



Cruise Weekly today

CRUISE Weekly today features three pages of the latest cruise industry news, plus a full page from **Silversea**.

Big Silversea deal

FOR two weeks only save up to 45% with Silversea, in an offer which expires on 28 Feb.

Travellers can enjoy these savings for two weeks only, on cruises to the Mediterranean and the Caribbean.

Reserve a suite by the end of the deal, with reduced deposits from just 15% - see more on **page 4**.

Meanwhile, Silversea recently unveiled its next phase of enhancements for *Silver Spirit*, which will see the cruise line introduce culinary and experiential upgrades to its ship (**CW 18 Feb**).

Spirit's enhancement will be completed by May.

Dining options aboard *Legend* revealed

ROYAL Caribbean has revealed new dining experiences coming to its new ship *Legend of the Seas*, which will make her debut in Jul (**CW 07 Oct**).

Legend will deliver what Royal Caribbean is calling its most diverse dining options in its fleet, with highlights including Royal Railway - Legend Station.

The venue, originally introduced on *Utopia of the Seas* will debut on an Icon-class ship for the first time aboard *Legend*.

Royal Railway offers a blend of entertainment, food, and technology themed on the ancient Silk Road, incorporating a five-course "flavour expedition" through China, Turkey, India, Iran, and Italy.

Legend will also feature an evolution of Royal Caribbean's Supper Club concept, this time with the Hollywoodland Supper Club (**pictured**).



The experience takes inspiration from the golden age of Hollywood, bringing guests through the evolution of cinema from 1910 to the 1950s, building on the Lincoln Park Supper Club introduced aboard *Star of the Seas* (**CW 11 Aug**).

Guests will enjoy an evening of glitz, glamour, and sultry jazz, paired with a multi-course dinner.

The fan-favourite AquaDome Market global food hall will also return with six unique stands, five of which will be new options.

This will include Cajun Kitchen, delivering bold bayou

bites; Adobo, serving up a fiesta of Mexican flavours; La Espanola, featuring Spanish tapas; Seoulmate, dishing out umami-rich Korean food; and Simply Pressed, offering freshly-squeezed juices.

Crepe de la Crepe will also return, satisfying sweet treat cravings with French crepes.

Other returning familiar favourites include Californian casual cuisine at Surfside Eatery, premium cuts at Chops Grille, Izumi in the Park for grab-and-go sushi, fresh catches at Hooked Seafood, and more.

Legend will debut with seven-night Western Mediterranean adventures from Barcelona and Rome before arriving in Fort Lauderdale in Nov for six-night Western Caribbean and eight-night Southern Caribbean vacations, with itineraries visiting Perfect Day CocoCay. **MS**



Regent

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Fox promoted again

ABERCROMBIE & Kent Travel Group (AKTG) has appointed Debra Fox as chief sales officer, a role which will see her lead the company's global trade strategy.

Fox will assume global responsibility for all industry sales across AKTG's flagship brands, including Crystal, as well as Abercrombie & Kent (A&K), A&K Sanctuary, Cox & Kings, and Ecoventura, reporting to CEO Cristina Levis.

The move reflects AKTG's commitment to strengthening trade partnerships across its luxury portfolio worldwide, the company said, and creates a unified sales leadership structure designed to enhance advisor support while maintaining the distinct brand expertise that partners value.

Fox will also continue to lead A&K in ANZ.

Ama's record incentive engagement

AMAWATERWAYS is celebrating record engagement from travel advisors for its 'River of Rewards' incentive, which is now in its final week.

Coveted places on AmaWaterways' mega famil later this year aboard *AmaSofia* are still up for grabs (**CW** 14 Oct), with advisors urged to complete the incentive's challenges and secure their chance to sail the Danube in Aug.

The incentive has generated significantly higher participation than expected, AmaWaterways said, reinforcing the strength of the cruise line's partnerships across the region.

"We have been absolutely delighted with the response to River of Rewards," managing director Steve Richards said.

"The level of engagement from our travel advisor partners has far surpassed what we anticipated.



"It's a clear reflection of the passion and commitment within our trade community, and we're incredibly grateful for their support," he added.

Advisor feedback throughout the campaign has been equally heartening, AmaWaterways said.

The mega famil is part of a broader commitment to the Australian trade, with AmaWaterways having welcomed more than 150 travel advisors on board since opening its office, through a combination of hosted and self-famil experiences.

Advisors recently experienced

AmaWaterways first-hand on two European sailings, the first hosted by regional sales manager Kylie Chapman aboard *AmaCerto*.

This 'Enchanting Rhine' trip saw advisors sail from Switzerland through France, Germany and the Netherlands, exploring the villages of Colmar and Strasbourg, enjoying wine tasting in Rudesheim am Rhein, and soaking up the atmosphere of Cologne's Christmas markets beside its iconic Cathedral.

Others joined head of reservations Ian Lyne on the 'Colours of Provence' aboard *AmaKristina* on the Rhone in France (**pictured**).

Highlights included Lyon's cathedral and bustling food markets, a visit to the 2,000-year-old Pont du Gard near Avignon and indulging in freshly made macarons crafted by *AmaKristina's* head chef. *MS*



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VIRGIN Voyages has poked fun at Norwegian Cruise Line's new dress code rules, which will see overly casual wear such as flip flops banned from certain formal dining spaces.

A tongue-in-cheek email from Virgin told its passengers they should not expect to see stricter dress codes implemented on board their ships any time soon.

"Despite extensive internal discussion, we have been unable to ban open-toed footwear from our restaurants", the email read.

"We have also failed on hoodies - so they remain.

"Attempts to prohibit baseball caps have also failed."

Virgin's cheeky missive also noted one passenger recently wore a bucket hat to one of its five-course tasting menus at its onboard Test Kitchen last week, signing off with "sorry not sorry, we're not changing".

Meet MSC's robo-dogs

MSC Cruises has unveiled a fresh entertainment program for this year, featuring new and enhanced experiences for all ages across its fleet.

Among the new offerings are AI-powered robot dogs from Unitree Robotics, which MSC is claiming a world-first at sea.

The droid pups, which will be accompanied by humanoid robots, are currently being tested and will be available soon in Asia and during a segment of this year's world cruise.

Guests will enjoy meet-and-greets with the robots, as well as robot-themed parades, and interactive robotic workshops for children aged seven and older offering insights into robotics and future technologies.

MSC is also bringing back guest-favourite events, including a revitalised 1970s Party, rolling out fleetwide, with new music, upgraded costumes, and refreshed interactive experiences.

Guests can also expect 20 new Big Band performances, including *Dirty Dancing: In Concert* (CW 14 Jan) as well as a complete refresh of the line's production shows.



Dueling Pianos will be added to the line-up, along with the American Country Band experience - a brand-new live entertainment concept geared towards country music fans.

Additionally, the entertainment program will feature two new original shows: Chart Toppers, a music game show celebrating the biggest hits from the 1970s to today, and Quiz O'Clock, a competitive game-show experience offering a twist on the line's classic quiz show.

MSC revealed it will also expand the Lego Parade from seven to 14 ships this year. *JM*

Puerto is punted

ALL cruise lines which were set to visit Puerto Vallarta this week have cancelled their call, after violence rocked the port over the weekend.

Norwegian Cruise Line, Princess Cruises, and Holland America Line all had ships scheduled to visit the Mexican city this week, on calls which have since been cancelled, according to media reports.

Carnival Cruise Line is scheduled to call in Puerto Vallarta next week, but it is still unclear whether or not the visit will go ahead.

Cruise schedules show no other lines are scheduled to call Puerto Vallarta for the remainder of the month.

The resort city is currently experiencing significant civil unrest following the killing of drug lord Nemesio Oseguera Cervantes, the leader of a local criminal syndicate.

Authorities in Puerto Vallarta have issued a public advisory to shelter in place, with Australians encouraged to exercise a high degree of caution in Mexico.



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EDITORIAL

Editor - Myles Stedman
Journalists - Adam Bishop, Janie Medbury, James Bale
Editor-at-large - Bruce Piper
Editorial Director - Damian Francis
Associate Publisher - Jo-Anne Hui-Miller
info@cruiseweekly.com.au

ADVERTISING & MARKETING

Head of Sales & Marketing - Sean Harrigan
Business Development Manager
Kara Stanley
advertising@cruiseweekly.com.au

GENERAL MANAGER & PUBLISHER

Matthew Vince

ACCOUNTS

accounts@traveldaily.com.au

Suite 1, Level 2, 64 Talavera Rd
Macquarie Park NSW 2113 Australia
PO Box 1010 Epping NSW 1710 Australia
Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220
Tel: (Int'l) 1300 799 220



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 SILVERSEA®
The background of the entire advertisement is a high-angle photograph of the Silver Ray cruise ship's deck. The deck is made of light-colored wood and is filled with rows of lounge chairs, some with blue towels. In the center, there is a swimming pool with a white swan-shaped sculpture. A woman in a white dress is walking on the deck. In the background, the city of Trieste is visible, with its colorful buildings and a harbor. The sky is a clear, bright blue.

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