

Black Friday | up to 50% SAVINGS

ON ALL 2027 VOYAGES

Tasman Sea Embrace

PERTH TO AUCKLAND

17 Days | 7 January 2027 | *Oceania Riviera*



Veranda Stateroom Fares per guest from*
WAS AU$17,590 | **NOW AU$11,434**

Pearls of Melanesia

PAPEETE TO SYDNEY

18 Days | 8 February 2027 | *Oceania Vista*



Veranda Stateroom Fares per guest from*
WAS AU$19,880 | **NOW AU$15,904**

Emerald Shores

BALI TO HONG KONG

16 Days | 13 March 2027 | *Oceania Vista*



Veranda Stateroom Fares per guest from*
WAS AU$13,570 | **NOW AU$10,178**

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CRUISE WEEKLY
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Fri 27th Nov 2026

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, plus a cover wrap from **Oceania Cruises** and a full page from **Celebrity Cruises.**

RSSC's Avora call

REGENT Seven Seas Cruises (RSSC) has told ***Cruise Weekly*** it is currently considering the ramifications of Avora Residences' bankruptcy, with the residential cruise line having been scheduled to charter *Seven Seas Navigator*.

"We are aware of reports concerning Avora Residences," am RSSC spokesperson said.

"We are currently assessing the implications regarding the planned long-term bareboat charter agreement of *Seven Seas Navigator* and will communicate any updates in due course."

Avora filed for bankruptcy earlier this week, becoming the second cruise line of its kind to do so in less than a month (***CW*** 25 Nov).

Cost certainty a win



TRAVELLERS are increasingly seeking cost certainty as vacation spending blows out, which could become an increasingly important selling point for cruising.

One of the key takeaways from Norwegian Cruise Line's new *Out Here: 2027 Travel Trends Report* was that more than half of Australians (56%) say they typically spend more on a vacation than planned, while nearly half (46%) exceeded their budget on their biggest vacation in the past two years.

Among those who overspent, the average blowout was $3,500, while 43% say worrying about spending stops them from fully enjoying their vacation.

Almost three-quarters of Australians (71%) would rather pay one upfront price and know exactly what their vacation costs - a clear advantage for cruising over other styles of travel.

Food and drink were the biggest contributors to overspending (47%), ahead of activities and tours (30%).

Respondents said a fare including drinks, wi-fi and dining was the second-most attractive booking incentive, behind a good deal or discount.

"Aussies want more from their time away - they want less hassle, they want no planning pressure and they don't need to compromise," VP & MD Ben Angell highlighted yesterday at the launch of the report.

"We see so many multi-gen families travelling with us today because cruises are one of the few holidays where there truly is something for everyone and incredible value." *MS*

Pictured are senior marketing manager Tara Clifford, director of public relations Kristina Heinrichs, Angell and director of sales Angela Middleton.



Save with Oceania

TIME is running out to secure your next cruise with Oceania Cruises' Black Friday sale, with up to 50% off all of next year's voyages, including itineraries in Asia and the South Pacific.

See more on the **front page**.

Celebrity Black Fri

FROM 26 Nov-01 Dec, Celebrity Cruises' Black Fri sale allows passengers to take up to 75% off a second guest and save up to $1,700 per room.

Head to **page 4** of today's ***Cruise Weekly*** for more information on the sale.



CRUISE WEEKLY

Fri 27th Nov 2026



SOLO TRAVEL REPORT OUT NOW

Inside the solo travel boom

» READ NOW

TRAVELDAILY

CRUISE WEEKLY

On location on board
MSC World Asia

***Cruise Weekly* is today coming to you from aboard MSC Cruises *MSC World Asia*, as she is welcomed to the fleet.**

AFTER checking out from the Mercure Gare de Lyon Opera Bastille in Paris, we are now travelling by train bound for MSC Cruises' highly anticipated *MSC World Asia* for her debut sailing and celebrations.

After exploring the line's 24th vessel and third LNG ship in the World-class series, we will join a special media event with MSC Cruises' leadership.

It will then be time to rest up and prepare for the exciting naming ceremony tomorrow - stay tuned for the big updates from the ship.

Skroo slams cruise inaction

FLIGHT Centre Travel Group chief executive officer Graham 'Skroo' Turner has warned Australia's cruise sector is "sailing away" due to the government's inaction on maritime regulations.

Australia is risking losing billions of dollars in economic activity and thousands of jobs, Turner said, unless governments act to make the country a more competitive destination for the sector.

Turner argued Australia is taking its cruise industry for granted at a time when global demand is growing, with high operating costs, port charges and regulatory barriers prompting cruise companies to reconsider their Australian deployments.

"Ships move; hotels don't...if governments don't understand that cruise ships can take their business elsewhere, we risk losing a significant economic opportunity to other markets," Turner exclaimed.

Cruise tourism contributes more than $6.68 billion annually to the Australian economy and supports more than 20,000 jobs, according to recently released industry data from CLIA (***CW*** 20 Nov).

Those figures show Australia has already lost more than $1.75b in annual economic impact as ships have moved to other markets.

"Cruising is a major contributor to the Australian economy," Turner said.

"It supports jobs and businesses right across the country, from the food sourced from Australian farms to entertainers coming aboard ships, crew, maintenance and the many services required to keep vessels operating.

"Cruise passengers also spend money in the communities they visit, supporting tour operators, attractions, restaurants, retailers and regional businesses." *MS*

CRUISE WEEKLY

On location on board
Viking Vela

***Cruise Weekly* is today coming to you from aboard *Viking Vela* as she undertakes a Greek Odyssey itinerary.**

WE'RE extremely fortunate to be the only ship calling at Santorini today, giving us a rare uncrowded opportunity to experience this iconic destination in Greece.

Guests are heading off on a range of excursions including to the famed whitewashed blue-roofed homes of Oia, as well as winery visits to taste Santorini's unique viticulture.

All passengers use local tenders to access the island, and Viking provides everyone with cable car tickets to ascend and descend the steep cliffs.



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NORWEGIAN CRUISE LINE®

CRUISE WEEKLY

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PORTHOLE

SCIENTISTS hoping they had found a shipwreck have stumbled upon a graveyard of washing machines at the bottom of the Gulf of Mexico.

It is the deep-sea diving equivalent of fishing a boot out of the water.

A team comprised of scientists from US National Oceanic & Atmospheric Administration made the discovery back in 2017, with the footage from their remotely operated vehicle only being released this week.

The serial numbers identified on the back of the washing machines suggest they were made between 1993 and 2002, with experts speculating they were from a shipping container that went overboard.

Some of them were buried in sediment, while others are now home to sea creatures.

Viking's first hydro ship is delivered

VIKING has taken delivery of its newest ocean ship, *Viking Libra*, the cruise line's first hydrogen-powered vessel.

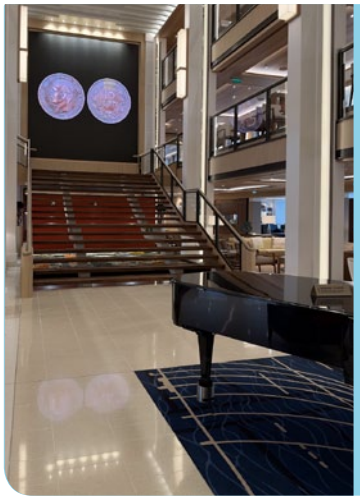
With 499 staterooms that can host 998 guests, *Libra* has a hybrid propulsion system that will use liquefied hydrogen and fuel cells.

The delivery ceremony recently took place at Fincantieri's shipyard in Ancona, with *Libra* to spend her inaugural season sailing itineraries throughout Europe.

Viking's subsequent ocean ship, *Viking Astrea*, currently under construction, will employ the same hybrid propulsion system as *Libra*.

Both ships are expected to be operating on hydrogen by next year.

"The delivery of the *Viking Libra* is a proud moment for Viking and an important milestone in our growing ocean fleet," president & chief executive Leah Talactac said



CRUISE WEEKLY

On Board: Viking Vela

The Atrium

Viking Vela's huge atrium is the centre of the ship, housing entertainers, the Living Room Bar, guest services and a sweeping staircase with a gigantic screen which showcases beautiful artworks during the nightly 'Munch Moments' musical interlude.

Comfortable seating and attentive service from the ship's waitstaff make for a very convivial environment any time of the day, and an ideal setting for a pre- or post-dinner drink.

CRUISE WEEKLY FEATURE

Black Friday Presents a Valuable Opportunity for 2027 Luxury Cruise Sales

With Lisa Pile, Managing Director, Luxury Group, Asia Pacific



OCEANIA Cruises' Black Friday offer provides an outstanding opportunity for travel advisors to secure future bookings and deliver exceptional value to guests planning their 2027 holidays. I believe this promotion arrives at the perfect time to capture growing demand for immersive luxury travel experiences.

Available now until 2 December 2026, travel advisors can take advantage of savings of up to 50% across all 2027 voyages, covering more than 200 sailings throughout our fleet. From the Mediterranean and Asia to Alaska and the South Pacific, there is an extensive range of itineraries to suit a variety of traveller interests and budgets.

Today's luxury travellers are seeking meaningful experiences that combine destination-rich exploration, exceptional dining and personalised service. This offer gives advisors a compelling reason to start conversations with clients now and secure their 2027 travel plans. One itinerary I would encourage advisors to discuss with their clients is our 16-day Emerald Shores: Bali to Hong Kong voyage aboard Oceania Vista. Exploring some of Asia's most fascinating destinations, including Singapore, Bangkok, Ho Chi Minh City and Hong Kong, it perfectly illustrates how guests can enjoy an enriching, destination-focused luxury holiday while taking advantage of substantial Black Friday savings. The itinerary is currently available from AU$10,178 per guest, reduced from AU$13,570, highlighting the exceptional value available through this limited-time offer.

Beyond the savings, guests will enjoy the hallmarks of the Oceania Cruises experience: destination-intensive itineraries, The Finest Cuisine at Sea®, an adults-only atmosphere, and personalised service aboard our intimate ships.

As always, every voyage includes all specialty dining, shipboard gratuities and complimentary Wi-Fi. Guests can also choose between a beverage package featuring wine and beer by the glass with lunch and dinner, or a shore excursion credit to further enrich their journey.

Black Friday has become an increasingly important booking period for travel advisors. With savings available across every 2027 sailing, advisors have a unique opportunity to help clients secure extraordinary journeys while maximising value. For luxury travellers looking ahead to 2027, there has rarely been a better time to plan their next voyage with Oceania Cruises.

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