



Learn & Win
with Cunard Onboarding Videos

WATCH, ANSWER AND
Win 1 of 6
\$500
VISA GIFT CARDS



Cunard's Onboarding Training Video Series
just got even better with the launch of three new videos

Watch the Onboarding Training Video Series, answer a quiz and write 'how would you inspire a client to choose Cunard' in 100 words or less to enter the competition.

Entries close: 30 June 2026 11:59 pm AEST | 1 July 1:59 am NZST

WATCH & ENTER

Competition commences 30 April 2026 12:01AM AEST and closes 30 June 2026 11:59PM AEST. Open to Australian residents 18+ employed as a registered travel agent by a World's Leading Cruise Lines travel agency in Australia. One (1) entry per person. Promoter will select the 6 most original and creative entries on 5 July 2026. Winners will be notified and announced in the Cunard Travel Agents Australia and New Zealand Facebook group. Terms and conditions apply. Carnival plc trading as Cunard ABN 23 107 998 443.



Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise news, plus a cover wrap from Cunard Line.

Win with Cunard

TRAVEL advisors are being invited to learn and win with Cunard Line's Onboarding Training Video Series.

Watch the new releases, answer a quiz, and detail "how would you inspire a client to choose Cunard" in 100 words or less, to enter the competition to win one of six \$500 Visa gift cards.

Entries close 30 Jun, with the competition open to travel advisors employed by a World's Leading Cruise Line travel agency.

Winners will be notified and announced in the Cunard Travel Agents Facebook page - more on the [cover page](#).

Panache preparing to take on Aus

PANACHE Cruises has said it wants to become the world's biggest seller of ultra-luxury and luxury cruises by the end of the decade, and the travel agency's expansion into Australia will be key to this goal.

Founded by managing director James Cole in 2020, Panache is just weeks away from opening its first Australian office, which will see recently appointed head of sales & operations Juliana Nasmith (*CW* 16 Mar) lead a team of eight 'cruise connoisseurs'.

Panache is one of the fastest-growing cruise sellers in the United Kingdom, which saw it expand to the United States two years ago, with a Canadian office also in the travel agency's immediate future plans.

Cole told *Cruise Weekly* yesterday on his first trip to Australia that this market, with its unique cruise booking



tendencies, will be key to Panache achieving its lofty goal.

"The Australian market for us is phenomenally exciting; it's got the highest propensity to cruise of any nation in the world.

"More than one in 20 Australians cruise, there were more than 1.5 million cruisers in Australia in 2025, and fly-cruising grew by more than 17% last year.

"Combine that with how quickly the luxury and ultra-luxury cruise lines are building ships, and that

is a phenomenal opportunity."

Also key to Panache achieving its goal will be a focus on what Cole calls the "three Cs": colleagues, customers, and cruise line partners.

"We need to recruit great people and we need to focus on customer service," he said.

"We've employed somebody who is our first-ever head of customer experience to make sure that we're great at customer service," Cole added. *MS*

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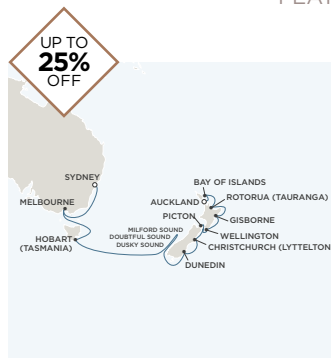
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New Sea Cloud rep

JONES & Co Collection is now the exclusive representative for Sea Cloud Cruises across Australia. Local travel advisors will have access to Sea Cloud's full itinerary program, as well as dedicated product training and trade support through Jones & Co.

There will also be family opportunities with the line. Sea Cloud operates a fleet of sailing ships, including *Sea Cloud* (built in 1931 as a private yacht for American businesswoman Marjorie Merriweather Post), which is currently being refurbished.

The cruise line's fleet also includes *Sea Cloud II* and *Sea Cloud Spirit*.

Voyages go to the Mediterranean, Atlantic, Caribbean, and Central America, and are capped at 136 guests.

Ama christening

AMAWATERWAYS has christened *AmaMelodia*, expanding its presence on Colombia's Magdalena River with its second ship.

AmaMelodia was given a traditional blessing by a local Mamo, a highly revered spiritual leader.

This was followed by remarks from AmaWaterways' founders and *AmaMelodia's* captain.

The kings of Santorini



ROYAL Caribbean has opened its Royal Beach Club Santorini, the cruise line's first Beach Club in Europe (**CW** 29 Oct).

The location is the centrepiece of Royal Caribbean's 'Ultimate Santorini Day' concept, a full-day shore excursion which also takes guests to Oia and Fira, showcasing the island's volcanic beaches and iconic landmarks.

Guests will wander cliffside paths, stroll Santorini's villages, take in the island's calderas, and sample local cafes and galleries.

They will also enjoy access to Royal Beach Club Santorini, which includes luxe loungers, umbrellas, towels, complimentary wi-fi, and an all-day DJ.

The Beach Club includes

unlimited Greek cuisine, including an all-you-can-eat buffet, grab-and-go bites, and Greek frozen yoghurt, as well as a complimentary welcome drink, house wine, draft beer, and more.

Guests can book the Ultimate Santorini Day through the Royal Caribbean app or through their travel advisor.

The new Beach Club joins Royal Beach Club Cozumel and the recently opened Royal Beach Club Paradise Island, which received its first guests in Dec (**CW** 08 Jan).

Also joining the Beach Club fold next year will be Vanuatu's Royal Beach Club Lelepa, the first of Royal Caribbean's 'Ultimate Destinations' in the South Pacific (**CW** 19 Mar). *MS*

AW Lindblad tours

ADVENTURE World has announced the launch of its new 'Tailor-Made Land & Sea' Collection in collaboration with Lindblad Expeditions.

The collection expands beyond standalone cruises to deliver fully integrated journeys that combine land and sea exploration.

On land, travellers gain exclusive access to insider experiences such as remote heritage sites and intimate wildlife encounters curated by Adventure World's destination specialists, while at sea, guests will travel aboard state-of-the-art expedition vessels including *National Geographic Endurance* and *National Geographic Resolution*.

The new collection debuts with a number of signature expeditions, such as the 18-day 'Expedition to Galapagos & Machu Picchu' from \$19,155 per person.

Guests will embark on a journey through Ecuador and Peru, exploring historic cities, the wildlife of the Galapagos, and the ruins of Machu Picchu - **CLICK HERE** for more.

There is also a 17-day 'Expedition to Antarctica & Iguazu' from \$47,359pp.

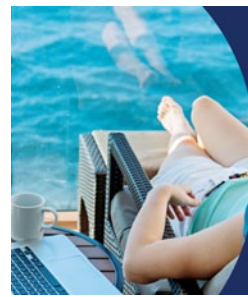
Travellers will discover Argentina, including Buenos Aires and Iguazu Falls, as well as Antarctica's icy landscapes - **CLICK HERE** for more.



STAY CLOSE, VENTURE DEEPER

BORA BORA
FRENCH POLYNESIA

PONANT
EXPLORATIONS



A GHOST vessel was recently spotted sailing with no living crew aboard - although this was no apparition.

The mysterious barge was spotted floating down a Michigan river, striking two bridges during her journey.

Witnesses told local media the barge apparently began her journey along the Kalamazoo River in Battle Creek, where she struck a bridge, before passing underneath and eventually striking another bridge farther downstream.

The barge has remained at the second bridge, where she is now moored.

Some theorise the barge may have originated from an upstream construction site, but that has yet to be confirmed.



MyHoliday2 into cruise



ONLINE travel agency MyHoliday2 is expanding into the cruise sector and the B2B market, following a surge in demand from the travel industry.

It is doing so through a new partnership with Traveltek, which will enable users to access thousands of voyages from major cruise lines.

Customers and trade partners now have the flexibility to enhance and customise travel packages with a cruise.

The push comes alongside MyHoliday2's expansion into the B2B market, in response to growing demand from travel advisors, affiliates, and other

industry partners.

"Our transition into B2B is a natural evolution," director Gemma Giandomenico said, crediting MyHoliday2's NTIA win last year (**pictured**) for its industry demand.

MyHoliday2 took home the 'Most Outstanding Online Travel Agency – Emerging' award.

"We saw a significant increase in inbound requests from agencies and partners wanting to tap into our exclusive inventory and seamless booking experience.

"This move allows us to support the broader travel ecosystem while scaling what we do best," she said. *MS*

Back in Antarctica

A **NEW** Antarctic Peninsula, South Georgia, and the Falkland Islands voyage has been announced by Heritage Expeditions, which will mark the line's return to the region.

Heritage will go back to this part of the world in Nov aboard its new expedition vessel *Heritage Discoverer*, ahead of her 2027-28 season in the region (**CW** 26 Feb).

Highlights of the return Ushuaia voyage include two days exploring the Falklands, where five species of penguin are joined by the world's largest black-browed Albatross colony, South American sea lions, South American fur seals and Southern elephant seals, as well as a range of endemic birdlife and the historic capital of Stanley.

Guests will then have four days to explore the wildlife of South Georgia, also known as the 'Serengeti of the Southern Ocean', one of the world's wildlife hotspots.

The voyage will culminate with five days to explore early-season Antarctica.



A NEW ERA OF LUXURY

Goldman Travel Group's **Anthony Goldman** on catering to the luxury traveller.

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Travel Daily