

 SILVERSEA®

VOYAGE COLLECTION

2028 - 2029

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surprise you.



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Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, plus a cover wrap from **Silversea**.

Let us surprise you

SILVERSEA has unveiled its 2028-29 Voyage Collection, highlighted by *Silver Nova's* inaugural Northern Europe season, when she will sail Norway alongside *Silver Spirit*.

Dubbed 'Let the World Surprise You', the upcoming range consists of 278 sailings, 497 destinations in 97 countries, and more than 120 new or re-introduced ports.

New offerings for 2028/29 include fresh Mediterranean itineraries aboard Silver Wind spanning the Adriatic, the Greek Isles, and Northern Africa, as well as the 'Grand Mediterranean Voyage 2028' - see the **cover page**.

APT launches 2028 program early

APT has launched an early release of its 2028 Europe program, offering guests the opportunity to book some of its most popular cruises and tours ahead of the season's full launch.

The early release includes all river cruising itineraries, and offers loyal APT guests first access to the company's most in-demand experiences.

APT's best-selling itineraries return for 2028, including the highly sought-after 15-day 'Magnificent Europe' itinerary, which will see guests explore the Rhine, Main, and Danube aboard the company's new generation of river ships.

This includes *APT Solara* and *APT Ostara*, both of which were launched last year, carrying 154 passengers each (**CW 23 Apr**).

Highlights of this itinerary include exclusive 'APT Signature Experiences' such as a 'Sound



of Music' Show at a traditional Austrian restaurant, and a private tour of Narnia Castle escorted by the German Princess Heide von Hohenzollern, who is widely celebrated for having saved the 14th century fortification.

Prices start from \$9,295 per person, with flights included and savings of up to \$1,400 per couple on offer.

Also returning in this year's program is the popular 14-day 'Douro Delights with Madrid and Lisbon' itinerary.

The itinerary sees guests discover the breathtaking landscapes of the Douro Valley and quaint towns throughout Spain and Portugal, cruising aboard the custom-built *Estrela*.

Prices start from \$11,995 per person, including savings of up to \$3,400 per couple.

Cruisers seeking a coastal yacht experience can book the nine-day 'Croatian Island Discovery' aboard *Lady Eleganza*.

Guests will explore the Adriatic's crystal-clear waters, visit Krka National Park, wander the historic streets of Korcula, and discover the Roman ruins and Renaissance architecture of Zadar.

Prices start from \$9,195 per person, with savings of up to \$2,200 per couple on offer. *MS*

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Dreaming in 2029

SEADREAM Yacht Club has announced new 2029 Caribbean voyages, which will feature more round-trip itineraries, deeper exploration in the region, and extended stays in St. Barthelemy.

The cruise line has introduced 30 new Caribbean voyages from Jan to Apr 2029, which will include round trip itineraries and two eastbound transatlantic crossings.

Cruises depart primarily from San Juan, St. Thomas, and Florida, with highlights including expanded 'Deep Caribbean' voyages exploring the Grenadines, Barbados, and the Southern Caribbean.

The cruise line has also added Speightstown and North Sound to its collection of destinations.

SeaDream's 2029 season places an even greater emphasis on St. Barthelemy, with nearly every itinerary featuring multi-day stays on the island, and select voyages spending three full days.

"We've continued to refine our Caribbean program based on what our guests tell us they value most," president Andreas Brynstad said.

"The result is a season with more convenient round-trip options, more time in destinations they love, and the intimate yachting experience that defines SeaDream."

Reflection to be modernised



CELEBRITY Cruises has unveiled 13 new experiences on *Celebrity Reflection*, with the Solstice-class ship set to soon be modernised.

The updated vessel, which will set sail in Mar, will offer enhanced outdoor escapes, new world-class dining, and fresh entertainment.

Reflection will be the second Solstice-class ship to undergo Celebrity's multi-million-dollar modernisation program, after the group's flagship *Celebrity Solstice* was also updated earlier this year (**CW 04 Mar**).

The transformation introduces 13 new spaces including Edge-class favourites like the Grand Plaza three-story central hub.

Guest-favourite venues from the revitalised *Solstice* will also appear aboard *Reflection*, as will two brand-new concepts: the poolside Orange Peel Bar & Grille (**pictured**), and the open-air Mexican-inspired Tacos del Sol.

The modernised ship will sail

year-round in the Caribbean from Fort Lauderdale, with cruises spanning three- and four-night escapes to Key West and the Bahamas to six- and eight-night journeys visiting Aruba, Curacao, Bonaire, Turks & Caicos, and Grand Cayman.

Guests can also look forward to next year's 'President's Cruise' on the renewed *Reflection* from 10-14 May.

"Celebrity Cruises is constantly dreaming up ways to innovate and elevate what we deliver for our guests, which is what makes this fleet modernisation program so much more than a refresh," the cruise line's president Laura Hodges Bethge said.

"With *Celebrity Reflection*, we're evolving the guest experience in meaningful ways - introducing 13 new spaces designed to help guests relax, explore, and connect in ways that feel effortless and unforgettable," she added. *MS*

Egypt's de-Nile

AN LGBTQ-FRIENDLY cruise aboard Virgin Voyages' *Scarlet Lady* has been denied entry into Egypt, only a week after it was blocked from Turkiye (**CW 03 Jul**).

The 2,000 passengers aboard the vessel received a note placed under their cabin door, informing them that they will not port at Alexandria.

No official reason has yet been given for the decision of the Egyptian government for refusing the ship.

Cruise organisers Atlantis Events are urgently looking for other alternatives for ports of call, the letter said.

"In the company's 36-year history, Atlantis had never had a ship denied entry to dock, and now it's happened in two countries in one week," wrote cruise guest Randy Slovacek in his blog.

"Trust and believe, me and my fellow passengers will be fine: if they don't want our tourism, we will sparkle and spend elsewhere."

It was reported that the refusal of entry from Egyptian authorities came at the last minute, even though guests had already pre-paid for private tours to see the pyramids and the museums.

Scarlet has been rerouted for a second time and is now set to call at Crete today and Montenegro on Sun.



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SERVICE doesn't end when the trip does - especially at the APT Travel Group.

Following the recent maiden voyage of Travelmarvel's *Travelmarvel Rigel* in Europe (CW 29 Jun), three guests left behind some important personal items, including a jacket, ring, and wallet.

Determined to help get the belongings back to their owners as quickly as possible, chief executive officer David Cox personally carried the items with him to London and then back to Melbourne, ensuring they were one step closer to being reunited with the passengers.

As noted on APT's LinkedIn page, Cox can now add courier to his job description.



MSC's Tour de Sea



LAST week, MSC Cruises hosted the Tudor Pro Cycling team on board *MSC World Europa* in Barcelona for its official pre-Tour de France presentation.

The event brought together riders, team management, media, and partners on the eve of the race's commencement on 04 Jul.

MSC has served as the team's principal partner since last year (CW 07 Jul 2025), with the line's branding featuring prominently on the cyclists' jerseys, support cars, and team buses throughout the season.

"Our partnership is built on shared values of teamwork, precision, and passion, and this event reflects our commitment to supporting the team while creating memorable experiences in exceptional settings," MSC Cruises executive chairman Pierfrancesco Vago said.

Fabian Cancellara, founder of Tudor Pro Cycling, added: "It's a privilege to begin this adventure alongside MSC Cruises, a partner that believes in the same pursuit of excellence and isn't afraid to think big." JM

Star's new chief

STAR Clippers has announced Leo Chang as its new chief executive officer, taking over from current owner & CEO Eric Krafft.

Chang brings more than three decades of management leadership experience, most recently as chief business development officer at Lindblad Expeditions.

He is tasked with overseeing Star Clippers' operations, growth initiatives, and brand development, and expanding its global market presence.

"His deep understanding of small ship cruising operations and its expanding market opportunity, combined with his forward-thinking leadership style make him the ideal leader to continue the Star Clippers legacy," said Krafft, who will remain closely involved with the business.



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