



Cruise Weekly today

CRUISE Weekly today features three pages of the latest cruise industry news, plus a full page from **Silversea**.

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The cruise line is promoting its 2027 cruising season in Asia, which will see travellers visit the golden temples of Thailand, the cultural capitals of Japan, and the towering groves of Singapore.

Travellers can take advantage of Silversea's latest promotion on a range of Asian voyages next year, with reduced deposits from 15%.

Contact your Silversea sales manager or read more on **page four**.

AmaWaterways to expand to 50 ships

AMAWATERWAYS has announced it will operate more than 50 ships by 2032, in the cruise line's largest growth investment to date.

The expansion plans aim to reinforce AmaWaterways' leadership in river cruising amid strong global demand for the sector, with the cruise line set to add more than 60% capacity to its Europe program.

AmaWaterways will add seven more ships on the continent, including one in Portugal, on top of the eight new vessels the line ordered in Sep.

There will also be new ships in Africa and Asia, with two new vessels on the Nile, and one additional ship on the Chobe River in northern Botswana.

The latest additions build on AmaWaterways' current fleet of 31 ships, with three more set to join next year across the Rhine,



Danube, and Mekong.

"Our expansion reflects strong demand across both our established and emerging markets," chief executive officer Catherine Powell said.

"River cruising is on a clear growth trajectory, and we are investing with purpose,

expanding our global footprint while continuing to elevate the experience for our guests and our travel partners."

The latest orders arrive around six months after AmaWaterways announced it would expand its fleet to more than 40 vessels by 2030 (**CW** 18 Sep). *MS*

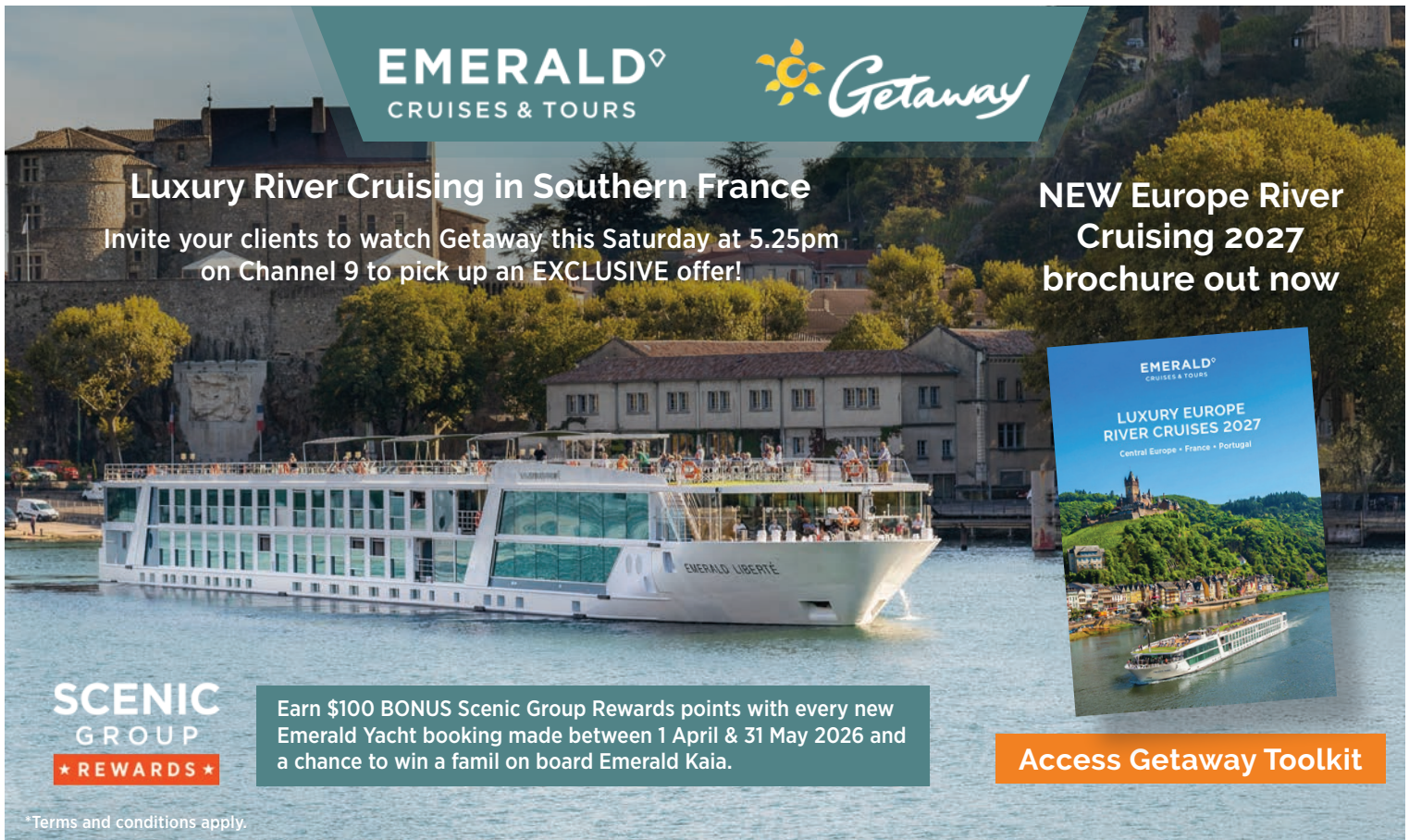
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Trials of a Legend

ROYAL Caribbean has announced a major construction milestone for *Legend of the Seas*, which has now begun sea trials.

Over the next 10 days, the Icon-class vessel will be put through a series of technical tests to evaluate her systems, covering around 2,400 nautical miles before returning to the Meyer Turku shipyard for her final stages of construction.

Legend of the Seas will embark on her inaugural European summer season following her debut in Jul, before heading to Fort Lauderdale to offer six- and eight-night voyages through the Caribbean.

Green light for Greenland



HX HAS unveiled a new collection of immersive Greenland experiences for 2026/27, which have been developed in close collaboration with the cruise line's partners in the community.

The key new offering for Greenland travellers is the 'Into the Elements: Greenland Experience', which offers a multi-day immersion into South Greenland's raw wilderness.

A small group of a maximum of nine guests and one team expert will hike six kilometres through South Greenland's dramatic landscapes, before enjoying a science boat journey.

The group will then hike to a remote base camp for a glamping experience, including an overnight stay, with storytelling hosted by a local guide.

There will then be a seven-and-a-half kilometre ascent across gravel paths to a series of spectacular waterfalls, and a hike to the collection point to conclude the journey.

"I think we have made a tour that shows South Greenland in a very special way," said local tour operator Salik Parbst Frederiksen.

"You get very close to the essence of what South Greenland is: beautiful green fields and rough tundra in a beautiful contrast," he added.

This highlight for Greenland expeditions is accompanied by other new experiences, which

will commence in Jun, including new boat cruises and excursions, two kayaking options, and guided walks led by local Inuit partners.

Into the Elements is priced from €1,500 per person (approx A\$2,475), and is available on board *Roadl Amundsen's* Arctic Canada and Greenland sailings from 21 Sep. *MS*

Swanning to Africa

SWAN Hellenic has announced two immersive West Africa Grand Voyages for this coming northern autumn, as well as expanded choices for the northern spring and autumn next year.

The two new West Africa voyages will visit historic slave trading sites, as well as destinations of natural beauty such as the remote Tigres Island in Angola, the pristine Loango National Park in Gabon, and the world-renowned birdwatching paradise of the Banc d'Arguin in Mauritania.

Swan Hellenic's two new voyages for this year can also be combined into one 26-day exploration from Dakar to Luanda, spanning 14 countries and 18 ports.

Next year's program has expanded to nine voyages across two seasons, with Swan Hellenic visiting 15 countries in total.

Windstar 2028

WINDSTAR Cruises has opened its 2028 French Polynesia season for bookings, with *Star Breeze* and *Wind Star* to sail in the region.

The cruise line will deliver an expanded slate of small ship voyages across Tahiti, the Tuamotus, the Marquesas Islands, the Cook Islands, and Fiji in 2028.

Both yachts will sail year-round from French Polynesia, offering 14 different itineraries in total.


Windstar said alternatives to Europe such as French Polynesia are currently in high demand, with this year's season nearly sold out, and 2027 proving popular.



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SOME people could think of nothing worse than a cruise ship full of influencers, but that is exactly what Virgin Voyages has put together this week.

More than 1,000 creators are currently sailing from Miami to the Bahamas aboard *Scarlet Lady*, thanks to a partnership between Virgin and TikTok.

“We went to TikTok because we’re both obsessed with the same thing: helping people discover their next adventure,” Virgin chief marketing officer Nathan Rosenberg said.

“They do it on the platform. We do it at sea. Putting a thousand creators in the middle of that? That’s where it gets really interesting.”

Chances are, if you are a fellow TikToker, it may be hard to avoid Virgin this week.



Let Azamara entertain you

AZAMARA has unveiled new onboard entertainment on its *Azamara Pursuit*, developed in partnership with entertainment agency RWS Global.

Pursuit introduced the first wave of its new entertainment program earlier this month during the ‘Japan Intensive Cruise’, with some of the new shows to also roll out across the rest of the fleet in the future.

The line-up features two brand-new shows exclusive to *Pursuit* (pictured) including *Viva Vegas* - a 40-minute concert reimagining the golden age of Sin City.

Viva Vegas combines Rat Pack-inspired swagger with modern pop flair, dynamic choreography and storytelling set against a backdrop of neon lights.

The show will be joined by *Yesterday, Today, and Forever*, a performance celebrating the journey and cultural impact of The Beatles through iconic music, interactive staging, and period-inspired costumes.

These two exclusive shows are joined by *Written in the Stars* and *Vinyl Records: The Studio Sessions*, which will be available



fleetwide at a later date.

Written in the Stars sees two star-crossed lovers embark on a journey that begins in a grand library and sweeps them into a world beyond the page; while *Vinyl Records* is a spectacle featuring dynamic dancers, live musicians, multimedia projections, and storytelling, set within a vintage recording studio.

Azamara Journey will be the next ship to feature these shows, starting 21 May, followed by *Azamara Quest* in Nov and *Azamara Onward* in Mar. *MS*

Catalina upgrades

MSC Group has announced upgrades to its Catalina island beach destination in La Romana, Dominican Republic.

Guests will soon be able to enjoy upgraded facilities thanks to a new joint venture between CTL Maritime, part of the MSC Group, and Casa de Campo Resort & Villas.

The island will welcome cruise ship guests, including MSC Cruises and Explora Journeys, other cruise lines, and private clients including from Casa de Campo Resort & Villas.

Visitors can expect elevated food and beverage options, including an open-air beach pavilion buffet and a tropical palapa bar, as well as additional shaded spaces.

The island will also offer more ways to enjoy the water, including cabanas and daybeds available for rent, a dedicated water sports centre with equipment for hire, and improved changing, shower and restroom areas.

MSC will commence year-round operation from La Romana this Nov.



LUXURY CRUISING REDEFINED

Luxury Travel Collection GM **Nikki Glading** reveals the hottest luxury trends.

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Travel Daily

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The background of the top half of the advertisement is a scenic view of Miyajima Island, Japan. It features a traditional Japanese pagoda with a red frame and a multi-tiered, dark brown roof, surrounded by lush green trees and blooming white cherry blossoms. The sky is a clear, pale blue.

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