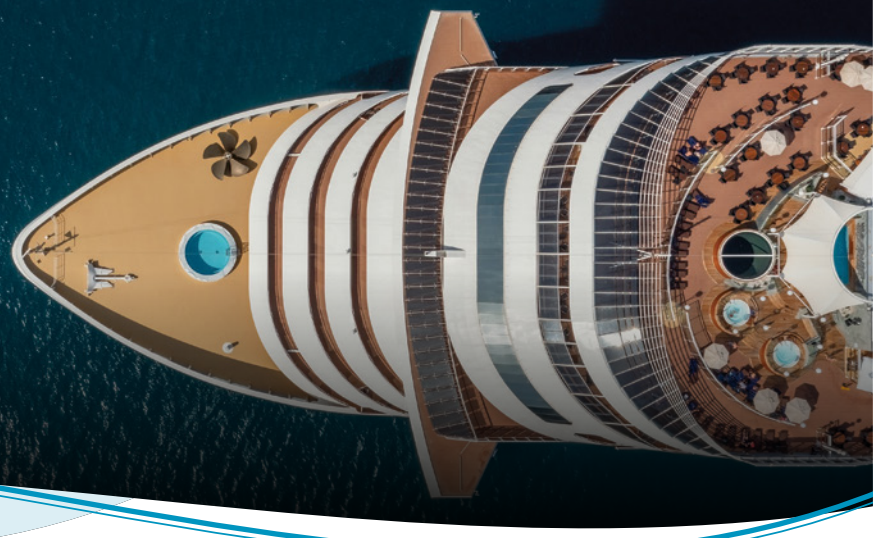

CRUISE
WEEKLY
A NEW ERA OF SHIPS SET TO SAIL
ONBOARD EXPERIENCES REIMAGINED
YOUR ESSENTIAL CRUISE TOOLKIT
2026
Cruise
GUIDE
IN PARTNERSHIP WITH
CLIA

cruiseco
the cruise specialists

YOUR WHOLESALE CRUISE SPECIALISTS



NTIA 2025
NATIONAL TRAVEL INDUSTRY AWARDS
WINNER

UNLOCK MORE VALUE FOR YOUR CLIENTS AND MORE OPPORTUNITY FOR YOUR BUSINESS.

Our **end-to-end wholesale solution** is designed to help you sell smarter, faster and with greater confidence.

With an **Australian-based call centre** providing reliable local support and **live API booking platforms** delivering real-time pricing and availability, you have everything you need at your fingertips.

Access **exclusive packaged offers** alongside dynamic air, hotel, and cruise packaging to create **tailored itineraries** that truly resonate with your customers.

We also back your success with exclusive **trade incentives**, compelling promotions, and extensive **group allocations** to help you grow high-value bookings.

Beyond the product, we support your business with **free white-label websites**, lead generation marketing to drive new enquiries, and **ready-to-use marketing collateral** that makes conversion easier.

BETTER TOOLS. STRONGER OFFERS. REAL SUPPORT, ALL IN ONE PLACE.







helloworld TRAVEL LIMITED

1800 550 320

CRUISECO.COM.AU

cruiseco
the cruise specialists



Contents



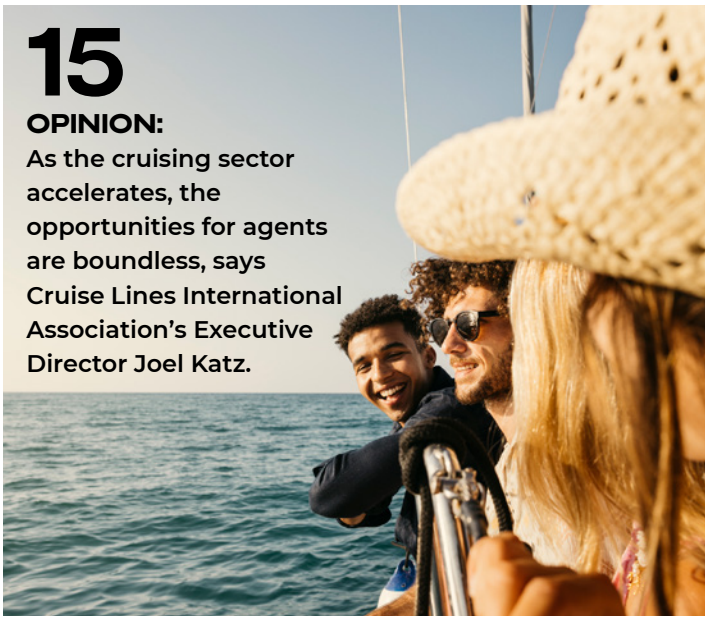
06
EDITOR'S LETTER:
Confessions from a (former) cruise sceptic.



08
SPONSOR'S LETTER:
APT CEO David Cox on Australians' continued appetite for slow, meaningful travel.



11
NEWS:
New Cruiseabout stores; Europe's largest cruise terminal opens; advocating for the environment; and more.



15
OPINION:
As the cruising sector accelerates, the opportunities for agents are boundless, says Cruise Lines International Association's Executive Director Joel Katz.

Contents











RIVER CRUISING 18

Destinations table	19
Inclusions table	21
A&K Sanctuary	22
AmaWaterways	23
APT	25
Avalon Waterways	27
Celebrity River Cruises	28
Travelmarvel	29
Uniworld	31
Viking	32

OCEAN CRUISING 34

Destinations table	35
Inclusions table	36
Carnival Cruise Line	37
Celebrity Cruises	38
Hurtigruten	39
Norwegian Cruise Line	40
Oceania Cruises	42
Princess Cruises	44
Royal Caribbean	46
Viking	48

EXPEDITION CRUISING 50

Destinations table	51
Inclusions table	53
Aurora Expeditions	54
Coral Expeditions	55
Hapag-Lloyd Cruises	57
HX	58
Quark Expeditions	60
Silversea Expeditions	62
Viking	63

LUXURY CRUISING 65

Destinations table	66
Inclusions table	67
Crystal	68
Regent Seven Seas Cruises	70
Sea Cloud Cruises	72
Silversea	73

CRUISE WEEKLY

cruiseweekly.com.au
cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australasia's leading travel industry cruise publication.

EDITORIAL
Associate Publisher/Special Reports Editor Jo-Anne Hui-Miller
Editorial Director - Damian Francis
Contributors - Adam Bishop, Myles Stedman, Janie Medbury, James Bale
Designer - Katherine Gullotto
info@cruiseweekly.com.au

General Manager/Publisher
Matthew Vince

ADVERTISING & MARKETING
Head of Sales & Marketing - Sean Harrigan
Business Development Manager - Kara Stanley
advertising@cruiseweekly.com.au

ACCOUNTS
accounts@cruiseweekly.com.au

Suite 1, Level 2, 64 Talavera Road
Macquarie Park NSW 2113 Australia
Tel: 1300 799 220 (+61) 2 8007 6760

info@cruiseweekly.com.au

TRAVELDAILY

Pharmacy Daily

Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Damian Francis.

75 DEPARTURES

MORE ADVENTURE OPTIONS

NEW EXPEDITION EXTENSIONS

Explore More

ARCTIC & ANTARCTIC 2028/2029



Polar is all we do. With the launch of our new seasons, you can explore more of the far reaches of the world with the best expedition team, who will get you off-ship and exploring more.

QuarkExpeditions.com

Quark Expeditions®

Polar-Obsessed Since 1991

Editor's Letter



The guide was created as a handy tool for agents.



I have something to confess. It was not long ago that I was a cruise sceptic, before I became a busy working mum and the hamster wheel of juggling life and career crept up on me. In fact, I'll even admit that I was a bit of a travel control freak who liked to do my own research, unearth little-known destinations, organise my own holidays, and then not-so-humblebrag to everyone about the 'truly authentic' experiences I had.

Back then, the definition of a successful holiday for me was one that had a mix of these so-called IYKYK ('if-you-know-you-know') experiences and pure exhaustion, in a bid to jam in as much as I could into my time.

Now I'm older and quite frankly, I'm tired. Given the chaotic nature of the world these days, who isn't?

Enter cruising, with its promise of unpacking just once, personally delivered cocktails, onboard luxury spa treatments, gourmet culinary experiences, and especially in the case of river cruising, immersive itineraries that *someone else* has put together for you. It's a resort at sea and I am here for it.

I should also add that especially when it comes to river cruising, culturally immersive itineraries, adventure and discovery are now part and parcel of the offerings from many lines.

It seems that plenty of travellers around the world, beyond the stereotypical customer base of retirees, have finally embraced living their best life at sea, too. According to the Cruise Line International Association's State of the Industry report from this year, 37.2 million passengers sailed in 2025 and 90% intend to cruise again.

Global demand is surging ahead and to help travel agents, *Cruise Weekly* has partnered with CLIA to create this guide as the ultimate handbook for travel agents, a resource that they can continue returning to when they are selling to clients. It's jam-packed with the best cruise lines on offer and their unique experiences, with plenty of easy-to-use tables to help advisors compare and contrast the different products in the market.

Whether your clients are considering a cruise for their honeymoon or a solo adventure, across the Med or to Antarctica, we have you covered. I hope you enjoy discovering all the great ships sailing the seas right now and it proves to be a useful tool for you well into the future. ••

> "IT'S JAM-PACKED WITH THE BEST CRUISE LINES ON OFFER AND THEIR UNIQUE EXPERIENCES."

Jo-Anne Hui-Miller
Special Report Editor/
Associate Publisher
Travel Daily & Cruise Weekly



EUROPE RIVER CRUISING

EXPLORE EUROPE WITH THE EXPERTS

For nearly a century, APT Luxury Travel has redefined the art of exploration, setting the standard for curated cruising and touring worldwide. Our newest river ships — APT Solara and APT Ostara — represent a new generation of luxury river cruising.

With seven world-class onboard culinary experiences — including Grüner Bar & Dining, a world-first concept that elevates dining to new heights – these vessels offer the most dining options among European river ships.

Relax in luxuriously appointed suites and thoughtfully designed spaces on board. Each day reveals a new tapestry of grand cities, charming villages and timeless landscapes, where intuitive service and expert guidance ensure you can relax and savour every moment of your journey.



MAGNIFICENT EUROPE
BUDAPEST TO AMSTERDAM

All 2027 departures guaranteed

Incredible Experiences

- Visit Vienna's City Palace for a cocktail party and private classical concert.
- Enjoy lunch and a show featuring songs from *The Sound of Music* in Salzburg.

Inclusions

- 14 nights aboard APT's new-generation river ships, APT Solara or APT Ostara.
- All meals, premium beverages, Freedom of Choice inclusions, expert APT Cruise Director, transfers, port charges, porterage and gratuities.
- Unrivalled dining choice with six world-class venues, plus in-suite dining service in all suites.

15 DAYS
RIVER CRUISE

From **$8,995 pp,**
twin share*

Save up to
$1,400 per couple*



Contact our APT Travel Experts to learn more | 1300 278 278 | aptouring.com.au

*Conditions apply and subject to availability. From price for EUMCR15 based on 3 November 2027. See: aptouring.com.au, search tour code and view tour for full conditions.
Australian Pacific Touring Pty Ltd. ABN 44 004 684 619. ATIA accreditation #A10825. APT-7614-CW

Sponsor's Letter



Travellers are loving off-the-beaten-path destinations.



There has never been a better time to be in travel, with opportunities presenting themselves across every part of the industry, and cruising enters this period with genuine momentum and the fundamentals to sustain it.

Passenger volumes have surpassed pre-pandemic levels. New product is entering service across ocean, river and expedition segments, and the traveller coming to cruising today is more considered, more informed and has higher expectations than at any point in the category's history.

We are seeing Australians continuing to choose to travel and they are choosing to travel well. Despite the noise of global uncertainty, the appetite for meaningful, well-crafted journeys has not softened. If anything, it has sharpened. Travellers who might once have hesitated are instead asking better questions: who do I trust with this journey, what is actually included, and will every detail be taken care of? Those are questions APT has proudly been answering for nearly 100 years.

The destinations driving that confidence are telling. Europe's rivers remain as compelling as ever - the grand cities, the unhurried pace, the sense of arriving somewhere rather than passing through. Canada and Alaska are drawing travellers who want scale and wilderness without sacrificing comfort. Vietnam and Cambodia continue to capture the imagination of guests seeking immersive, culturally rich experiences that feel genuinely off the beaten path.

For operators, this evolution carries both opportunity and obligation. A more discerning traveller raises the bar. What sustains a business across decades is not simply meeting expectations, it is the consistent capacity to exceed them. Five-star, all-inclusive journeys. Expert guides. Exceptional inclusions. No surprises, just pride in every detail.

At APT, we are about to enter our centenary year having made the most significant investment in new product in our history. New ships, new destinations, a business better placed for growth than at any point in our near-100-year story.

None of that growth happens without the travel advisors who champion this category every day. The partnerships we have built with the trade are long-term, and they are built on the same principle that guides everything we do: clarity, trust, and a product that is easy to recommend with confidence. When advisors know exactly what they are selling, and clients arrive knowing what to expect, everyone wins.

> **"THE APPETITE FOR MEANINGFUL, WELL-CRAFTED JOURNEYS HAS NOT SOFTENED.** IF ANYTHING, IT HAS SHARPENED."

For an industry with the depth and ambition to meet it, the outlook is very good indeed. ••

David Cox
CEO
APT Travel Group



Partners



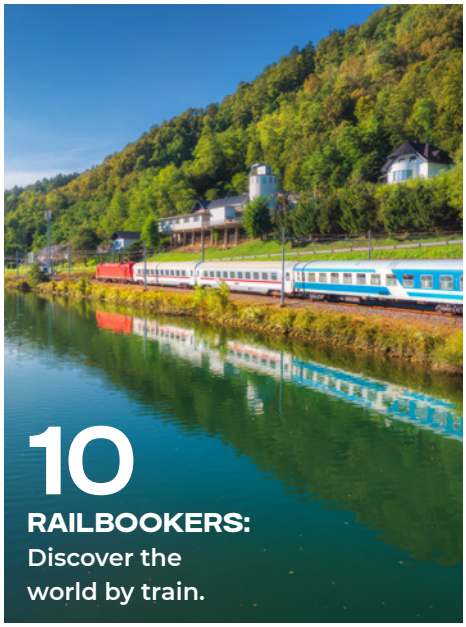
02
CRUISECO:
An end-to-end wholesale solution to help agents sell faster.



05
QUARK:
Explore more in the Arctic and Antarctic.



07
APT:
Explore magnificent Europe in luxury.



10
RAILBOOKERS:
Discover the world by train.



14
HX:
Feel like a true explorer on board.



16
CRUISE LINES INTERNATIONAL ASSOCIATION:
Sign up now to upskill today.

railbookers®

Explore Beyond the Port

Discover exciting locations not far from your port of call and explore further on your holiday

Our carefully curated pre- and post-cruise rail extensions make it easy to add a few days to the front or back end of your trip at top destinations with many exciting experiences to choose from.



Top Trending Trips Booking Now:

BERGEN, FLAM, AND OSLO



Bergen > Flam > Oslo

4-DAY ITINERARY:

- 3 nights' total hotel stay with breakfast
- Rail, bus, and boat travel in standard class

ZURICH TO VENICE VIA THE GLACIER AND BERNINA EXPRESS



Zurich > Zermatt > St. Moritz > Venice

7-DAY ITINERARY:

- 6 nights' total hotel stay with breakfast
- Gornergrat railway day trip from Zermatt
- Private gondola ride in Venice
- Private water transfer from hotel to airport in Venice

GRAND CANADIAN ROCKIES AND ALASKA RAIL AND SAIL



Banff > Lake Louise > Jasper > Kamloops > Vancouver > Ketchikan > Juneau > Skagway > Anchorage > Seward > Anchorage > Talkeetna > Denali National Park > Fairbanks

25-DAY ITINERARY:

- Shuttle transfer from Calgary to Banff
- 16 nights' hotel accommodation
- 7-night Alaska cruise on board Norwegian Jade® in an inside stateroom

PORTO, COIMBRA, AND LISBON



Porto > Coimbra > Lisbon

8-DAY ITINERARY:

- 7 nights' total hotel stay with breakfast
- 6 Bridges river cruise in Porto
- Guided tour of the University of Coimbra
- Small group tour of Lisbon

3-Way Calling Support

Instant Quotes

Train Travel Experts

Connecting the Dots

Call **1 300 938 534** for your **instant quote** or visit **railbookers.com.au** to view all of our trips and to access our travel agent toolbox with downloadable resources to help you promote what's booking right now!

In the *news*



Cruiseabout adds stores

Cruiseabout is continuing to bolster its retail footprint to meet growing demand from Australians, with new stores in Indooroopilly, Qld; Doncaster, Vic; and Erina, Sydney, bringing the business' total retail footprint to 11.

The brand's GM Brad Kennedy said the growth reflects both opportunity and demand for those willing to seize it.

"It's hard to believe that in just three years we've managed to rebuild an entire brand and have 11 stores in almost every state, in addition to three incredibly successful remote teams," Kennedy said.

"Australians cannot get enough of cruising and, as such, there's ample opportunity for consultants to build a strong client base and a genuinely rewarding career.

"The demand is there - all we need are the right people in the right places to meet it."

Kennedy said the brand's model continues to prove its worth in a category where customers value personal guidance.

"Cruise is a considered purchase that is not only nuanced in itinerary but in cruise line, size of ship, level of luxury, inclusions and so much more. Because of this, customers want to talk to someone in person who knows the product inside out.

"Our stores give people that confidence, and our consultants the platform to build long-term relationships with their clients." •• *MS*

ACA and NZCA renew partnership

The Australian Cruise Association (ACA) and New Zealand Cruise Association (NZCA) have renewed their partnership to strengthen cruise in the Oceania region. The agreement formalises an ongoing partnership between the two peak industry bodies, recognising the importance of a coordinated regional approach in an increasingly competitive cruise sector.

Under the memorandum of understanding, ACA and NZCA will collaborate across key areas including regional promotion, industry intelligence sharing, engagement with cruise lines, and alignment on matters impacting the cruise sector.

The agreement also supports joint participation at major international industry events and strengthens communication and collaboration between the two organisations, ensuring a more coordinated approach to supporting cruise deployment and regional growth. •• *MS*



EUROPE'S LARGEST CRUISE TERMINAL OPENS

Europe's largest cruise terminal, the Las Palmas Cruise Port, has officially opened in Gran Canaria, Spain. An inauguration ceremony for the new port took place in Mar, bringing together local authorities and business leaders including Global Ports Holding (GPH) chairman Mehmet Kutman, Beatriz Calzada, president of the Port Authority of Las Palmas, and Francisco Grau, GPH's regional director West Med.

Operated by GPH, the terminal building spans 14,000 sqm across two levels and can accommodate up to four cruise ships simultaneously. The terminal is part of a larger €40 million investment to modernise cruise terminals across the Canary Islands, including those in Fuerteventura and Lanzarote.

All three developments have an emphasis on greater sustainability practices such as the use of recycled materials, responsible waste management and more prominent use of solar power.

According to GPH, cruise traffic across the three ports has grown from 1.4 million passengers in 2022 to over 2 million in 2025 and with the completion of the new terminals, "the ports are well positioned to unlock the next phase of cruise growth". •• *JHM*



TAHITI BETS ON CRUISING

Growth in the popularity of cruising French Polynesia has become so significant that it now accounts for 25% of its tourism revenue.

Tahiti Tourisme president Bud Gilroy said efforts to promote voyages had led to 30% of all visitors arriving by plane booking a sailing in the region.

"We've grown our cruise industry from 500 calls to 1,400 calls in just 10 years," Gilroy said. "For us, this is very important growth because it really helps to diversify our offering.

"This segment is the only transportation vector that can get so many tourists to so many remote islands - one ship can sometimes be the equivalent of six domestic flights."

Another key pillar of French Polynesia's cruise sector is to sustain cruise growth without impacting the local communities of its many tropical islands.

"Around 90% of our calls are ships with less than 500 passengers," Gilroy explained. "That's what I like about cruise, because it answers what the locals are looking for as well. Passengers on a cruise line are only there from 8am to 6pm, there's no pressure on accommodation or the resources on the islands".

French Polynesia only has one hard cruise limit in place at the popular Bora Bora, which is limited to 1,200 passengers a day. While the other islands do not have specific caps, Gilroy said the broader strategy is to limit visitation to smaller, environmentally-conscious cruise lines with no more than roughly 500 passengers per ship.

Gilroy added that in the longterm, this approach allows each island to "develop themselves" and take advantage of an industry that provides long-term visibility. •• *AB*



APT puts stake in Murray

APT Travel Group has recently acquired a majority stake in Murray River Paddlesteamers, deepening its investment in the Echuca-based operator of woodfired steam ships on the Murray River.

The acquisition strengthens APT's commitment to Australian domestic travel, bringing one of the country's most iconic inland waterways into a portfolio that already spans river and ocean cruising, as well as land touring.

Murray River Paddlesteamers operates three vessels from Echuca: the century-old *Canberra*, restored as a paddle steamer in 2003; *Emmylou*, used for both day and overnight cruises; and *Australian Star*, the country's first five-star paddlesteamer, which commenced sailing earlier this year. •• *MS*

NATIONAL ACTION PLAN NEEDED

A record 1.45 million Aussies enjoyed a cruise last year, but 17% more sailed outside the ANZ and South Pacific region compared to 2024, as Australia struggles to become a competitive cruising destination, according to new figures from the Cruise Lines International Association (CLIA). The organisation's Annual Source Market Report for 2025 also found that Australians who chose long-haul destinations over sailing locally increased from 18.5% in 2024 to 19.7% in 2025.

"The number of Australians cruising is at record levels, and with around 80 new ships coming online worldwide over the next decade, this passion can only rise," CLIA Executive Director in Australasia Joel Katz said.

"However, Australia is struggling to attract ships to our own waters because of regulatory uncertainties and rising costs, so we are becoming uncompetitive as a destination and losing tourism to other countries."

"Cruising contributes $7.32 billion a year to the national economy and supports more than 22,000 Australian jobs, so it's vital that we bring together federal, state and territory governments under a national action plan - so we can create greater regulatory certainty, restore Australia's competitiveness, and attract more cruise tourism," the organisation's chief explained.

Despite the challenges, CLIA's newly released report also found that 8% more Aussies sailed in the ANZ region last year compared to 2024. Australia, New Zealand and the South Pacific also remained the most popular cruising destination for Australians, where 80.3% sailed last year.

This was followed by the Mediterranean (6.3%), Asia (4.5%), Alaska (2.5%), the Caribbean (1.7), Northern Europe (1.3%), Hawaii and the US West Coast (0.7%), and South America/ Panama (0.4%). •• *JHM*

Awe is where advocacy begins

AMBER WILSON,
HX, DIRECTOR OF SALES



When we witness the extraordinary in the wild, we naturally begin to care more deeply about its future.

HX's ongoing research partnership with the University of Tasmania (UTAS) clearly shows that travel to remote wildernesses does not end when the journey does. It stays with people. Those who experience places like Antarctica are more likely to shift their behaviours, support conservation efforts, and advocate for environmental protection in their everyday lives.

"REAL EXPERIENCE BUILDS UNDERSTANDING AND UNDERSTANDING DRIVES ACTION."

At HX, we see this profound personal transformation firsthand on every voyage. Our goal is not to simply take guests to Antarctica, but to build meaningful connections between people and place. When guests encounter these remote environments up close, abstract concepts like climate change and biodiversity loss become tangible, personal, and urgent. Real experience builds understanding and understanding drives action.

Antarctica remains one of the last truly wild places on Earth, yet it is changing rapidly. The polar regions are currently warming at nearly four times the global average. From the sound of a glacier calving to the sight of wildlife adapting to shifting conditions, witnessing this reality firsthand creates a perspective that cannot be replicated. It is immersive, educational, and often life-changing.

Expedition cruising has a unique role to play here. As members of the International Association of Antarctica Tour Operators, we operate under strict environmental guidelines to ensure responsible travel.

But beyond simple protection, our focus is on education and engagement. Through our onboard science program and citizen science initiatives, guests move from observation to participation. They contribute to real research, from wildlife monitoring to ocean sampling, gaining direct insight into Antarctica's ecosystem.

Research by UTAS reinforces this impact. The university's social science team found that actively participating in citizen science led to measurable behavioural changes. Many guests returned home with a deeper understanding of Antarctica's fragility and a stronger commitment to conservation, with some even adjusting their future travel choices to reduce their environmental footprint. Active participation transforms passive sightseeing into active learning, fostering a strong sense of ambassadorship.

Guests may arrive expecting a journey that stays with them forever. What they leave with is something far more enduring: a deep, lifelong sense of responsibility.

Because awe, when truly felt, does not remain a fleeting emotion - it becomes action. In a world currently facing increasingly urgent environmental challenges, that shift from passive witness to active custodian has never been more important. ••



Princess' new Singapore home

Princess Cruises has deepened its strategic commitment to Singapore, expanding its deployment from two ships to three. The cruise line will position three ships in the city-state: *Diamond Princess*, *Sapphire Princess*, and *Grand Princess*, with its number of local sailings set to double by 2030.

More than 150,000 passengers are expected to sail from Singapore over the course of the partnership.

The news follows a three-year partnership between the line and the Singapore Tourism Board, which has worked recently with several brands in the sector to increase its share of the Asian cruise market. ••

Cruising overseas

Travel Associates has announced its Cruise Boutique concept will expand internationally for the first time, with the launch of its first store in New Zealand. The location will be led by local Flight Centre Travel Group team leaders Simon Matthews and Tania Paull, head of luxury brands NZ, Kelly de Graaf, announced on LinkedIn.

Cruise Boutique's overseas launch comes as cruise demand continues to surge, de Graaf said.

"This is a fantastic opportunity to bring together some of the industry's most passionate cruise specialists to deliver expert, personalised advice across every style of cruising; from contemporary and premium through to luxury, expedition and river cruising," she said.

There are currently nine Cruise Boutique Travel Associates stores. ••

All-inclusive expeditions to

ANTARCTICA | GREENLAND | SVALBARD | GÁLAPAGOS | NORTHWEST PASSAGE | ALASKA | NORWAY | ICELAND

"I felt like a true explorer."

Anne, HX Guest



HX

EXPEDITIONS

Change the way you see the world

#1 for expeditions to ANTARCTICA*

*Cruise Industry News: 2025 Expedition Market Report

130 YEARS OF ADVENTURE

1300 159 127 | travelhx.com | agentportal.travelhx.com

Sailing towards *new opportunities*



As the global cruise industry enters a new phase of growth driven by record demand and investment, travel professionals who understand the evolving landscape stand to benefit the most.

BY JOEL KATZ

The global cruise industry is sailing into a remarkable era of growth, innovation and global appeal - and for travel advisors, the opportunities have rarely looked stronger.

Worldwide, cruise passenger numbers set a new record of 37 million last year, and CLIA's latest forecasts show we can expect figures to reach beyond 42 million by the end of the decade.

At the same time, cruise lines are investing heavily in spectacular new ships, new experiences, and new onboard innovations. Around 80 new ships are set for construction over the next ten years, representing more than A$100 billion in investment.

For the trade, this investment signals more than just industry optimism - it points to expanding sales opportunities across every segment of the market.

Our surveys show the intention to cruise among Australians is among the highest ever seen. More new-to-cruise guests are heading to sea and new generations are entering the market.

The average age of Australian cruise guests has fallen to 47.3, down from 50.4 in 2019, and more than a third of cruisers are now aged under 40. Millennials are increasingly among the most likely to book a cruise, attracted by cruising's value for money, social atmosphere and ability to visit multiple destinations.

Another major trend is the rise of fly-cruise holidays. While Australians have long embraced local cruising, demand for long-haul cruising is accelerating. Fly-cruise itineraries now account for almost 20% of Australian cruise bookings, particularly in the Mediterranean, Asia, and Alaska. For advisors, this presents significant scope to package cruises with air, pre- and post-accommodation, touring and premium land experiences.

> "THE INTENTION TO CRUISE AMONG **AUSTRALIANS** IS AMONG THE HIGHEST EVER SEEN."

Expedition cruising is also becoming one of the industry's standout success stories. Passenger numbers in the expedition sector grew by 22% last year, driven by rising demand for once-in-a-lifetime travel experiences.

Closer to home, regional Australia is emerging as another area to watch. Cruise lines are increasingly deploying ships into destinations across South Australia, Western Australia, Tasmania and the Northern Territory, with strong interest in immersive experiences and Indigenous tourism. The Kimberley, in particular, is one of the world's great emerging destinations.

Meanwhile, river cruising is evolving rapidly. New ships, new destinations and more diverse experiences are broadening its appeal across Europe, Asia and beyond. We're seeing considerable investment in new ships, together with new entrants to the market.

A similar area of evolution is in luxury cruising, where magnificent new ships and new cruise operators are gaining attention. Given its huge growth and a rapidly expanding luxury fleet, this is a space that presents great opportunity for consultants catering to high-value clients.

CLIA's education programs are focused on helping travel advisors understand these evolving areas of cruising, and the following pages will help present a picture of the cruise lines driving our future.

Cruising is no longer a single category, but a diverse range of experiences catering to every type of traveller. As demand continues to surge, advisors who understand the evolving cruise landscape will be the best placed to capitalise on one of travel's most exciting sectors. ••

Joel Katz
Executive director in Australasia, *Cruise Lines International Association (CLIA)*

READY TO GROW
YOUR CRUISE SALES?

YOUR PARTNER IN CRUISING



CLIA MEMBERS ARE AUSTRALASIA'S **MOST SUCCESSFUL CRUISE SPECIALISTS**

Expand your cruise knowledge and skills through the hundreds of online courses and by attending live and virtual events

Earn your CLIA certification from our globally recognised training and Certification Program

Access valuable tools and downloadable resources in the CLIA Members Hub

CRUISE LINES INTERNATIONAL ASSOCIATION

Contact us for more information on all CLIA Membership Benefits

info-aus@cruising.org +61 (02) 9964 9600 www.cruising.org.au

2026 Cruise GUIDE





RIVER CRUISING

River cruising has become one of the most dynamic sectors in travel, fuelled by rising consumer demand and a wave of industry innovation.

BY JO-ANNE HUI-MILLER

"RIVER CRUISING IS A BEAUTIFUL WAY TO **TRAVEL** - IT'S RELAXING AND STRESS-FREE."

One of the most exciting spaces in cruising right now lies in the rivers, driven by a surge in consumer demand, innovation and new experiences from the industry.

In 10 years' time, it is also predicted that the global river cruise industry will grow 11.2%, reaching a value of $12.6 billion, according to Future Market Insights.

"New ships, new itineraries and a wealth of new experiences have made river cruising one of the most innovative areas in travel. It's no longer a niche alternative to ocean cruising or coach touring, but an exciting area of travel in its own right," CLIA executive director for Australasia Joel Katz said.

This growth in river cruising coincides with the increased desire from consumers for slow, immersive travel and the ability to explore destinations on a deeper level.

"I think the recent surge in interest in river cruising is mainly due to the growing popularity of cruising overall. Many people who have enjoyed ocean cruises are now looking for a different experience," observed travel agent Jane Fowler from TravelManagers.

"River cruises offer a more relaxed pace and flexible itineraries, with frequent stops that allow guests to explore a variety of destinations in-depth. It's a great way for travellers to experience local culture and scenery, which is something that really appeals to a lot of people."

In the past couple of years, the river cruise industry has seen a succession of announcements, such as the news of lines like Viking, Scenic and Uniworld expanding their fleets over the next few years.

Meanwhile, the river cruise competitive landscape is heating up, with new players entering the market. Think Celebrity, Trafalgar, Aman, and Hotel Mandarin Oriental.

New destinations are also being explored beyond Europe, with India and Egypt experiencing a rising interest from lines offering purpose-built ships and new itineraries and experiences.

"River cruising is a beautiful way to travel - it's relaxing and stress-free, it represents great value, and it allows you to explore a lot of spectacular scenery and multiple destinations with ease," said Katz.

"It allows you the freedom to do as much or as little as you choose - to explore the great cities or out-of-the-way villages with ease, in a smaller group or on your own," he added. ••

RIVER DESTINATIONS GUIDE

RIVER CRUISING	A&K SANCTUARY	AMAWATERWAYS	APT	AVALON WATERWAYS	CELEBRITY RIVER CRUISES	TRAVELMARVEL	UNIWORLD	VIKING
EUROPE								
DANUBE		✓	✓	✓	✓		✓	✓
DOURO		✓	✓	✓		✓	✓	✓
ELBE								✓
MAIN		✓	✓	✓		✓	✓	✓
MOSELLE		✓	✓	✓		✓	✓	✓
PO								
RHINE		✓	✓	✓	✓	✓	✓	✓
RHÔNE		✓		✓			✓	✓
SAÔNE		✓		✓			✓	✓
SEINE		✓		✓			✓	✓
ASIA								
BRAHMAPUTRA								✓
GANGES			✓				✓	
IRRAWADDY								
MEKONG		✓	✓	✓		✓	✓	✓
YANGTZE			✓			✓		

» *Continued on page 20*

RIVER DESTINATIONS GUIDE

RIVER CRUISING (CONT.)	A&K SANCTUARY	AMAWATERWAYS	APT	AVALON WATERWAYS	CELEBRITY RIVER CRUISES	TRAVELMARVEL	UNIWORLD	VIKING
NORTH AMERICA								
COLUMBIA								
MISSISSIPPI								✓
OHIO								✓
SNAKE								
SOUTH AMERICA								
MAGDALENA		✓						
AMAZON	✓		✓	✓		✓	✓	
AFRICA								
NILE	✓	✓	✓	✓		✓	✓	✓
CHOBE		✓						
ZAMBEZI								

RIVER INCLUSIONS GUIDE

	A&K SANCTUARY	AMAWATERWAYS	APT	AVALON WATERWAYS	CELEBRITY RIVER CRUISES	TRAVELMARVEL	UNIWORLD	VIKING
ONBOARD INCLUSIONS								
WI-FI	✓	✓	✓	✓	✓	✓	✓	✓
GRATUITIES		✓	✓	✓	✓	✓	✓	✓
SPECIALITY COFFEE AND BOTTLED WATER	✓	✓	✓	✓	✓	✓	✓	✓
OTHER NON-ALCOHOLIC BEVERAGES	✓	✓	✓	✓	✓	✓	✓	✓
ALCOHOLIC BEVERAGES – HOUSE WINE AND BEER	✓	✓	✓	✓	✓	✓	✓	✓
ALCOHOLIC BEVERAGES – PREMIUM WINES AND SPIRITS	✓		✓	✓			✓	
MINI-BAR	✓		✓				✓	✓
SPECIALITY DINING	✓	✓	✓	✓			✓	
SELF-SERVICE LAUNDRY							✓	
VALET LAUNDRY	✓		✓				✓	
SPA/WELLNESS CENTRE ACCESS	✓	✓	✓	✓		✓	✓	
PRE- OR POST-CRUISE INCLUSIONS								
PORT TRANSFERS	✓	✓	✓	✓		✓		✓
AIRPORT TRANSFERS	✓		✓	✓		✓	✓	✓
STANDARD SHORE EXCURSIONS	✓	✓	✓	✓		✓	✓	✓
PREMIUM SHORE EXCURSIONS	✓	✓	✓	✓	✓			
EXPEDITION LANDINGS/ZODIAC TOURS	✓						✓	
LAND PROGRAMS			✓			✓	✓	
OVERLAND TOURING PACKAGES			✓	✓		✓	✓	

**Inclusions may vary based on category type, destination and ship.*

A&K SANCTUARY

A&K SANCTUARY



A&K SANCTUARY OFFERS BOUTIQUE JOURNEYS along two remarkable waterways: Egypt's legendary Nile and Peru's biodiverse Amazon Basin. From ancient temples and sacred sites to vibrant rainforest ecosystems, each voyage combines immersive exploration with refined luxury. A pioneer in community-first travel, A&K Sanctuary supports local people and protects fragile environments through A&K Philanthropy. Every Nile and Amazon cruise is designed to create meaningful connections, unforgettable memories and a lasting positive impact on the destinations and communities visited.

"*PURE AMAZON* WAS THE PERFECT WAY TO SLOW DOWN A BIG SOUTH AMERICA ITINERARY. WE WERE SPOILT WITH MAGNIFICENT SUNSETS, DECADENT DINING AND IMMERSIVE EXPERIENCES LIKE PIRANHA FISHING AND KAYAKING THROUGH THE WATERWAYS."

- ALEXA PAPOULIS, ABERCROMBIE AND KENT TRAVEL GROUP SALES DIRECTOR.

+ FLEET

NUMBER OF SHIPS:
6

NEW SHIPS ON ORDER:
Nile Seray's sister ship:
Delivery in 2028

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
24-78

PHONE: 1300 589 717
WEBSITE: abercrombiekent.com/riverboats
EMAIL: contact@abercrombiekent.com.au
FACEBOOK: @aksanctuary
INSTAGRAM: @aksanctuary
TRADE PORTAL LINK: abercrombiekent.com/trade-hub

+ KEY DESTINATIONS

- Egypt
- Peru

+ UNIQUE SELLING POINTS

- Guests have an authentic, meaningful experience in unique thoughtfully designed riverboats, where luxury remains grounded in a commitment to conservation and local communities
- **Egypt:** Daily excursions with expert Egyptologists
- **Peru:** Immersive experiences on land and water for unforgettable rainforest exploring in the Amazon
- Exceptional staff-to-guest ratio on *Nile Seray* (1.5:1) and *Pure Amazon* (1:1)

+ GOOD TO KNOW

On-road sales team	✔
Multigenerational trips	✔
Children's facilities	x
Accessibility facilities	x
Solo cabins or supplements	**2 x solo cabins available on *Pure Amazon***
CLIA member	✔

AMAWATERWAYS

RIVER



AMAWATERWAYS OFFERS AWARD-WINNING luxury river cruising across Europe, Asia, Africa and South America, combining immersive cultural discovery with thoughtfully designed onboard experiences.

Guests enjoy spacious accommodations, regionally inspired cuisine, wellness activities and a choice of included small-group excursions each day. Carrying an average of just 150 guests, AmaWaterways' intimate ships deliver personalised service and deeper connections to each destination.

From Europe's iconic rivers and Southeast Asia's Mekong to the Magdalena River in Colombia, Egypt's ancient Nile, and the majestic Chobe, every journey is designed to balance comfort, authenticity and meaningful exploration. Every itinerary is thoughtfully curated to reveal the heart of each destination while delivering the service and refined hospitality for which AmaWaterways is known.

+ FLEET

NUMBER OF SHIPS:
34

NEW SHIPS ON ORDER:
16

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
28-196

+ DEMOGRAPHIC

- Culturally curious travellers seeking immersive, authentic and enriching travel experiences
- Affluent travellers aged 50+, valuing comfort and discovery

+ KEY DESTINATIONS

- Europe
- Vietnam & Cambodia
- Colombia
- Egypt
- Southern Africa

+ FLEETWIDE SHIP FACILITIES

- Multiple dining venues with regionally inspired cuisine
- Sun deck pool, wellness areas, spa and fitness rooms
- Complimentary bikes in Europe and guided wellness activities
- Elegant lounges, bars and panoramic viewing areas
- Pickleball court exclusively on *AmaMagna*

AmaWaterways™

RIVER



MORE INCLUDED SHORE EXCURSIONS

"WORKING WITH AMAWATERWAYS HAS BEEN AN AMAZING EXPERIENCE, THE EXCEPTIONAL QUALITY OF THEIR PRODUCT AND SPECTACULAR STAFF SHINES THROUGH - ALWAYS."

- SID JONES-MCCALLUM, BEYOND DESTINATIONS.

+ DINING

- The Chef's Table specialty restaurant with curated tasting menus
- Regionally inspired cuisine and locally sourced ingredients
- Complimentary wine, beer and soft drinks with lunch and dinner
- Daily 'Sip & Sail' cocktail hour
- All-day coffee, tea, refreshments

+ ACCOMMODATION

- Spacious twin-balcony staterooms offering fresh air and panoramic river views
- Luxury bedding, marble bathrooms and thoughtful in-room amenities
- Suites featuring generous living spaces, premium amenities and elegant contemporary design

+ AGENT INCENTIVES AND DISCOUNTS

- Sell 5, Sail Free incentive
- Generous commission
- Reduced famil rates
- Final payment due 90 days before embarkation

+ UNIQUE SELLING POINTS

- Onboard and onshore experiences all included, with a choice of up to six excursions daily
- Complimentary wellness activities including guided hikes, bike tours and fitness classes
- Intimate ships carrying an average of just 150 guests for a more personalised experience
- 100% guaranteed departures





+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	x
Solo cabins or supplements	✓
Homeporting in Australia	x
CLIA member	✓

PHONE: 1800 867 126
WEBSITE: amawaterways.com/au
EMAIL: resaunz@amawaterways.com
FACEBOOK: @AmaWaterways
INSTAGRAM: @AmaWaterways
TRADE PORTAL LINK: advisors.amawaterways.com/agent-login

APT

RIVER



APT'S LUXURY RIVER CRUISES TAKE GUESTS to the heart of the world's most iconic destinations waking each morning in a new location, ready to explore. From the storied waterways of Europe to Australia's Murray River, China's Yangtze, the Amazon, the Mekong and India's Lower Ganges, the breadth of itineraries is matched only by the depth of experience on board.

Every detail is taken care of. APT's all-inclusive approach means guests can focus entirely on discovery whether that's a guided excursion through an ancient city, a quiet morning watching the riverbank drift past, or an evening in the company of fellow travellers. Each river tells its own story, and APT's expert curation ensures guests don't just see it, they feel it.

For those who want to see the world without compromise, luxury river cruising with APT is simply the best way to do it.

+ FLEET

NUMBER OF SHIPS:
6

NEW SHIPS ON ORDER:
One

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
38-155

+ DEMOGRAPHIC

- Affluent and educated
- 55+ approaching or enjoying retirement
- Well-travelled and passionate about culture
- Seeking all-inclusive luxury

+ KEY DESTINATIONS

- Europe
- Vietnam
- Cambodia
- India
- China
- Australia
- South America

+ FLEETWIDE SHIP FACILITIES

- *APT Solara* and *APT Ostara*: Six dining venues, world-first hydraulic Gruner Bar, rooftop pool, e-bikes and wellness centre
- *Mekong Serenity:* Four dining venues, one of the Mekong's largest pools, spa and fitness centre
- *Australian Star:* Daily changing menus, all-day beverages, 19 private staterooms on the world's only wood-fired five-star paddlesteamer

Luxury Travel
since 1927

RIVER



"*APT SOLARA* AND *APT OSTARA* PERFECTLY EMBODY QUIET LUXURY. THEY'RE ELEGANT, BEAUTIFULLY CRAFTED, AND EFFORTLESSLY REFINED. BEST OF ALL, IT'S COMPLETELY ALL-INCLUSIVE, WITH EVERY DETAIL TAKEN CARE OF FROM WORLD-CLASS DINING TO BREATHTAKING SIGNATURE EXPERIENCES."

- PETER WILLIAMS, MANAGING DIRECTOR AND CEO, PHIL HOFFMANN TRAVEL

+ DINING

- *APT Solara* and *APT Ostara*: Six venues including Owner's Cellar, Gruner Bar and Annie's Table, plus in-suite dining
- *Mekong Serenity*: Four venues including Indochine Private Dining, Lemongrass Restaurant and Horizon Bar & Grill
- *Australian Star*: Daily-changing menus of local produce in the Randell Dining Room; all-day beverages in the Hopwood Lounge

+ ACCOMMODATION

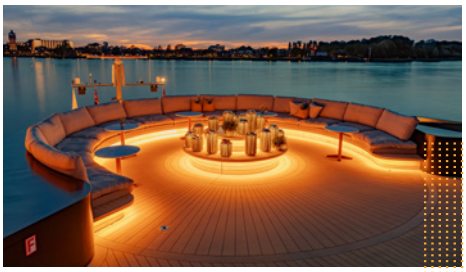
- *APT Solara* and *APT Ostara*: Window, French Balcony and Owner's Suites - all with stocked minibars and Marie-Stella-Maris amenities
- *Mekong Serenity*: Deluxe queen suites with panoramic windows, private balconies and luxurious bedding
- *Australian Star*: 19 staterooms including two Owner's Suites with private balconies

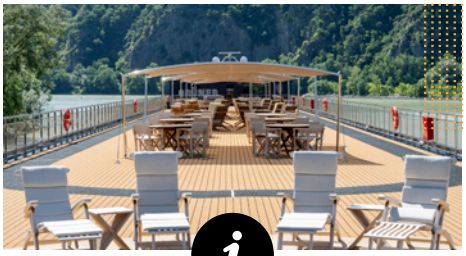
+ AGENT INCENTIVES AND DISCOUNTS

The APT Travel Group's VIP Partner Program rewards high performing agencies with tiered benefits including partnership funds used for marketing, exclusive VIP support, consultant rewards, and access to an extensive agent famil program.

+ UNIQUE SELLING POINTS

- Proudly Australian-owned since 1927, marking nearly a century of luxury travel leadership
- Exclusively curated experiences and extraordinary moments
- Every detail managed by expert travel professionals from start to finish
- World-class dining with locally inspired menus and premium beverages throughout
- River, ocean, land, rail, small group and remote journeys
- 98% guest satisfaction rating, consistently delivered
- Global operations team available for support





+ GOOD TO KNOW

On-road sales team	✔
Multigenerational trips	**For older generations**
Children's facilities	**x**
Accessibility facilities	✔
Solo cabins or supplements	✔
Homeporting in Australia	***Australian Star* only**
CLIA member	✔

PHONE: 1300 278 278
WEBSITE: aptouring.com
FACEBOOK: @APTouring
INSTAGRAM: @APTouring
TRADE PORTAL LINK: aptouring.com/agent

AVALON WATERWAYS



AVALON WATERWAYS REDEFINES RIVER CRUISING with a more thoughtful approach - no crowds or rushed timetables, just meaningful journeys tailored to you through Avalon Choice excursions. With more included options than any other river cruise line, including an average of 22 excursions on Active & Discovery cruises, travellers can explore their way. Enjoy a 3:1 guest-to-crew ratio and relaxed luxury aboard spacious Suite Ships. Sail iconic waterways across Europe, Asia, Africa and South America, with front-row views and the ease of unpacking just once.

"**I LOVED THAT EVERYTHING WAS TAKEN CARE OF.** THE STAFF MADE ME FEEL VALUED AND WENT OUT OF THEIR WAY TO ENSURE I WAS COMFORTABLE ON BOARD."

- C EAGERS, FLIGHT CENTRE

+ FLEET

NUMBER OF SHIPS:

19

SIZE OF SHIPS:

Small

PASSENGER CAPACITY RANGE:

20-83

PHONE: Sales: (02) 8259 1160
Reservations: 1300 130 134
WEBSITE: avalonwaterways.com.au
EMAIL: sales@globusfamily.com.au
FACEBOOK: @gfobtradegroup
INSTAGRAM: @globustravel
TRADE PORTAL:
agents.globusfamily.com.au

+ KEY DESTINATIONS

- Asia
- Africa (Egypt)
- Europe
- South America

+ UNIQUE SELLING POINTS

- 3:1 guest-to-crew ratio delivering personalised, attentive service
- Award-winning Suite Ships with Panorama Suites and Open-Air Balconies
- Up to 28 Avalon Choice excursions across Active, Classic, and Discovery options
- Relaxed luxury with flexible dining and all meals included
- Active onboard experience with complimentary fitness facilities, classes, bikes and e-bikes

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	x
Solo cabins or supplements	Single supplement waived on 2026-2027 Avalon Waterways* Europe and Mekong river cruises.
Homeporting in Australia	x
CLIA member	✓

*T&Cs apply. See website for details.

CELEBRITY RIVER CRUISES



A NEW ERA IN RIVER CRUISING - Celebrity Cruises brings its signature elevated experience from ocean to river, redefining how guests explore Europe's most iconic waterways with sophisticated design, immersive itineraries, and curated experiences that create deeper connections to the culture, cuisine, and communities of every destination, complemented by signature hospitality and thoughtfully designed journeys that extend beyond the river - The Celebrity Way.

Celebrity River Cruises launches in 2027 with ***Celebrity* Compass** and ***Celebrity* Seeker**, followed by ***Celebrity* Wanderer**, ***Celebrity* Roamer**, and ***Celebrity* Boundless** joining the fleet in 2028.

+ FLEET

NUMBER OF SHIPS:
5

NEW SHIPS ON ORDER:
15 for delivery by 2031

SIZE OF SHIPS:
Small

PASSENGER CAPACITY:
172

PHONE: 1800 965 874
WEBSITE: celebritycruises.com/au/
EMAIL: celebritysalessupportau@celebrity.com
FACEBOOK: @CelebrityCruisesTravelPartners
INSTAGRAM: @celebritycruises
TRADE PORTAL LINK: secure.cruisingpower.com/

+ KEY DESTINATIONS

- Austria
- Belgium
- France
- Germany
- Hungary
- Netherlands
- Slovakia
- Switzerland

+ KEY RIVERS

- Danube
- Rhine

+ UNIQUE SELLING POINTS

- Industry-first Skylight Infinite Balcony Suites
- The Magic Edge - a moving feature extending over the water
- Cantilevered dining pods with destination-driven culinary offerings
- Top-deck restaurant and bar with panoramic views
- Infinity-edge pool on the top deck
- Outward-facing ship design maximising views throughout the journey
- Celebrity Cruises signature elevated hospitality

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	✓
Solo cabins or supplements	✓
Homeporting in Australia	x
CLIA member	✓

TRAVELMARVEL

RIVER



TRAVELMARVEL RIVER CRUISING IS ONE OF the most relaxing ways to see the world at a comfortable pace, combining value with a premium experience. Unpack once and watch ever-changing scenery drift past, as iconic rivers reveal the towns, cultures and landscapes along their banks.

On board Travelmarvel's fleet, the atmosphere is easygoing and social, with like-minded travellers quickly becoming friends. Backed by the award-winning APT Travel Group, every journey is thoughtfully designed for comfort and simplicity, with attentive service that consistently earns high guest satisfaction. From Europe's classic waterways to more distant destinations such as Egypt, expertly crafted itineraries balance guided discovery with time to explore at your own pace. Travelmarvel delivers enriching travel through authentic dining, Insider Experiences and premium accommodation, all at exceptional value. With flexible booking options, seamless planning by dedicated travel experts and a strong focus on safety, every detail is taken care of. The result is effortless, carefree travel offering more choice, more value and more rewarding ways to experience the world.

+ FLEET

NUMBER OF SHIPS:
7

NEW SHIPS ON ORDER:
One ship on order

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
16-154

+ DEMOGRAPHIC

- Value-driven Australians aged 50+, approaching or semi-retired
- Quality-focused travellers who won't pay for what they don't want
- Seeking premium inclusions, high service standards and freedom of choice

+ KEY DESTINATIONS

- Europe
- Vietnam and Cambodia
- Australia
- Egypt

+ FLEETWIDE SHIP FACILITIES

- *Travelmarvel Sirius:* 62 cabins, Nile views, swimming pool
- *Travelmarvel Polaris*, *Capella*, *Vega* and *Rigel*: Sun deck terrace and bar, whirlpool, walking track, fitness room, bikes, fine dining restaurant, casual lounge, Irish-style pub, expansive social areas
- *MS Estrela*: Sundeck with pool, putting green, bar and BBQ; main restaurant, bar and lounge
- *RV Lotus*: Spacious outdoor pool, sundeck bar, spa and wellness centre
- *Emmylou*: Outdoor social spaces and deck dining area

travelmarvel
Premium Travel

RIVER



"THE TRAVELMARVEL CULTURE WAS THE TRUE STANDOUT. THE TEAM ONBOARD WAS DEDICATED TO ENSURING A SMOOTH AND COMFORTABLE EXPERIENCE FOR ALL. IT TRULY FELT AS THOUGH YOU WERE PART OF THE FAMILY FROM THE MOMENT YOU MET YOUR TRANSFER."

- JORDYN MILLS, TRAVEL AGENT, HELLOWORLD TRAVEL BOOVAL

+ DINING

- *Travelmarvel Sirius:* Nefertari Restaurant, Ramsess Lounge and Bar, Tutankhamun Terrace Café
- *Travelmarvel Polaris, Capella, Vega* and *Rigel*: Gourmet dishes paired with regional wine at Constellations restaurant, pub-style fare at McGeary's Bar or casual dining in the True North Lounge
- *MS Estrela:* Portuguese and international menus in the main restaurant, lounge or alfresco
- *RV Lotus:* Le Viet Nam Cafe, Mekong Restaurant and Saigon Lounge & Bar for cocktails
- *Emmylou:* Deck dining, riverside BBQs and fresh local cuisine in the Saloon

+ ACCOMMODATION

- *Travelmarvel Sirius:* Spacious Egyptian-inspired cabins, queen-size bed, air-conditioning, sitting area, private ensuite with walk-in shower
- *Travelmarvel Polaris, Capella, Vega* and *Rigel*: French Balcony suites with electric slide-down windows
- *MS Estrela*: French Balcony suites with electric slide-down windows
- *RV Lotus*: Twin balcony suites with queen beds; Mekong Suites with king bed, terrace and spa
- *Emmylou*: Eight modern cabins with private en-suite and balcony

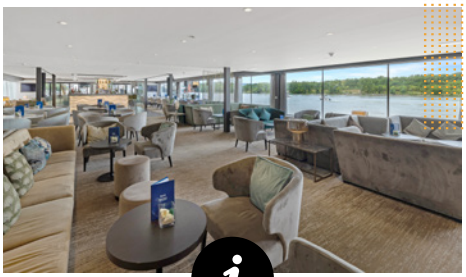
+ AGENT INCENTIVES AND DISCOUNTS

- The APT Travel Group's VIP Partner Program rewards high performing agencies with tiered benefits including partnership funds used for marketing, exclusive VIP support, consultant rewards, and access to an extensive agent famil program that spans five continents.

+ UNIQUE SELLING POINTS

- Backed by The APT Travel Group with nearly a century of travel expertise
- Premium itineraries at exceptional value - no paying for extras your clients don't want
- 98% guest satisfaction rating, consistently delivered
- Flexible itineraries balancing iconic sights with free time on your clients' terms
- Travel with like-minded people in a relaxed, friendly atmosphere





+ GOOD TO KNOW

On-road sales team	✔
Multigenerational trips	**For older generations**
Children's facilities	**x**
Accessibility facilities	✔
Solo cabins or supplements	✔
Homeporting in Australia	***Emmylou* only**
CLIA member	✔

PHONE: 1300 208 712
WEBSITE: travelmarvel.com
FACEBOOK: @TravelmarvelPremiumTravel
INSTAGRAM: @TravelmarvelTours
TRADE PORTAL LINK: travelmarvel.com/agent

UNIWORLD

UNIWORLD
BOUTIQUE RIVER CRUISES



CELEBRATING ITS GOLDEN 50TH ANNIVERSARY in 2026, Uniworld Boutique River Cruises invites you aboard a fleet where no two ships are alike. Each vessel is a handcrafted masterpiece, adorned with original artwork, antique furnishings and rare global treasures. Welcoming the stunning new *S.S. Emilie*, inspired by Gustav Klimt, guests enjoy intimate luxury for just 120 guests, curated itineraries, and Uniworld's MAKE TRAVEL MATTER® commitment to sustainable, innovative and fully-immersed travel.

"HAVING PERSONALLY EXPERIENCED SEVERAL UNIWORLD CRUISE ITINERARIES, I CONFIDENTLY RECOMMEND THEIR BOUTIQUE LUXURY PRODUCT AND OUTSTANDING SALES AND RESERVATIONS SUPPORT."

- CHRIS MCILROY, TRAVEL INSPIRATIONS

+ FLEET

NUMBER OF SHIPS:
20

NEW SHIPS ON ORDER:
3 in 2027: *S.S. Marlene*, *S.S. Audrey*, and *S.S. São Rafael*

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
32-158

PHONE: 1300 780 231
WEBSITE: www.uniworld.com/au
EMAIL: reservations@uniworldcruises.com.au
FACEBOOK: @uniworldrivercruises
INSTAGRAM: @uniworldcruises
TRADE PORTAL LINK: uniworld.com/au/soiree

+ KEY DESTINATIONS

- **Central Europe:** Danube, Rhine, Main, Moselle
- **France:** Dordogne, Garonne, Rhône, Saône, Seine
- **Italy:** Venetian Lagoon
- **Portugal and Spain:** Douro
- **Egypt:** Nile
- **Indonesia and Bali:** Banda Sea
- **Cambodia and Vietnam:** Mekong
- **India:** Ganges
- **South America:** Amazon: Marañón and Ucayali in Peru

+ UNIQUE SELLING POINTS

- Luxurious ships with destination-inspired decor
- All-inclusive offering
- Gourmet fine dining
- Free-flowing premium beverages, including fine wines & spirits
- Daily selection of shore excursions
- Nights Out evening excursions and exclusive experiences on every departure
- Complimentary self-service laundry facilities
- Cruise and rail combinations
- Cruise and tour journeys

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	x
Solo cabins or supplements	✓
CLIA member	✓

VIKING

RIVER



FOR NEARLY THREE DECADES, VIKING has redefined travel with a focus on immersive destinations, elegant ships and journeys designed for depth. Founded in 1997, it is now a global leader in river cruising, voted #1 for Rivers five years in a row by *Condé Nast Traveler* and named Australia's Most Trusted River Cruise Operator for the second consecutive year in the *Reader's Digest* 2026 Trusted Brands Awards.

Viking operates more than 80 purpose-built ships across the world's most iconic waterways, with river voyages that emphasise cultural immersion along major rivers in Europe, Asia, Egypt and the United States. Its signature Viking Longships feature serene Scandinavian design, modern engineering and intimate capacities of around 190 guests.

On board, passengers enjoy regionally inspired dining, curated libraries and guided excursions that bring local history and traditions to life. Itineraries span renowned rivers including the Danube, Rhine, Seine and Douro, as well as the Nile, Mekong, Brahmaputra and Mississippi, offering views of castles, vineyards, temples and vibrant cities. Each vessel is purpose-built for its region, with custom-built ships for the Douro, Nile, Seine, Mekong, Mississippi and Brahmaputra, alongside Europe's Longships and Egypt's specialised Nile ships, ensuring comfort and seamless navigation.

+ FLEET

NUMBER OF SHIPS:
Over 80 river ships

NEW SHIPS ON ORDER:
31 from 2027-2032

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
52-190 (386 on Mississippi)

+ DEMOGRAPHIC

- 55+ years old
- Well-educated, affluent, and curious
- Interested in history, culture and music

+ KEY DESTINATIONS

- Egypt
- Europe
- India
- Mekong
- Mississippi

+ FLEETWIDE SHIP FACILITIES

- **Sun Deck:** Featuring 360-degree views and a shaded seating area, an organic herb garden and solar panels, putting green and walking track
- **Plunge pool:** Available on Mekong, India, Mississippi and Egypt ships, and dipping pool on Portugal ships
- **The library:** A collection of art, history and destination-focused books curated by London bookstore Heywood Hill
- Onboard shop/boutique

VIKING

RIVER



+ DINING

- **Aquavit Terrace:** Indoor-outdoor al fresco dining at ship's bow
- **The Restaurant:** Serves multi-course meals featuring regional cuisine and classics
- **The Bar & The Lounge:** Serve cocktails with scenic views
- Dining menu is inspired by the destination
- Guests love no corkage fee on any Viking voyage

+ ACCOMMODATION

- Elegant Scandinavian design, smart storage and premium amenities
- Five stateroom categories, all with river views and light-filled layouts
- Heated bathroom floors
- In-room infotainment system with complimentary movies
- Twice-daily housekeeping
- No inside facing staterooms

+ AGENT INCENTIVES AND DISCOUNTS

- No NCFs means agents earn commission on all elements of the cruise fare which includes air, extensions, and optional shore excursions
- Rewards by Viking lets agents earn more
- If a client makes an onboard booking, it is automatically transferred

+ UNIQUE SELLING POINTS

- Australia's most trusted river cruise line
- Grandfathered access to sought-after ports brings guests closer to the heart of each destination
- Largest river fleet in Europe, with identical sister ships designed to navigate varying water levels
- Explorer Suites feature true two-room layouts with wraparound verandahs, an industry first
- Nearly 40 unique river itineraries
- Viking handles high-low water better than anyone
- Fleet size and coach network allow for seamless ship swaps
- Voted #1 for Rivers five years running by *Condé Nast Traveler* and rated a World's Best for Rivers by *Travel + Leisure*
- Upsell with approximately 100 pre- and post-extensions

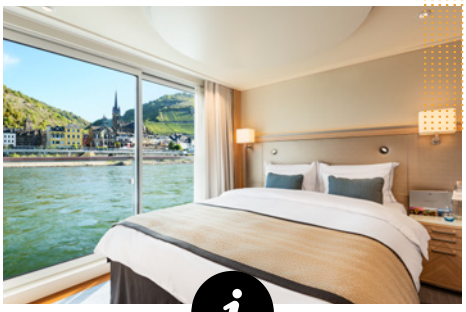
+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	✓
Solo supplements	✓
CLIA member	x

"VIKING EXCEEDS ALL EXPECTATIONS FOR A RIVER VOYAGE. AS SOON AS YOU STEP ON BOARD, YOU CAN TELL THIS IS GOING TO BE A MEMORABLE EXPERIENCE FROM START TO END."

- KIM STRONG, MOBILE TRAVEL AGENTS





PHONE: AU: 138 747
NZ: 0800 447 913
WEBSITE: vikingcruises.com.au
EMAIL: reservations.anz@viking.com
FACEBOOK: @vikingcruises
INSTAGRAM: @vikingcruises
TRADE PORTAL LINK: viking.com/travel-advisor



OCEAN CRUISING

Far from the stereotype of offering family-friendly cheap holidays, this sector of the cruise market is now being driven by innovation and developing increasingly sophisticated product for everyone.

BY MYLES STEDMAN

"THIS SECTOR PRODUCES SOME OF THE MOST **INNOVATIVE CRUISE PRODUCT AVAILABLE.**"

Over the past decade, ocean cruising has grown from an oft-misunderstood corner of the travel industry into one of the world's core drivers of leisure tourism. Cruise lines that once resembled slightly different versions of each other have now evolved to cater to a specific niche valued by their guests, particularly in the contemporary market.

The battle for the hearts and travel wallets of families has seen some of the world's biggest cruise lines evolve from a cheap and easy vacation into a full-service holiday experience: Carnival Cruise Line offering something for every member of the family, Norwegian Cruise Line introducing go-karts and hybrid coaster-waterslides, and Royal Caribbean expanding its private island experiences.

The nuance introduced to the ocean cruising sector has also seen some lines push upward to bridge the gap between contemporary and luxury brands. A number of cruise lines have emerged as a pioneer of premium-level sailing, offering an onboard atmosphere with a more refined and laidback feel than mainstream mega-ships.

This sector produces some of the most innovative cruise product available, such as Celebrity Cruises' three-storey Eden space and the shapeshifting Bazaar. Meanwhile, Princess Cruises' pioneering Sphere-class includes The Dome, a multi-level covered deck with the first fully glazed dome ever built on a cruise ship, while Holland America Line spotlights longer, more immersive itineraries.

Cruise Lines International Association executive director Joel Katz described Australians as some of the world's most passionate cruisers.

"We continue to sail in record numbers - 1.45 million of us sailed last year, a 9.5% increase on the previous years," he said.

"Globally, we're seeing an enormous amount of investment and innovation among cruise lines, which means there are new ships, new experiences and different styles of cruising to choose from.

"The variety of cruise choices is greater than ever, and cruise lines now cater to a much broader range of travellers with different interests and tastes. With more than 80 new ships on order from the world's shipyards - worth more than A$100 billion combined - the opportunities in cruising can only grow." ••

OCEAN DESTINATIONS GUIDE

OCEAN CRUISING	CARNIVAL CRUISE LINE	CELEBRITY CRUISES	HURTIGRUTEN	NORWEGIAN CRUISE LINE	OCEANIA CRUISES	PRINCESS CRUISES	ROYAL CARIBBEAN	VIKING
AFRICA	✓	✓			✓			✓
ALASKA	✓	✓		✓	✓	✓	✓	✓
ANTARCTICA	✓	✓				✓		
ASIA	✓	✓		✓	✓	✓	✓	✓
AUSTRALIA AND NZ	✓	✓		✓	✓	✓	✓	✓
CANADA AND NEW ENGLAND	✓	✓		✓	✓	✓	✓	✓
CARIBBEAN	✓	✓		✓	✓	✓	✓	✓
FRENCH POLYNESIA	✓	✓		✓	✓	✓	✓	✓
INDIAN OCEAN		✓			✓			✓
MEDITERRANEAN	✓	✓		✓	✓	✓	✓	✓
MIDDLE EAST/ARABIAN GULF								✓
NORTHERN EUROPE	✓	✓	✓	✓	✓	✓	✓	✓
PACIFIC AND SOUTH PACIFIC	✓	✓		✓	✓	✓	✓	✓
PANAMA CANAL	✓	✓		✓	✓	✓	✓	✓
SOUTH AMERICA	✓	✓		✓	✓	✓		✓
WORLD CRUISE		✓			✓	✓		✓

OCEAN INCLUSIONS GUIDE

	CARNIVAL CRUISE LINE	CELEBRITY CRUISES	HURTIGRUTEN	NORWEGIAN CRUISE LINE	OCEANIA CRUISES	PRINCESS CRUISES	ROYAL CARIBBEAN	VIKING
ONBOARD INCLUSIONS								
WI-FI			✓		✓			✓
GRATUITIES		✓	✓	✓	✓		✓	✓
SPECIALITY COFFEE AND BOTTLED WATER			✓		✓			✓
OTHER NON-ALCOHOLIC BEVERAGES			✓		✓	✓	✓	✓
ALCOHOLIC BEVERAGES – HOUSE WINE AND BEER			✓		✓			✓
ALCOHOLIC BEVERAGES – PREMIUM WINES AND SPIRITS			✓		✓			
MINI-BAR			✓					✓
SPECIALITY DINING			✓		✓			✓
SELF-SERVICE LAUNDRY			✓					✓
VALET LAUNDRY								
SPA/WELLNESS CENTRE ACCESS								✓
PRE- OR POST-CRUISE INCLUSIONS								
PORT TRANSFERS					✓			✓
AIRPORT TRANSFERS								✓
STANDARD SHORE EXCURSIONS					✓			
PREMIUM SHORE EXCURSIONS								
EXPEDITION LANDINGS/ZODIAC TOURS								
LAND PROGRAMS								
OVERLAND TOURING PACKAGES								

**Inclusions may vary based on category type, destination and ship.*

CARNIVAL CRUISE LINE



CARNIVAL CRUISE LINE IS ALL about great value, fun and relaxed cruising, homeporting in Australia. The four-ship local fleet includes *Carnival Adventure*, *Carnival Encounter*, *Carnival Splendor* and *Carnival Luminosa*, alongside 25 ships operating worldwide. Guests enjoy a family-friendly atmosphere with great entertainment, a wide range of dining options and a relaxed onboard experience. Offering value-packed itineraries across Australia, the South Pacific and beyond, Carnival makes cruising easy, accessible and FUN for all ages.

> "I SPECIALISE IN NEURODIVERGENT FAMILY TRAVEL AND LOVE HOW CARNIVAL'S KULTURECITY PARTNERSHIP CREATES MEANINGFUL, SUPPORTIVE EXPERIENCES FOR FAMILIES AND GUESTS."
>
> - JADE SHARP, TRAVEL ADVISOR, CONNECTED TRAVEL

+ FLEET

NUMBER OF SHIPS:
29

NEW SHIPS ON ORDER:
5

SIZE OF SHIPS:
Medium and large

PASSENGER CAPACITY RANGE:
2,124-5,374

PHONE: AUS: 13 31 94
NZ: 0800 442 095
WEBSITE: carnival.com.au
FACEBOOK: @carnivalcruiselineau
INSTAGRAM: @carnivalcruiselineau
TRADE PORTAL LINK: goccl.com.au

+ KEY DESTINATIONS

- South Pacific
- Australia
- New Zealand
- Alaska
- Canada and New England
- Caribbean
- Europe
- Mexico

+ UNIQUE SELLING POINTS

- Great value for money
- Year-round cruising from Australia and US homeports
- Fun ship atmosphere with unique ship experiences
- Family-friendly with award-winning kids' clubs
- Casual and elegant dining plus a wide range of bars and social spaces
- Partnership with KultureCity supporting sensory-inclusive experiences onboard
- Ideal for groups and multi-generational travel

+ GOOD TO KNOW

On-road sales team	✔
Multigenerational trips	✔
Children's facilities	✔
Accessibility facilities	✔
Solo cabins or supplements	Subject to availability and comes with a single supplement cost
Homeporting in Australia	3 homeported year-round from Australia
CLIA member	✔

CELEBRITY CRUISES



CELEBRITY IS DIFFERENT. Delivering a modern premium holiday where every detail is elevated, Celebrity Cruises combine the intimacy of smaller ships with the variety of larger ones. Sailing to more than 300 destinations across all seven continents, each journey brings together exceptional dining, entertainment, wellness, and design, delivered with intuitive service - because it's not just where your clients go, it's how they get there that counts.

***Celebrity* Edge and *Celebrity* Solstice will be returning to Australia for the 26/27 season starting from 17 October 2026.**

+ FLEET

NUMBER OF SHIPS:
15

NEW SHIPS ON ORDER:
Celebrity Xcite: Delivery in 2028

SIZE OF SHIPS:
Small to large

PASSENGER CAPACITY RANGE:
100-3,200

PHONE: 1800 965 874
WEBSITE: celebritycruises.com
EMAIL: celebritysalessupportau@celebrity.com
FACEBOOK: @CelebrityCruisesTravelPartners
INSTAGRAM: @celebritycruises
TRADE PORTAL LINK: secure.cruisingpower.com/

+ KEY DESTINATIONS

- Alaska
- Asia
- Australia & New Zealand
- Canada & New England
- Caribbean
- Northern Europe
- Galapagos
- Mediterranean
- Panama Canal
- Pacific Coastal
- South America
- Transpacific
- Transatlantic

+ UNIQUE SELLING POINTS

- Edge Series ships with industry-leading design
- Forbes Travel Guide-rated ships and dining
- Globally inspired dining with up to 30+ restaurants, bars, and award-winning culinary experiences
- Award-winning, 24/7 immersive entertainment
- US$250 million Solstice Series revitalisation
- Consistent elevated service across the fleet

+ GOOD TO KNOW

On-road sales team	✔
Multigenerational trips	✔
Children's facilities	✔
Accessibility facilities	✔
Solo cabins or supplements	✔
Homeporting in Australia	✔
CLIA member	✔

HURTIGRUTEN

HURTIGRUTEN



SINCE 1893, HURTIGRUTEN HAS SHOWCASED Norway's spectacular coastline through unforgettable voyages. Our Original Voyages, known as "The World's Most Beautiful Voyage", sail year-round through fjords, coastal communities and Arctic landscapes. Together with our premium all-inclusive Signature Voyages and Cruise & Tour packages, they offer immersive ways to explore Norway and the Nordic region. Whatever the season, clients can enjoy authentic travel, meaningful local connections and the expertise of those who know Norway best. Live the legend of Norway.

> **HURTIGRUTEN'S CONNECTION TO NORWEGIAN COASTAL COMMUNITIES RUNS DEEP.** IT'S PART OF THE REGION'S HISTORY, ITS CULTURE, AND ITS DAILY LIFE."
>
> - JASON BUCKLEY, ENVOYAGE GROUP

+ FLEET

NUMBER OF SHIPS:
11 (including expedition ship *MS Serenissima* in Svalbard)

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
Up to 500

PHONE: +61 1300 145 329
WEBSITE: Hurtigruten.com
EMAIL: apac@hurtigruten.com
FACEBOOK: @hurtigrutenglobal
INSTAGRAM: @hurtigruten
TRADE PORTAL LINK:
hurtigruten.com/en-au/agents

+ KEY DESTINATIONS

- Copenhagen
- Finland
- Iceland
- Norway
- Svalbard

+ UNIQUE SELLING POINTS

- Over 130 years of knowledge, experience and reliability
- Authentically Norwegian, guests travel like a local as we welcome them to our home
- Small-ship sailing, clients can relax as we take them closer to the beauty of the coast
- Norway's Coastal Kitchen: our onboard farm-to-table culinary concept, offering award-winning cuisine, sourced where we sail
- We care for the coast
- The original Northern Lights Promise: If the aurora doesn't occur on an 11-day or longer voyage during auroral season, we will give clients another chance to see it on a future sailing at no extra cost

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	✓
Solo cabins or supplements	✓
Homeporting in Australia	x
CLIA member	x

NORWEGIAN CRUISE LINE

OCEAN



IMAGINE A HOLIDAY WHERE THE only thing on your client's to-do list is: relax.

On board they can spend their days exactly as they wish, whether that's enjoying world-class dining, award-winning entertainment, a rejuvenating treatment at the Mandara Spa or simply taking time to recharge.

Beyond the ship, a great, big, beautiful world awaits. They can discover the sun-soaked Mediterranean and the charm of the Greek Isles at their own pace, marvel at the dramatic landscapes of Northern Europe, immerse themselves in the vibrant cultures of Asia, or embrace the tranquil beauty of the Hawaiian Islands. Closer to home, your clients can have a grown-up getaway aboard *Norwegian Spirit* and explore Australia, New Zealand, or the South Pacific.

With NCL, It's Different Out Here – flexibility, freedom, and effortless travel all come together.

Because the best holidays don't just take your clients somewhere new - they make it easy to enjoy every moment.

+ FLEET

NUMBER OF SHIPS:
21

NEW SHIPS ON ORDER:
6
Delivery: 2028, 2030, 2032, 2034, 2036, 2037

SIZE OF SHIPS:
Medium to large

PASSENGER CAPACITY RANGE:
1,878-4,218

+ DEMOGRAPHIC

- **Seasoned travellers:** Baby Boomers, 62+ years old
- **Empty nest explorers:** Gen X, 46-61 years old

+ KEY DESTINATIONS

- Australia, New Zealand, South Pacific, Asia
- Mediterranean, Greek Isles and Northern Europe
- Hawaii
- Alaska

+ FLEETWIDE SHIP FACILITIES

- Rejuvenate in the Mandara Spa and choose from 50+ specialised treatments
- Find a calm moment at Spice H2O or Vibe Beach Club, our adults-only sanctuaries (select ships only)
- Take a leisurely stroll along The Waterfront or Ocean Boulevard (select ships only)
- Enjoy up to 23 unique bars and lounges throughout the ship

NCL NORWEGIAN CRUISE LINE®

It's Different Out Here™

OCEAN



IT'S DIFFERENT OUT HERE

"NCL LEADS THE WAY WITH FLEXIBLE DINING, WORLD-CLASS ENTERTAINMENT AND DIVERSE ITINERARIES. FROM THE HAVEN'S LUXURIOUS SUITES TO SOLO STUDIOS, THERE IS SOMETHING FOR EVERY CUSTOMER."

- KATE MOULTON, CRUISEABOUT

+ DINING

- Up to three complimentary main dining rooms
- Up to eight specialty restaurants serving world-class cuisine
- Indulge Food Hall (an industry-first on select ships)
- 24-hour eatery

+ ACCOMMODATION

- Studio, Inside, Oceanview
- Balcony and Club Balcony
- Suites and Penthouses
- The Haven by Norwegian

+ AGENT INCENTIVES AND DISCOUNTS

- Unlock rewards tiers and redeem points for gift cards via Partners First Rewards
- Enjoy discounts on personal cruises via NCL University
- NCL has removed non-commissionable fares (NCFs), which means more commission for agents

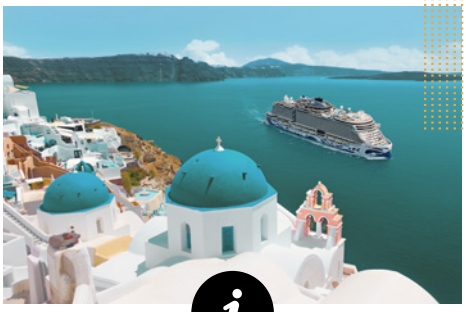
+ UNIQUE SELLING POINTS

- Choose from 21 ships sailing to 400+ destinations worldwide
- Clients can cruise confidently with NCL's flexible booking policies - enjoy reduced deposits which are refundable up to 90 days out from sailing*
- Your clients can now set sail for less with NCL's JUST CRUISE fare, designed to provide greater flexibility and more choice than ever before
- Clients can enjoy the best value at sea by upgrading to Free at Sea for only AU$59/NZ$69pp per day*

+ GOOD TO KNOW

On-road sales team	✔
Multigenerational trips	✔
Children's facilities	✔
Accessibility facilities	✔
Solo cabins or supplements	✔
Homeporting in Australia	✔
CLIA member	✔





PHONE: 1300 255 200 (AU) or 0800 969 283 (NZ)
WEBSITE: ncl.com
EMAIL: salessupportaunz@ncl.com
FACEBOOK: @NCLAUNZ
INSTAGRAM: @norwegiancruiselineaunz
TRADE PORTAL LINK: norwegiancentral.ncl.com/ap/en/

*Conditions apply

OCEANIA CRUISES

OCEAN



OCEANIA CRUISES IS THE WORLD'S leading culinary-and destination-focused luxury cruise line. The line's intimate, luxurious ships feature the finest cuisine at sea and destination-rich itineraries that span the globe. Expertly curated travel experiences are available aboard the designer-inspired ships, which call on more than 600 marquee and boutique ports in more than 100 countries on seven continents, on voyages that range from seven to more than 200 days.

Oceania Cruises has five Sonata Class ships on order scheduled for delivery in 2027, 2029, 2032, 2035, and 2037.

+ FLEET

NUMBER OF SHIPS:
8

NEW SHIPS ON ORDER:
Oceania Sonata and *Oceania Arietta*: Delivery in 2027
Sonata-Class ships: Delivery in 2029, 2032, 2035, 2037

SIZE OF SHIPS:
Small to medium

PASSENGER CAPACITY RANGE:
690-1250

+ DEMOGRAPHIC

- Mid-50- to 70-year-olds many who are retired
- Seasoned travellers interested in dining and cultural enrichment
- Travellers who want to discover, not to simply arrive

+ KEY DESTINATIONS

- Alaska
- Asia and Africa
- Baltic, Scandinavia & Northern Europe
- Bermuda
- Canada and New England
- Caribbean, Panama and Mexico
- Mediterranean
- South America
- South Pacific, Australia and NZ
- Transoceanic
- Around the world

+ FLEETWIDE SHIP FACILITIES

- **Wellness and fitness:** Aquamar Spa and Vitality Center, gym, personal training sessions
- **Pools and outdoor areas:** Pools, hot tubs, whirpools, sundecks, outdoor jogging track, sports deck
- **Entertainment and enrichment:** Live shows, creative workshops at the Artist Loft, cooking classes at the Culinary Centre on select ships

+ DINING

- Using only the freshest and most vibrant ingredients available, the diversity of dining options far exceeds any other fleet of this size
- Up to 13 dining venues with open seating, speciality restaurants, wine pairing experiences, private dining options and culinary tours
- The only line with two Master Chefs of France in its employ and at the helm of its culinary program, Chef Alexis Quaretti and Chef Eric Barale

OCEANIA CRUISES®

YOUR WORLD. YOUR WAY.®



IMMERSIVE ITINERARIES

"MY CRUISE PICK FOR 2027 WOULD BE THE 'VENETIAN & ROMAN REVELRY' ON 12 JUN 2027 **FROM VENICE TO BARCELONA ON *OCEANIA SIRENA*.**"

- LIA, TRAVELMANAGERS AUSTRALIA

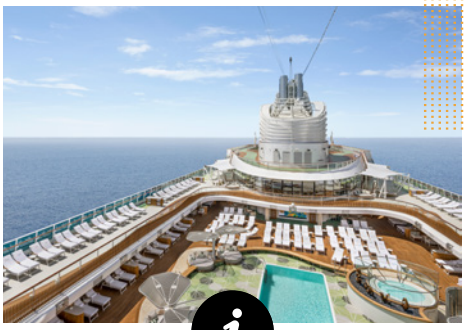
+ ACCOMMODATION

- **Owner's Suite:** The most opulent option, featuring a king-size Prestige Tranquility Bed, walk-in closet, whirlpool bathtub, separate shower, living room, and a wraparound balcony. Ideal for travellers seeking maximum space and luxury
- **Vista Suite:** Forward-facing suites with wraparound balconies and two Jacuzzis (one in the bathroom, one on the balcony), perfect for romantic getaways
- **Penthouse Suite:** Mid-sized suites with queen-size beds (convertible to twins), full bathrooms, and access to the Spa Terrace
- **Concierge Level Verandah:** Balcony cabins with private concierge lounge access, priority dining reservations, and upgraded amenities
- **Deluxe Oceanview:** Outside cabins with large windows, Tranquility Beds, and luxurious bathroom amenities

+ UNIQUE SELLING POINTS

- Port-rich and diverse voyages that give guests the freedom to discover at their own pace and connect more deeply with places that inspire them
- Smaller ships and a relaxed luxury atmosphere ensure guests enjoy a tranquil and refined adults-only environment
- Offering thoughtful service and enriching experiences delivered with sincerity, care and a personal touch
- Culinary experiences designed to delight those who see cuisine as a window into culture, creativity and connection
- **Luxury by choice:** Guests can choose between complimentary wine and beer or a shore excursion credit with every voyage





+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	✓
Solo cabins or supplements	✓
Homeporting in Australia	✓
CLIA member	✓

PHONE: 1300 355 200
WEBSITE: oceaniacruises.com.au
EMAIL: res.apac@oceaniacruises.com
FACEBOOK: @oceaniacruises
INSTAGRAM: @oceaniacruises
TRADE PORTAL LINK: oceaniacruises.com/agent

PRINCESS CRUISES

OCEAN



STEP ONBOARD AND INSTANTLY FEEL the signature Princess Cruises warmth that makes every guest feel at home. Every ship features MedallionClass technology - designed for ease, with personalised service and expert crew who take care of the details so guests can simply enjoy the journey. Cruising with Princess feels effortless and wonderfully familiar.

Celebrating 60 years of adventure, Princess grew from a single ship in 1965 to a global fleet of 17 ships sailing to more than 345 destinations across all seven continents. Guests enjoy world-class cuisine inspired by the places they visit, enriching entertainment, and the friendliest crew at sea.

With itineraries that let travellers unpack once and explore the world, Princess makes it easy to discover dream destinations. For agents, it's a trusted, award-winning brand that delivers exceptional value, strong trade support, and unforgettable holiday experiences your clients will love.

+ FLEET

NUMBER OF SHIPS:
17

NEW SHIPS ON ORDER:
3

SIZE OF SHIPS:
Medium to large

PASSENGER CAPACITY RANGE:
2,000-4,300

+ DEMOGRAPHIC

- Active, worldly travellers seeking relaxed, refined cruising
- Value authentic local culture, traditions and destination-rich experiences
- Prioritise genuine connection and shared moments with loved ones
- Enjoy enrichment delivered in an approachable, comfortable way
- Prefer a lively, joyful onboard atmosphere without being high-energy or party-focused

+ KEY DESTINATIONS

- Alaska
- Asia
- Australia, NZ and South Pacific
- Canada & New England
- Caribbean
- Europe & Mediterranean
- Hawaii, California & Mexico
- Japan
- Panama Canal
- South America & Antarctica
- World Cruise/Circle Pacific

+ FLEETWIDE SHIP FACILITIES

- Adult-only retreat areas including pools and Sanctuary-style spaces
- The Piazza atrium with live entertainment and social spaces
- Lotus Spa, fitness centre, sports courts and jogging track
- The Dome, SeaWalk and Wake View Terrace onboard features
- Princess Theatre with live shows
- Movies Under the Stars, pools, hot tubs and open-air screening
- Kids and teens clubs with supervised activities
- Shops, art gallery, casino and photo studio

Please note: venue offerings differ by ship.

PRINCESS

OCEAN



"PRINCESS CRUISES COMBINES PREMIUM SERVICE, FANTASTIC DINING, AND ACTIVITIES FOR ALL INTERESTS, CREATING A MEMORABLE CRUISING EXPERIENCE FOR EVERY TRAVELLER."

- ANNA CURRAN, TRAVELMANAGERS

+ DINING

- 30+ culinary experiences across the fleet
- World-class specialty dining including Crown Grill, Sabatini's Italian, The Catch by Rudi, Makoto Ocean and Love By Britto
- Experiential dining including 360: An Extraordinary Experience, Chef's Table and Spellbound by Magic Castle
- Casual favourites, international cuisine and 24-hour options

+ ACCOMMODATION

- Interior, Oceanview, Balcony and Suite staterooms
- Mini-Suites and Reserve Collection Mini-Suites
- Luxury Suites including Penthouse, Owner's, Sky, Vista and Signature Suites
- Sanctuary Collection accommodations for elevated comfort and exclusivity
- Two-bedroom Family Suites

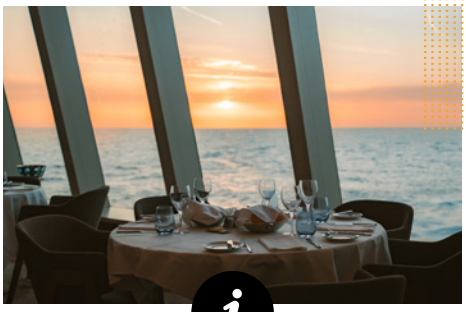
+ AGENT INCENTIVES AND DISCOUNTS

- Complete Princess Academy to unlock a graduation cruise and enjoy elite status benefits via OneSource Training
- Access travel agent discounts, top deals and flash sales through sales and marketing deals via onesourcecruises.com

+ UNIQUE SELLING POINTS

- MedallionClass for effortless, personalised service
- Award-winning dining, from included favourites to chef-led specialty venues
- Broadway-style entertainment and immersive experiences
- Destination-rich itineraries across 345+ ports
- High-value Princess Plus and Princess Premier packages
- Warm service and a premium-yet-relaxed atmosphere
- Wellness, luxury suites and immersive cultural experiences onboard and ashore





+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	✓
Accessibility facilities	✓
Solo cabins or supplements	✓
Homeporting in Australia	✓
CLIA member	✓

PHONE: AU: 1300 587 472
NZ: 0800 451 133
WEBSITE: princess.com
EMAIL: infoANZ@princesscruises.com
FACEBOOK: @princesscruisestravelagentgroup
INSTAGRAM: @princesscruises
TRADE PORTAL LINK: onesourcecruises.com

ROYAL CARIBBEAN

OCEAN



ROYAL CARIBBEAN IS YOUR CLIENTS' GATEWAY to the world's most incredible destinations. From sun-soaked adventures in the Caribbean and monumental marvels in the Mediterranean to vibrant cities and rich cultural experiences in Asia, every itinerary is crafted for maximum memory-making. Step aboard cutting-edge ships brimming with record-breaking thrills, next-level dining, and non-stop entertainment. No matter where your clients choose to sail, Royal Caribbean delivers wow-worthy innovation, world-class service, and unforgettable moments, making it the ultimate choice for cruising the globe.

Coming soon is a first-of-its-kind exclusive cruise destination in the South Pacific - Royal Beach Club Lelepa.

+ FLEET

NUMBER OF SHIPS:
30

NEW SHIPS ON ORDER:
5

SIZE OF SHIPS:
Large and mega

PASSENGER CAPACITY RANGE:
2,000-7,600

+ DEMOGRAPHIC

- Families with children or teens
- Couples
- Multigenerational groups
- Celebration groups
- Friend groups
- Average age: 46

+ KEY DESTINATIONS

- Alaska and Canada
- Australia
- Caribbean and Bahamas
- Mediterranean
- Mexican Riviera
- New Zealand
- Northern Europe
- South Pacific
- Southeast Asia
- Japan

+ FLEETWIDE SHIP FACILITIES

- Multiple pools and whirlpools
- Adults-only areas
- Family-friendly pools and splash zones
- Flowrider surf simulator
- Rock climbing wall
- Sports court
- Running track
- Kids club
- Entertainment venues
- Fitness centre
- Spa
- Shops
- Casino

Varies by ship class

ROYAL CARIBBEAN

OCEAN



MOST LOVED CRUISE LINE

"ROYAL CARIBBEAN EXCEEDED MY CLIENT'S EXPECTATIONS AND BECAUSE OF THEIR GREAT EXPERIENCE ONBOARD, I NOW SERVICE THEIR FRIENDS' AND FAMILY'S BOOKINGS ON ROYAL AS WELL"

- AMY FONTI, TRAVELMANAGERS

+ DINING

- Complimentary dining
  - Main dining room
  - Windjammer Marketplace
  - Casual and quick-service spots
  - Sorrento's Pizza
  - Café promenade and more
- Specialty dining
  - Chops Grille
  - Giovanni's Italian Kitchen
  - Izumi (Hibachi and Sushi)
  - Wonderland and more
- Bars
  - Schooner Bar
  - Playmakers sports bar and arcade
  - Pool Bars
  - Music Hall
- Room service

Varies by ship class

+ ACCOMMODATION

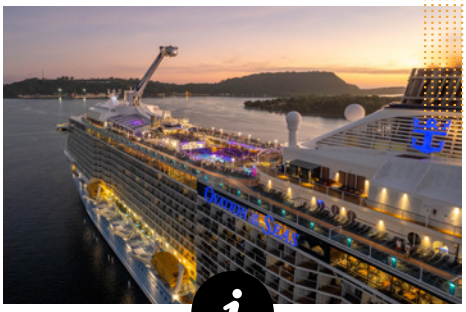
- Interior staterooms
- Promenade view interior staterooms
- Accessible staterooms
- Oceanview staterooms
- Infinite balcony staterooms
- Balcony staterooms
- Inter-connecting staterooms
- Suites
  - Sea Class
  - Sky Class
  - Star Class

Varies by ship class

+ UNIQUE SELLING POINTS

- Award winning service
- 30 award-winning ships
- 300+ ports worldwide
- Ultimate destinations in Caribbean, the Mediterranean and coming soon in the South Pacific
- World's most innovative cruise ships
- Signature thrills and included onboard activities
- World-class dining
- Spectacular entertainment, original productions and Broadway musicals
- Iconic ship design and neighbourhoods
- Strong family and multigenerational appeal





+ GOOD TO KNOW

On-road sales team	x
Multigenerational trips	✓
Children's facilities	✓
Accessibility facilities	✓
Solo cabins or supplements	✓
Homeporting in Australia	✓
CLIA member	✓

PHONE: 1800 754 500
WEBSITE: royalcaribbean.com.au
EMAIL: tradeau@rcclapac.com
FACEBOOK: @rciaunztravelagents
INSTAGRAM: @royalcaribbeanaunz | @clubroyalaunz
TRADE PORTAL LINK: clubroyal.com.au

VIKING

OCEAN



VIKING INTRODUCED ITS DESTINATION-FOCUSED ocean voyages in 2015, featuring an award-winning fleet of small, all-veranda sister ships, offering over 100 itineraries to choose from.

Created for discovery-driven travellers, Viking combines elegant Scandinavian design with itineraries centred on cultural discovery and culturally immersive optional excursions in each port.

With fewer than 1,000 guests per ship, the experience is intimate and refined. Each ship offers all-verandah staterooms, regionally inspired dining and enriching shore excursions that bring local history, art and culture to life.

On board, guests enjoy generous public spaces, multiple dining venues and al fresco dining at sea, along with an infinity pool, Nordic spa, two-deck Explorers' Lounge and curated libraries. Global itineraries span Scandinavia, Northern Europe, the Mediterranean, Asia, the Americas, Australia, New Zealand and beyond. All itineraries are designed for the cultural, historical and intellectually curious traveller, tailored to their interests and needs.

Recognised as the #1 ocean line by *Condé Nast Traveler* in 2025 for the fifth consecutive year, Viking delivers immersive journeys designed to inspire thoughtful exploration.

+ FLEET

NUMBER OF SHIPS:
14 by the end of 2026

NEW SHIPS ON ORDER:
14 from 2027-2034

SIZE OF SHIPS:
Small to medium

PASSENGER CAPACITY RANGE:
930-998

+ DEMOGRAPHIC

- Affluent travellers 55+ years old
- The thinking person: Well-travelled and culturally curious

+ KEY DESTINATIONS

- Asia
- Africa and Middle East
- Australia and New Zealand
- British Isles and Ireland
- Mediterranean
- North and Central America
- Scandinavia
- South America

+ FLEETWIDE SHIP FACILITIES

- **The Nordic Spa** offers complimentary access to a snow grotto, sauna, and wellness amenities
- **The Sports Deck and Fitness Centre** feature a walking track, golf putting green, and spacious gym
- **Pools** include a main pool and infinity pool
- **The Theatre** hosts lectures and performances
- **The Kitchen Table** provides interactive cooking classes
- **Complimentary laundry** facilities available on multiple decks

VIKING

OCEAN



"A STRESS-FREE, SMOOTH AND COMFORTABLE VOYAGE WITH WONDERFULLY ATTENTIVE AND FRIENDLY STAFF WHO MAKE THE DAY-TO-DAY LIFE ONBOARD MEMORABLE. WE WOULD DEFINITELY CRUISE WITH VIKING AGAIN."

- SANNA AYLING, TRAVEL CONSULTANT, CRUISEABOUT

+ DINING

- **Seven dining venues** including The Restaurant, The World Café, Manfredi's, The Chef's Table, Mamsen's, the Wintergarden, and the Pool Grill
- **Six bar and lounge** options include The Aquavit Bar, Viking Bar, Explorer's Lounge, The Living Room Bar, Pool Bar and Torshavn
- **Two specialty restaurants**, Manfredi's Italian restaurant and The Chef's Table, are no additional charge
- **24-hour room service** is complimentary

+ ACCOMMODATION

- Elegant Scandinavian design
- Six spacious, all-veranda stateroom categories
- King-size beds and smart storage
- Heated bathroom floors and anti-fog mirrors
- Consistent layout across the fleet to simplify recommendations

+ AGENT INCENTIVES AND DISCOUNTS

- More than 15 Years of No NCFS
- Earn more with Rewards by Viking
- Generous commission
- Price parity across all channels
- Onboard bookings automatically transfer to you

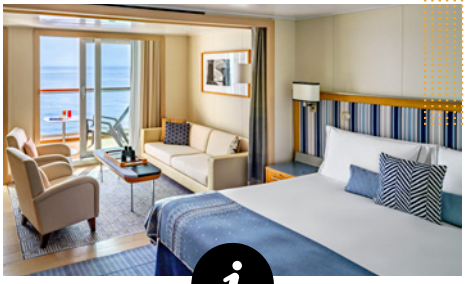
+ UNIQUE SELLING POINTS

- No kids, no casinos
- All-inclusive fare with dining, free wine and beer with lunch and dinner, included excursions, free wi-fi and more
- Small identical sister ships with fewer than 1,000 guests
- World's first hydrogen-powered zero emissions cruise ship, *Viking Libra*
- Culturally immersive onboard and onshore experiences
- Over 100 itineraries to choose from
- More than 90 pre and post cruise extensions available
- Premium beverage package upgrade from $41pp per day

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	✓
Solo cabins or supplements	✓
CLIA member	x





PHONE: 138 747 (AU)
0800 447 913 (NZ)
WEBSITE: vikingcruises.com.au
EMAIL: reservations.anz@viking.com
FACEBOOK: @vikingcruises
INSTAGRAM: @vikingcruises
TRADE PORTAL LINK: viking.com/travel-advisor



EXPEDITION CRUISING

No longer do expedition travellers need to choose between comfort and exploring remote parts of the world - modern cruise lines are now developing both sustainable and sophisticated vessels for today's passengers.

BY MYLES STEDMAN

"MODERN EXPEDITION VESSELS NOW COMBINE GENUINE EXPLORATION **WITH AN INCREDIBLY SOPHISTICATED ONBOARD EXPERIENCE."**

This past decade has seen expedition cruising push the boundaries like few other sectors of the cruise industry. Reflecting the pristine parts of the globe they visit, expedition lines have been some of the foremost leaders in sustainability in cruising.

HX Expeditions' *Roald Amundsen* introduced hybrid battery power to reduce emissions and fuel consumption, while cruise lines like Viking and Ponant have introduced onboard science labs. The sector is not done evolving, though, with the introduction of Hurtigruten's Sea Zero project, due by the end of the decade, set to operate entirely emission-free along the Norwegian coast.

According to CLIA MD Joel Katz, the number of expedition guests has also doubled over the past three years, as the world's expedition fleet is set to expand within the next 10 years, increasing capacity by 150%.

The face the expedition sector presents to travellers has changed, too, with high-end brands such as Seabourn Cruise Line and Silversea entering the sector. This has seen the rise of the luxury expedition, leading more well-heeled travellers into the space.

Luxury expedition cruising has also seen the vessels deployed by the sector - once the most pragmatic and utilitarian part of the voyage - evolve into an arms race, producing some of the most architecturally and technically advanced ships sailing the oceans, such as Scenic Luxury Cruises & Tours' *Scenic Eclipse* and *Scenic Eclipse II* 'Discovery Yachts'. The Australian brand is set to push the envelope even further in 2028 with the launch of *Scenic Ikon*.

"Ten to 15 years ago, expedition travel was very much about the destination over the experience onboard," explained Ivona Siniarska, MD of travel agency Take Off Go.

"Travellers accepted that if they wanted to reach these remote places, comfort and luxury would often be sacrificed. Today, that has changed dramatically. Modern expedition vessels now combine genuine exploration with an incredibly sophisticated onboard experience."

Despite the mass of changes in the sector, Siniarska believes one core principle remains.

"While the ships themselves have become more refined, the essence of expedition travel remains the same - access to places that feel wild, remote, and deeply humbling." ••

EXPEDITION DESTINATIONS GUIDE

EXPEDITION CRUISING	AURORA EXPEDITIONS	CORAL EXPEDITIONS	HAPAG-LLOYD CRUISES	HX	QUARK EXPEDITIONS	SILVERSEA EXPEDITIONS	VIKING
AFRICA AND INDIAN OCEAN							
EAST AFRICA							
MADAGASCAR			✓				
RED SEA			✓				
SEYCHELLES			✓				
WEST AFRICA			✓			✓	
ARCTIC							
ARCTIC CANADA			✓	✓	✓	✓	✓
GREENLAND	✓		✓	✓	✓	✓	✓
ICELAND	✓		✓	✓	✓	✓	
NORTHWEST PASSAGE	✓		✓	✓	✓		✓
SVALBARD	✓		✓	✓	✓	✓	✓
ANTARCTICA							
ANTARCTIC PENINSULA	✓		✓	✓	✓	✓	✓
EAST ANTARCTICA	✓		✓		✓		✓
ASIA							
INDONESIA	✓	✓	✓			✓	
JAPAN			✓			✓	
PHILIPPINES		✓	✓			✓	
SOUTHEAST ASIA		✓	✓			✓	
PACIFIC AND OCEANIA							
FRENCH POLYNESIA			✓			✓	
PAPUA NEW GUINEA		✓	✓			✓	
SOLOMON ISLANDS		✓	✓			✓	
NEW ZEALAND		✓	✓				

EXPEDITION DESTINATIONS GUIDE

EXPEDITION CRUISING (CONT.)	AURORA EXPEDITIONS	CORAL EXPEDITIONS	HAPAG-LLOYD CRUISES	HX	QUARK EXPEDITIONS	SILVERSEA EXPEDITIONS	VIKING
AUSTRALIA							
CAPE YORK AND ARNHEM LAND		✓					
GREAT BARRIER REEF		✓					
NORTHERN TERRITORY		✓	✓			✓	
SOUTH AUSTRALIA		✓					
TASMANIA		✓					
THE KIMBERLEY		✓	✓			✓	
WESTERN AUSTRALIA		✓	✓			✓	
CENTRAL AMERICA							
COSTA RICA	✓		✓				
NORTH AMERICA							
ALASKA			✓	✓			
CANADA			✓	✓	✓	✓	✓
NORTHERN EUROPE							
BRITISH ISLES	✓		✓	✓	✓	✓	
ICELAND	✓		✓	✓	✓	✓	
NORWAY	✓		✓	✓		✓	
SOUTH AMERICA							
AMAZON			✓				
CHILEAN FJORDS	✓		✓	✓	✓		✓
GALAPAGOS ISLANDS				✓		✓	
PATAGONIA	✓		✓	✓	✓		

EXPEDITION INCLUSIONS GUIDE

	AURORA EXPEDITIONS	CORAL EXPEDITIONS	HAPAG-LLOYD CRUISES	HX	QUARK EXPEDITIONS	SILVERSEA EXPEDITIONS	VIKING
ONBOARD INCLUSIONS							
WI-FI	✓	✓	✓	✓	✓	✓	✓
GRATUITIES	✓	✓	✓	✓	✓	✓	✓
SPECIALITY COFFEE AND BOTTLED WATER	✓	✓	✓	✓	✓	✓	✓
OTHER NON-ALCOHOLIC BEVERAGES	✓	✓	✓	✓	✓	✓	✓
ALCOHOLIC BEVERAGES – HOUSE WINE AND BEER	✓	✓		✓	✓	✓	✓
ALCOHOLIC BEVERAGES – PREMIUM WINES AND SPIRITS		✓		✓		✓	
MINI-BAR	✓		✓	✓		✓	✓
SPECIALITY DINING		✓	✓	✓		✓	✓
SELF-SERVICE LAUNDRY						✓	✓
VALET LAUNDRY	✓	✓		✓	✓		
SPA/WELLNESS CENTRE ACCESS	✓	✓	✓	✓	✓	✓	✓
PRE- OR POST-CRUISE INCLUSIONS							
PORT TRANSFERS	✓	✓		✓	✓		✓
AIRPORT TRANSFERS	✓	✓		✓	✓		✓
STANDARD SHORE EXCURSIONS	✓	✓		✓	✓		✓
PREMIUM SHORE EXCURSIONS	✓	✓		✓			
EXPEDITION LANDINGS/ZODIAC TOURS	✓	✓	✓	✓	✓	✓	✓
LAND PROGRAMS	✓	✓		✓	✓		
OVERLAND TOURING PACKAGES	✓	✓					

**Inclusions may vary based on category type, destination and ship.*

AURORA EXPEDITIONS



AURORA EXPEDITIONS, A CERTIFIED B CORPORATION, delivers intimate small-ship adventures to Antarctica, the Arctic and beyond, combining responsible travel with immersive exploration. Guests enjoy Zodiac cruises, wildlife encounters, cultural insights and expert-led excursions, with more time off ship in the world's wildest places. Onboard, relaxed comfort and a welcoming atmosphere create a seamless experience, while lectures and citizen science deepen connection to each destination. Optional adventures such as snorkelling, diving and more further enhance every expedition.

"HAVING EXPERIENCED AN AURORA EXPEDITION MYSELF, I CAN CONFIDENTLY RECOMMEND THE EXCEPTIONAL STANDARD OF THEIR EXPEDITIONS."

- PINTIP SUTHAYAKHOM, SCHMITZER & JAMES TRAVEL ASSOCIATES

+ FLEET

NUMBER OF SHIPS:
3

NEW SHIPS ON ORDER:
None

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
130-154

PHONE: AU: 1800 637 688
NZ: 0800 447 042
WEBSITE: auroraexpeditions.com.au
EMAIL: reservations@auroraexpeditions.com.au
FACEBOOK: @auroraex
INSTAGRAM: @aurora_expeditions
TRADE PORTAL LINK: aurora-expeditions.com/au/travel-advisors

+ KEY DESTINATIONS

- Antarctica, South Georgia and The Falklands
- Arctic
- Asia and Oceania
- Central America (featuring Panama Canal)
- Northern Europe and Mediterranean

+ UNIQUE SELLING POINTS

- Certified B Corporation
- New, purpose-built small ships (*Greg Mortimer* in 2019, *Sylvia Earle* in 2022, *Douglas Mawson* in 2025)
- 1:7 staff-to-passenger ratio
- More time off ship
- Expert expedition team
- World-leading activity program including scuba diving, skiing, snorkelling, snow shoeing, camping and more

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	✓
Solo cabins or supplements	✓
Homeporting in Australia	x
CLIA member	✓

CORAL EXPEDITIONS

EXPEDITION



CORAL EXPEDITIONS IS AUSTRALIA'S PIONEERING expedition cruise line, operating Australian-flagged small-ship voyages to remote coastlines and islands for more than 40 years. Founded in 1983 and headquartered in Cairns, Coral Expeditions specialises in immersive exploration of Australia and the Asia-Pacific aboard a fleet of purpose-built expedition ships carrying between 72 and 120 guests.

Designed for discovery rather than entertainment, Coral Expeditions offers enriching journeys that combine expert-led excursions, insightful onboard lectures and genuine connections with the natural and cultural environments visited. Guests enjoy warm Australian hospitality, relaxed onboard comfort and a highly experienced expedition team dedicated to bringing each destination to life.

Custom-designed Xplorer tenders and Zodiac vessels provide direct access to remote coastlines, beaches and communities, allowing guests to experience places beyond the reach of larger ships. With a focus on authenticity, learning and exploration, Coral Expeditions delivers meaningful travel experiences both ashore and onboard.

+ FLEET

NUMBER OF SHIPS:
3

NEW SHIPS ON ORDER:
None

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
72–120

+ DEMOGRAPHIC

- Affluent travellers
- Adventure seekers
- Cultural explorers
- Nature enthusiasts

+ KEY DESTINATIONS

- The Kimberley
- Great Barrier Reef
- Tasmania
- Cape York, Arnhem Land
- Western Australia
- New Zealand
- Spice Islands & West Papua
- Papua New Guinea
- South Pacific Islands
- Islands of Indonesia

+ FLEETWIDE SHIP FACILITIES

- Open bridge policy (subject to operational requirements)
- Multiple observation and viewing decks
- Xplorer Tenders and Zodiac excursion vessels
- Lecture lounge and presentation facilities
- Outdoor café, bars and dining areas
- Gym and wellness facilities (selected ships)
- Library and reference collection
- Complimentary expedition equipment for shore excursions

coralexpeditions
AUSTRALIA'S PIONEERING CRUISE LINE

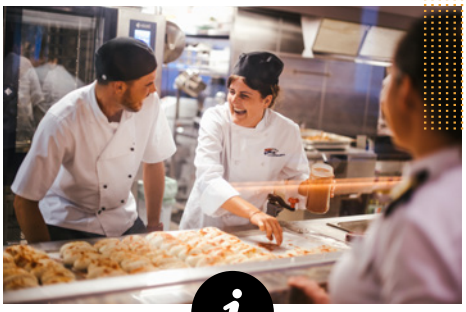
EXPEDITION



"MY CLIENTS RAVED ABOUT CORAL EXPEDITIONS, FROM AIRLINE DISRUPTION SUPPORT TO THE ONBOARD STAFF, FOOD AND SERVICE; EVERYTHING WAS WONDERFUL."

- DARIENNE HUNTER, HOME & AFAR TRAVEL





+ DINING

- Open-seating dining room
- Indoor and outdoor dining areas
- Australian-inspired cuisine featuring regional produce
- House wines, beers and soft drinks with lunch and dinner
- Bar, lounge and self-service tea, coffee and snacks

+ ACCOMMODATION

- Ocean-view staterooms and suites
- Private ensuites and climate-controlled accommodation
- Balcony categories available on selected decks
- Twin, double and solo traveller configurations

+ AGENT INCENTIVES AND DISCOUNTS

- Standard travel industry rate: 30% discount off the cruise fare
- Additional travel industry incentives may be available from time to time depending on the voyage and current promotional offers
- Flexible travellers may be eligible for a complimentary Partner Travels fare on selected departures within 90 days of sailing, subject to availability

+ UNIQUE SELLING POINTS

- Australian-owned and operated expedition cruise line since 1983
- Purpose-built small ships carrying 72–120 guests
- Australian-flagged fleet with Australian crew and hospitality
- Expert expedition team and onboard guest lecturers
- Access to remote destinations via Xplorer tenders and Zodiac vessels
- Destination-focused voyages emphasising exploration, learning and discovery

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	x
Solo cabins or supplements	✓
Homeporting in Australia	✓
CLIA member	✓

PHONE: +61 7 4040 9999
WEBSITE: coralexpeditions.com
EMAIL: explore@coralexpeditions.com
FACEBOOK: @coralexpeditions
INSTAGRAM: @coralexpeditions
TRADE PORTAL LINK: coralexpeditions.com/travel-agents/travel-agent-hub

HAPAG-LLOYD CRUISES



HAPAG-LLOYD CRUISES OPERATES THREE purpose-built expedition vessels, the *HANSEATIC Nature*, *HANSEATIC Inspiration* and *HANSEATIC Spirit*, designed to reach remote destinations in genuine comfort. Carrying no more than 230 guests, and just 199 in Antarctica and the Arctic, sailings are intimate by design. Unique itineraries take travellers deep into some of the world's most extraordinary regions, from polar waters to the Amazon and beyond, all with a distinctly European feel on board. For discerning clients, Hapag-Lloyd Cruises delivers.

"EXPERIENCING THE *HANSEATIC INSPIRATION* WAS TRULY UNFORGETTABLE. THE COMFORT AND THOUGHTFUL INCLUSIONS IN THE CABIN WENT BEYOND MY EXPECTATIONS."

- REMKO STIKKELBROECK, NORTH SOUTH JOURNEYS

+ FLEET

NUMBER OF SHIPS:
3

NEW SHIPS ON ORDER:
None

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
199-230

PHONE: +61 415 459 998
WEBSITE: hl-cruises.com
EMAIL: cruise@luxurytravelmarketing.com.au
FACEBOOK: @HLCruises
INSTAGRAM: @HLCruises
TRADE PORTAL LINK: hlc-agentcompass.com

+ KEY DESTINATIONS

- Africa
- Antarctica
- Asia
- Atlantic Islands
- Australia & New Zealand
- Baltic Sea
- Caribbean
- Central & South America
- North Sea
- Northern & Western Europe
- Pacific & South Seas
- The Amazon
- The Arctic
- The Kimberley
- USA & Canada
- Western & Eastern Mediterranean

+ UNIQUE SELLING POINTS

- A distinctly European experience on board
- 100% outside cabins and suites - most with balconies
- High staff-to-passenger ratio

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	✓
Accessibility facilities	✓
Solo cabins or supplements	✓
Homeporting in Australia	x
CLIA member	✓

HX EXPEDITIONS

EXPEDITION



SINCE 1896, HX EXPEDITIONS HAS led voyages into the world's most extraordinary places — from the ice-carved edges of Antarctica to the wildlife-rich shores of the Galápagos.

The number one expedition operator in both the Arctic and Antarctic, HX's fleet of purpose-built ships takes travellers deeper into nature than most will ever go, guided by onboard scientists, naturalists, and polar experts who turn each journey into a living education.

It is the encounters that stay with you longest — a humpback whale surfacing at dawn, glaciers cracking into silence, and in some of the most remote places on Earth, the communities whose lives are shaped entirely by the wild around them.

HX offers more than travel. It offers a shift in perspective — the kind that stays with travellers long after they return home. With 130 years of boots-on-the-ice expertise, HX remains the clear choice for those ready to explore the world's great wild places.

+ FLEET

NUMBER OF SHIPS:
5

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
90-490

+ DEMOGRAPHIC

- 60+ couples and multi-gen family groups
- Plus 20-30% solo travellers

+ KEY DESTINATIONS

- Antarctica
- Alaska
- Greenland
- Galápagos
- Iceland
- Northwest Passage and Arctic Canada
- Norway
- Patagonia
- Svalbard
- Scottish Isles

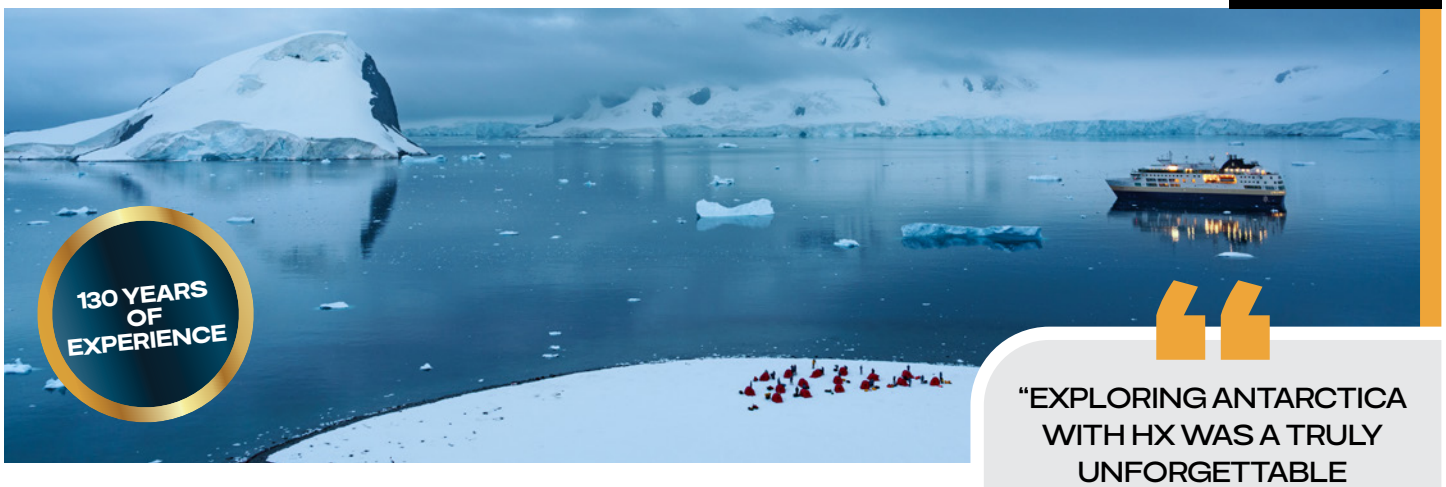
+ FLEETWIDE SHIP FACILITIES

- Purpose-built expedition ships
- Hybrid-powered vessels (*MS Roald Amundsen* & *MS Fridtjof Nansen*)
- State-of-the-art Science Centre
- Dedicated Expedition Launch
- Zodiacs, kayaks and expedition equipment
- Infinity pool and hot tubs
- Wellness spa and panoramic sauna
- Gym & outdoor running track
- Multiple restaurants & bar
- Expansive lounge with floor to ceiling views
- Observation decks & outdoor areas

**Facilities vary by ship*

HX EXPEDITIONS

EXPEDITION



+ DINING

- Aune - regionally inspired plated & buffet meals
- Lindstrøm - refined à la carte
- Fredheim - relaxed comfort food favourites
- Brygga - bistro style aboard *MS Spitsbergen*
- Beagle - bistro style aboard *MS Santa Cruz II*

+ ACCOMMODATION

- Four cabin categories: Polar Inside, Polar Outside, Arctic Superior & Expedition Suites
- Spacious cabins with Scandinavian design; private balconies available
- Expedition Suites: Generously-sized suites with relaxed, refined interiors and premium inclusions
- Accessibility and family options available

**MS Santa Cruz II* features alternative cabin categories

+ AGENT INCENTIVES AND DISCOUNTS

- **Agent incentives:** Year-round rewards including famil trips, giveaways and e-vouchers
- **Agent rates:** Discounted rates available 150 days prior to departure
- **Co-op marketing support:** Training and marketing assistance
- **HX onboard sales program:** Full commission, booking retention, plus exclusive discounts

+ UNIQUE SELLING POINTS

- Experts in expedition since 1896
- #1 for expeditions to Antarctica and the Arctic*
- All-inclusive expeditions with 100% guaranteed departures
- The most advanced science and education programme at sea
- Best ESG ranking of any cruise company**
- Ships that balance adventure, curiosity and comfort
- Full-time expedition team of scientists, naturalists and experts on every voyage

*Source: Cruise Industry News Expedition Report 2025

**Source: Morningstar Sustainalytics 2023

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	✓
Solo cabins or supplements	✓
Homeporting in Australia	x
CLIA member	✓

"EXPLORING ANTARCTICA WITH HX WAS A TRULY UNFORGETTABLE EXPERIENCE. THEIR EXPERTISE LIES NOT JUST IN EXPEDITION CRUISING, BUT ALSO IN RESEARCH AND SCIENCE, MAKING IT FAR MORE THAN JUST A CRUISE."

- RACHEL GREEN, RETAIL MARKETING MANAGER, FLIGHT CENTRE





PHONE: 1300 159 127 (AU)
03 288 2085 (NZ)
WEBSITE: travelhx.com/en-au/
EMAIL: au.info@travelhx.com
FACEBOOK: @HXExpeditions
AGENT FACEBOOK: @HXapactravelagents
INSTAGRAM: @HXExpeditions
TRADE PORTAL LINK: agentportal.travelhx.com/

QUARK EXPEDITIONS

EXPEDITION



SINCE 1991, QUARK EXPEDITIONS HAS focused exclusively on polar travel, delivering immersive small-ship voyages in the Arctic and Antarctica designed around exploration, flexibility and meaningful access to remote regions. As the first operator to bring commercial travellers to the North Pole, Quark Expeditions continues to shape modern polar adventure through innovation, operational expertise and one of the industry's most experienced expedition teams. Guests spend less time onboard and more time engaging directly with the polar world through Zodiac cruising, helicopter-supported experiences, shore landings, kayaking, camping and paddleboarding. Voyages are enriched by scientists, naturalists and expert guides who provide insight into wildlife, and polar ecosystems, while cultural programs in Arctic communities offer opportunities to engage authentically with local communities. With purpose-built ships, a deep commitment to responsible tourism and more ways to explore than any other polar operator, Quark Expeditions delivers journeys that are active, educational and profoundly memorable.

+ FLEET

NUMBER OF SHIPS:
3

NEW SHIPS ON ORDER:
None

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
136-199

+ DEMOGRAPHIC

- **Escapists:** Middle-aged; 57% male
- **Learners:** Primarily 55+; 58% female
- **Adventurers:** 25–44; 47% male
- **Check-listers (Bucket Listers):** Around 55 years old; 50% retired

+ KEY DESTINATIONS

- **Arctic:** Greenland, Iceland, Canadian High Arctic, Svalbard (High Arctic Norway)
- **Antarctica:** Antarctic Peninsula, Snow Hill, South Georgia, the Falkland Islands, Antarctic Circle and Patagonia

+ FLEETWIDE SHIP FACILITIES

- Tundra Spa & Sauna
- Ready Rooms: Climate-controlled spaces where passengers prepare for daily excursions, safely store expedition gear, and wear vital safety apparel before taking Zodiacs or helicopters into the polar wilderness
- Library
- Bars and lounges
- High-tech presentation rooms
- Dining rooms
- Fitness centres
- Gift shop

Amenities vary slightly from ship to ship.

Quark Expeditions®

EXPEDITION









+ DINING

- Each ship has a main dining-room that accommodates all guests and staff
- Additional dining-rooms on some vessels, such as *Ultramarine*
- Coffee, tea, beverage and snack stations on all ships

+ ACCOMMODATION

- Spacious, suite-style cabins with ocean views, no interior rooms
- Majority feature private balconies, all designed for connection to the environment
- Contemporary design with warm finishes
- Comfortable, practical amenities such as heated floors, seating areas, workspace
- Options range from solo cabins to multi-room suites

+ UNIQUE SELLING POINTS

- **Polar is all we do:** We only go to the polar regions - and no other operator can say that
- **The best expedition team:** We have the most seasoned, passionate and respected guides in the industry
- **We get you off the ship more:** We're able to get guests off the ship faster and more frequently
- **The most ways to explore:** We explore by ship, helicopter, Zodiac or kayak, biking, camping, hiking, or immersing in local culture

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	x
Solo cabins or supplements	✓
Homeporting in Australia	x
CLIA member	✓

PHONE: 1800 953 518
WEBSITE: quarkexpeditions.com/
EMAIL: Apac@quarkexpeditions.com
FACEBOOK: @quarkexpeditions
INSTAGRAM: @quarkexpeditions
TRADE PORTAL LINK: quarkexpeditions.com/partners

SILVERSEA EXPEDITIONS



FOR NEARLY 20 YEARS, SILVERSEA has revolutionised expedition travel, bringing adventurers closer to the world's furthest frontiers. From the Arctic to Antarctica and beyond, Silversea Expeditions guide meaningful exploration across all seven continents. Cutting-edge ships chart paths across polar ice, through echoing canyons, and under aurora skies, unlocking access to unimaginable wonders. Small-group excursions unfold by Zodiac, kayak, hike, or even helicopter - all under the guidance of our specialised team of Expedition Experts. From ship to shore, every element contributes to a deeper kind of discovery, where the unfamiliar becomes unforgettable.

"THE SERVICE, ATTENTION TO DETAIL AND GENUINE PASSION OF THE CREW AND EXPEDITION TEAM **CONSISTENTLY CREATE EXPERIENCES OUR GUESTS REMEMBER FOR A LIFETIME.**"

- BENJAMIN ELLISON, ANTARCTICA CRUISE

+ FLEET

NUMBER OF SHIPS:
4

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
100-274

PHONE: 1300 306 872 (AU) or 1800 701 427 (NZ)
WEBSITE: silversea.com
EMAIL: tradereservations@silversea.com
FACEBOOK: @silversea
INSTAGRAM: @silversea
TRADE PORTAL LINK: my.silversea.com/

+ KEY DESTINATIONS

- Africa and Oceania
- Antarctica
- Arctic and Greenland
- Asia
- Galapagos Islands
- Northern Europe and British Isles
- Pacific
- The Kimberley

+ UNIQUE SELLING POINTS

- Butler service for every suite
- Personalised service - nearly one crew member for every guest
- Unlimited premium beverages
- Up to three complimentary dining options and 24-hour in-suite dining
- Charter flights and pre-/post hotel(s) where required
- Expert lectures and activities including guided Zodiac, land and sea tours
- Expedition gear such as parka, backpack and water bottle
- Complimentary wi-fi

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	Accessible suites available
Solo cabins or supplements	Solo supplement on select voyages
Homeporting in Australia	x
CLIA member	✓

VIKING

EXPEDITION



VIKING'S EXPEDITION VOYAGES EXPLORE some of the world's most remote regions, combining discovery, scientific insight and cultural immersion. Launched in 2022, these journeys extend Viking's destination-focused approach into remarkable, less-travelled environments.

Designed for curious travellers, Viking's purpose-built Polar Class ships, the *Viking Octantis* and the *Viking Polaris*, host just 378 guests and are optimally sized for remote journeys. Expeditions span Antarctica, the Arctic and North America's Great Lakes, where guests encounter dramatic landscapes, wildlife and pristine natural settings.

With a fleet of Zodiacs, kayaks and submarines, alongside expert-led excursions, guests can experience these regions up close. On board, experiences deepen with lectures and the dedicated Science Lab, where guests can engage directly with working scientists.

Every voyage is crafted to connect travellers more deeply with the natural world, blending hands-on exploration with refined comfort and delivering a journey that is as enriching as the destination itself.

+ FLEET

NUMBER OF SHIPS:
2

NEW SHIPS ON ORDER:
2 (2030 and 2031)

SIZE OF SHIPS:
Small

PASSENGER CAPACITY:
378

+ DEMOGRAPHIC

- Over-55-year olds seeking unique experiences
- Interested in science and wildlife
- Curious, adventurous explorers
- Perfect for clients who want to see Antarctica and the Arctic in style and comfort.

+ KEY DESTINATIONS

- Antarctica
- The Arctic
- The Great Lakes, Canada and North America
- South America

+ FLEETWIDE SHIP FACILITIES

- **The Nordic Spa:** Complimentary access featuring Snow Grotto, saunas, Nordic wellness traditions and a covered outdoor *badestamp*
- **The Hangar:** Industry-first enclosed in-ship marina with slipway for launching Special Operations Boats shielded from wind and waves
- **The Science Lab:** Hands-on working research centre with dry and wet facilities for client participation in real scientific studies
- **The Aula:** Panoramic auditorium featuring retractable 4K screen with 270° nature views for lectures and presentations
- **Finse Terrace:** Al fresco lounge with heated seats and lava rock firepits, ideal for wildlife viewing and relaxation
- **Library:** Specially curated collection by Heywood Hill, London
- **Pools:** Three pools including an 'inside-out' pass-through swimming experience

VIKING

EXPEDITION



+ DINING

- **Five dining venues** including The Restaurant, The World Café, Manfredi's, Mamsen's, the Aquavit Terrace
- **Five bar and lounge** options include The Aquavit Bar, Explorer's Lounge, The Living Room Bar, the Pool Bar and The Hide
- **Specialty restaurant** Manfredi's Italian Restaurant is available at no additional charge
- **24-hour room service** is complimentary

+ ACCOMMODATION

- Six stateroom categories all designed for maximum comfort and observation
- Innovative Nordic Balcony in every stateroom, with a floor-to-ceiling glass window and a retractable top half for sheltered al fresco viewing
- Drying closet ensures expedition equipment is always warm and dry for the next adventure
- On polar voyages, guests receive a comprehensive expedition kit to use and a red Viking Expedition Jacket to keep

+ AGENT INCENTIVES AND DISCOUNTS

- Agents earn commission on all elements of the cruise fare - there are no NCFs
- Sign up to Rewards by Viking to earn rewards on top of Viking's commission
- Price parity ensures agents offer the best price
- Onboard bookings are automatically transferred to agent

+ UNIQUE SELLING POINTS

- Optimally-sized vessels, small enough to navigate remote areas, large enough for stability in rougher waters and more space on board to experience expedition in style and comfort
- Expedition experiences included in the fare (excludes submarines)
- More indoor and outdoor viewing areas than other expedition vessels, with floor-to-ceiling windows throughout
- U-tank stabiliser reduces rolling by nearly 50% when ships are stationary
- Up to 36 expedition experts on every voyage
- Over 20 unique expedition itineraries

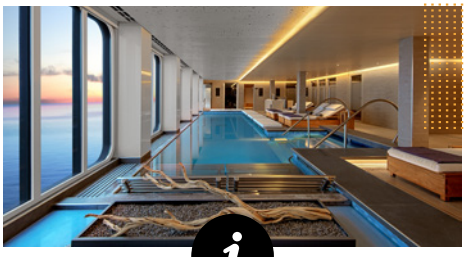
+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	✓
Solo supplements	✓
CLIA member	x

"THE VIKING EXPERIENCE TO ANTARCTICA WAS **SIMPLY AMAZING.** THE SHIP, THE STAFF AND THE DESTINATION MADE IT ONE OF THE MOST MEMORABLE TRAVEL EXPERIENCES AND SOMETHING EVERYONE NEEDS TO ADD TO THEIR BUCKET LIST."

- MICHAEL GAZAL, EXECUTIVE GENERAL MANAGER, TRAVELMANAGERS





PHONE: 138 747 (AU)
0800 447 913 (NZ)
WEBSITE: vikingcruises.com
EMAIL: reservations.anz@viking.com
FACEBOOK: @vikingcruises
INSTAGRAM: @vikingcruises
TRADE PORTAL LINK: viking.com/travel-advisor



LUXURY CRUISING

Once defined by traditional elegance and older clients, luxury cruising has evolved into a vibrant, fast-growing sector offering everything from ultra-luxury hospitality to adventure.

BY MYLES STEDMAN

THE GLOBAL LUXURY CRUISE FLEET HAS **MORE THAN TRIPLED IN SIZE SINCE 2010.**

There is no sector of the cruise industry that has changed more in recent years than the luxury segment.

Once evoking imagery of grey-haired Baby Boomers being served by white-gloved butlers, the space has now evolved into a broad range of experiences catering to a far more diverse range of luxury travel styles.

As described by Ponant Explorations deputy chief executive officer Belinda Hindmarsh, the segment is splitting more cleanly between 'floating luxury hospitality' and 'experiential exploration travel'.

"It's bringing challenges to all of us to raise our standards in terms of what our hospitality on board looks like, and it's also opening up new markets for us, new potential customers who are coming to cruise for the first time," she said.

Ponant, which has traditionally operated luxury cruises in Europe and the Mediterranean, broke ground in 2021 with the arrival of *Le Commandant-Charcot*, the first-ever luxury icebreaker, which visits some of the most extreme places on earth.

Meanwhile, the luxury expedition industry now represents one of the fastest-growing niches in travel, served by other iconic vessels such as Scenic Luxury Cruises' *Scenic Eclipse* and Quark Expeditions' *Ultramarine* - some of the greatest luxury cruise experiences available today.

However, this does not mean there is no space for a traditional luxury cruise experience. Brands like Regent Seven Seas Cruises, Seabourn Cruise Line, and Silversea continue to push the envelope, defining the premium end of the market with all-suite, fully inclusive, low guest-to-crew ratio cruising.

Of course, a number of luxury hotel brands have also recently joined the sector and introduced their own flagship cruise experience, such as Ritz-Carlton, Four Seasons, and Aman, bringing their own personalities (and guests) to the luxury cruise category.

Cruise Lines International Association managing director Joel Katz believes the luxury market is one of the strongest areas of growth in cruising right now, with huge opportunities for agents.

"The global luxury cruise fleet has more than tripled in size since 2010, and the number of people choosing luxury cruise lines is forecast to grow more than 20% over the next three years, as new and more spectacular ships come online," he said.

"We're seeing a huge amount of innovation and investment by established cruise lines, as well as significant new players entering the luxury cruise space." ••

LUXURY DESTINATIONS GUIDE

LUXURY CRUISING	CRYSTAL	REGENT SEVEN SEAS CRUISES	SEA C LOUD	SILVERSEA
AFRICA		✓		✓
ALASKA	✓	✓		✓
ANTARCTICA		✓		
ASIA	✓	✓		✓
AUSTRALIA AND NEW ZEALAND	✓	✓		✓
CANADA AND NEW ENGLAND	✓	✓		✓
CARIBBEAN	✓	✓	✓	✓
FRENCH POLYNESIA	✓	✓		✓
INDIAN OCEAN	✓	✓		✓
MEDITERRANEAN	✓	✓	✓	✓
MIDDLE EAST/ARABIAN GULF	✓	✓		
NORTH AMERICA	✓	✓		
NORTHERN EUROPE	✓	✓	✓	✓
PACIFIC AND SOUTH PACIFIC	✓	✓		✓
PANAMA CANAL	✓	✓	✓	✓
SOUTH AMERICA	✓	✓		✓
WORLD CRUISE	✓	✓		✓

LUXURY INCLUSIONS GUIDE

ONBOARD INCLUSIONS	CRYSTAL	REGENT SEVEN SEAS CRUISES	SEA C LOUD	SILVERSEA
WI-FI	✓	✓	✓	✓
GRATUITIES	✓	✓	✓	✓
SPECIALITY COFFEE AND BOTTLED WATER	✓	✓	✓	✓
OTHER NON-ALCOHOLIC BEVERAGES	✓	✓	✓	✓
ALCOHOLIC BEVERAGES – HOUSE WINE AND BEER	✓	✓		✓
ALCOHOLIC BEVERAGES – PREMIUM WINES AND SPIRITS	✓	✓		✓
MINI-BAR	✓	✓	✓	✓
SPECIALITY DINING	✓	✓		✓
SELF-SERVICE LAUNDRY	✓	✓		✓
VALET LAUNDRY		✓		
SPA/WELLNESS CENTRE ACCESS	✓	✓	✓	✓
PRE- OR POST-CRUISE INCLUSIONS				
PORT TRANSFERS	✓			
AIRPORT TRANSFERS	✓			
STANDARD SHORE EXCURSIONS		✓		
PREMIUM SHORE EXCURSIONS				
EXPEDITION LANDINGS/ZODIAC TOURS				
LAND PROGRAMS				
OVERLAND TOURING PACKAGES				

**Inclusions may vary based on category type, destination and ship.*

CRYSTAL

LUXURY



FOR ALMOST 40 YEARS, Crystal has been synonymous with award-winning voyages, combining world-class dining, personalised service and enriching experiences across six continents. Following the extensive refurbishment of *Crystal Serenity* and *Crystal Symphony*, Crystal continues to usher in a new era of 'Exceptional at Sea', with *Crystal Grace* set to debut in 2028 and its partnership with Abercrombie & Kent further enhancing access to extraordinary destinations and immersive experiences around the world.

+ FLEET

NUMBER OF SHIPS:
2

NEW SHIPS ON ORDER:
2

SIZE OF SHIPS:
Small to medium

PASSENGER CAPACITY RANGE:
Crystal Symphony - 606
Crystal Grace - 650
Crystal Serenity - 740

+ DEMOGRAPHIC

- Affluent luxury cruisers seeking elevated all-inclusive ocean travel
- Couples and solo travellers, valuing space, service, and refinement
- Loyal repeat guests with strong brand affinity and premium expectations

+ KEY DESTINATIONS

- Alaska
- Asia
- Australia & New Zealand
- Baltic & Northern Europe
- Caribbean
- Mediterranean
- World & Grand Voyages

+ FLEETWIDE SHIP FACILITIES

- **Wellness:** Full-service Aurora Spa and fully-equipped fitness centre
- **Recreation:** Seahorse pool, golf driving nets, Wimbledon Court (paddle tennis and pickle ball)
- **Entertainment:** Broadway-style shows, TED-style talks, Hollywood Theatre, Casino de Monte-Carlo, nightclub, piano bar and more
- **Kids & teens:** Fantasia children's playroom and Waves teens space
- **Amenities:** Library, computer lab, boutique shopping, and enrichment experiences

CRYSTAL

LUXURY



WORLD-CLASS DINING

"CRYSTAL ALWAYS DELIVERS AMAZING SERVICE, BEAUTIFUL EXPERIENCES, AND HAPPY CLIENTS - THAT'S WHY I LOVE RECOMMENDING THEM."

- JUDY QUIGLEY, TOORAK VILLAGE TRAVEL & CRUISE

+ DINING

- Nine dining venues including 24-hour in-suite dining
- World-class Michelin-standard dining including:
  - Umi Uma, the only Nobu sea
  - Osteria d'Ovidio, refined Italian cuisine
  - Beefbar, international street food

+ ACCOMMODATION

- Elegant ocean-view, verandah suites, and guest rooms
- Spacious accommodation with refined, residential-style comfort
- Personal butler service for every suite and guest room
- Luxurious amenities and sophisticated contemporary furnishings

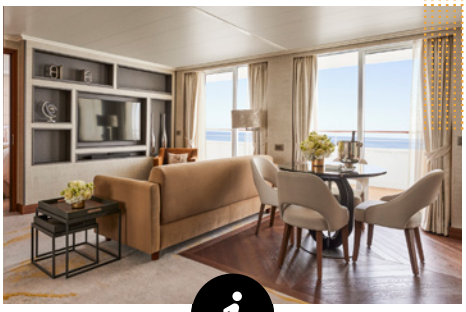
+ AGENT INCENTIVES AND DISCOUNTS

- Competitive trade commissions and partner support
- Early booking incentives and promotional fare access
- Travel agent rates available
- Group and tailored itinerary support
- Marketing collateral and co-op assistance

+ UNIQUE SELLING POINTS

- Highest guest-to-space ratio across all cruise categories
- Refined all-inclusive luxury with Michelin-inspired dining and premium beverages
- Exclusive partnership with Abercrombie & Kent delivering curated destination experiences
- Elegant ocean voyages combining enrichment, entertainment, and residential-style comfort





+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	✓
Accessibility facilities	✓
Solo cabins or supplements	✓
Homeporting in Australia	x
CLIA member	✓

PHONE: (03) 9536 1800
WEBSITE: crystalcruises.com
EMAIL: reservationsapac@crystalcruises.com
FACEBOOK: @CrystalCruises
INSTAGRAM: @CrystalCruises
TRADE PORTAL LINK: crystalcruises.com/travel-partner-center

REGENT SEVEN SEAS CRUISES

LUXURY



REGENT SEVEN SEAS CRUISES is the world's leading ultra-luxury cruise line, inviting guests to experience the unrivalled since 1992. With vessels ranging from 244 to 411 suites, the line's spacious ships form the world's most luxurious fleet.

Offering immersive exploration in more than 550 destinations across seven continents, guests travel the world in luxurious space featuring sumptuous all-suite accommodation, nearly all with private balconies, which are among the largest at sea.

Regent's exceptional service can be found throughout lavish public areas and expansive outdoor spaces, or while savouring incomparable culinary experiences in a range of specialty restaurants and al-fresco dining venues.

Guests cruise in unrivalled luxury as part of Regent's truly all-inclusive cruise fares, offering amenities such as unlimited shore excursions, exquisite cuisine, beverages including fine wines and spirits, unlimited valet laundry, Starlink wi-fi, and more.

+ FLEET

NUMBER OF SHIPS:
6

NEW SHIPS ON ORDER:
Four prestige-class ships in 2026, 2030, 2033, 2036

SIZE OF SHIPS:
Small to medium

PASSENGER CAPACITY RANGE:
349-822

+ DEMOGRAPHIC

- High-net-worth individuals
- Retirees and empty nesters
- Experienced cruisers upgrading from premium or luxury cruise lines
- 55 years+

+ KEY DESTINATIONS

- Africa & Arabia
- Alaska
- Asia
- Australia & New Zealand
- Canada & New England
- Caribbean & Panama Canal
- Mediterranean
- Northern Europe
- Pacific
- South America

+ FLEETWIDE SHIP FACILITIES

- **Wellness:** Pool deck, Serene Spa and Wellness, fitness centre, sports deck, jogging track (varies on ship)
- **Entertainment:** Constellation Theatre, Observation Lounge, casino, library, boutiques
- Culinary arts kitchen (available on select ships)
- Epicurean enrichment studio (available on *Seven Seas Mariner* & *Seven Seas Voyager*)

Regent
SEVEN SEAS CRUISES®

LUXURY



ALL-INCLUSIVE, UNRIVALLED LUXURY

"REGENT SEVEN SEAS CRUISES DELIVERED THE LEVEL OF SERVICE THAT IS EXPECTED FROM **SIX-STAR CRUISING** FROM THE MOUTHWATERING CUISINE AND ENTERTAINMENT TO INDIVIDUAL COCKTAILS CREATED JUST FOR YOU."

- ADAM CROSSMAN, CROSSMAN & TURNER TRAVEL ASSOCIATES

+ DINING

- Specialty dining: Compass Rose, Prime 7 steakhouse, Pacific Rim (Asian fusion), Chartreuse (French), Sette Mari (Italian), Azure (Mediterranean), La Veranda
- Pool Grill
- Coffee Connection
- 24-hour in-suite dining

Specialty restaurants vary by ship

+ ACCOMMODATION

- All-suite accommodation
- Private balconies
- Marble bathrooms with luxury amenities
- Walk-in wardrobes, daily stocked minibar, Elite Slumber beds
- Butler service in Penthouse Suites and above
- One-night pre-cruise hotel in Concierge Suites and above

+ AGENT INCENTIVES AND DISCOUNTS

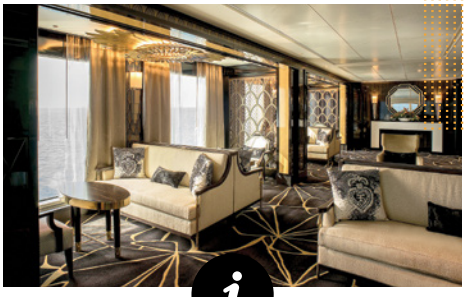
- Gift cards and booking incentives for top sellers
- Gift cards for CLIA members who have booked and sailed in 2026
- Travel advisor rates
- Exclusive ship inspections
- Regent Connect marketing support

+ UNIQUE SELLING POINTS

Cruise in all-inclusive, unrivalled luxury:

- Unlimited shore excursions
- Exquisite dining including all specialty restaurants
- Unlimited beverages, fine wines, craft cocktails, coffees, etc
- Customisable in-suite minibar replenished daily
- Unlimited access to spa facilities, pre-paid gratuities, unlimited wi-fi, valet laundry service, 24-hour in-suite dining, butler service (penthouse suites and higher), one night pre-cruise hotel (concierge suites and higher)





+ GOOD TO KNOW

On-road sales team	✔
Multigenerational trips	✔
Accessibility facilities	✔
Solo suites or supplements	**Supplements on select sailings**
Homeporting in Australia	✔
CLIA member	✔

PHONE: 1300 455 200
WEBSITE: RSSC.com
EMAIL: LuxurySales@oceaniaregent.com
FACEBOOK: @regentsevenseascruises
INSTAGRAM: @regentcruises
TRADE PORTAL LINK: rssc.com/agent

SEA CLOUD CRUISES



HISTORY COMES TO LIFE ABOARD Sea Cloud Cruises' boutique sailing yachts, where classic seafaring tradition meets quiet luxury. With a maximum of 94 guests on *SEA CLOUD II* and 136 on *SEA CLOUD SPIRIT*, clients enjoy the intimacy of a private yacht, with personalised service, and refined elegance. Culinary highlights range from live cooking stations to five-course gala dinners paired with select wines. Sailing the Mediterranean and Caribbean, our voyages embrace slow travel, authentic discovery, and curated 'Sea Cloud moments' on board as well as ashore.

"**SAILING WITH SEA CLOUD CRUISES IS A REMARKABLE ADVENTURE COMBINING SAILING TRADITION WITH LUXURY,** PERSONAL SERVICE WITH CASUAL COMFORT AND ITINERARIES THAT FOSTER TRUE DESTINATION DISCOVERY."

- JOSEPH O'SULLIVAN, CRUISE TRAVELLER

+ FLEET

NUMBER OF SHIPS:
2

NEW SHIPS ON ORDER:
None

SIZE OF SHIPS:
Small

PASSENGER CAPACITY RANGE:
SEA CLOUD II: 94 guests in 47 outside cabins
SEA CLOUD SPIRIT: 136 guests in 69 outside cabins

PHONE: +49 (0) 40 30959-250
WEBSITE: seacloud.com/
EMAIL: cruise-consultant@seacloud.com
FACEBOOK: @SeaCloudCruisesInt
INSTAGRAM: @seacloudcruises
TRADE PORTAL LINK: seacloud.com/en/partners/

+ KEY DESTINATIONS

- British Isles, Atlantic Coast and Mediterranean
- Transatlantic
- Caribbean and Central America

+ UNIQUE SELLING POINTS

- Unique amongst cruise ships: traditionally hand-sailed without automised sails
- Privileged locations with emphasis on culture, scenery and unique experiences
- High crew to guest ratio (2:3)
- Digital detox: no electronic entertainment, no shows or casinos onboard
- Close connection to the sea creating a distinctive travel experience
- Private yacht ambience

+ GOOD TO KNOW

On-road sales team	✓
Multigenerational trips	✓
Children's facilities	x
Accessibility facilities	x
Solo cabins or supplements	✓
Homeporting in Australia	x
CLIA member	x

SILVERSEA



WITH SILVERSEA, YOUR CLIENTS CAN explore over 900 destinations across all seven continents on board small ships that set the standard for elite ocean travel. Voyages with Silversea are defined by infinite exploration, the best service at sea, all-inclusive indulgences, incomparable culinary experiences, and intimate ships that yield grand discoveries. With 10 exquisite restaurant concepts, from French gastronomy to pan-Asian fusion, each meal on board brings destinations to life, while Silversea's signature S.A.L.T. Sea And Land Taste program reflects each voyage through locally-inspired menus and cooking collaborations with regional chefs.

> "*SILVER NOVA* REPRESENTS A NEW STANDARD IN ULTRA-LUXURY CRUISING. FROM AN INDUSTRY PERSPECTIVE, THE SHIP'S DESIGN, EXPANSIVE OPEN SPACES, DINING AND SUITE ACCOMMODATION PLACE IT FIRMLY AT THE TOP OF ITS CLASS."
>
> - TREVOR STEVENS, PHIL HOFFMANN TRAVEL

+ FLEET

NUMBER OF SHIPS:
8

SIZE OF SHIPS:
Small to medium

PASSENGER CAPACITY RANGE:
392-728

PHONE: 1300 306 872 (AU) or 1800 701 427 (NZ)
WEBSITE: silversea.com
EMAIL: tradereservations@silversea.com
FACEBOOK: @silversea
INSTAGRAM: @silversea
TRADE PORTAL LINK: my.silversea.com/

+ KEY DESTINATIONS

- Africa and the Indian Ocean
- Alaska
- Asia
- Australia and New Zealand
- Canada and New England
- French Polynesia and Pacific
- The Caribbean and Central America
- The Mediterranean
- Northern Europe and British Isles
- South America
- Transoceanic

+ UNIQUE SELLING POINTS

- Spacious all-suite, butler-serviced accommodations
- Personalised service - nearly one crew member for every guest
- Up to ten dining options and 24-hour in-suite dining
- Unlimited pour of champagne, fine wines, spirits, and specialty coffees
- Wi-fi, enrichment lectures, and onboard entertainment
- Onboard gratuities, port taxes, and fees

+ GOOD TO KNOW

On-road sales team	✔
Multigenerational trips	✔
Children's facilities	x
Accessibility facilities	Accessible suites available
Solo cabins or supplements	Solo supplement on select voyages
Homeporting in Australia	x
CLIA member	✔