CRUISE WEEKLY
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Friday 6th Nov 2026

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, plus a full page from **Viking**.

Riding the Rhine

VIKING'S Itinerary of the Week is the eight-day 'Rhine Getaway', sailing between Amsterdam and Basel.

The voyage covers four countries with six guided tours.

See more on the **back page**.

Quark boosts team

QUARK Expeditions has bolstered its leadership team with the appointment of Jake Morrison to role of senior director, expedition operations and Sarah Friedlander as senior product manager.

Morrison has been with the Quark team since 2010, completing over 100 voyages, in addition to playing a key role in the development and delivery of its helicopter program aboard *Ultramarine*.

Meanwhile, Friedlander joins the team from Lindblad Expeditions, most recently serving as manager of expedition development, as well as previously working as an expedition leader at UnCruise Adventures and several naturalist roles.

Both appointments aim to strengthen Quark's expeditions and wider operations.

Celeb combines river & ocean



CELEBRITY Cruises is eyeing ocean and river cruise combinations, particularly as its European fleet expands, vice president and managing director Tim Jones has revealed.

Speaking to ***CW*** aboard *Celebrity Solstice*, Jones anticipates customers joining the products to create longer European holidays, once the line begins river cruising next year (***CW*** 22 Jul).

"There is just such a plethora of choice now in terms of the European itineraries that we offer, and then to have that supplemented as well by our entry into river cruising in 2027, we will anticipate guests combining the two together," he said.

"As the fleet grows, [so do] the opportunities that offers Australians to explore inland Europe by the river - that is really exciting," Jones added.

The Celebrity head acknowledged the challenges of packaging the porducts, such as their differently timed releases.

However, Jones explained the cruise line is working with the trade to convert ocean guests into river bookings.

"We only launched river in Jan... the summer program on the ocean, we didn't launch until Aug, Sep, so we are just kind of catching up and putting the two together and packaging them up," he said.

"Our trade partners are really good at those different ways to inevitably package them, that is why we love working with them."

Customers have recently been given more to book alongside Celebrity's river product, with the cruise line earlier this year launching river extensions in four European cities (***CW*** 01 Jul).

Passengers are being offered two- and three-night stays in Prague, Budapest, Amsterdam and Lausanne with one 'Discovery Collection' tour included. *MS*

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On location on board
Celebrity Solstice

***CW* is today coming to you from on board Celebrity Cruises' *Celebrity Solstice*, which is sailing the 'Australia Wine & Tasmania Cruise'.**

WE ARE on board Celebrity Cruises' *Celebrity Solstice* for a final day before she arrives in Melbourne tomorrow, where we will disembark, ahead of the sailing's last two ports in Eden and Sydney.

Media guests on board will enjoy a number of activities on this sea day, such as a sushi-rolling class and a bridge tour.

Following this 10-night wine-themed cruise, *Solstice* will remain in Australia until later this month.

She then will sail a 12-night cruise to Lifou, Mystery Island, Luganville, Port Vila and Noumea, followed by a 13-night voyage to Singapore, visiting Airlie Beach, Cairns, Port Douglas and Darwin.

Solstice will then return to Australia in 2027/28 for an even bigger season.

World Asia nears

THERE is now less than a month to go before *MSC World Asia* sets sail on her inaugural voyage - a seven-night Med itinerary - on 04 Dec.



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Cruise guide OUT NOW

The must-have guide for selling cruise

READ NOW

Icon-class shakeup

ROYAL Caribbean has announced that its newest Icon-class ship, *Legend of the Seas*, will not be returning to the Mediterranean for the summer 2028 season.

Instead, the vessel will be based in Fort Lauderdale and operate six- and eight-night itineraries across the Caribbean, visiting Perfect Day CocoCay in the Bahamas, as well as Cabo Rojo, the Dominican Republic, Oranjestad in Aruba and Willemstad in Curacao.

The gift of travel

SIGNATURE Media has launched Signature Travel Club, a member intiative that brings together its portfolio of magazines, digital archives and editorial expertise under a single offering.

Available to the travel trade as a gift for clients, the new model offers regular prize draws and deals from cruise brands, tour operators and hotels.

Members will also recieve a printed version of Signature's four titles on rotation each month, including *Signature Luxury Travel & Style*.

The first prize on offer is a $10,000 escape to InterContinental Hayman Great Barrier Reef for five nights and $500 in resort credit - learn more **HERE**.

Prestige-ious entertainment



REGENT Seven Seas Cruises (RSSC) has unveiled its entertainment program for *Seven Seas Prestige*, highlighted by six original productions and set to debut on her maiden voyage from Miami on 28 Dec.

Held across *Prestige's* Constellation Theatre and Starlight Atrium, the new lineup includes *Viva Vedette*, *Riviera Luxe*, *Rewind*, *Allegro*, *Golden Night* and *Tipples & Tales*.

"These six original productions were created to bring a new level of artistry and variety to the Regent stage," said Bryan White, vice president, entertainment production at NCLH.

"From the music and choreography to the bespoke costumes and intimate storytelling, every element has been carefully considered to deliver performances that feel distinctive, sophisticated and worthy of *Seven Seas Prestige*."

The productions are complemented by RSSC's most expansive live music lineup to date, marking the first time the cruise line will feature an onboard DJ, a jazz duo and a string duo, with the musicians to perform across Prestige Lounge, Meridian Lounge and the Observation Lounge.

Seven Seas Prestige will also house the debut of RSSC's *The Broadway Experience*, kicking off 20 Jan 2027.

The cruise line is set to bring together current talent from Broadway and West End onboard its ship for a series of intimate musical numbers with a live orchestra, as well as holding talks about their roles.

For the more scholarly types, Luminaries at Sea will allow guests to connect with notable philosophers, innovators and explorers, with guests including Grammy Award winner Melissa Manchester and bestselling-author Kathy Reichs. *JB*

Black Fri specials

SEVERAL leading cruises lines have launched their Black Friday specials, with numerous deals available to book from now until Dec.

Silversea is currently offering savings of up to 45% until 07 Dec on over 850 voyages worldwide, covering every suite category on both Classic and Expedition voyages.

With Hurtigruten, travellers can book two-for-the-price-of-one fares on Norwegian Coast sailings, in addition to 20% off Signature Voyages and onboard credit until 06 Dec.

On Trafalgar's European river cruises, both travellers and agents can buy one and get the next one 50% off, as well enjoy savings of up to 20% before 02 Dec.

Between 17 and 30 Nov, travellers booking with Hapag-Llyod Cruises can secure up to 40% off the cruise line's Silver Fare, valid on 28 cruises across the globe.

Quark Expeditions' sale will kick off 17 Nov, offering savings of up to 40% on both Arctic and Antarctic cruises, combinable with Shackleton Club membership perks.

With Chimu Adventures, travellers can save up to 50% off on voyages to the Arctic, Antarctic and the Atlantic Coast, as well as up to 40% off South America sailings, with offers available to 30 Nov.

The club is *now* open

Gift a client or yourself a membership for your chance to win a luxury Hayman Island escape

JOIN NOW

Terms & Conditions apply. See website for more information.



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PORTHOLE

AS THE world's 0.01% races out to buy themselves a luxury yacht, many forget the fact that they need a place to put her.

Marinas are increasingly becoming one of the hottest items in the luxury real estate market, with more and more rich people requiring a location to store their toys.

Since COVID, the world's superyacht fleet has risen to over 6,000 worldwide, with over 200 vessels being delivered each year.

South Florida is leading the way in superyacht ownership according to estimates, with real estate agents across the state complaining that marina availability has failed to keep up with yacht ownership.

However, the richest of the rich have decided to take matters into their own hands, including hedge-fund mogul Ken Griffin, who built a marina in Miami that can house eight megayachts - including his personal 94-metre vessel.

Despite this flex, Fort Lauderdale is set to be the big cheese of megayachts, with a 40-acre compound offering space for 250 vessels, each as long as 107 metres.

The compound will also feature a 122-room St Regis Hotel, a 78-unti condo tower and 106 resort residences, in addition to a sport and wellness club and a tennis court.

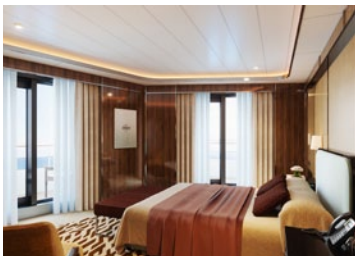
Atlas' new level of exclusivity

ATLAS Ocean Voyages has unveiled its new Owner's Suites, which are set to debut aboard the world's first luxury expedition sailing yacht, *Atlas Adventurer*, in late 2028 (***CW*** 18 Jun).

Located forward on deck 6 above the ship's bridge, the spacious, two-bedroom residences offer birds-eye ocean views and a 12-metre private wraparound balcony, combining the privacy of a luxury residence with personalised service, including an expanded 24-hour in-suite dining menu.

Accommodating up to four guests, each of the two Owner's Suites offers around 127m^2 of living space, including two bedrooms, two marble-clad spa bathrooms, and expansive living and dining areas.

"We wanted to create something truly special for guests who appreciate the freedom and privacy of a residence at sea, without sacrificing the intimacy of our yacht experience," James A. Rodriguez, president and CEO of Atlas Ocean Voyages, said.



Meanwhile, the cruise line has announced a new Grand Voyage Collection of 16 extended journeys for 2027 and 2028.

Next year's collection features six voyages ranging from 16 to 25 nights, offering a variety of Mediterranean, Northern European and Arctic experiences.

In 2028, travellers can choose from 10 itineraries ranging from 14 to 26 nights, connecting the Mediterranean, Atlantic coast, Northern Europe and Arctic.

Atlas Ocean Voyages has also introduced a new 31-night Extraordinary Expedition aboard *World Voyager*, departing 05 Sep 2028 from Longyearbyen, Svalbard to Lisbon, Portugal.

Click **HERE** for more details on the Grand Voyages. *JM*



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On Board: *Celebrity Solstice*

Murano

Murano is the signature French fine-dining specialty restaurant on board *Celebrity Solstice*.

Requiring a reservation and additional cover charge, the venue's vibe is intimate and upscale.

Seating 72 guests, the restaurant features a 'silver service' brigade of wait staff, as well as tableside theatre, such as flamed crepes and lobster preparation. Menu highlights include Chateaubriand and Wellington-style diver scallop.

MSC cancels France

MSC Cruises scrapped *MSC Preziosa*'s planned call at Le Havre, France yesterday, as the nation's transport workers went on strike.

The vessel remained overnight in Zeebrugge, Belgium, giving guests extra time to explore the area, including the city of Bruges.

Preziosa is now en route to Southampton, where she is due to port at 7am local time.

The vessel is currently on her Northern European season, sailing across the UK, France, Belgium and the Netherlands.

Silver closes out

SILVERSEA'S *Silver Cloud* has completed her 77-night 'Grand South Pacific Expedition 2026', which called at 57 destinations across 11 countries.

Starting in Fremantle and ending at Valparaiso, Chile, the voyage took guests along Australia's Kimberley Coast, Indonesia, the Pacific Islands and South America, complemented by zodiac excursions and snorkelling.

While in Indonesia and Papua New Guinea, passengers had the opportunity to visit local villages, witnessing ancient artworks and snorkelling alongside sharks.

In the Marquesas, guests experienced another side of French Polynesia, highlighted by visits to Hanavave's Bay of Virgins and Omoa.

Future Grand Voyages will run on *Silver Dawn*, *Silver Ray* and *Silver Muse*.

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Associate Publisher - Jo-Anne Hui-Miller

ADVERTISING & MARKETING
Head of Sales & Marketing - Sean Harrigan
Business Development Manager - Kara Stanley
advertising@cruiseweekly.com.au

GENERAL MANAGER & PUBLISHER
Matthew Vince

ACCOUNTS
accounts@traveldaily.com.au
info@traveldaily.com.au
Suite 1, Level 2, 64 Talavera Rd
Macquarie Park NSW 2113 Australia
PO Box 1010 Epping NSW 1710 Australia
Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220
Tel: (Int'l) 1300 799 220

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VIKING

ITINERARY OF THE WEEK



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Book by 30 November 2026 and clients will enjoy included economy airfares up to $2,800pp across river, ocean and expedition voyages*

PRE & POST CRUISE EXTENSIONS

Extend your clients' Viking journey with a pre- or post-cruise extension, offering more time to explore their embarkation or disembarkation city, or a new destination.



AMSTERDAM: 2-NIGHTS
Offer clients Amsterdam's canals and Dutch Golden Age legacy, from gilded manses to the Jordaan, Wester Church and Anne Frank House, an easy sell for culture-loving travellers.



BASEL: 2-NIGHTS
Give clients Basel, where France, Germany and Switzerland meet, from the Middle Bridge and Basel Cathedral to medieval cobblestone streets, fountains and fine museums.



ST. MORITZ, LOMBARDY & ALPINE TRAIN: 4-NIGHTS
Offer clients the Bernina Express on a UNESCO-listed rail route through the Alps, plus Chur's old town, alpine views in St. Moritz and Milan's cultural highlights.



LUCERNE: 2-NIGHTS
A traditional Swiss town on Lake Lucerne with a dramatic alpine backdrop, from the 14th-century Chapel Bridge to baroque churches and a medieval Old Town.

NO KIDS • NO CASINOS • NO NCFS

*Conditions apply. Economy flights included up to AU$2,800 pp (use code FOU28). New bookings only. Prices in AUD per person, twin share, subject to availability. Prices correct at time of publishing. Rhine Getaway based on 30 March 2027 departure. Offers apply to selected 2027–2029 Viking River, Ocean & Expedition voyages. Available from 05 Aug 2026 to 30 November 2026. For full T&Cs visit viking.com.