 2024.

Additionally, Carnival Corporation & plc also achieved record revenues of \$8.2 billion during the third quarter 2025, up over \$250 million on the prior corresponding period on lower capacity, while all-time high net yields were 4.6% up on 2024.

The cruise business also shrunk its fuel consumption by 5.2%

compared to the third quarter 2024, thanks to its ongoing efforts to improve the energy efficiency of its operations.

"This was a phenomenal quarter delivering all-time high net income and our tenth consecutive quarter of record revenues," said Carnival Corporation & plc's Chief Executive Officer, Josh Weinstein.

"Adjusted return on invested capital reached 13% for the first time in nearly 20 years, a clear testament to the continued improvement in our operational execution - driven not only by consistently strong performance from Carnival Cruise Line and AIDA, but also great advancement across the rest of our portfolio of world-class brands." JM

Pictured: *Carnival Celebration.*

Sapphire drydock

SAPPHIRE Princess has begun a planned dry dock maintenance in Oregon as her 2025 Alaska season concludes.

The ship will undergo routine upgrades, class inspections and upkeep before she embarks on her next deployment to the Mexican Riviera from Los Angeles in early Oct.

Big year for Key

CARNIVAL Cruise Line is expecting to welcome 2.8 million travellers to its new private Caribbean island, Celebration Key, in 2026.

Speaking on its Q3 earnings call, Carnival Corporation CEO Josh Weinstein said guests will arrive on the island next year from 20 Carnival ships departing from 12 home ports.

Weinstein said that equates to one ship at the Key almost every day of the year, with two ships there 85% of the time.

He added that the group's collection of Caribbean islands will welcome a combined total of eight million guests in 2026.



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